

DI Sabrina Bianca Wagner, MBA

Knowledge Management for Engineers and Scientists

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Knowledge
.Management.
is power!

Welcome to **Sabrina Wagner**,

your independent consultant for knowledge management.

My vision

Customers see their **knowledge** and that of their employees **as a resource** that needs to be managed sustainably and developed holistically.

My mission

To give customers the understanding and tools to **build a successful management system** for knowledge / expertise / skills / know-how from the first consideration to successful operation and continuous development.

I look forward to getting to know to you!

Sincerely,

Sabrina



Why Knowledge Management?

For individuals

- Significant reduction in work-time, up to 50%
- Decrease in mental load and stress
- Higher motivation in continuing education

For companies & organisations

- Increase of work effectiveness
- Tailored training programs for employees
- Next level efficiency, innovation and competitiveness

KM strategies in today's business landscape are profound and multifaceted and therefore need management strategies that are tailored with respect to the company's culture.

My service is tailoring your KM strategies to get out the most of your companies' collective knowledge.



My Background

I have been working and studying in engineering and science for **more than 18 years**.



Regarding knowledge management (KM) I have witnessed the challenges that professionals in these fields face at firsthand in academic as well as industrial settings.

In 2017 I implemented the first KMS successfully after a merger when working as a Hardware Engineer at Qualcomm Inc. Fascinated by the benefits that KMS brought to my work and others I further refined my approaches during the **MBA program at California Lutheran University**. After extensive research, studying and collecting KM experiences I put together everything into a **KMS strategy program**. Now I personally coach organizations during implementation of KM strategy program and other individual challenges related to KM.

My experiences, both as an insider and now as an advisor, have shaped my unique approach to KM – one that is **people-centered, decentralized, and highly tailored** to meet the specific needs of each client, company, and organization.



What is Knowledge Management?

If HP knew
what HP knows,
we'd be 3 times
more productive!

Lew Platt, former
Hewlett Packard CEO

It is a systemized way to
overview, specify, build, delete, share, change and develop
company specific know-how and skills for daily business.



How do we manage knowledge?

With a knowledge management system, in short KMS.

KMS is unlike a conventional management system like, for example a Quality Management System (QMS).

QMS is fact, result and data centered. **KMS is people-centered.**

If you want to install KMS successfully, the first step is introducing **Knowledge Management Culture** to bring people on board.



My company at a glance

Foundation

2022 in Deutschlandsberg, Austria, Europe
as a **one woman-business**

Services

I support clients with applied
Knowledge Management strategies in the
areas of M&A, organizational development,
process optimization, project management and
more.

Service Delivery

Strategy Consulting Sessions, **Key Notes**,
Online Courses, WhatsApp Coaching,
KM Culture Employee Programs

Philosophy

Tailored and **best possible solutions** based on
real experience.

Approach

My **solutions** are carefully crafted to address the specific situation of
each client. This personalized approach ensures that the KM strategies
implemented are not only effective but also **resonate with the people
using them.**

Values

Creativity, **Sustainability**, Individuality

These values mirror my comprehensive approach to clients challenges.

Customer Benefits

In offering my services, I am committed to systematically establishing KM
in your organization using concrete tools and expertise.

My promise

to work alongside you, ensuring that the journey
to effective knowledge management leads to **real
cost savings, a better work environment, and
measurable success.**



My service for your success

For whom? For companies and organizations committed to embedding KM as a core strategic function ensuring ongoing innovation, efficiency, and competitive advantage.

KM Culture Employee Program

Initial keynote with a subsequent workshop, weekly KM email impulses, and monthly Q&A sessions, bookable for 6–12 months. It is not a standard program but is individually developed according to the needs of the company.

KM Process Support 6–12 Months

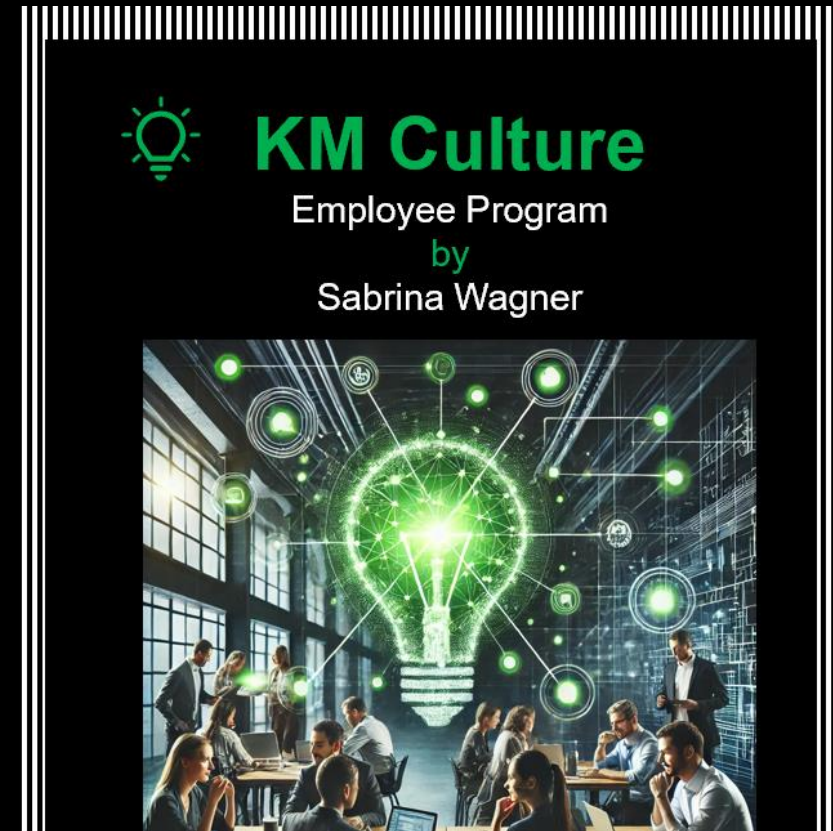
KM as-is analysis, KM to-be formulation, KM strategy development
Comprehensive support for implementation through consulting, planning, and tools
KM KPI monitoring, Includes one-on-one meetings, support in team meetings, presentation materials, tools, and recommendations.

60-minute KM Strategy Sessions

Solutions for all common challenges in the context of knowledge management, bookable as individual sessions.



My service products for your success:



If you have another idea of collaboration, just let me know:

office@sabrina-wagner.at





David Church, MBA, PMP
Program Management,
Bank of America
Core Adjunct Faculty and
TEDx Speaker
Las Vegas, USA

„Having Sabrina speak to our Executive MBA project management class about the intersection of Knowledge Management and **Project Management** was **truly enlightening**.“

Happy clients



Matthias H. Weissensteiner, PhD
Bioinformatician / Researcher
Institute of Avian Research
Wilhelmshaven, Germany

„I found our conversation very **helpful** and am planning to consult Sabrina's **expertise** again in future.“



Tibor Zechtmeister
Head of Regulatory and Quality
Flinn.ai
Vienna, Austria

„Sabrina's guidance is not only invaluable, but also deeply impactful in **practical applications**.“



Contact

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