



ESG management

Turn sustainability into a strategic asset: manage your data, drive impact, and accelerate your company's growth.

www.u2y.io

sales@u2y.io

 [Up2You](#)

About us

Up2You is the benefit company and certified B Corp that turns sustainability into a **competitive advantage** for companies. We accomplish this with **tailored solutions** and ESG strategies that support **all-around sustainability management**, leveraging our own **innovative technologies** and a highly **skilled team**.

450+
Up2You clients

50+
Experts in the team

We are certified



Among our clients



They support us



A new approach to sustainability

To achieve **ambitious sustainability goals**, companies must embark on a journey that is often complex. That's why we position ourselves as a **sustainability partner**, providing ongoing support to **improve** ESG performance.

How we make it happen

At every stage of your journey, we're by your side, combining **innovative technologies** with **industry know-how** to deliver truly distinctive solutions.

The pillars of our impact

Consulting and Technology

We bring together the **expertise** of our team and the **power** of cutting-edge technology platforms.

Training and Support

We provide **training** and support to help employees become increasingly **aware** and **self-reliant** over time.

Tailor-Made Solutions

Our solutions are **crafted** to address the unique challenges and goals of each client.

Simplicity and Accessibility

We leverage **innovative digital tools** to make sustainability easy and accessible for businesses of all sizes.

Our technologies



Customized solutions designed around your business

Reach your sustainability goals through flexible, tailor-made pathways designed for your business.

ESG management

Sustainability reporting (VSME, GRI, ESRS, CSRD), impact report, and ESG strategy.

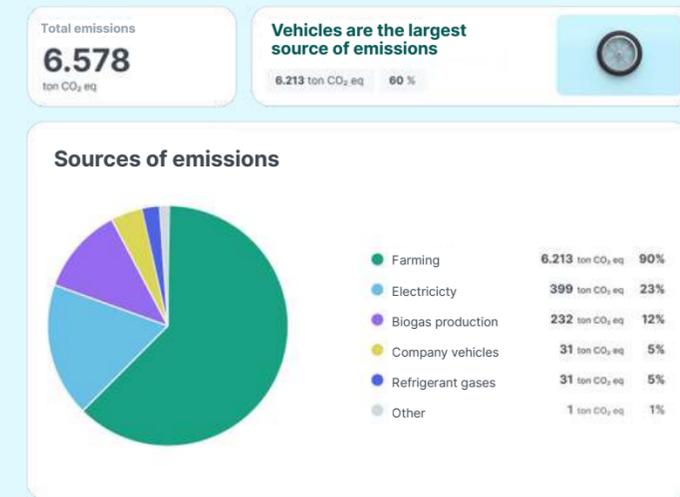


SUPPORTING TECHNOLOGY



Carbon management

Corporate and product carbon footprint, value chain engagement, LCA, and decarbonization strategy.



SUPPORTING TECHNOLOGY



Certifications and initiatives

ESG certifications, rating improvement, and compliance with norms and regulations.



SUPPORTING TECHNOLOGY



Training and engagement

Sustainability training through learning paths, masterclasses, and Serious Games workshops.



SUPPORTING TECHNOLOGY



The key benefits

We combine consultancy and proprietary technologies to reduce project time and costs.



Why choose strategic ESG management?

ESG Management is not just about compliance; it is the engine for solid and resilient corporate growth. It is essential for:



Respond to stakeholder **expectations**, including those of **clients, investors, and funds**



Improve your **sustainability score** to succeed in public tenders and procurement processes



Obtain **certifications** and **ratings** such as **EcoVadis** and **B Corp**



Meet and anticipate regulatory requirements such as **CSRD, SFDR,** and **Benefit Corporation** regulations



Showcase and communicate your **commitment**, gain a **competitive advantage**, and enhance your **brand value**



Access **funding** and benefit from **favorable interest rates**

The key benefits

What makes our reporting solution stand out?

We offer ESG reporting solutions aligned with the **latest regulations**.

We design a **personalized roadmap** based on your **sustainability goals**.

We provide **ongoing support** throughout the entire process, helping your team become autonomous over time.

We use **proprietary technologies** integrated with **AI** to **reduce workload** management **time** and **costs**.





The platform that simplifies data collection and collaboration among stakeholders.

Choral is the platform that supports you in creating your sustainability report. Collect and manage data, all in one place. The technology facilitates workflows management and collaboration with stakeholders, reducing information management time by 71%.

Vantaggi

- ✓ Simplified data collection powered by AI integration
- ✓ Multiple access for all project stakeholders
- ✓ Data profiling and management divided by legal entity
- ✓ Integration with CliMax for carbon footprint calculation
- ✓ Possibility to send specific surveys to stakeholders

Integrated artificial intelligence

Choral

- Home
- Context analysis
- Stakeholders
- Material themes
- Data collection
- Report
- Support
- Settings

Sustainability Report 2023

Alberta Ferretti	Step 3/5 - Materiality Themes
Moschino	Step 5/6 - Data collection for GRI indicators
Pollini	Step 1/4 - Context Analysis

Data collection activities

- 4 Data requests [View →](#)
- 4 Collaborators [View →](#)

Your documents

Period ▾

- Materiality analysis
- Initial workshop
- Stakeholder mapping

A skilled and experienced team

We understand how important it is to be supported by an experienced and skilled team. That's why our team of specialists will guide you every step of the way.

With our expertise, we've partnered with universities and organizations to deliver **lectures**, coordinate **webinars** and **events** on sustainability topics, and manage **training programs** for top management.

We are partners of **24ORE Business School**.

We have trained more than **1.000 companies**.

We have obtained certifications such as the **B Leader** accreditation for supporting **B Corp certification**, the **Approved EcoVadis Training Partner** accreditation, and the **Master Global Compact Ambition Accelerator** program promoted by the United Nations.



Our modular solution

We design the project by combining the solutions needed to achieve your business goals.



Our ESG reporting solutions

We offer modular and customizable solutions, aligned with the latest European directives.

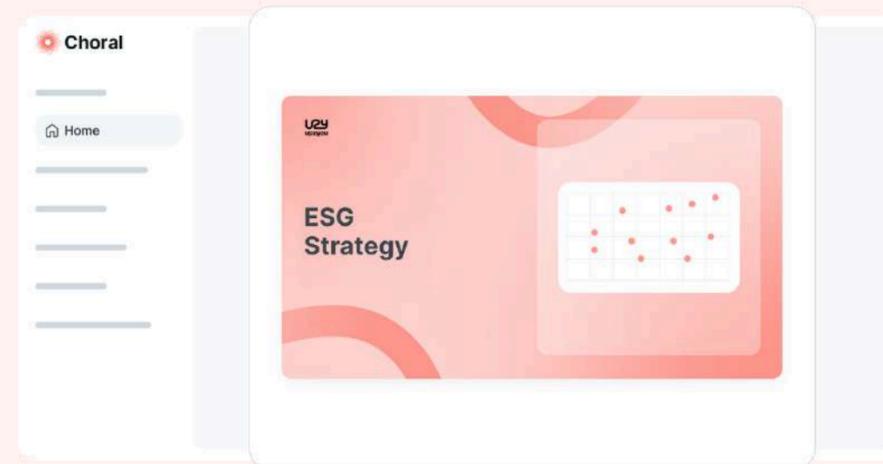
Sustainability report

We prepare your sustainability report in alignment with **VSME**, **ESRS**, or **GRI** standards.



ESG strategy

We support your company in the analysis, **development**, and **implementation** of a tailored ESG strategy.



Impact report

We draft the impact report required to become a **Benefit Corporation** or obtain **B Corp certification**.



Sustainability report

We draft a sustainability report aligned with VSME, GRI, or ESRS standards.

Activities include:

- **Initial analysis:** we analyze industry trends and your company's competitors, map stakeholders, and conduct a double materiality assessment.
- **Simplified data collection:** we help you select the appropriate reporting KPIs and support you in collecting all the data needed to prepare the report.
- **EU taxonomy alignment:** we classify your company's investments according to the European Taxonomy framework.
- **Corporate training:** we train your internal project leads through dedicated in-person sessions to ensure long-term independence.
- **Report drafting:** we compile and process all collected data and write the final sustainability report.

Final report review, updated in line with the **latest regulatory developments**, in collaboration with **Consult-ant** and its team of **accredited auditors**.

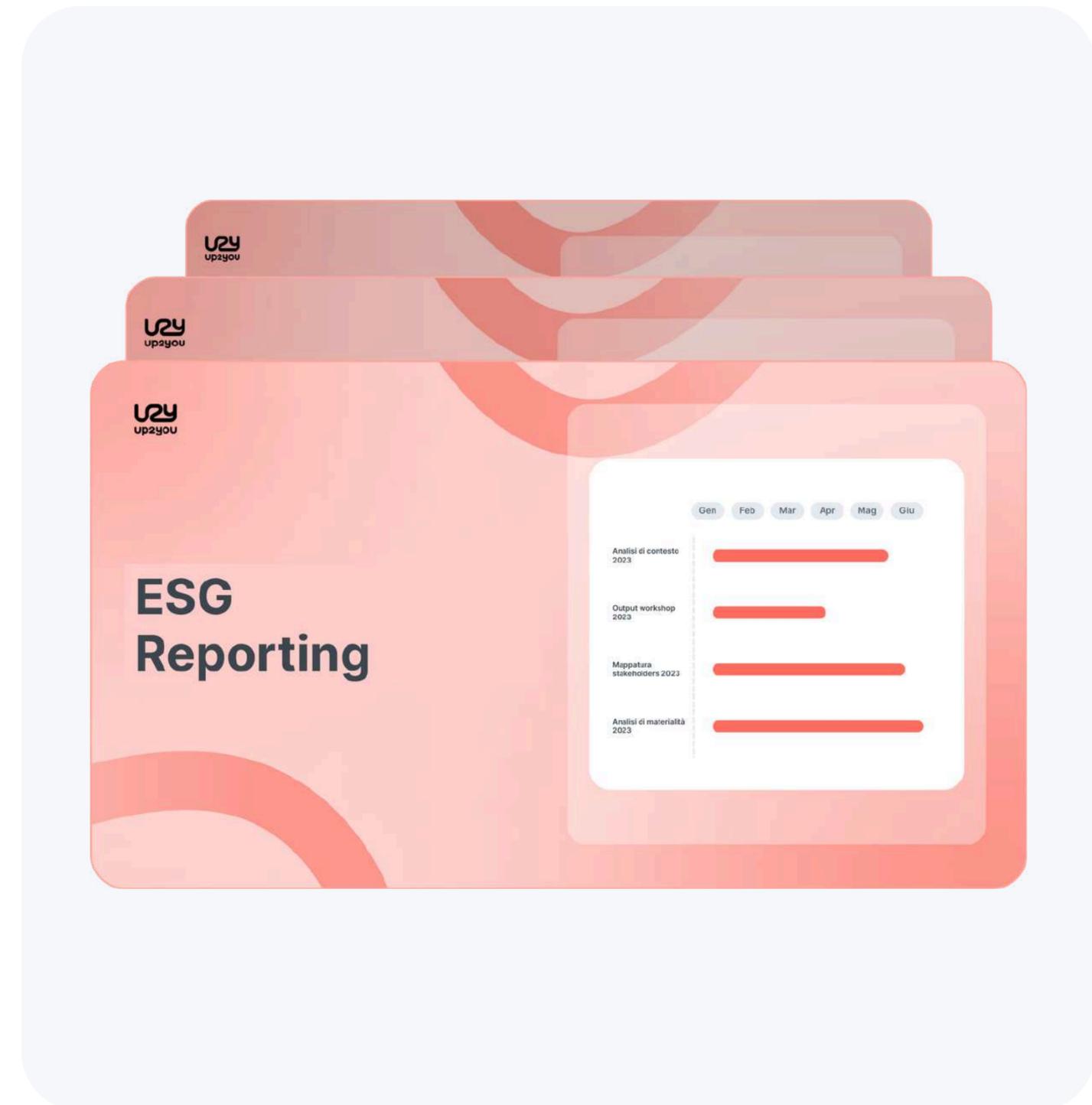


ESG strategy

We build a tailor-made ESG strategy for your company, starting with an assessment of your current situation and leading to the definition of goals and strategic initiatives to achieve them.

Activities include:

- Identification of the company's **ESG vision** and its **ambitions**.
- **Analysis** of the company's strengths, weaknesses, opportunities, and threats from a sustainability perspective (**SWOT-ESG**).
- **Identification** of **strategic ESG areas** to focus on and definition of objectives.
- Definition of **KPIs** and setting **target values** for the KPIs
- Identification of **actions** to be implemented to achieve ESG objectives (**action plan**).



Impact report

We prepare your company's impact report in compliance with the latest regulations.

Activities include:

- **Company analysis:** we assess your company's current sustainability practices and identify the main stakeholders involved.
- **Defining objectives:** we support you in identifying common benefit goals that serve all stakeholders.
- **Simplified data collection:** we help you select the right reporting KPIs and support you in collecting all the necessary data for drafting the report..
- **Corporate training:** we train your internal project leads through dedicated in-person sessions to ensure long-term independence.
- **Report drafting:** we process the collected data and prepare the final impact report.



Communication

We provide you with the necessary tools to communicate your journey effectively. Enhance your commitment and amplify your impact through digital resources, tailored training, and compelling storytelling of the results achieved.

Graphic customization

Get the final document **customized** with your company's identity, tone of voice, and brand guidelines.



Academy for sustainability report

Communicate your sustainability report internally by **engaging** and **training** your employees on the initiatives undertaken by the company.



Impact page

Add a dedicated, **customizable web** page to your site to showcase your company's commitment to ESG.



Sustainability certifications

We provide your company with all the **necessary reporting** to apply for the most **prestigious international sustainability certifications** and **initiatives**. We also support your team during the application process for certifications such as **EcoVadis** and **B Corp**.



ecovadis

We help you improve your **EcoVadis score** by providing the full set of documents required to complete the questionnaire effectively.



We guide you through the **B Corp** certification process, demonstrating your company's commitment to social and environmental impact.



We assist you in achieving **PDR 125:2022**, helping you measure and improve your company's gender equality policies and highlight your commitment to an inclusive and equitable workplace.



We guide you through the adoption of **ISO 20121**, helping you organize events that are environmentally, socially, and economically sustainable.



We help you integrate gender equality principles within your company and provide the tools you need to obtain **ISO 53800** certification.



We support your journey toward **ISO 30415**, promoting a company culture based on diversity, equity, and inclusion (DEI).

Success stories

Discover the success stories of companies that have already embarked on their sustainability journey with Up2You.

★★★★★

 COLNAGO



★★★★★












Giuliani is a **pharmaceutical company** recognised as a reference point for research and development in the gastroenterology, trichology, and dermatology fields. After an initial experience with Up2You in calculating Scope 1, 2, and 3 emissions, the company has embarked on a **sustainability journey**, starting with the preparation of its sustainability report.

Project

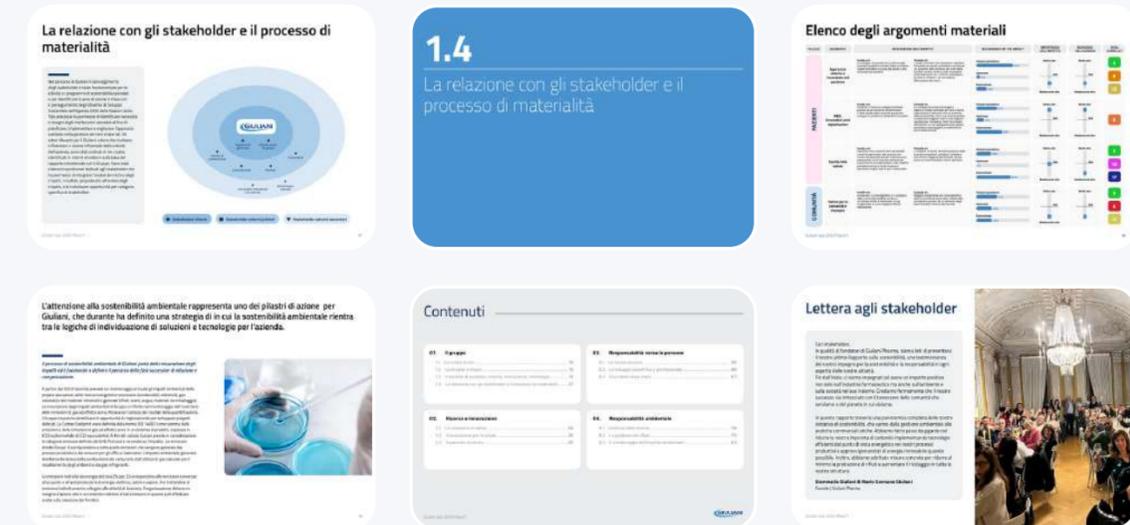
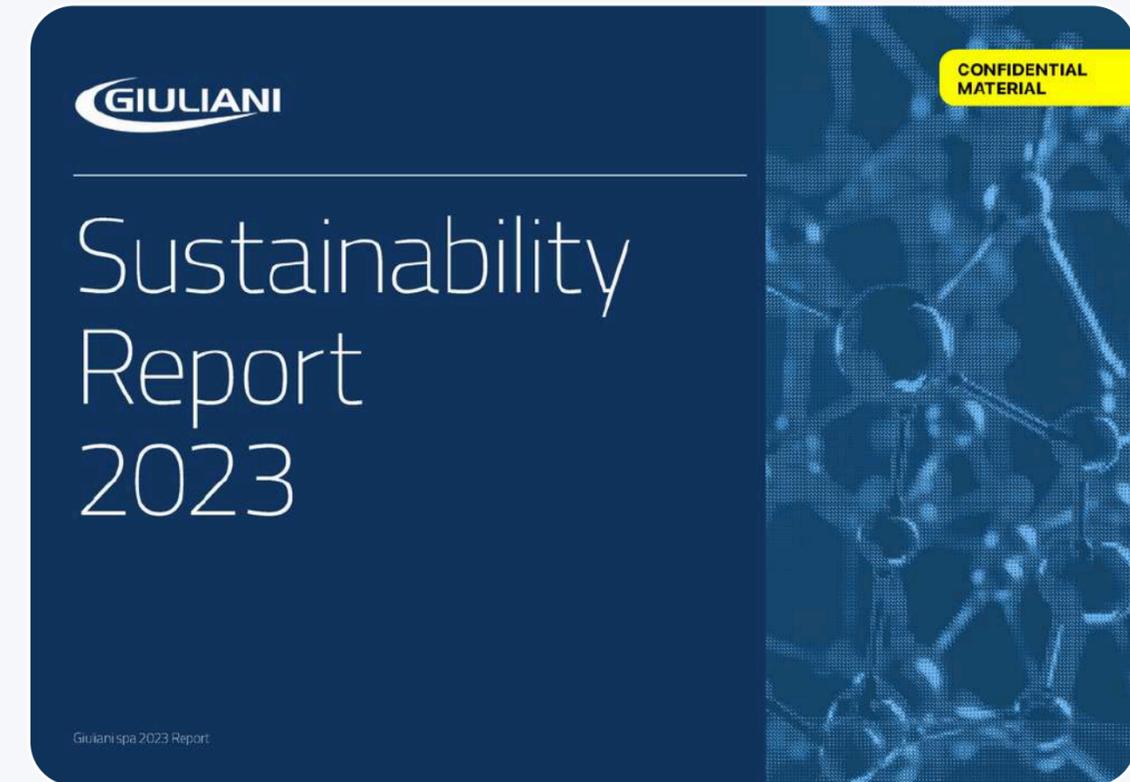
The project designed for Giuliani began with the drafting of the **ESG manifesto** and the definition of a **roadmap**. Based on this, an update was made to quantify the company's carbon footprint: by renewing the emissions calculation through the Climax platform, Giuliani received the formalised results in the form of a **report**. The **staff** was also **involved** in the project, both during the data collection phase and in the training activities.

The results

With the support of Up2You, Giuliani achieved:

- An industry analysis, which allowed them to identify the project **KPIs** and structure the **data collection system** with Up2You.
- The **ESG manifesto** and the **report** with the **results** of the analysis and processing of consumption data.
- The **quantification** of the company's **carbon footprint** and the identification of **critical areas** where realistic targets can be set.
- The **customisation** of the user-friendly Climax platform, which not only simplified the calculation phase but will also enable nearly autonomous updates of the quantification in the coming years.
- The **involvement** of the **staff** and top management, who, through training sessions, gained a **comprehensive understanding** of the role of sustainability for the company.

The next results of the collaboration will be support for compensation projects and the achievement of **ISO 14064** certification.





BIOVillix is an **international biotech company**. Together with Up2You, BIOVillix has already calculated its **Scope 1 and 2 carbon footprint** using the CliMax platform. Additionally, it has fully offset its emissions, becoming a carbon-neutral company.

Project

BIOVillix was supported in completing the BIA questionnaire to apply for **B Corp certification**, particularly for the environmental section. The company's main goal was to draft a **sustainability report** to communicate its journey to stakeholders.

The results

The collaboration with Up2You resulted in the following outcomes:

- **support** for BIOVillix in completing the **B Impact Assessment**, with a focus on the Air and Climate section;
- a comprehensive **ESG analysis** of the company's scope, including **stakeholder mapping**, **materiality analysis**, and finalisation of results in the **sustainability report**;
- visualisation of the company's **positioning** relative to competitors;
- provision of the **necessary tools** to BIOVillix's management for implementing a **sustainability strategy** within the company;
- **sharing** effective communication tools with BIOVillix to properly convey the company's commitment to limiting its negative **environmental impacts**.





Colnago is an Italian company that has been producing racing bicycles since its founding by Ernesto Colnago in 1954. Beyond its successes in the cycling world, Colnago is also a company committed to sustainability. This is confirmed by its ongoing efforts to calculate its emissions, along with the preparation of an ESG report.

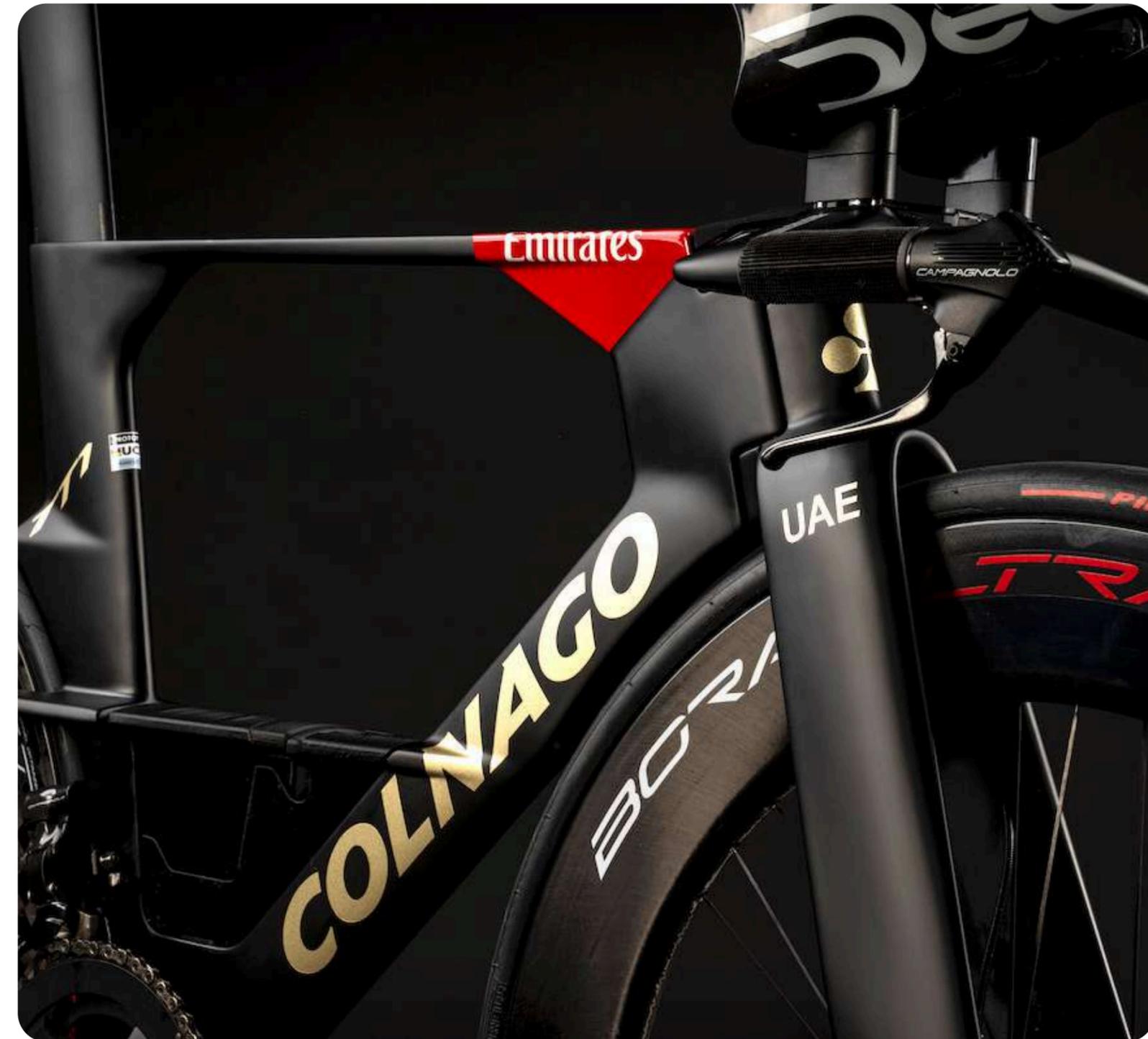
Project

Thanks to the CliMax platform, Colnago has updated the calculation of its carbon footprint, extending the scope to include Scope 3 emissions. Additionally, with the support of Up2You, all activities necessary for the preparation of the ESG report were identified and implemented.

The results

With the support of Up2You, Colnago has achieved:

- a **sector analysis**, enabling them to identify project **KPIs** with Up2You and structure the **data collection** system;
- the **ESG report** and documentation, including the results of the analyses and data processing;
- a comprehensive **analysis of the company's ESG perimeter**, including stakeholder mapping, materiality analysis, and finalization of results in the report;
- the quantification of the company's **carbon footprint**, including its **value chain**;
- **customisation** of the CliMax platform, which, in addition to simplifying the calculation process, will allow for almost complete autonomous updates of the carbon footprint calculation in the following years.





Gruber Logistics is a transportation and logistics company founded in 1936 and headquartered in Ora, in the province of Bolzano, Italy. The company offers a wide range of logistics services, including national and international transport, special and oversized transport, integrated logistics, warehousing, and distribution. Gruber Logistics stands out for its ability to handle complex transports and its commitment to environmental sustainability. The company's network of branches spans several European countries, enabling it to provide efficient and tailored logistics solutions for a diverse clientele.

Project

The company has embarked on a transition journey with Up2You, moving from the GRI standards to the new ESRS standards, with the goal of publishing its first report in compliance with the CSRD by 2025.

The results

- Stakeholder **analysis** and **engagement**;
- analysis of **risks** related to **material topics**;
- integration of **financial materiality** (double materiality);
- **EU Taxonomy**;
- setting up the **data collection system** in compliance with **ESRS standards**.





BCUBE provides tailored solutions for inbound and outbound logistics management. The services offered include warehouse management, packaging, transportation, and distribution.

Project

The project conceived for BCUBE started with the goal of reporting its Scope 1, 2, and 3 emissions, and then defining its decarbonization strategy. Starting from 2026 (fiscal year 2025), BCUBE will also be subject to the CSRD, and therefore, preparatory activities for the drafting of the sustainability report are currently underway.

The results

With the support of our team of experts, BCUBE has calculated its complete **carbon footprint** and identified a **reduction strategy** aligned with **SBTi standards**. In preparation for the CSRD regulation, the company has planned its objectives and identified the key performance indicators (**KPIs**) for the **Double Materiality Analysis**.





The future is up to you!