



**STRATEGIC PARTNERSHIP TO MAKE
EUROPE A GLOBAL MARKET FOR TALENT**

Vision and Mission

**EMPOWERING
YOUTH FOR
THE FUTURE
STARTING NOW.**

Vision



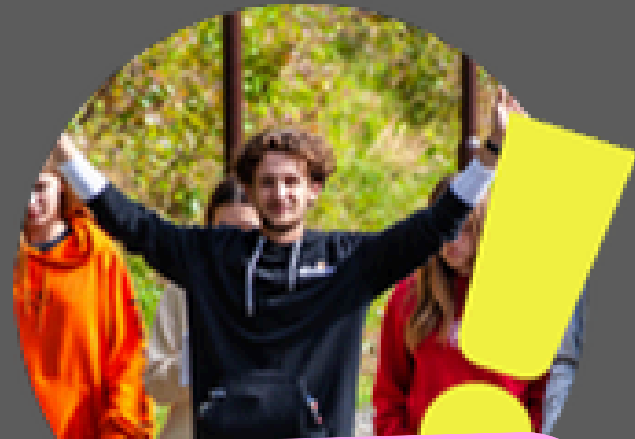
Skills of the future

Building future-ready skills and capabilities



Practice

Hands-on experience through real-life projects



Self-knowledge

Discovering future career directions and better understanding yourself



Community

Connecting with active community of peers and professionals



Idea Lab

We aim to create a European platform for high school students that develop entrepreneurship, innovative thinking, and real projects with impact. This European initiative would help young people turn ideas into solutions with both social and economic value. Networking, innovations and community of change makers with an aim to make Europe a global market for talent.

- ✔ **Entrepreneurship & Skills**
real-world know-how (PM, finance, leadership, AI)
- ✔ **Social Contribution**
50% of projects with direct social/community impact
- ✔ **Regional Accessibility**
opportunities for students beyond big cities
- ✔ **Mentoring & Inspiration**
guidance from professionals and innovators
- ✔ **Networking & Partnerships**
connects schools, companies, and young talents

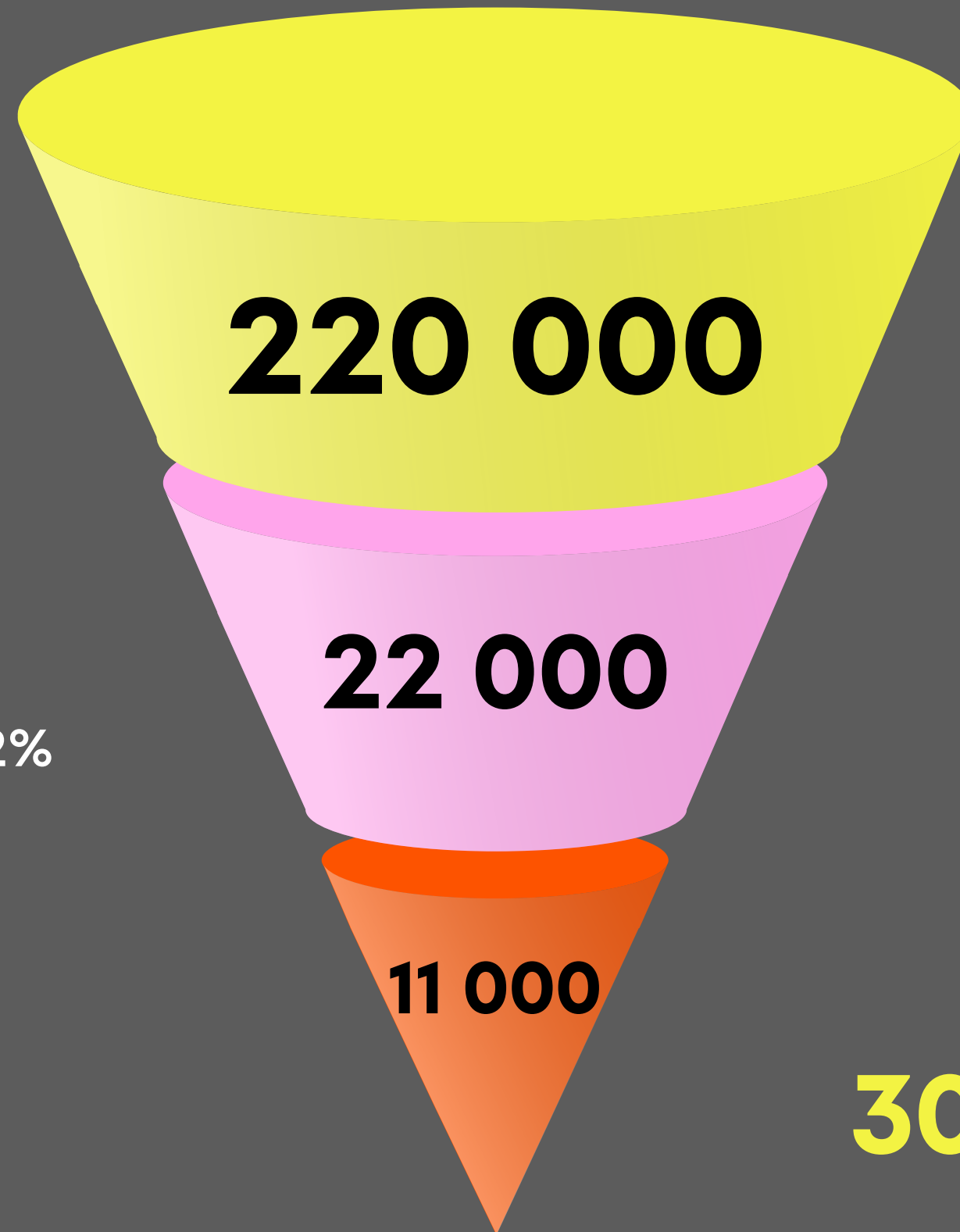


Together, We Create Impact

- ✔ Transform learning in European schools
- ✔ Connect change makers with innovative solutions.
- ✔ Engage students in real-life, entrepreneurial projects.
- ✔ **Build a scalable model for European change**



Funnel for an Economic growth



Example for a country with 10-12% of NEET youth and gap in the innovation sector.

Based on the Government data, Slovakia, 2023.

11 000 Talents

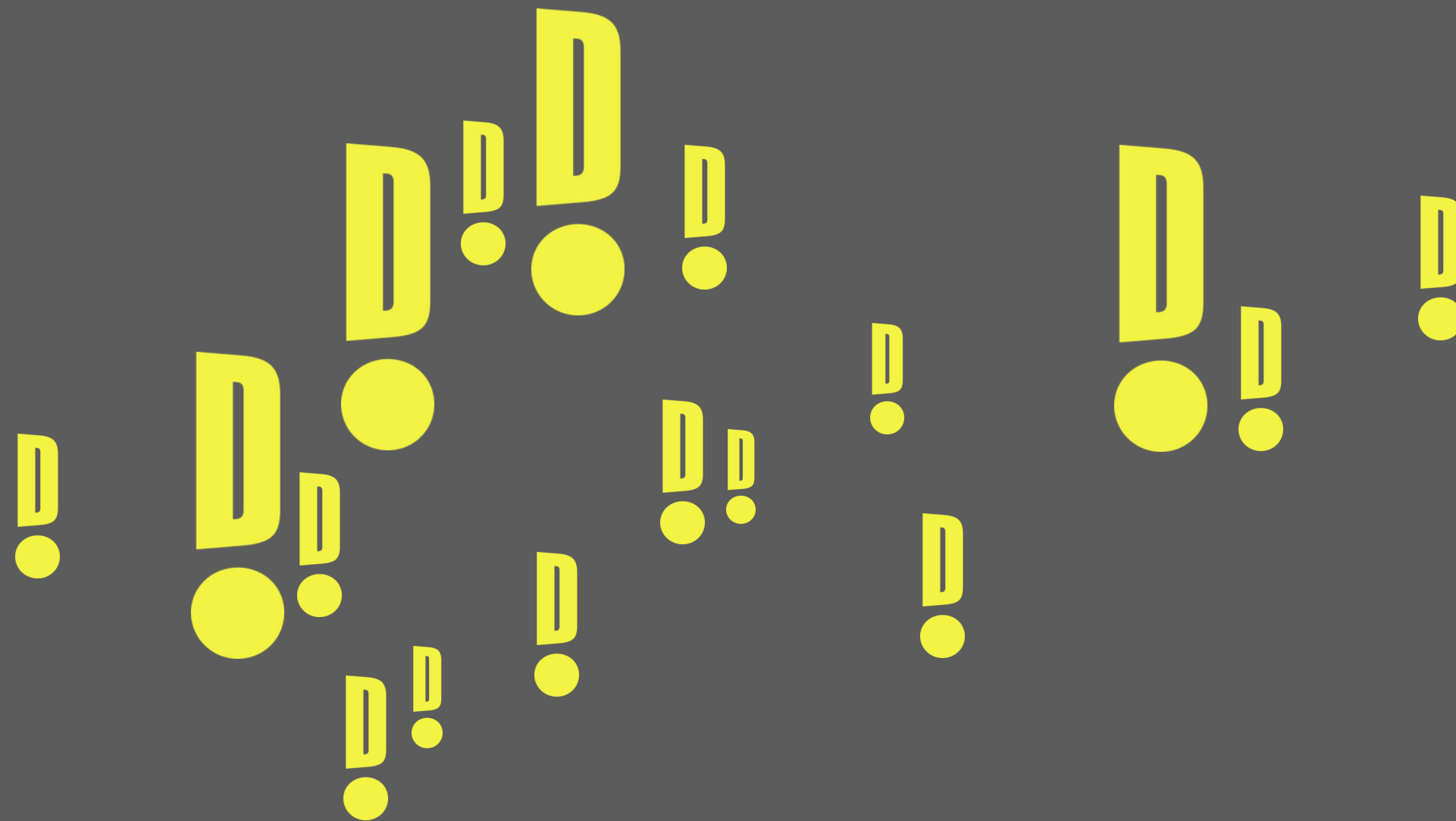
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30 800 000 000 €

A woman with long brown hair, wearing a light blue top and grey trousers, stands at a podium on a stage. She is holding a blue folder and looking down at it. Behind her is a large blue backdrop with the word 'WORLD' repeated in a grid pattern. In the foreground, large, colorful letters spell out 'WORLD' in a stylized font. The letters are: 'W' (yellow), 'O' (green), 'R' (grey), 'L' (dark grey), 'D' (orange), and 'D' (pink). The stage is set with black trussing and a microphone on a stand.

**TOGETHER, WE CAN CREATE AN EDUCATIONAL
MODEL THAT TRANSFORMS ENTIRE REGIONS
– AND INSPIRES A GENERATION
OF CHANGE-MAKERS IN EUROPE**

Broader Impact on Society



Preventing brain drain

Showing young people they can thrive
and build their careers in Europe

Stronger ecosystem

Building bridges between students,
professionals, companies, and NGOs
to create a thriving, innovative society

Future-ready youth

Hundreds of students every year develop skills
schools can't teach alone (critical thinking,
teamwork, leadership, communication)

Regional inclusion

Equal opportunities for talents from all
parts of Europe

Civic engagement

Graduates become more active, responsible,
and engaged citizens