



Reverse Pitching from EU funding and support programs: Powering SMEs towards sustainable growth

SustainableSolutionsMatch

Welcome!

Session Agenda

- Welcome & Introduction
- Scope of the session
- Projects Presentations:
 - Pitch 1: *Silke Schleiff – Up2Circ*
 - Pitch 2: *Reyes Sansegundo – Enterprise Europe Network*
 - Pitch 3: *Hubert Bukowski - ECESP*
 - Pitch 4: *Linda Perina - ECCP*
 - Pitch 5: *Emil Bethe, Climate KIC*
 - Pitch 6: *Angelica Marsico - Mantra project & EIT Manufacturing*
 - Pitch 7: *Legarda Campos – ECIV*
 - Pitch 8: *Juan Manuel Ceballos – RIV Circular*
 - Pitch 9: *Aneta Galazka - AMALTEA*
- Closing Remarks

Welcome & Introduction

Who's organising?

Daniela Cena

Camera di commercio di Torino
- Italy

Up2Circ and EEN
Sustainability Advisor

Member of TG Sustainability

Chiara Soffietti

Camera di commercio di Torino
– Italy

Up2Circ and EEN
Sustainability Advisor

Member of TG Sustainability

Who's moderating?

Silke Schleiff

TUTECH - Germany

Up2Circ and EEN Sustainability
Advisor

Member of TG Sustainability

Welcome & Introduction

Let's play by the rules: smooth sailing for our session!

- **Mute Policy:** Please remain muted unless speaking to avoid background noise.
- **Q&A Time:** After each pitch, there will be 1–2 minutes for questions. Please use the chat to ask questions.
- **Session Recording:** This session will NOT be recorded.
- **Time management:** Pitchers, please keep track of your time. A timer on top of the screen will inform you if 5 minutes have passed.
- **Technical Issues:** If you encounter issues, use the chat to notify the host.

Session objective

Goal

- Provide SMEs a clear snapshot of EU programs that can accelerate sustainable business growth.



Value for Participants

- Understand practical steps to access funding and support services.
- Connect directly with EU organisations offering opportunities tailored to SMEs, startups, and scaleups.



Pitch Presentations

Time to meet the projects!

Pitch 1
Up2Circ Project
Silke Schleiff – Tutech



Circular innovation opportunities for SMEs

HORIZON EUROPE PROJECT [Up2Circ](#)

BOOSTING THE UPTAKE OF CIRCULAR BUSINESS MODEL, PRODUCT AND PROCESS INNOVATION

01.01.2023-31.12.2026

Silke Schleiff
Project Manager, TUTECH

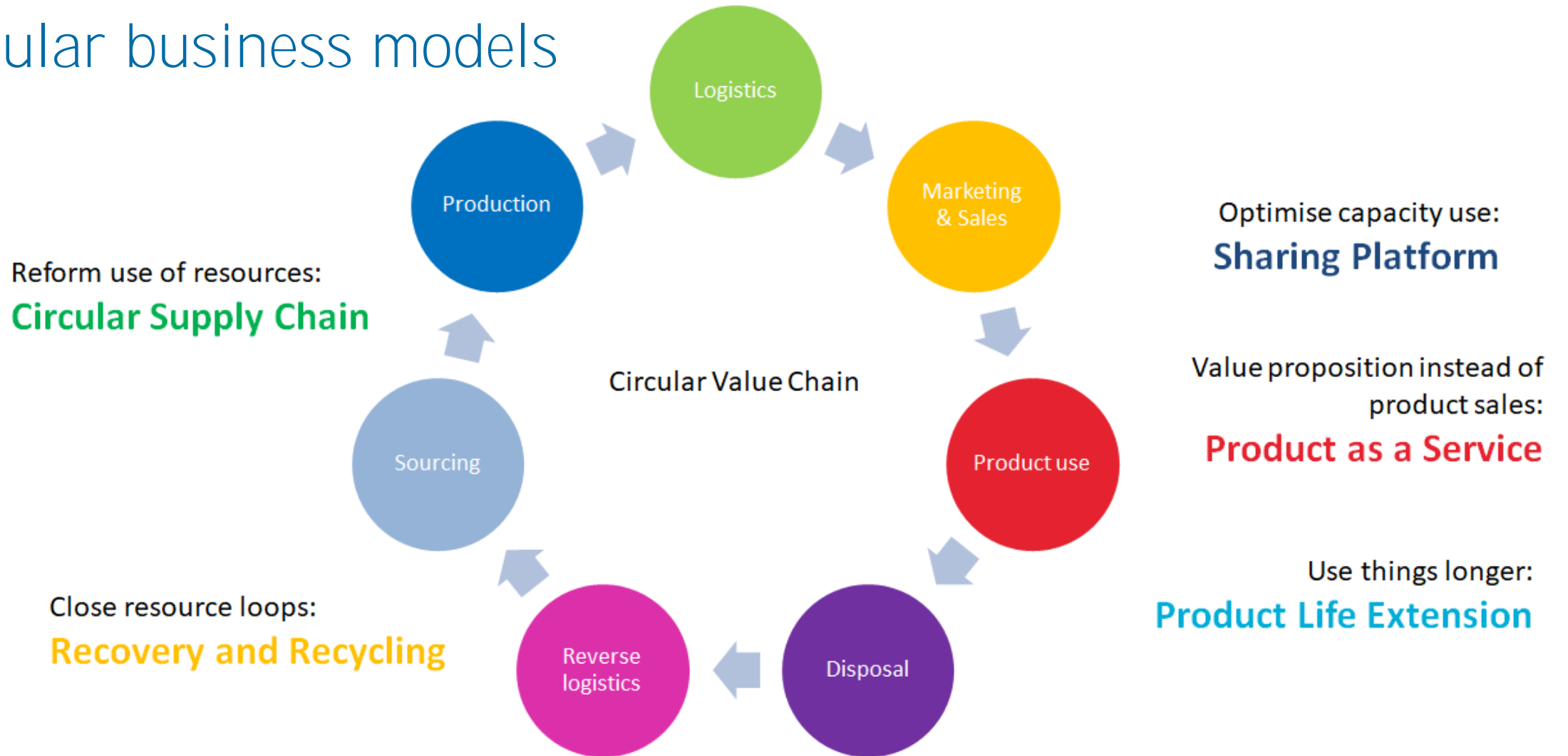


Rethink economy!

- ✓ **DESIGN OUT WASTE!**
- ✓ **KEEP VALUE IN THE ECONOMY!**
- ✓ **REGENERATE NATURAL ECOSYSTEMS!**



Circular business models



Circularity Assessment

- Questionnaire (online/offline)
- Evaluation file

<https://up2circ.eu/up2circ-assessment/>

Customised Advisory
Realised for SMEs from all
over Europe in cooperation
with the Sustainability
Advisors of EEN



Up2Circ Academy – free online learning modules compiled for SMEs

Course curriculum

| | |
|--|---|
| Getting Started - the Up2Circ Academy | ▼ |
| Module 1.1: Introduction to Circular Economy | ▼ |
| Module 1.2: Circular Business Models | ▼ |
| Module 2.1 Circular Economy Industrial Strategies | ▼ |
| Module 2.2 Social Innovation for successful implementation | ▼ |
| Module 3 Circular Product Design | ▼ |



Up2Circ

About this course

- Free
- 81 lessons
- 0.5 hours of video content

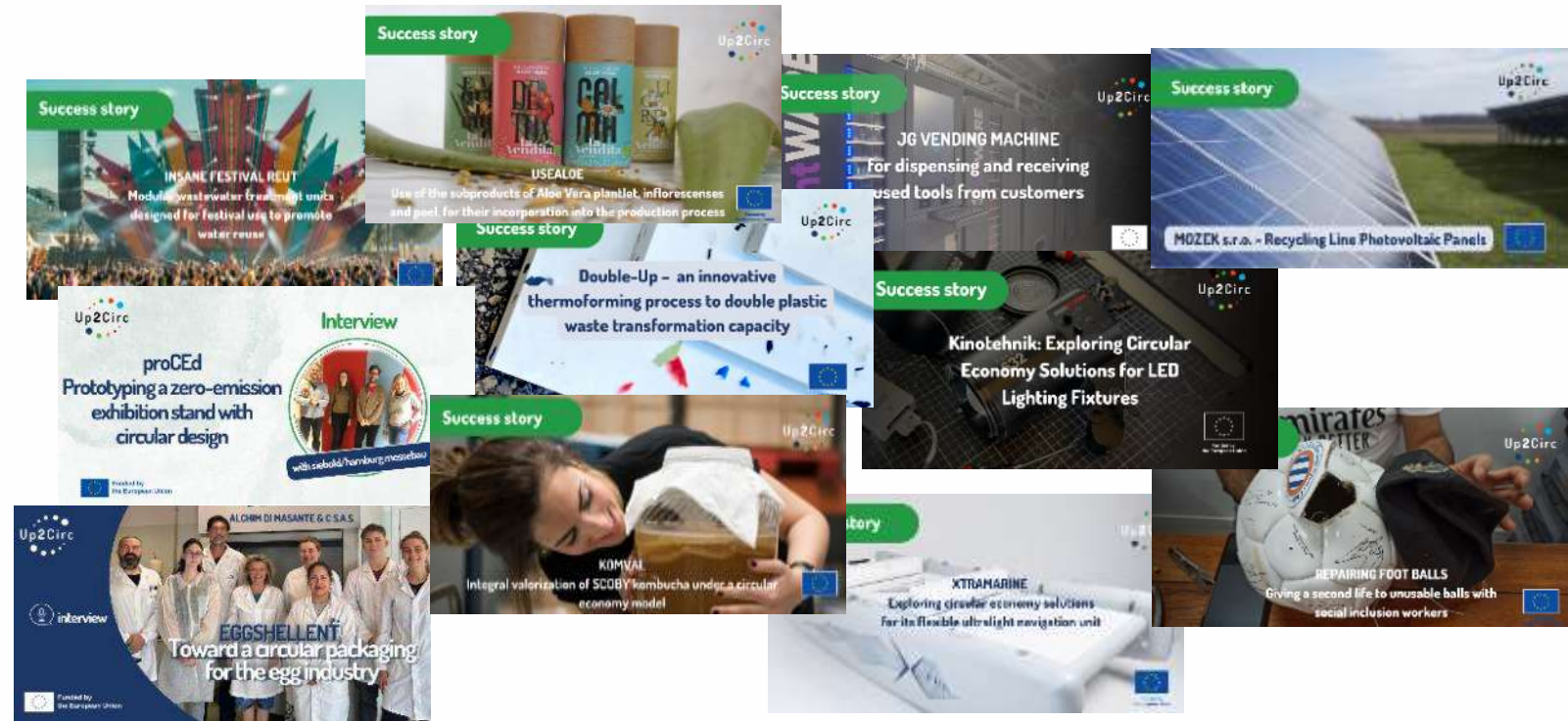
Interactive sessions: Learn more about circular innovation and get inspired by our Up2Circ ambassadors!

| Title | Date |
|---|-------------------|
| Designing for Circularity – Practical strategies for impactful Circular Product Design | 10 April 2026 |
| Extending Product Life – Strategies for longevity and circular value | 18 June 2026 |
| Product as a Service – Enabling circularity through Servitization | 15 September 2026 |
| Communicating Circularity – Strategies for authentic and impactful sustainability messaging | 27 October 2026 |
| Sharing Economy – Unlocking circular value through access and collaboration | 5 November 2026 |



Rethink economy!
Circular economy can decouple growth from resource use

- ✓ Up2Circ [Circularity Assessment](#)
- ✓ Up2Circ [Academy](#)
- ✓ Up2Circ [Interactive Sessions](#)
- ✓ Up2Circ [Success Stories](#)
- ✓ Up2Circ [Sectorial Catalogues](#)



<https://up2circ.eu/>

#EENCanHelp

Let's make Europe more circular!

Follow us on LinkedIn <https://www.linkedin.com/company/up2circ/>

Email: contact@up2circ.eu

<https://up2circ.eu>

[Up2Circ video](#)





Pitch Presentations

Time to meet the projects!

Pitch 2
Enterprise Europe
Network
Reyes Sansegundo
Romero



Unlocking EU Opportunities for SME Innovation and Growth

Enterprise Europe Network / Fundación para el Conocimiento madrid+d

Reyes Sansegundo Romero
EEN-Madrid Coordinator

The world's largest support
Network for innovative SMEs
with international ambitions



The Network **in figures**



581

Organisations



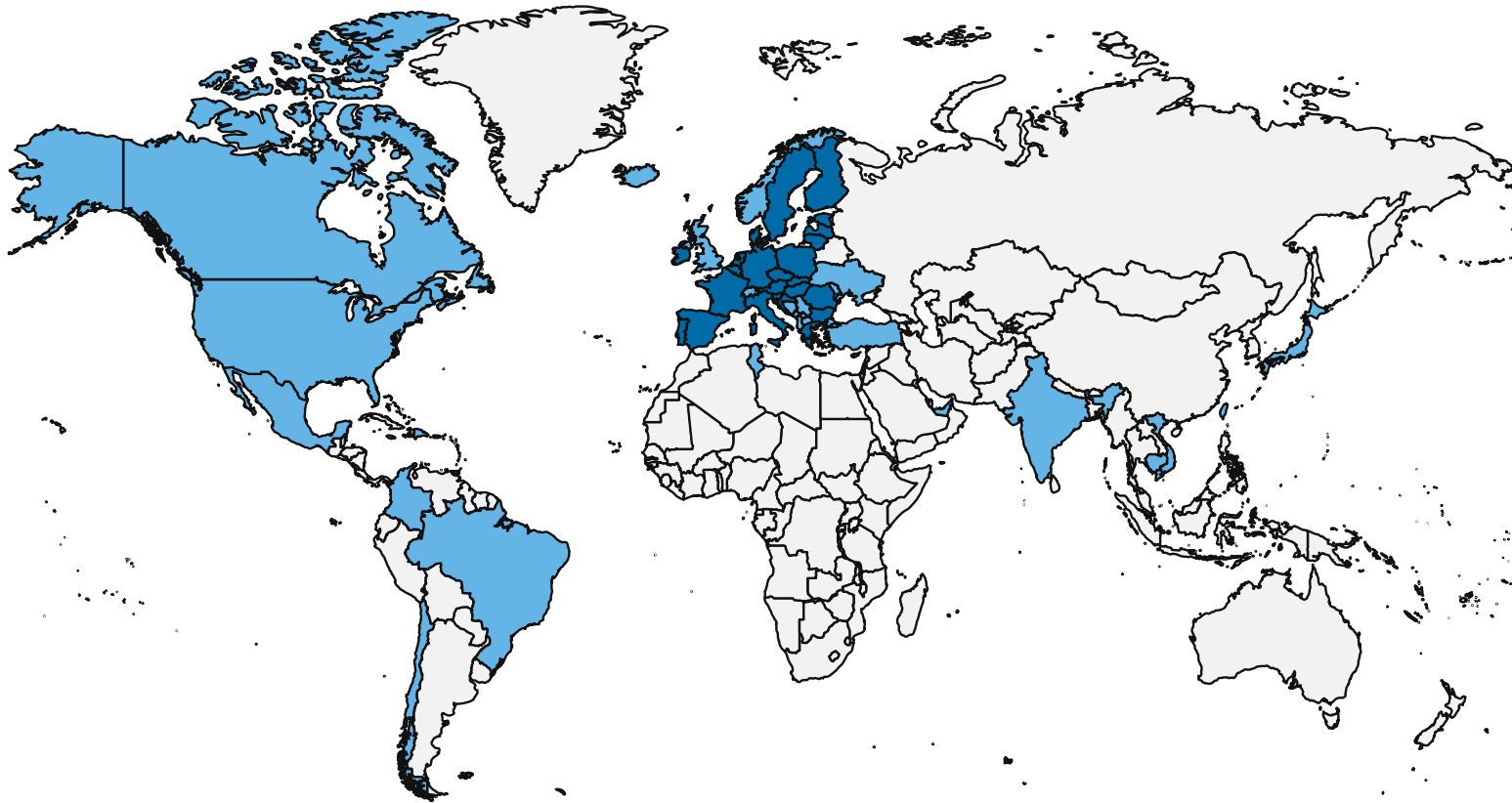
53

Countries, present in all
regions of the EU



€182.5

Million for 3 years



EU-27

- ◊ Austria
- ◊ Belgium
- ◊ Bulgaria
- ◊ Croatia
- ◊ Cyprus
- ◊ Czechia
- ◊ Denmark
- ◊ Estonia
- ◊ Finland
- ◊ France
- ◊ Germany
- ◊ Greece
- ◊ Hungary
- ◊ Ireland
- ◊ Italy
- ◊ Latvia
- ◊ Lithuania
- ◊ Luxembourg
- ◊ Malta
- ◊ Netherlands
- ◊ Poland
- ◊ Portugal

- ◊ Romania
- ◊ Slovakia
- ◊ Slovenia
- ◊ Spain
- ◊ Sweden

International

- ◊ Albania
- ◊ Bosnia and Herzegovina
- ◊ Brazil
- ◊ Cambodia
- ◊ Canada
- ◊ Caribbean
- ◊ Chile
- ◊ Colombia
- ◊ Georgia
- ◊ Iceland
- ◊ India
- ◊ Israel
- ◊ Japan
- ◊ Kosovo
- ◊ Mexico
- ◊ Moldova
- ◊ Montenegro
- ◊ North Macedonia
- ◊ Norway
- ◊ Philippines
- ◊ Serbia
- ◊ Singapore
- ◊ Switzerland
- ◊ Taiwan
- ◊ Tunisia
- ◊ Turkey
- ◊ United Arab Emirates
- ◊ United Kingdom
- ◊ United States
- ◊ Ukraine
- ◊ Vietnam

Disclaimer: Some countries' agreements might still be in process of being signed

The Network approach

How we help SMEs (free of charge services)



Sustainability

Helping SMEs in their transition to more sustainable business models

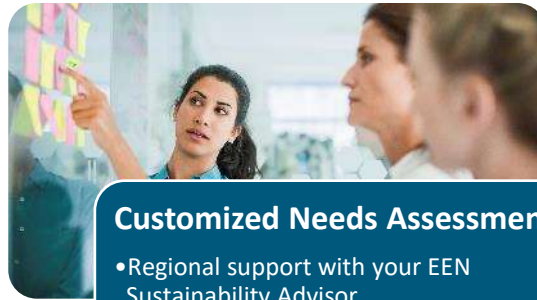


How EEN sustainability services are structured?



Awareness

- Regional and international webinars and onsite events
- Social Media information



Customized Needs Assessment

- Regional support with your EEN Sustainability Advisor
- Specialised Tools for sustainability assessment
- Creation of a personalised Action Plan for the client



Action Plan activation

- Sustainable Funding opportunities
- Analysis on business circular model, energy efficiency, reporting...
- Partnering activities: SustainableSolutionsMatch (and similar events), sectorial catalogues...

Find out more about [EEN sustainability services](#) in our EU website and search here for your [regional EEN node](#)!

#EENCanHelp

How to get in touch:



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een.ec.europa.eu





Pitch Presentations

Time to meet the projects!

Pitch 3
ECESP

Hubert Bukowski – INNOWO



Circular transition through Paneuropean collaboration

European Circular Economy Stakeholder Platform/
Innowo

Hubert Bukowski
Research Director



“Network of networks” for circular stakeholders in Europe



EU platform supporting the transition to a circular economy

- Connects businesses, SMEs in particular, EU and national institutions, academia, cities and civil society
- Facilitates collaboration, innovation, knowledge exchange and best practices
- Recommends and suggests regulatory steps towards circularity
- Supports implementation of the Circular Economy policies through stakeholder engagement
- Strengthens EU competitiveness, resilience and strategic autonomy by promoting methods and showcasing benefits of closing economic loops

Five Leadership groups to support to SMEs on their circular path

- Transitioning to circular value chains to build scalable and resilient circular value chain ecosystems, i.a. to support SMEs in implementing circular business models
- Advancing an Integrated Circular Bioeconomy by supporting the transition to regenerative and circular use of biological resources
- Enabling an inclusive circular society to build skills and education for the circular economy
- Economic and financing instruments for the circular transition that mobilize public and private capital for circular transition
- Increasing demand for European circular solutions transition through circular procurement promotion and awareness raising

#EENCanHelp

How to get in touch:

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Pitch Presentations

Time to meet the projects!

Pitch 4

ECCP

Linda Perina – DG GROW



Single Market Programme

SME Pillar- Cluster Policy

Linda Perina, Policy Assistant, DG GROW.B4

ECCP and Euroclusters

CLUSTER POLICY – Context and Instruments

- The two major cluster policy instruments are the **European Cluster Collaboration Platform (ECCP)** and **Euroclusters**
- Our policy instruments foster cross-sectoral and cross-national collaboration, thus boosting the creation of interregional value chains. This approach views clusters as connectors across geographies, creating a web of production and trade that maximizes the unique capabilities of each area.
- Clusters from the Single Market Programme (SMP)- associated Countries can apply and participate to the activities
- The European Cluster Collaboration Platform (ECCP) also includes the dynamic mapping of **over 1,500 profiled cluster organisations** worldwide- according to location, industry, areas of expertise...

EUROPEAN CLUSTER COLLABORATION PLATFORM– Mapping Tool



Partners Funding ECCP Services News Events Knowledge In focus Green Transition About

Reporting » Cluster Actor Selector



Grouped Results

- 2-9
- 10-99
- 100+



[View List of Results](#)

[Introduce a Partner Request](#)

1686 results found (of which 6 lack location data and are not displayed)

Filter your results

Keyword

clear x

Enter search term

► Location

► Industry

► Characteristics of the organisation

► Green

Apply

Clear all x

EUROPEAN CLUSTER COLLABORATION PLATFORM



EUROPEAN CLUSTER COLLABORATION PLATFORM

- Hybrid event of 2 days in EU regions, around 7 per year
- EU regions need to apply to host the event
- The objective is to facilitate clusters' active role in regional economic development and competitiveness
- Create + promote collaborations between clusters and regional stakeholders



EUROPEAN CLUSTER COLLABORATION PLATFORM

- Objective is to promote clusters collaboration within Europe and Third Countries, to find new markets and collaboration opportunities
- 11 physical matchmaking (5 outgoing, 5 ingoing, and 1 intra-EU), 8 virtual (intra-EU)
- Priorities of Countries are decided according to industrial priorities, competitiveness and political agenda
- Often in collaboration with other DGs (INTPA, NEAR...)



EUROPEAN CLUSTER COLLABORATION PLATFORM

- Online webinar taking place every two weeks
- Objective is to exchange knowledge and discuss topic significant to the EU business community
- Topics are decided based on policies priorities, news, feedback from stakeholders
- In every webinar there is a session dedicated to EU-funding opportunities related to the topic of discussion



EUROPEAN CLUSTER COLLABORATION PLATFORM



- Physical event of two days taking place every 6 months
- Objective is to scale-up project cooperation to create new intra-EU cross-border and sectoral cooperation
- During the event, a concrete project roadmap is developed with participants

EUROPEAN CLUSTER COLLABORATION PLATFORM



- Hybrid event (2 days on site, 2 days online), taking place once a year
- Objective is to support cluster managers in developing their skills by providing tailor-made trainings with the help of professional trainers
- Strengthen cluster capacities to deliver the green and digital transitions
- The online training is currently taking place, while the in-person days in March 2025

EUROCLUSTERS

- The call for Euroclusters was launched in 2021/2022, and in September **30 Euroclusters** started their operations, with **171 partners** across **23 EU Countries**
- The objective of Euroclusters is to implement the EU Industrial Strategy by create new networks and collaborations across clusters and SMEs in Europe. 75% of the funding dedicated to the initiative is directly streamed to SMEs.
- Every Eurocluster has **5 main goals** to achieve:
 1. Create new **networks** across Countries and Industrial Ecosystems
 2. Foster **business innovation**
 3. Foster new technologies and process for the **green and digital transitions**
 4. Organize **trainings** for the **upskilling and re-skilling** of the workforce
 5. Help clusters to **internationalise** to Third Countries
- Euroclusters supported more than 1500 SMEs

The 30 active EUROCLUSTERS



EUROCLUSTERS- 2nd generation

A new call of Euroclusters has been launched on **15 October 2024** and closed on **5 February 2025**.

The new call was divided in two strands:

1. Critical Raw Materials (**CRM**) and Net Zero Technologies (**NZIA**)
 2. All the other sectors
- **70** proposals received
 - **16** projects selected (8 from each strand)

EUROCLUSTERS- 2nd generation



Thank you!

More information?

- [Practical guide to doing business in Europe - Your Europe \(europa.eu\)](#)
- [Meet us, EU centres | European Union \(europa.eu\)](#)
- [Enterprise Europe Network | Enterprise Europe Network \(europa.eu\)](#)
- [Homepage | European Cluster Collaboration Platform](#)
- [European business exchange programme - Erasmus for Young Entrepreneurs \(erasmus-entrepreneurs.eu\)](#)
- [European Digital Innovation Hubs | Shaping Europe's digital future \(europa.eu\)](#)



Pitch Presentations

Time to meet the projects!

Pitch 5
Climate KIC
Emil Bethe



Impact Assessment for start-ups (Mitigation, Adaptation & Resilience, and Circularity)



Climate KIC

Emil Bethe

Impact Assessment Analyst



We measure 3 key impact metrics of your start-ups



Emissions Mitigation

Avoid the highest amount of GHG emissions along the supply chain



Adaptation & Resilience

Strengthen the effectiveness of adapting to current and future climate risks



Circularity

Design out waste, extend the product life



What we deliver

- Interactive training and consultation
- Tailored suggestions for improvements
- 1:1 mentoring and guidance sessions
- Complete cohort data analytics
- 3rd-party validation report
- Post-sales technical support (6 months)



Emissions Mitigation Impact Measurement

What is it?

Using a streamlined comparative Life Cycle Assessment approach, this service quantifies the potential greenhouse gas emissions that a product or service can avoid compared to the market leader or industry standard.

What's included?

- A comparative life cycle assessment (LCA) of the solution
- User accounts for ImpactNexus' Impact & GHG estimation module for programme managers, start-ups and SMEs
- 1:1 coaching with emissions mitigation experts
- **Validated report by Climate KIC**

Conventional Product



| |
|-------------------|
| Extraction |
| Manufacturing |
| Transportation |
| Use |
| After-Life |

Innovation



| | |
|-------------------|------------|
| Extraction | 5% |
| Manufacturing | 5% |
| Transportation | 10% |
| Use | 10% |
| After-Life | 70% |

Annual Planned Avoided GHG emissions (t CO2 eq)





How do your start-ups benefit?

- Learn to measure their impact potential and identify points along the value chain to reduce emissions
- Enhances investor-readiness with credible impact data without the risk of greenwashing
- Keeps them compliant with international standards such as SFDR, EU Taxonomy, IRIS+ and LCA (ISO 14040)
- Increases likelihood of incorporating impact measurement into core operations



boldr

[Watch testimonial](#)

“

The impact assessment was really important for us as it allowed us to benchmark and understand what kind of impact we are having. It's given us credibility with investors. We used the impact assessment to establish our model to forecast our impact of CO2 reduction now and into the future.

Toma Paro

Co-Founder and COO
Boldr, Estonia

#EENCanHelp

How to get in touch:

Emil Bethe
Impact Assessment Analyst
Climate KIC
emil.bethe@climate-kic.org



een.ec.europa.eu





Pitch Presentations

Time to meet the projects!

Pitch 6

**EIT Manufacturing and
MANTRA EU project**

Angelica Marsico



Your main support offer: Empowering corporates and startups through business services, education, open calls, and strategic innovation projects, within a pan-European manufacturing network of SMEs, corporates, RTOs, universities, and beyond.

Project name/institution:

EIT Manufacturing

Angelica Marsico

Communication officer, strategic projects



SustainableSolutionsMatch



- Supported by the European Institute of Innovation and Technology (EIT), co-funded by the European Union
- Serves as **Europe's** largest manufacturing innovation ecosystem.
- Pan-European network of corporates, SMEs, startups, universities, research organisations, and RTOs.

Mission

- Bring together **Europe's** manufacturing stakeholders;
- Accelerate development and adoption of cutting-edge solutions, from education and skills development to market uptake and business creation.
- It provides open calls and strategic initiatives, supports collaborative projects, offers access to funding, business acceleration, and market networks, and delivers education and training programmes to empower talent and entrepreneurship across the sector.



To improve people's lives through sustainable manufacturing.

SustainableSolutionsMatch

EIT CLIMATE-KIC

Accelerating the transition towards a zero-carbon economy

28 DIGITAL

Leading Europe's digital transformation

EIT INNOENERGY

Achieving a sustainable energy future for Europe

EIT HEALTH

A healthier life for EU citizens

EIT RAWMATERIALS

Transforming raw materials into a major strength for Europe



EIT URBAN MOBILITY

Innovative, green and integrated transport

EIT CULTURE & CREATIVITY

Bringing together Europe's creatives

EIT MANUFACTURING

Increasing Europe's manufacturing competitiveness

EIT FOOD

Leading a global revolution in food production and innovation

EIT WATER

Coming soon

EIT Community Hub Italy

Discover more on EIT Community in your country and Outermost region: <https://eit-ris.eu/>



One-Stop Shop in the EIT RIS* Countries

Your gateway to the entire EIT innovation ecosystem.

A single, powerful touchpoint that connects you with all EIT Community domains

-  Manufacturing
-  Food
-  Culture & Creativity
-  InnoEnergy
-  Climate
-  Raw Materials
-  Urban Mobility
-  Health
-  Digital
-  Water

making it easier than ever to access opportunities, join calls, and engage with high-impact initiatives across Europe's leading innovation network.



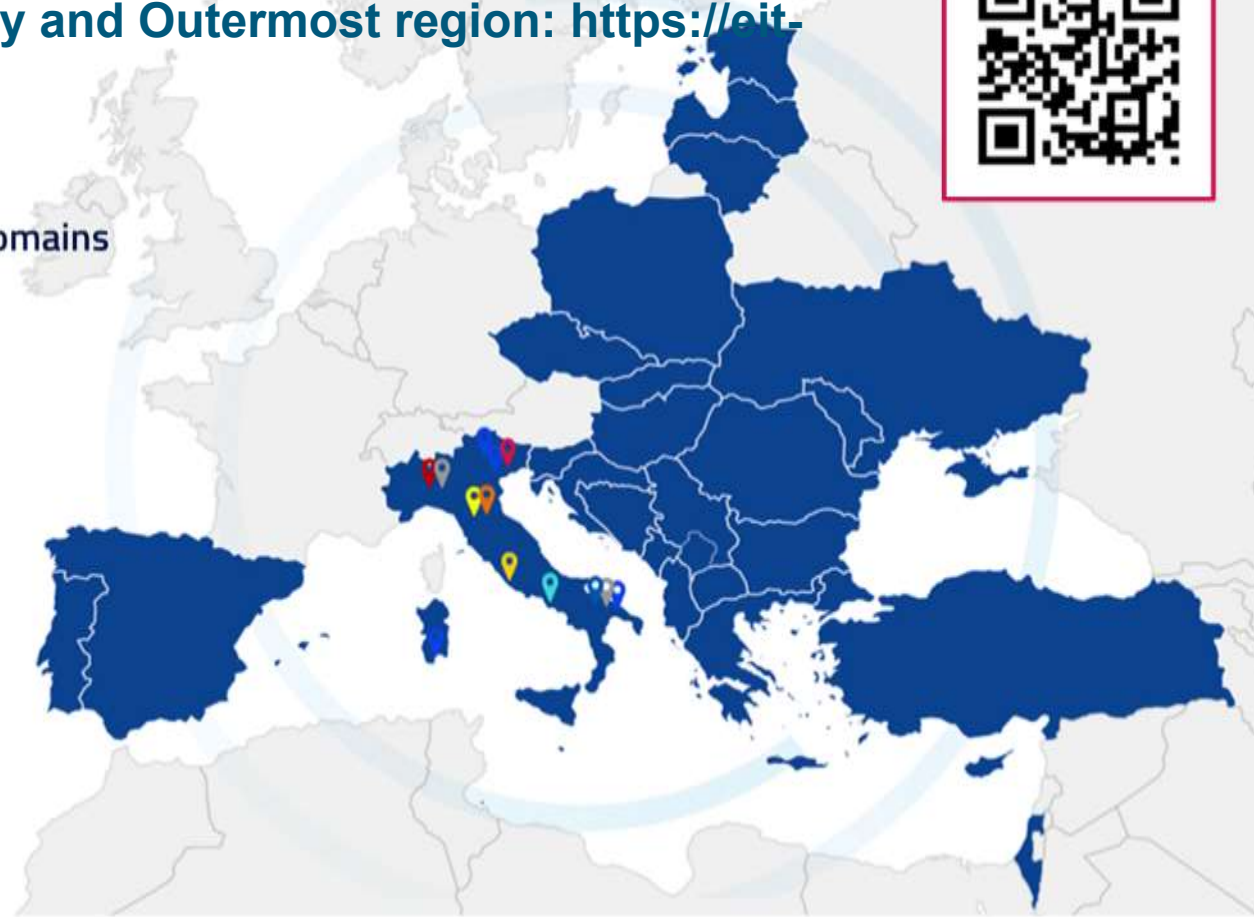
www.eit-ris.eu



EIT Community RIS Hub Italy



italy@eitcommunity.eu



**The Regional Innovation Scoreboard complements the European Innovation Scoreboard, assessing annually the performance of national innovation systems of EU Member States, as well as other European countries and global competitors.*

#EENCanHelp

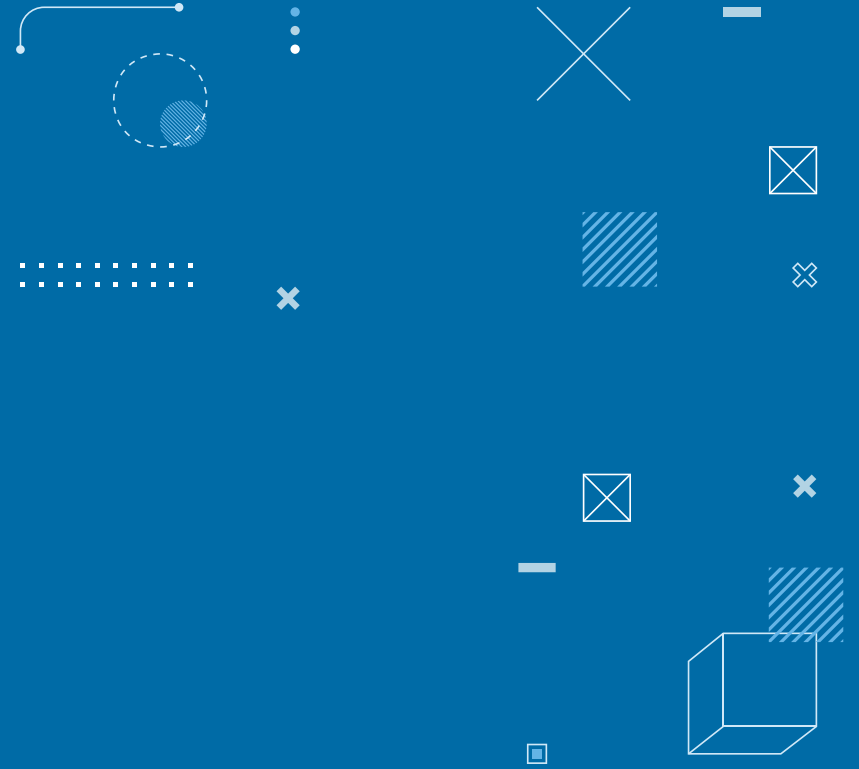
How to get in touch:

LinkedIn:



<https://www.eitmanufacturing.eu/>

EIT Manufacturing





Your main support offer: Funds, services, tech matchmaking and network to support SMEs in digital, green and social sustainability

Project name / institution:

Mantra – MANUFACTURING TRANSFORMATION

Angelica Marsico

Communication officer, strategic projects – EIT Manufacturing



Give further details on your service portfolio to SMEs

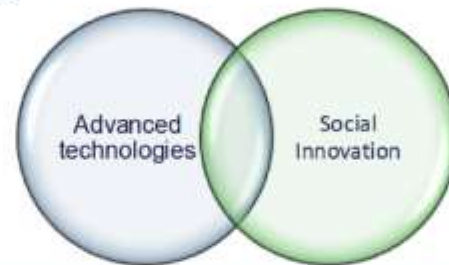


Open calls

MANTRA targets EU SMEs willing to uptake advanced technologies and social innovation in one of 6 manufacturing sectors



Expression of Interest to join as Tech savvy



Traditional SMEs

Traditional **manufacturing SME** at low technology uptake level, which are struggling with the transition towards more sustainable business models or face some of the barriers and challenges

Tech-savvy SMEs

Developing, producing and commercializing **advance technology products** for the manufacturing sector (16 ATIs)

Tech-savvy SMEs can submit an EOI (Expression of Interest)

1. Advanced Manufacturing Technology
2. Advanced Materials
3. Artificial Intelligence
4. Augmented and Virtual Reality
5. Big Data
6. Blockchain
7. Cloud Computing
8. Connectivity
9. Industrial Biotechnology
10. Internet of Things
11. Micro- and Nanoelectronics
12. Mobility
13. Nanotechnology
14. Photonics
15. Robotics
16. Security

- 1st open call : DONE
- 2nd open call: MID 2026



MANTRA SUPPORT

- 2 open calls TEXTILE, PLASTIC, CERAMIC, METAL, MACHINERY, FOOD
- Funds up to 50,000 Euros
- 3 Services to be provided from Consortium
- External services to be procured with the Grants / Tech Matchmaking with advanced SMEs

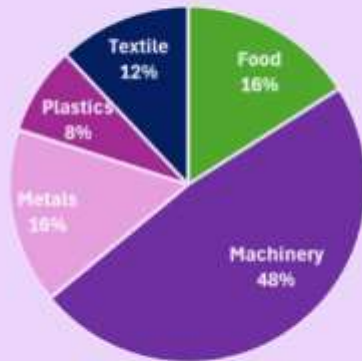


MANTRA 1° open call results!

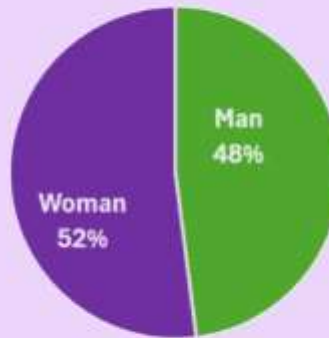


25 Applications from
Manufacturing SMEs
selected

Sectors



Gender balance



25 SMEs

11 Countries

- Italy
- Sweden
- Greece
- Cyprus
- Poland
- Germany
- Spain
- Slovenia
- Bulgaria
- Lithuania
- Croatia

MANTRA helps manufacturing SMEs reduce their environmental impact while boosting competitiveness and resilience together with digital and social sustainability. Fund offer also a tailored support through services that can be chosen, allowing each business to choose what best fits their needs.

- Key support areas include e.g.:
- Circular Business Models: Guidance and tools to implement circular economy practices, reducing waste and optimizing resources.
- GHG Emissions Management: Assessment and reduction strategies for greenhouse gas emissions to lower carbon footprint.
- Sustainable Process Optimization: Advice on integrating greener processes into production while maintaining productivity.
- Access to Funding: Financial support to implement green initiatives and invest in sustainable technologies.

By combining expertise, funding, and practical tools e.g Energy Assessment tool: Analysis of energy use with recommendations for efficiency improvements and cost savings.

MANTRA enables SMEs to transition toward greener, more resilient, and competitive operations.



Pitch Presentations

Time to meet the projects!

Pitch 7

**ECIV - European Circular
Innovation Valley**

Legarda Campos - Sodena



ECIV European Circular Innovation Valley



Advancing circularity through interregional collaboration.

Legarda Campos

Project technical - Circular Economy

The European “Dance Floor” for Circular Innovation

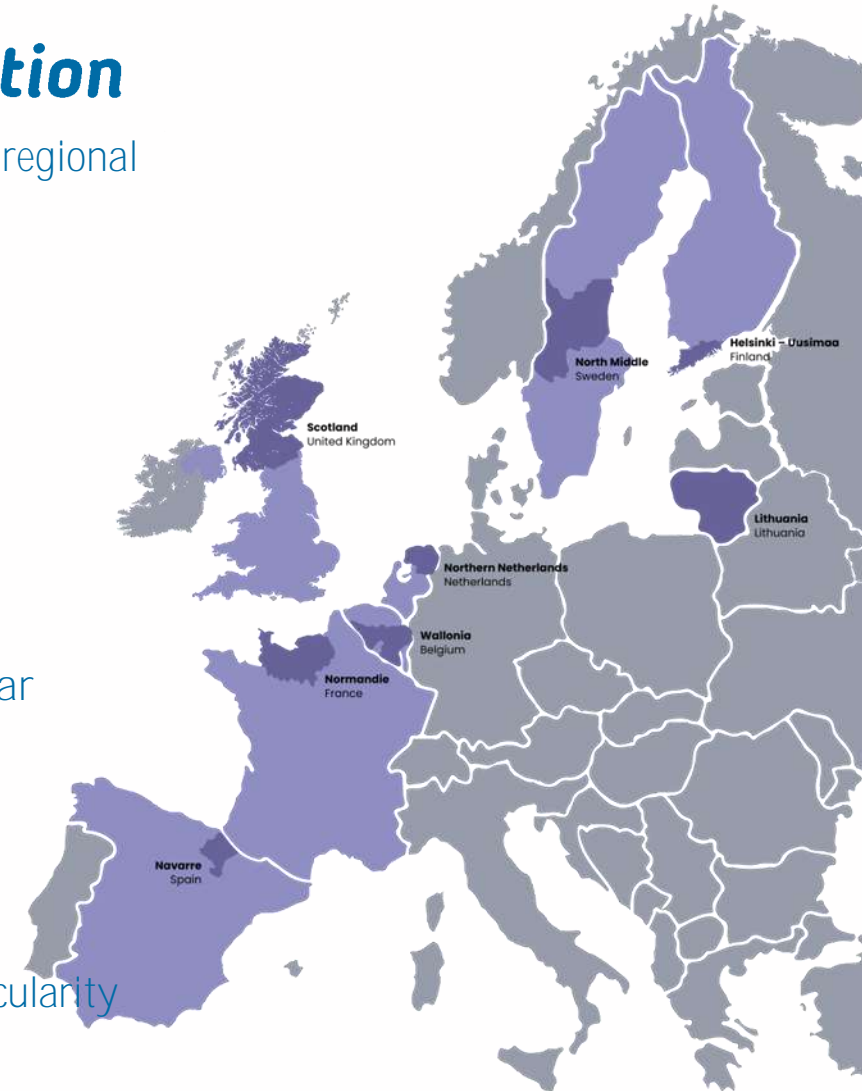
The European Circular Innovation Valley (ECIV) is a Horizon Europe initiative connecting regional innovation ecosystems to accelerate circular economy solutions.

The partnership includes:

- 11 Regional Governments
- 2 Development Agencies
- 2 Innovation Agencies
- 2 Universities
- 1 European Network of Regions for Sustainability

The main objective: Making a significant advance in the transition towards a circular economy of European regions

- Connect and mobilize regional circular economy innovation ecosystems
- Boost circular innovation
- Build innovation capacities
- Develop shared knowledge & strategies
- To generate common knowledge assets and regional policies and strategies related to circularity
- Leverage public & private investment



ECIV Second Call for Proposals

Cascade Funding - European Circular Innovation Project

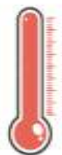
Supports interregional innovation projects in circular economy



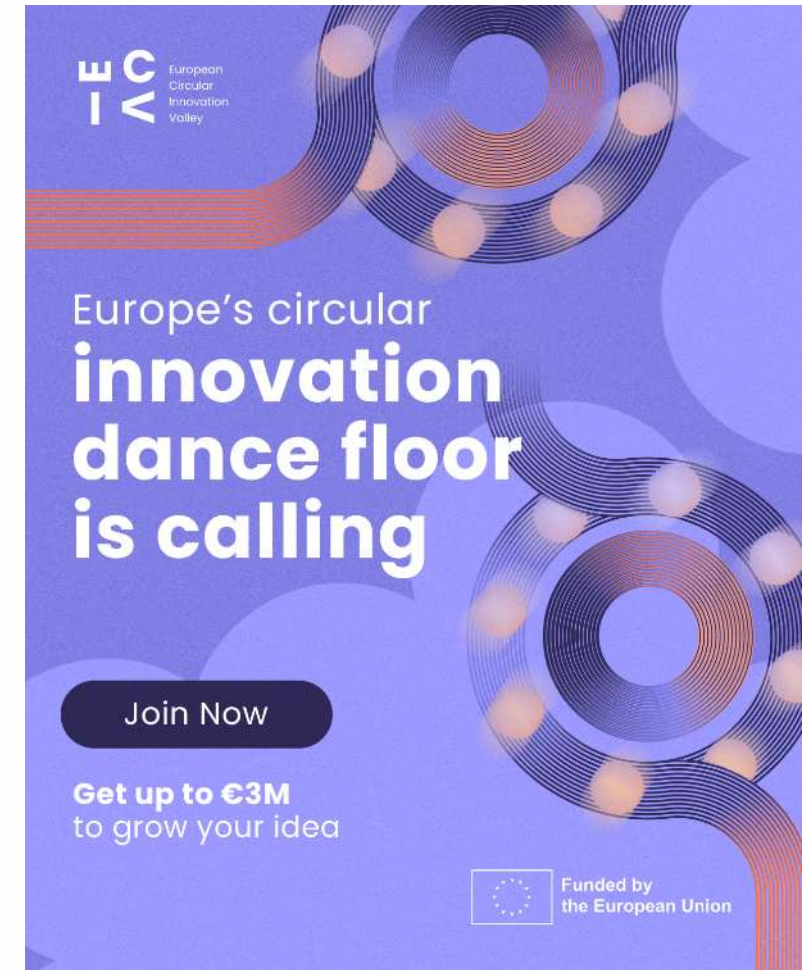
October 2026



Total indicative budget 6.1M€



TRL 6-8 (demonstration, piloting, pre-market)

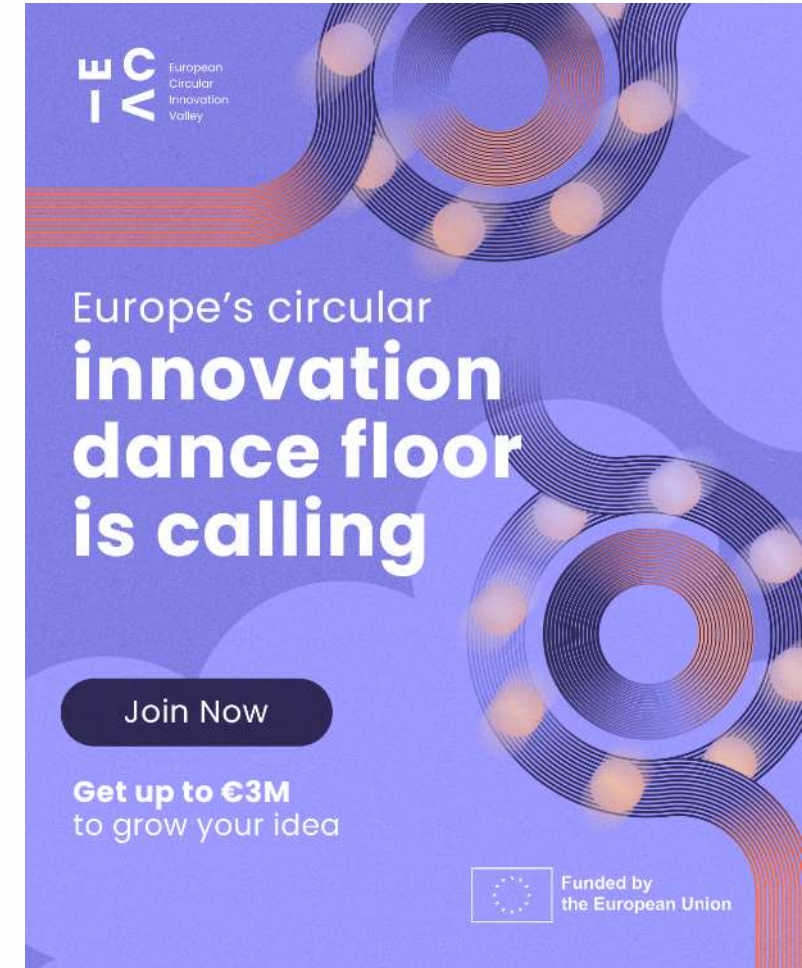


ECIV Second Call for Proposals

Cascade Funding - European Circular Innovation Project

Eligible organisations of the European Union Member States and the United Kingdom:

- Companies (SMEs, startups, large enterprises)
- Research & technology organisations
- Public authorities
- NGOs & associations



ECIV First Call for Proposals march 2026

Strategic cross-sectoral challenges:

- Industrial Symbiosis & Resource Efficiency
- Waste Reduction & Circular Design
- Business Models & Market Innovation
- Circular Materials & Strategic Sectors

Co-financing rates:

- Up to 100% for non-economic actors
- Up to 70% for SMEs and enterprises

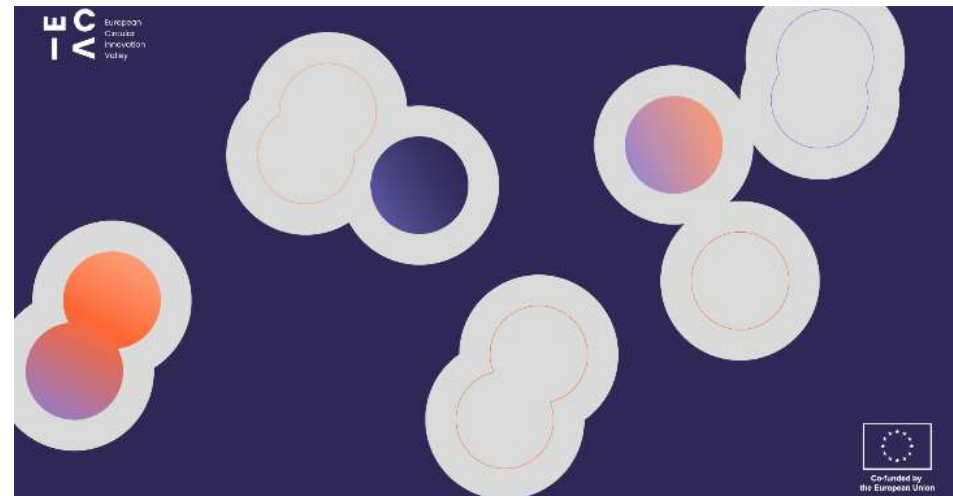
Remaining share must be co-financed by applicants

Type of activities:

- Development or adoption of innovative solutions for the circular economy
- Implementation of new circular business models
- Integration of circularity into regional and interregional value chains
- Creation of measurable positive impact on the environment, economy, and/or society

ECIV Matchmaking platform

Join ECIV Matchmaking Platform and find your perfect partner for circular innovation and start building collaborative interregional projects – connect across regions, sectors, and missions to co-create impactful solutions!



1 May 2025 - 31 August 2029

ECIV Matchmaking

Register now

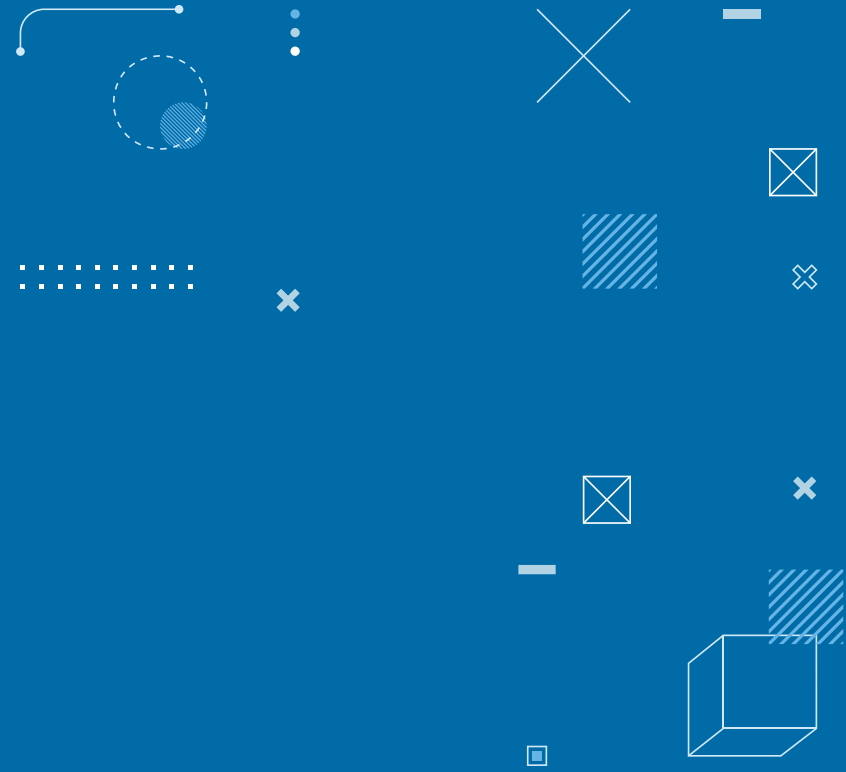


<https://www.b2match.com/e/eciv-matchmaking>

#EENCanHelp

How to get in touch:

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Project technical - Circular Economy
Sodena
lcampos@sodena.com





Pitch Presentations

Time to meet the projects!

Pitch 9

RIV Circular Project

*Juan Manuel Ceballos -
Comunidad de Madrid*



Regional Innovation Valleys for Circular Economy (RIVCircular) Comunidad de Madrid



Juan Manuel Ceballos-Escalera
RIVCircular Coordinator

Summary

- RIVCircular is a Horizon Europe co-funded initiative in the framework of the Regional Innovation Valleys. The project aims to strengthen innovation ecosystems in the field of circular economy in the regions involved in the project.
- The Consortia is composed by:
 - 12 partners
 - 7 Regions (Vienna, Hauts-de-France, Innlandet, **Kosice**, Extremadura, Madrid & Oblast-Kiev) and Greece
- Total budget of 20,8 M€ and a duration of 72 months (1st Oct. 2024 – 30th Sept. 2030)

- Cross-cutting activities:
 - Creating synergies with networks like EEN and EDIH for SMEs in the field of circular economy.
 - Capacity building on Digital Technologies for the Circular Economy
 - Identifying market-access barriers and enablers for improving the market for circular solutions.
- Joint Open Call: (FSTP) in circular economy area, including deep tech (TRL 6-8), on 5 key priorities:
 - Construction and Demolition Waste, Circular Energy Integration, Battery Recycling & Reuse, Circular Economy in the Textile Industry: 2-3 years duration projects, budget €1-2M, at least 3 entities from at least 3 different participant regions, and at least 1 project by topic
 - Digital Innovations for Circular Economy: 1-2 years duration, budget €200.000-700.000, at least 3 entities (a SME) from at least 3 different participant regions, and at least 4 projects.
- Find your RIVCircular partners through our Matchmaking Platform. Scan the QR!
- Calendar:
 - Launching of the call at the end of March and deadline at the end of June.
 - Cascade granted projects start in Oct-Nov



#EENCanHelp

How to get in touch:

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RIVCircular Coordinator

Comunidad de Madrid

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Pitch Presentations

Time to meet the projects!

Pitch 9
AMALTEA Project
Aneta Gałązka



AMALTEA provides FSTP to help integrate novel external technologies into our global digital solutions

Aneta Gałązka
Project Manager



We are exclusively targeting innovative start-ups and SMEs

Our main area of activity is streamlining the use of artificial intelligence, data, and robotics in the construction sector, with a specific focus on the curtain-wall facade value chain.

How do we support your transition towards a sustainable, resilient, and competitive economy?

| Economically | Environmentally | Resilience and Safety |
|---|--|---|
| We de-risk our beneficiaries R&D through our funding instruments and accelerate Customer Readiness Level (CRL) by giving direct access to major construction end-users and manufacturers. | By integrating our beneficiaries technologies into the AMALTEA framework, we are working together to achieve massive sustainability impacts: a reduction in building energy efficiency, material consumption, manufacturing scrap, and a demolition waste. | Our beneficiaries solutions will help replace dangerous manual processes with human-robot collaborative environments, drastically reducing workplace accidents and making the European construction supply chain more autonomous and resilient. |

Upcoming EU Funding Call: The AMALTEA 2nd Open Call - Q3, 2026/

We will select up to 15 third-party projects under two specific Funding Instruments:

| Funding Instrument 1: Software Solutions for Facade Applications | Funding Instrument 2: Hardware Solutions for Facade Applications (Off-site and On-site) |
|---|---|
| Offer: Up to €100,000 per project for a 9-month development and testing program | Offer: Up to €200,000 per project for a 12-month development and testing program |
| Topics: We are looking for software tools to address challenges such as integrating data and AI in design, improving data interoperability, reducing computational time for quality control, and executing life-cycle, cost, or safety assessments. | Topics: We are seeking hardware like advanced sensors, robotic systems, or IoT devices to address challenges such as real-time monitoring, robotic positioning, collision detection, adaptive control for welding and sealing, and the identification of facade materials for recycling |

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How to get in touch:

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Project Manager

FundingBox

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Go to Funding opportunities!



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Closing Remarks

A big thank you to all pitchers and attendees!
We appreciate your participation today.

If you'd like to connect with any of the pitching companies, you can use the matchmaking tool to **book a meeting!**



Next available at
09:00 - 09:30 CET
Monday 10 February 2025

FEB
10
in 1 mo

+ Request meeting

A blue arrow points from the text 'to book a meeting!' to the '+ Request meeting' button.

Need support? **Enterprise Europe Network is here to help!**

Reach out to your local Network partner:

<https://een.ec.europa.eu/local-contact-points>

#EENCanHelp

Thank you!

Chiara Soffietti, Daniela Cena

EEN & Up2circ

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Camera di commercio
industria artigianato
e agricoltura
Torino

