



Steinbeis
Europa Zentrum

ENABLING INNOVATORS TO GROW



35
Years

Unlock your Innovation Potential with our Support

At Steinbeis Europa Zentrum, we understand the challenges you face as a company or start-up. Our mission is to connect you with the resources and expertise you need to thrive in today's competitive landscape.



Access to Funding

We guide you in identifying EU-funding opportunities and assist with proposal writing, ensuring you have the financial support to drive your projects forward.



Strategic Partnerships

We help you connect with key research partners and innovation networks, enabling you to share risks and enhance your competitive edge in the global market.



Innovation Support

With the right innovation strategy and our sustainability check, we help you unlock your potential. We support you in planning your innovation processes, from the idea to product development and successful market launch.



Expert Guidance

Our team has extensive experience in various technologies, including health, AI, energy, mobility, bioeconomy and sustainability. We provide insights and strategies tailored to your specific needs.



Policy Dialogue

In close cooperation with the Commissioner for Europe of the Minister of Economic Affairs Baden-Württemberg, we discuss your needs with representatives of the European Commission and the European Parliament.

Ready to start your journey to financial freedom?

Schedule a consultation with us today and let's map out your path to success!

[We pave your way to EU funding](#) ↗

Steinbeis Europa Zentrum – Enabling Innovators to Grow

As the Number One company for EU projects in Germany – with over 150 EU project participations – we are the first choice for companies, start-ups, research institutions, and public organisations seeking to leverage international innovation opportunities. This prominent position has been confirmed by an evaluation of organisations' participation in the European research framework programs Horizon 2020 (2014-2021) and Horizon Europe (2021-2027) (as of January 2025).



Dr. Jonathan Loeffler, CEO Steinbeis Europa Zentrum

[About us](#) ↗

35

years of experience in innovation consulting and research funding

90

EU projects per year

100

international employees

100

million euros in EU funding for international consortia acquired in 2024 through our involvement in applications for the coming years

12.000

consultations

Our Vision

European Innovations for a Sustainable Society and Responsible Industrial Transition

Our mission is to empower innovators to realise their potential and drive their ideas forward fully. We believe that innovation is the key to solving tomorrow's global challenges.

Our Target Groups



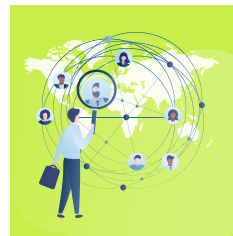
Enterprises & Start-Ups



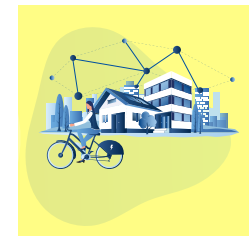
University & Research Institutes



Policy & Public Stakeholders

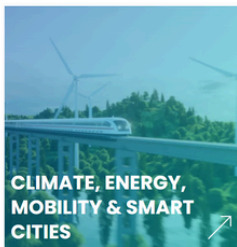


Networks & Clusters



Cities & Communities

Our Sector Expertise



[Our topics](#) ↗

[Our networks](#) ↗

Consultancy Services – Support for Companies, Research Institutes, Cities



Pathway to EU Funding & Project Success

Are you looking for support in transforming your ideas into a successful proposal for an innovation project? We guide you through every step of securing EU funding, call screening, proposal writing and successfully managing your innovation project.



Innovation Management & Sustainability Check

Are you ready to harness the power of innovation and expand your product portfolio with sustainability? We support you in planning and managing your innovation processes—from initial ideas to product development and successful market launch, integrating sustainability into your business strategy.



Global Strategic Partnerships – Access New International Markets

Are you looking to expand your innovation internationally and develop new value chains? We provide access to over 600 partners across 60 countries, helping you establish key market connections worldwide. As a member of the Enterprise Europe Network, we connect you with tailored partners.



Regional & Social Transformation

We support you in planning and implementing the transformation of your local or regional economy. We help you position your organisation effectively within your target region, guiding the development of specific ecosystems—such as in social innovation or sustainability.



Unlock Innovation with Expert Event Management

At the heart of every successful event is seamless organisation—exactly what we deliver. Our holistic event management services go beyond logistics to transform your events into powerful platforms for knowledge exchange, innovation, and collaboration. Whether you're hosting a conference, workshop, or networking session, we provide the strategies, tools, and content needed to make your event a resounding success.



Impulses for your Innovation Policy

Do you want to understand innovation-relevant strategies and EU programmes? We look for the right contacts in Brussels for your innovation topics. We are by your side to advise you with our knowledge of European strategies and conditions in the field of innovation and regional development. We engage in decision making processes on your behalf through our exchange with political decision-makers at European level.

[Our services](#) ↗

Your Trusted Partner for Horizon Europe – and Beyond

In April 2025, the European Commission published an interim evaluation of Horizon Europe:

- Over **15,000 projects** funded with a total budget of **€43 billion**
- An average **success rate of just 16%**
- Participation from **194 countries**
- **36–45 person-days** required to prepare a proposal for coordinators, costing between **€21,000 and €32,000**
- Average **time to grant agreement: 240 days**

Boost Your Chances with us

Proposal writing under Horizon Europe is time-intensive and complex. With our support, you can stay focused on your core activities while we take care of the rest.

We help you:

- **Identify the right funding opportunities**—quickly and strategically
- **Assess feasibility** and position your idea for success
- **Coordinate and write the full proposal**, including all administrative parts
- **Create compelling visuals** and structure your proposal for clarity and impact
- **Connect with the right partners** across Europe

With a proposal **success rate of 70%**, Steinbeis Europa Zentrum is your reliable partner for competitive, high-impact applications.

EU-Project Implementation – Support for Consortia

Innovation Management

We identify key exploitable results, conduct market assessments, develop business models, and manage intellectual property to pave the way from idea to market.

Project Management

We provide overall project coordination, handle administration and financial management, and ensure compliance with funding programme rules.

Technology & Knowledge Transfer

We develop replication and dissemination strategies, facilitate strategic partnerships, and produce exploitation materials to ensure successful project implementation.

Communication & Policy Support

We create communication and dissemination tools, manage public relations, and prepare policy recommendations to enhance project visibility and impact.

Event Management

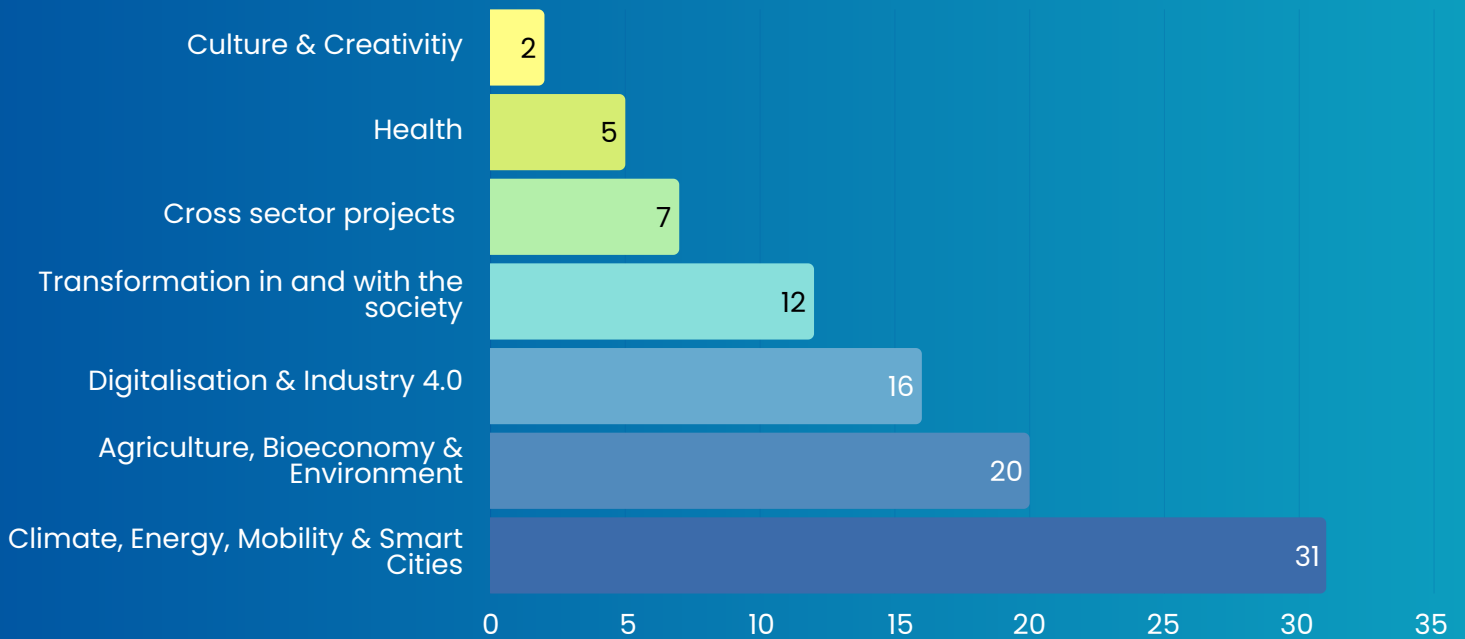
We plan and host international events, from workshops to conferences, ensuring seamless execution and participant engagement.



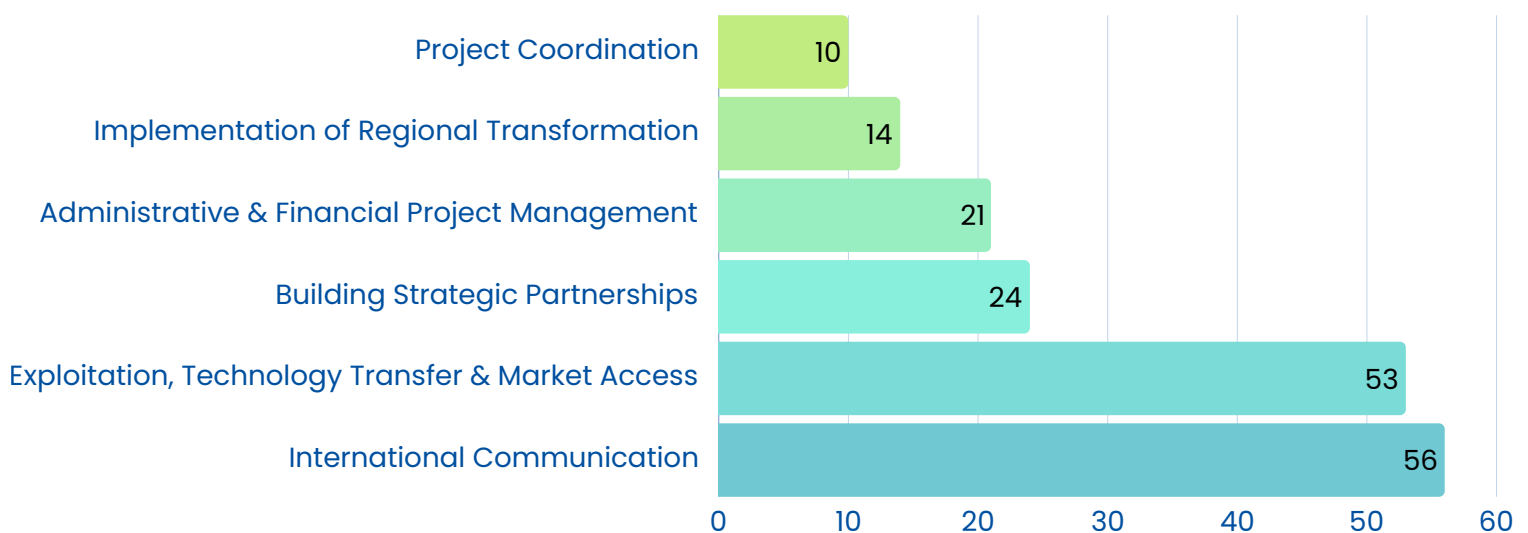
Project Activities

At Steinbeis Europa Zentrum, we are at the forefront of supporting innovation and research, managing 90 EU projects and collaborating with over 1000 partners across 50 countries annually ([Find interesting projects](#) ↗).

Number of projects by sector (2024)



Our Role in Projects (2024)



What our Project partners say

"The colleagues at Steinbeis Europa Zentrum are strong partners for us when it comes to communication, exploitation and project management. They've kept our backs free so that we could concentrate on research and development work. They make an excellent contribution to the development of exploitation strategies for our new technologies and pilot plants."



Prof. Dr. Carlo Burkhardt

Institute for Strategic Technology and Precious Metals,
Pforzheim University of Applied Sciences, Coordinator of
SUSMAGPRO

"Coordinating the Horizon Europe project Invest4Nature is a great opportunity to document a better understanding of the economic performance of Nature Based Solutions. Steinbeis Europa Zentrum is an important partner for us, not only supporting the coordination team with a lot of experience in finance and administration, but also ensuring a successful and sustainable dissemination and exploitation of the results."



Dr. Ingrid Kaltenegger

Joanneum Research, Austria, Coordinator of Invest4Nature

"With the project RECLAIM, we have managed to develop an entirely new generation of friction welding machines that is more than capable of meeting the future demands of the Industrial Internet of Things. Thanks to the excellent support provided by Steinbeis Europa Zentrum, we have achieved groundbreaking results in this project. As a partner, Steinbeis was paving the way not only in the proposal process but also in developing solutions and innovations on the way to a successful market entry."



Dr. Michael Peschl

Harms & Wende GmbH and Co KG, Karlsruhe/ Hamburg,
Coordinator of RECLAIM

"The experts at Steinbeis Europa Zentrum are valuable partners for disseminating and communicating the ATELIER project in which they share their broad know-how and networks with many relevant stakeholders. Furthermore, they play a key role in the exploitation of the project results – from identifying potential business models to market analysis and support with intellectual property issues. The colleagues show strong commitment, openness, and creative thinking, which is very fruitful for me as an international project coordinator as a source of information and for exploring innovative approaches."



Frans Verspeek

City of Amsterdam, Coordinator of ATELIER

"As an internationally active pharmaceutical company, interdisciplinary networking with leading scientists is very important to us. We would like to thank Steinbeis Europa Zentrum, which supported our project idea and turned it into an EU application. This was an extraordinary help. Steinbeis brought together the expertise of the consortium partners with ease and facilitated a successful submission to the EU."



Dr. Claudia Reule

Wörwag Pharma GmbH & Co.KG, Böblingen

"The collaboration of University POLITEHNICA from Bucharest with Steinbeis Europa Zentrum started some time ago in the frame of the Danube Transfer Center Network and brought valuable expertise, know-how and best practice because of their vast experience in various international projects. Together, our common effort, as main drivers of the RESTART_4Danube consortium, has contributed to a stronger Urban Regeneration process, based on Cultural and Creative Industries in the Danube Region."



Prof. Dr. Alexandru Marin

Director of the Office for technology transfer, University POLITEHNICA Bukarest

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