

**Public interest Group for**  
Lifelong learning of Academy of Besançon

# Lifelong learning and adult training - a case of GenAI in Public Administration

Presented at GenAI4PublicAdmin  
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# Agenda:

- 1. Who we are**
- 2. Education and training : A vital component**
- 3. Our areas of expertise**
- 4. Strategic position : Opportunities for Public Administrations**
- 5. Work with us**

## Who we are

### Public Entities:

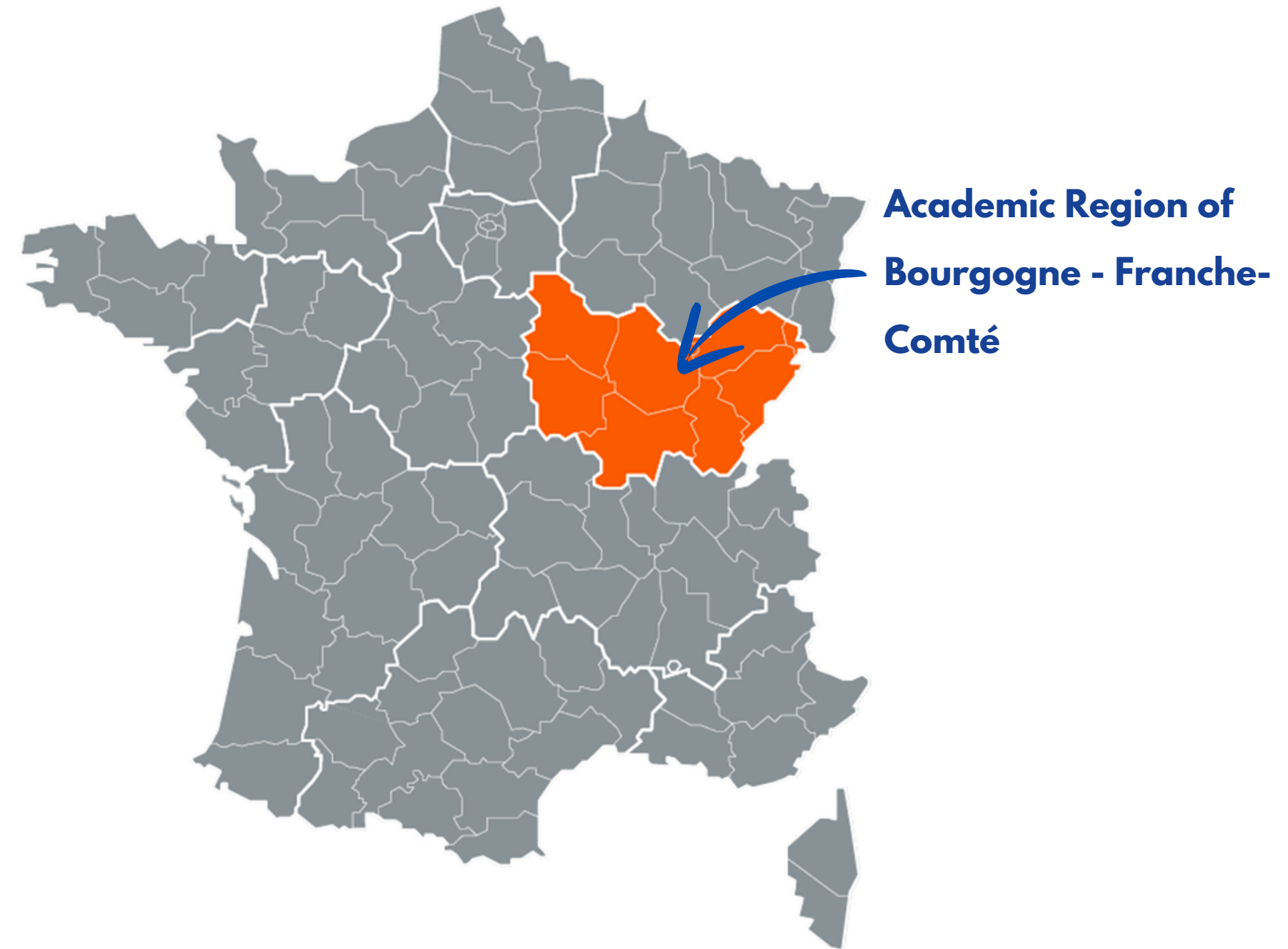
- GIP FTLV de Bourgogne and GIP FTLV de Besançon are public inter-institutional structures operating under the French Ministry of National Education.

### Mission:

- Drive lifelong learning, upskilling, and digital transformation for civil servants, teachers, and adult learners.

### Role:

- As trusted actors of public policy, we implement national and European training strategies on the ground.



# Education : The missing link in AI adoption for Public Administration



**Our argument:**

**WITHOUT PROPER TRAINING,  
THERE IS NO RESPONSIBLE AI  
DEPLOYMENT.**

**Tailored pedagogical support is needed**





## Our approach : pedagogical innovation backed by public trust

Both GIP-FTLV's of the Academic Region Bourgogne-Franche-Comté integrate specialized structures dedicated to thorough pedagogical engineering with the aim of assuring a scientific based implementation of the pedagogical tools produced.

With this posture, the GIP is strategically positioned to supply the pedagogical content and co-engineering and also technical support. This is achieved through:

- Deployment of various web-apps via strategic partnerships
- Training and professional development of staff, either independently or in collaboration with other national GIPs, for internal personnel within the National Education system or, via agreements, for external professionals.
- Adult learning engineering, including consulting, instructional design, and applied R&D in training.
- Support for academic initiatives and projects, contributing to the evolution of regional and national training strategies.

# Rethinking Access to AI Training – The Case for Flexibility & Individualization

## The Challenge of Access

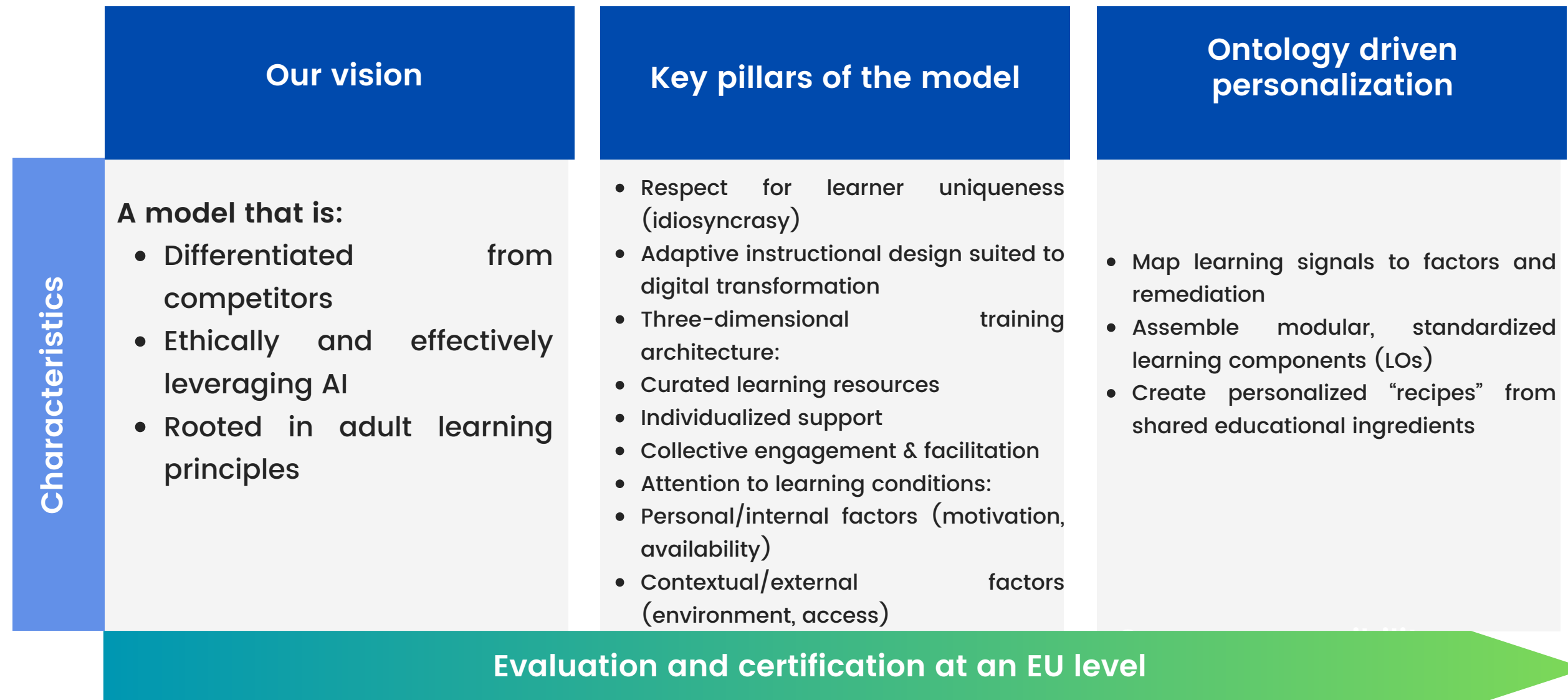
Learners face temporal, spatial, and contextual constraints that hinder access to training. Traditional, scheduled in-person formats often fail to meet these realities.

## The Shift to Multimodality

Flexible, responsive learning models (e.g., blended, online, asynchronous) prevent exclusion but require thoughtful reengineering. Otherwise, they risk:

- Misalignment with learner needs
- Reduced pedagogical effectiveness
- Lowered learning performance

# GIP FTLV – Innovation & Research





# Experience in European & International Projects

## EU Project Leadership:

- Coordination and participation in ESF+, Erasmus+ KA2, Horizon Europe, Interreg, Digital Europe calls.

## Partnership Experience:

- Collaborations with ministries, universities, VET providers, and NGOs across Europe.

## Key Strengths:

- Dissemination and exploitation
- EduForm and Qualiopi labels
- Training module design
- Pilot deployment and evaluation
- Capacity building for public administration staff
- Delivery of GenAI OpenBadges



# GIP FTLV Bourgogne & Besançon: Strategic Partners for AI-Enhanced Training in Public Administration

- **Upskilling and reskilling:** Preparing civil servants for the age of AI and digital transformation.
- **Customized Solutions:** Co-design of training paths integrating generative AI tools and immersive learning.
- **Partnerships:** Invitation to public administrations to co-develop future-ready solutions.

## Work with us :

### Unique Positioning:

- As national actors of education and local implementers, we bridge policy and practice.

### Capacity to Scale:

- We can ensure proper staff assimilation of AI tools, with real-time support, feedback loops, and institutional embedding.

### European Values:

- We promote inclusion, digital competence, and pedagogical innovation aligned with EU priorities.



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