“GnAI for Public Administration Info Day & Digital Participatory Forum”

Cecile Huet, PhD - Head of Unit
Ivana Zeppa & Elaine Zaunseder
AI Office - DG CNECT –Unit A1,
Excellence in AI and Robotics - European Commission

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OUTLINE

1. **Political context: AI Continent and GenAI4EU**

2. **Overview of DEP WP 25/27: focus on restrictions under article 12.6 DEP Regulation**

3. **ApplyAI: GenAI Pilots for Public Administration Call for Proposals**
   - **Objectives of the Call**
   - **Consortia composition**
   - **Grant for Procurement**
   - **Examples of Use Cases**
   - **Deliverables and KPIs**
   - **Timeline and next steps**

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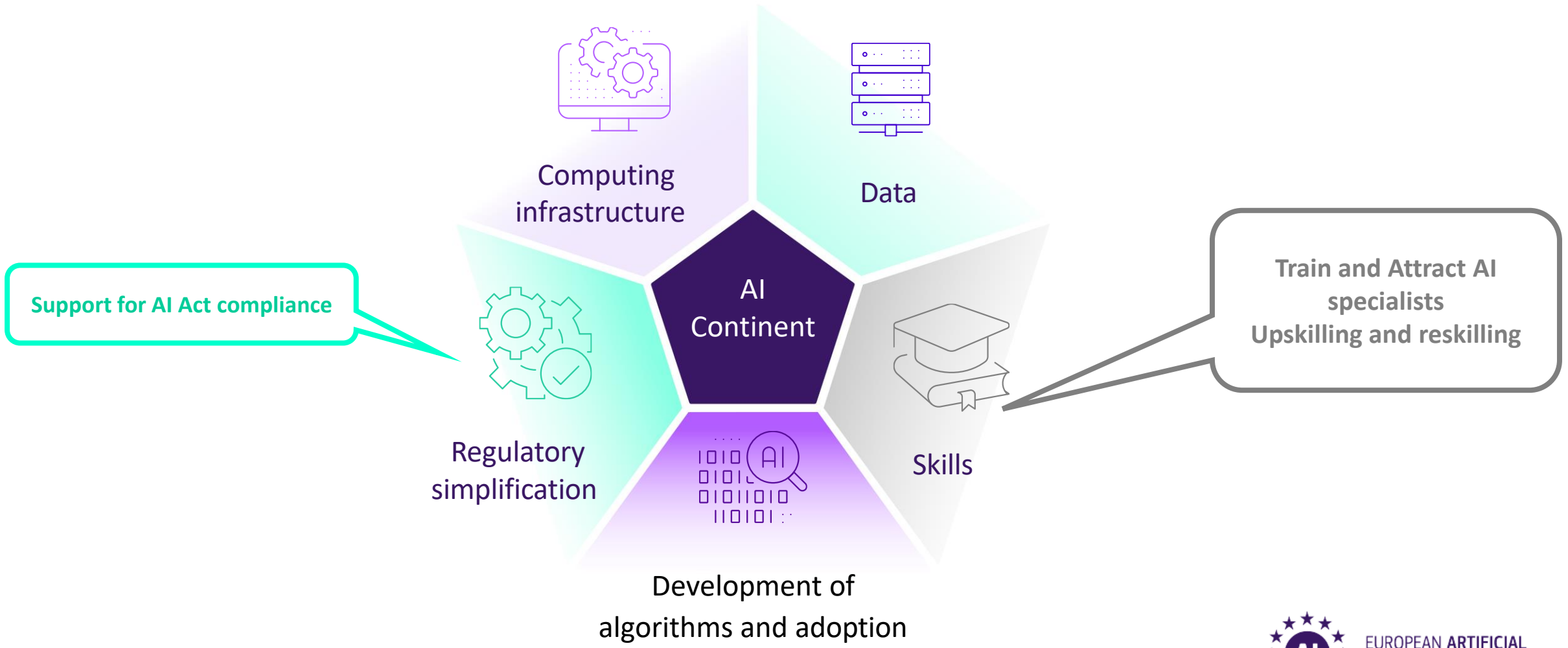
TOWARDS THE CREATION OF THE AI CONTINENT



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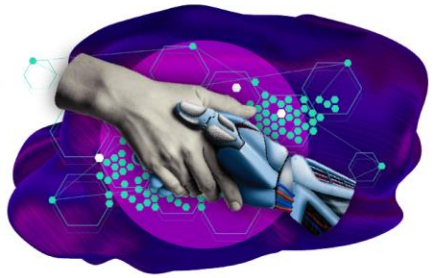


Focus on GenAI4EU Initiative

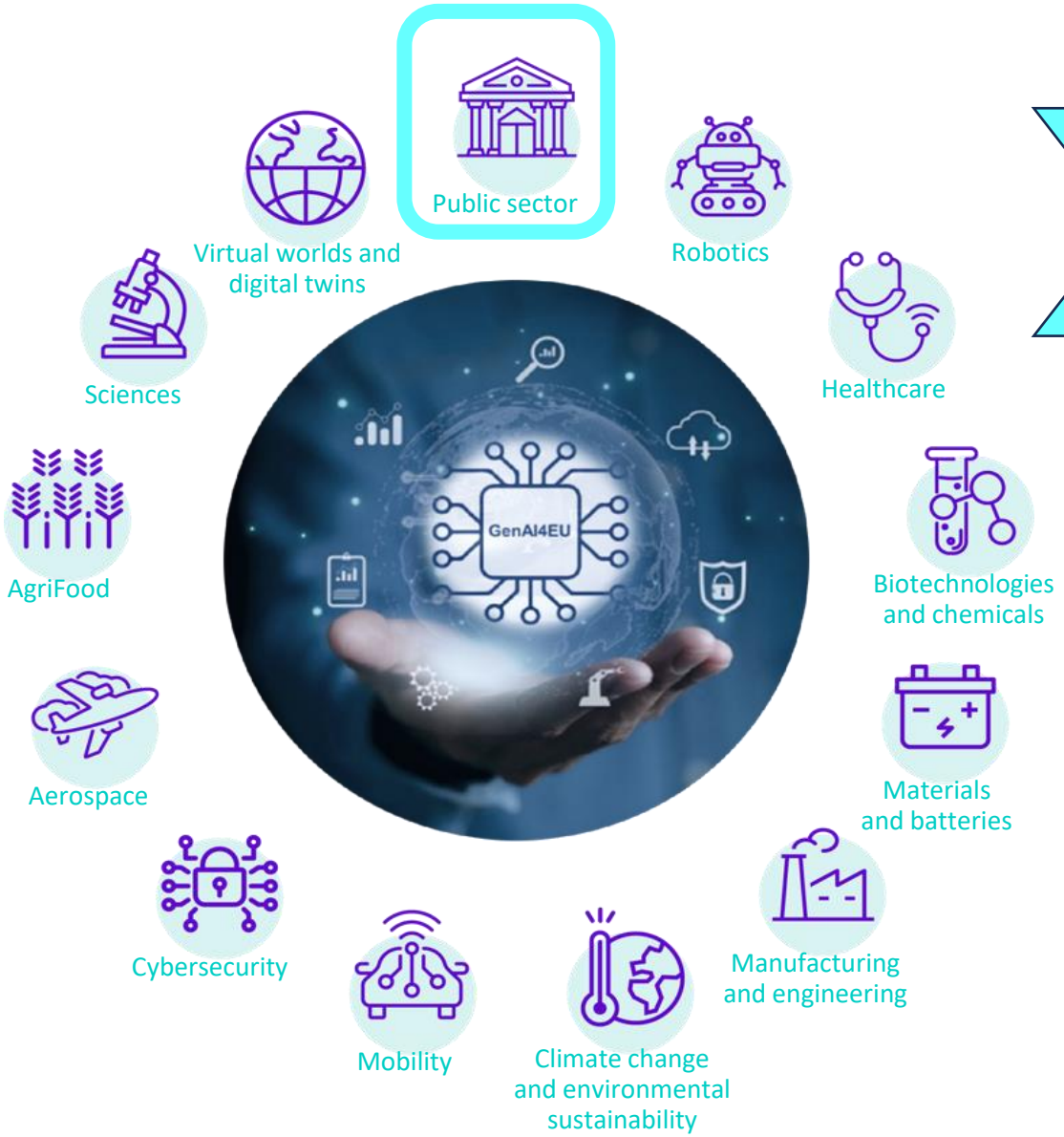
€500M

€690M in planned calls

Objective Exceeded!

Stimulate widespread uptake of genAI "Made in EU" across:

- strategic industries
- public sector
- Science



Startups & innovators work closely with industrial users and Public Administrations ➔ attract investments + access key ingredients of AI - ***data, computing, algorithms and talent.***

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Digital Europe Programme: tech sovereignty

Build digital infrastructures and capacities
in critical sectors (AI, data spaces, cloud, supercomputing, chips, cybersecurity, digital transformation of public administration, skills)

Achieve scale through collective co-investments
Given the size of investments needed, scale required, and risks involved Europe needs to pool the resources together

Regain control over Europe's value chains
and ensure Europe's technological sovereignty

Better address Europe's economic and societal challenges
E.g. climate, health, mobility and public services

Ensure broad take-up of digital technologies across all regions of EU
In deploying latest technologies to offer best services to citizens and business

Support SMEs to acquire or access the latest technologies and skills
More than 400,000 EU vacancies in these fields

European Commission

WP 25-27

SO2

Making Europe an AI continent

Cloud-to-edge

Data for AI Factories

ApplyAI: GenAI for Public Administration

Deploying AI EDIHs

Destination Earth

SO3

Cybersecurity

SO4

Advanced Skills

Sectorial digital academies

Masters

SO5

Accelerating the best Use of Technologies

eGov

Interoperability

Justice and Consumers

Safer Internet

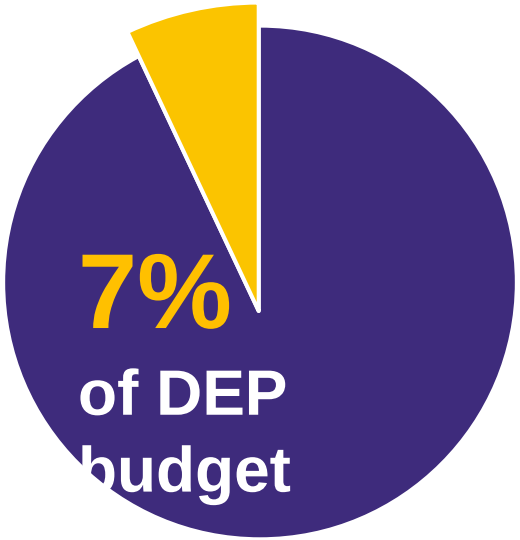
Support to MCPs

Article 12(6) in WP 2025-2027

SO2

AI Continent

Critical infrastructure with impact on key sectors like **cloud-edge node deployment, health, industry and the public sector.**



Restricted Calls – 12.6

What is Article 12.6?

It excludes:

Legal entities established in a **third country** or **DEP associated country**

- **Except**: **EEA** (status equivalent to the Member States) + **Switzerland**

Legal entities established in the EU territory but **controlled by** a third country or third country legal entities (including DEP associated countries)

- **Except: guarantee** by the competent authorities of their country of establishment demonstrating no contravention of security or EU strategic autonomy interests.

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New Funding Opportunity for in Public administration

Topic id: *DIGITAL-2025-AI-08-SUPPLY-AI*

Title: *Apply AI: GenAI for the public administration*

Budget: EUR **21** million

Type of Action: **Grant for procurement**

Nr of projects: up to **four projects** (EUR 5/7 million each)

Call opening: from **15 April** until 2 September 2025

Future support from a **CSA** of EUR 2 million – 2026

50% co-funding from Member States/PA beneficiaries required

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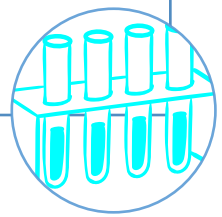
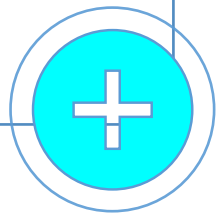
What is the Call about

Three Core Dimensions

Pilots of European GenAI solutions in public administrations



Replication of piloted GenAI solutions across public administrations and Member States



GenAI4EU community of public administrations in Europe

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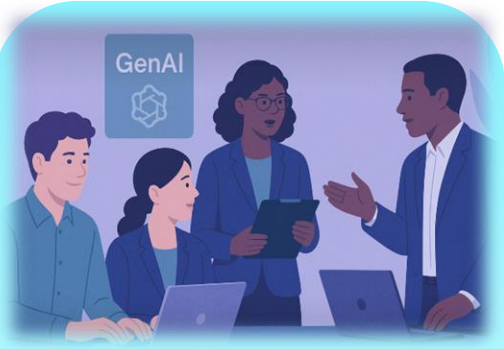
Key objectives of the Call

Simplify legal and administrative procedures

Improve **decision-making** with data-driven insights



Key goal is to **accelerate the adoption** of **scalable** and **replicable** GenAI solutions in **key functional areas**

Streamline **internal processes** by automating routine tasks, saving time and resources

Enhance personalized **citizen services**

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Who can participate?

Consortia composed by:

Main stakeholders: at least 3 Public administrations, from **either**

- National
- Regional
- Local

Supporting applicants

- Universities & Research Organizations
- System Integrators
- NGOs and CSOs

- Each public administration may take part in only **one** pilot project.
- Consortia must be **multi-beneficiary – minimum from two different MS/associated countries.**
- This is a **grant for procurement**: GenAI solutions will be purchased by selected consortia of public administration.

Roles in the Consortium: Public Administrations vs Supporting Applicants

Public Administrations (PAs)→ *Main applicants and end users*

- **Lead** the consortium
- **Define the needs and use cases** based on real public challenges
- **Procure** the GenAI solution through national public procurement procedures
- **Deploy and integrate** the solution in their operational systems
- **Ensure co-funding** and institutional commitment

Supporting Applicants
→ Technical, research, and advisory partners

- Support the **design of use cases** and **technical requirements** before procurement
- **Advise** on model adaptation, integration needs, and ethical compliance
- **Assist** with piloting, and training during and after deployment
- **Help** to collect user feedback
- **Contribute** to documentation, lessons learned, and blueprints for **replication**

Focus on Grant For Procurement

Important aspects to consider for grant for procurements:

- The type of actions are described in the **work programme annex** and the call document annex – those descriptions must be followed:
  - main goal of the action consist of **buying goods or services and/or subcontracting tasks**
  - **Limited** personnel costs

- Read the targeted stakeholder section carefully

- Additional conditions might be included in **section 6 and 10** for grants for procurements
  - Consortium composition
  - Pre-financing
  - Reimbursement option for equipment costs

- The budget table should be consistent with the type of action
- Adapt deliverables to the type of action

Rudi GSCHNITZER, Team Leader CNECT R.5

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Example Use cases

Example 1:

Smartbot for citizen interaction

- Answering questions
- Supporting application processes
- Supporting Filling out forms

Example 2:

Support urban planning

- Analysing data
- Supporting decision-making

Large variety of possible use cases

Stay for the PITCHING SESSION!

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Example Use cases

How could public administrations work together in consortia on these use cases?

Requirements

- Partners from **minimum 2** different member states
- **One generative AI solution** and approach used for all partners
- Possible customization or **adaptations for local** requirements

Examples

Local training with

- Specific languages
- Internal documents
- City infrastructure

Scalability & Tranferability is key!

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Specific Requirements for Each Pilot

Use **European** GenAI solutions (supporting EU technological sovereignty) –art 12.6

Include **impact measurement** (efficiency, accessibility, cost-effectiveness)

Be **replicable** and **scalable** to other administrations and Member States

Address specific public administration **needs**, such as staff shortages, complex workflows, language barriers

Embed **human oversight**, **cybersecurity,** and full compliance with the **AI Act**

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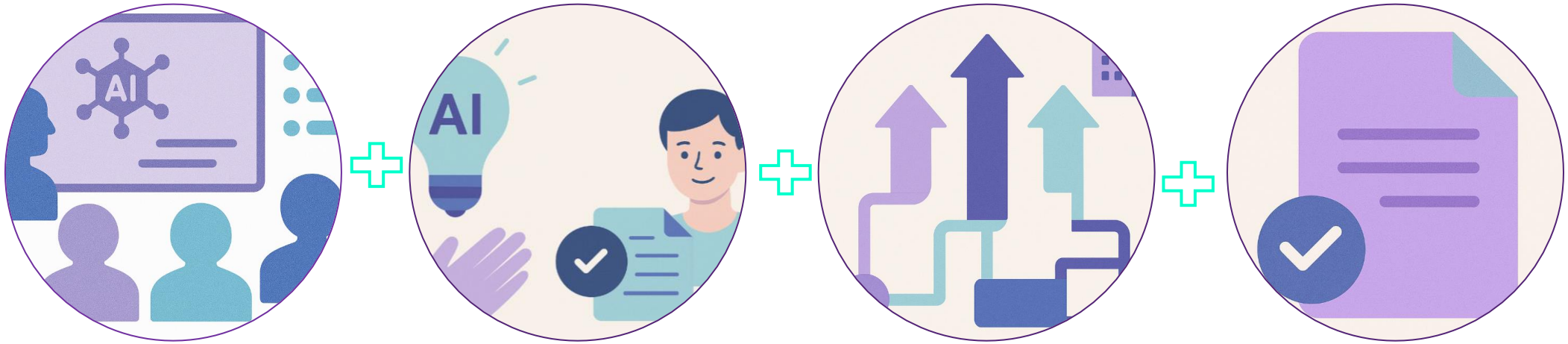
What proposals should include



An overview of the **planned GenAI solutions** and the **specific use cases** where these solutions will be deployed across participating PA

An overview of the **expected outcomes and benefits** of the proposed GenAI models and solutions

An outline of the consortium's capacity to successfully **integrate and scale up** the proposed GenAI models and solutions

Letter of commitment from Member States or local/regional authorities confirming co-funding support if the project is selected.

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What Can Be Procured? Activities Covered

Expected main eligible Activities

- Fine-tuning of **European** foundation models (12.6 DEP Regulation)
- Developing **tailored solutions** based on these models.
- Integrating them into their **existing** platforms, systems, and operational workflows.

Additional Activities:

- Providing **training and support** for public administration staff.
- **Maintenance and optimization** of deployed solutions.
- **Technical infrastructure** required to deploy and run GenAI solutions at scale

At least 50% of the budget must go to procurement

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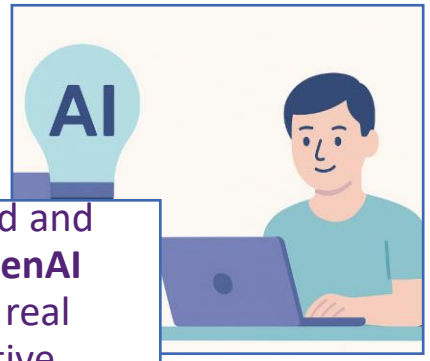
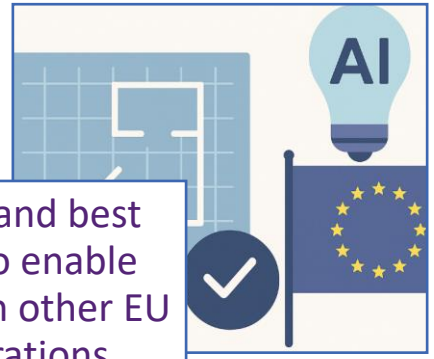
What projects will deliver

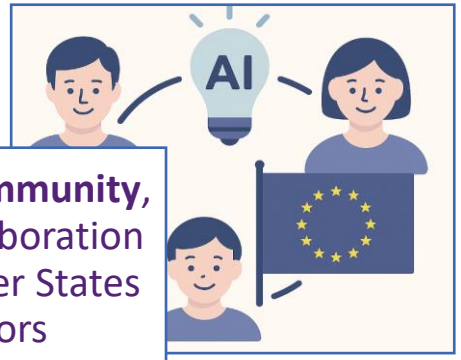
Expected Call Outcomes:



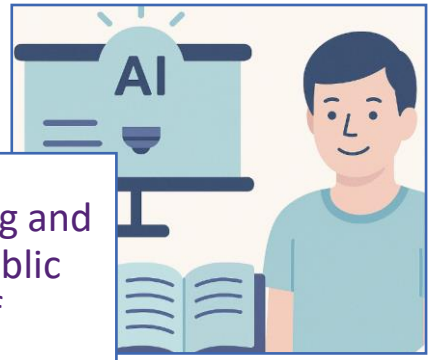
Fully deployed and **integrated GenAI solutions** in real administrative workflows



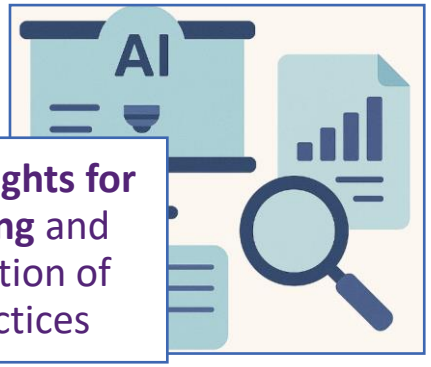
Blueprints and best practices to enable **replication** in other EU administrations



GenAI4EU Community, fostering collaboration across Member States and sectors



Capacity-building and **training** for public sector staff



Concrete **insights for policymaking** and standardization of GenAI practices

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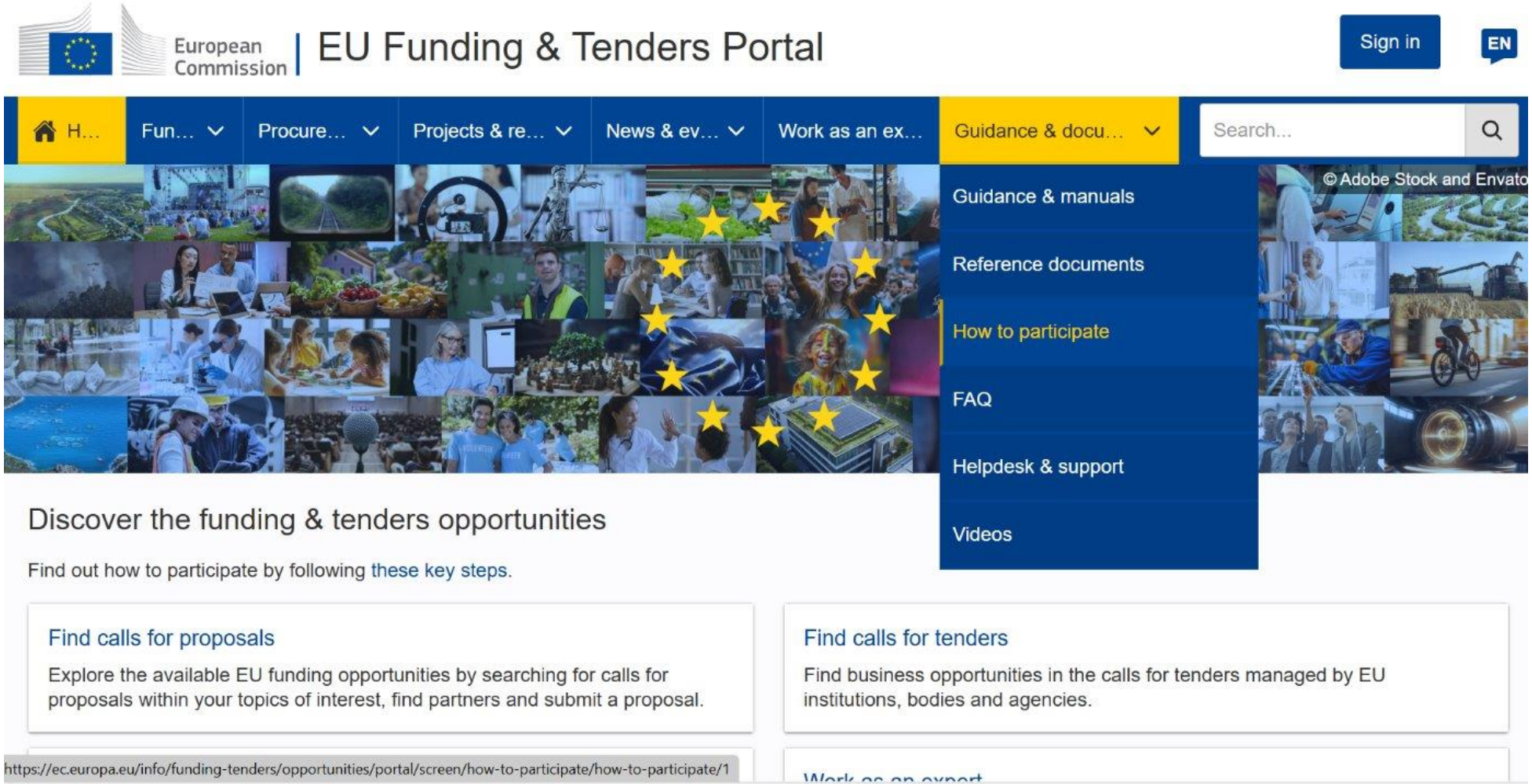
…and how we'll measure them

- Number of PA using GenAI solutions
- Number of GenAI-powered services delivered to citizens and business
- Measurable gains in time and cost efficiency
- Public employees satisfaction index
- Number of other administrations replicating the pilots
- Number of actionable policy insights generated

How to apply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https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/how-to-participate/1

Timeline and Next Steps

Timeline:

- Call Opening: **15 April 2025**
- Call deadline: **2 September 2025**
- Selection of consortia: **Nov/Dec 2025**

Funding and Tenders portal

Next steps:

- B2Match platform to continue matchmaking offline **(www.b2match.com/e/genai4publicadmin)**

- FAQ available soon on Funding & Tender Portal

B2Match registration

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Thank you

We are happy to take any questions

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