

The image features a background of a modern architectural interior with a complex, geometric ceiling structure. The ceiling is composed of numerous white, angular panels that create a starburst or crystalline pattern. Several circular recessed lights are integrated into the design, some of which are illuminated, casting a warm glow. The overall color palette is dominated by teal and white. In the upper left, the text 'VIABIZ' is displayed in white on a teal rectangular background. Below it, 'Leadership Intelligence Center' is written in white on a grey rectangular background. At the bottom, a teal banner contains the tagline in white text.

VIABIZ

Leadership Intelligence Center

VIABIZ - your boutique hub for leadership transformation - crafted for real human connection, courageous breakthroughs and lasting business results



Judit Rudi-Horváth

Owner of VIABIZ Leadership Intelligence Center

With 20 years of successful B2B leadership experience, I work with C-level executives and teams of international manufacturing companies to transform tension and uncertainty into **sustainably high performance and results** – with **ease, courage** and **curiosity**.

As a result of our collaboration, leaders and teams:

- 🚤 achieve and exceed their individual and corporate goals
- 🚤 experience improved well-being while also increasing their performance
- 🚤 increase their annual revenue by 20% to 200% within 12 to 24 months of working together.



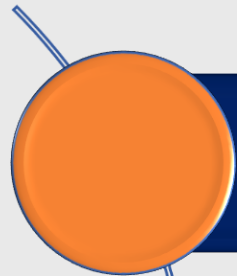
VISION

Our aim is to become business leaders' shortest route in achieving great Human and Business relationships.

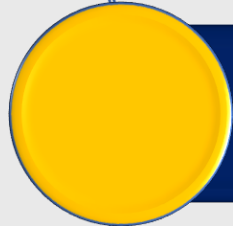
VIABIZ has been developing the space where business meets ease, courage and curiosity to co-create sustainably high performing, truly human-centered world of work for all generations.

VIA BIZ

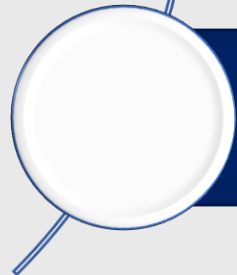
SERVICES



WIN-WIN LEADERSHIP
program



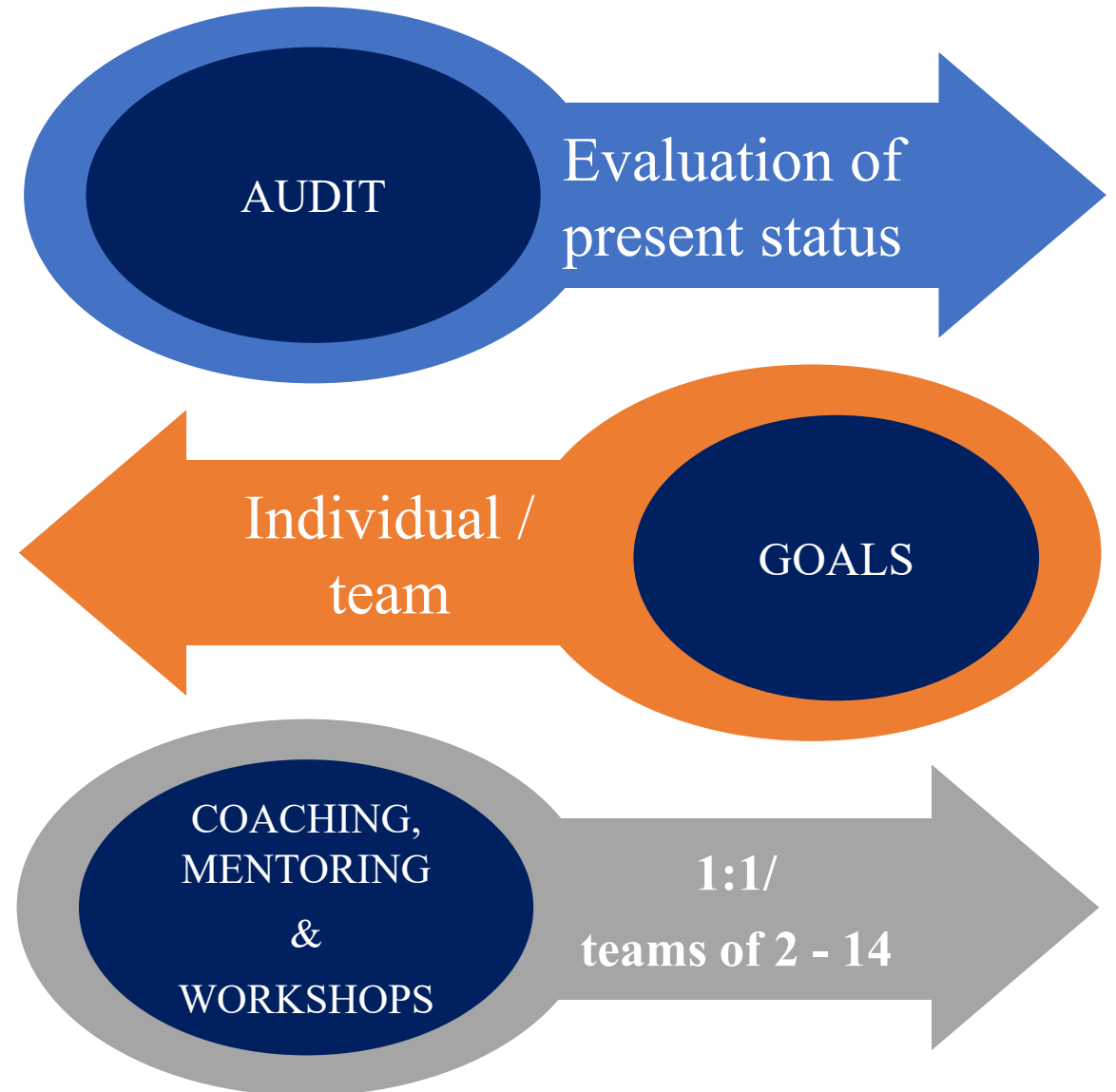
INTERNATIONAL TEAMSHIP
program



EXPORT DEVELOPMENT
program

HOW

- in person (Debrecen, Hungary) & / or online
- both in English & Hungarian





According to Harvard and Stanford studies, only **20%** of individuals and teams achieve their **peak performance** as trainings provide insights but the new habits related to the changes are not sustained in everyday work/life.

One thing is sure in our world and that is continuous **change**.

In order to create **resilience** for change, we need new habits. The new habits are formed via creation of new neural pathways in our brains. Our brains can grow, develop and so can our **performance, well-being** and **relationships**.

VIABIZ services are built on the formation of these new habits and the revolutionary **Positive Intelligence® system** based on neuroscience, cognitive behavioral psychology, positive psychology and performance science.

Leadership Intelligence for sustainable success

The success of the Positive Intelligence® system has been supported by more than 1 million people from 100 countries, including C-level executives, production-, sales- and tech teams from **Fortune 100 companies** and elite athletes.

The app- and professional coach- guided program establishes the basic operation system of the mental fitness in our brains by rewiring our brains for long-term success. This foundational operation system is built on decades of scientific research forming the basis for further efficient and **sustainable leadership and organizational developments.**

I am an active member of the international professional leadership coach-group of Positive Intelligence® Coach community led by Shirzad Chamine, CEO of Positive Intelligence Inc., USA, Stanford lecturer and New York Times best seller author.

Areas for leadership development





RESULTS – Boost performance

- 76% Improve Ability to Develop Others
- 92% Are Better at Teamwork and Collaboration
- 90% Use Mental & Emotional Energy More Effectively



RESULTS – Improve well-being

- 91% Manage Stress Better
- 83% Improve Self-Confidence
- 85% Increase Happiness



RESULTS - Strengthen relationships

- 82% Improve Relationships
- 84% Are Better at Conflict Management
- 97% Improve Empathy

What makes the difference

VIABIZ PROGRAMS BASED ON Positive Intelligence®

TRADITIONAL TRAININGS

The focus is on habit formation: to form lasting habits by building new neural pathways

The focus is on insights

Treat root cause not symptoms

Treat only symptoms

Built on **one** universal operation system with many applications

Built on endless, complicated and inconsistent systems



REFERENCES

NAGÉV Gratings Ltd., Hungary: leadership coaching, export development consultancy, Win-Win leadership program, LEGO® SERIOUS PLAY® workshops

Chambers of Commerce of Hajdú-Bihar & Szabolcs-Szatmár-Bereg Counties: English language business coaching for local SME leaders, mentoring in PLATO Hungary project

TAMA Hungary Ltd.: establishing and developing the Hungarian subsidiary of world-market leader Israeli Tama-Group as General Manager, successful integration in international matrix-system, navigating successfully change and transition concerning acquisition, merger & relocation processes

NOVATEX ITALIA Spa., Italy: business development consultancy concerning international business line acquisition project

CLAAS Service and Parts GmbH, Germany: building and developing the distribution channels for CLAAS-branded products in Hungary, France and Eastern-Europe

Testimonials:

„The most important is that we cannot change other people, only ourselves and thus inspire our environment. I use the knowledge, techniques tailor-made for myself and I apply these via the formation of new habits in my everyday work and life as well. This is a realization for me and I recommend this process to those leaders who would like to change old patterns, which are no longer serving them and their companies.”

Sándor Nagy, General Manager, **NAGÉV Gratings Ltd.** – member of NAGÉV-group, Hungary

Testimonials:

„Thanks to the coordination and motivation job realised by Judit internally, our suppliers have always been able to go along with us and give full satisfaction to us and our CLAAS importers and dealers in Hungary, Eastern Europe and France. She is entrepreneurial, internationally-minded person with deep commercial, marketing and management understanding and ability.”

Gabriel Gaulhiac, Product Manager, **CLAAS Service and Parts GmbH**, Germany

Testimonials:

„Judith gained invaluable experience in the establishment of TAMA Hungary Ltd. - the Hungarian subsidiary of the world market leader multinational TAMA Group (crop packaging products). As General Manager, Judith contributed significantly to the building and stabilization of our new company by successfully leading 150 people and reaching the turnover of EUR 30 million within a period of 5 years. ”

Aviv Linn, former CEO of **TAMA Group**, Israel

VIABIZ

is the right choice for you if your goal is to:

Improve efficiency, results and profit sustainably by treating the root causes not the symptoms

Create, catalyze and communicate powerful human, business and leadership relationships without burning out

Navigate fast change processes in international business environment with ease & flow

Certified Business Coach & Consultant
LEGO® SERIOUS PLAY® facilitator
Positive Intelligence® Coach
Tama Hungary ex-CEO

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Thank you!



VIABIZ - your shortest route to great Human & Business relationships