

MBA

Master of Business Administration

www.sbs.edu



The mission of the institution is to educate individuals who will contribute to the management and leadership of global organization

Dean's Message

Business has changed radically. We exist in a business borderless environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader or future leader in a complex world, you want to engage your employees, delight your customers, restore and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation!

Now is the best time for you to prepare, re-tool, and aggressively launch forward. The SBS MBA will equip you for tomorrow's business opportunities while keeping you grounded in today's business reality.

Our program is IACBE accredited, cutting-edge, and well-respected in the Zurich region and across the globe. Our curriculum is designed to develop leaders for the current and emerging business environment. Faculty conduct dynamic and interactive classes that are responsive to current business situations. Employers know that MBA graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Face it. You are busy. You have work obligations, family commitments, and a life to live. We understand that. That's why our program provides the ultimate in flexibility and convenience. Our MBA fits your life; not the other way around.

Bert Wolfs, Ph.D.
Academic Dean

Accreditation



SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas



EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning. SBS Swiss Business School Holds a certification by EDUQUA



The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas



SBS is a certified member of Swiss Label. The trademark of Swiss label is the crossbow - a protected symbol in Switzerland. Certification is granted to members with genuine Swiss high-quality services and products.



Accredited by a CHEA-Recognized Accrediting Organization
Recognized by the U.S Department of Education



Accredited by the British Accreditation Council as an Independent Higher Education Institution.

Ranking



Strengths of the SBS MBA Programs



STUDENTS

- Average age 24-46.
- Diverse educational backgrounds and professional experience
- 40% women
- 60% of international students
- Highly qualified students



PROGRAMS

- Taught in English
- SBS AAA Standard Accredited Applicable Affordable
- Small classes for personalized attention
- Ranked internationally



FACULTY

- Known for passionate teaching and academic excellence

- Superbly skilled in teaching and professional practice
- Experts in their fields who are up-to-speed with the latest trends in the business world
- Lecturers teach a curriculum that facilitates hands-on learning opportunities
- Challenging lectures, bringing difficult topics to life through discussions and concrete examples



LOCATION

- Located in Zurich - the heart of Europe
- Zurich - Global Alpha City
- One of the most international places worldwide
- Center of international banking and insurance companies
- High degree of public and national safety



EMPLOYABILITY

- Local and international companies employ our students after graduation or during their studies
- SBS students are reputed members of the society and business



ALUMNI

- Graduates stay in touch with SBS
- Alumni events, programs, reunions, and career resources
- Alumni portal



CAREER DEVELOPMENT

- Career Days
- Company Visits
- Career Development Seminars
- Guest Speakers
- MBA-Exchange.com

Our programs are in accordance with European MBA standards equivalence of 90 ECTS credits

SBS MBA Programs

An MBA is sought after by ambitious individuals and in many organizations it is rewarded by an increase in salary and promotion. One of the most common reasons students mention for pursuing an MBA is a career change. The programs are based on a common curriculum with extensive attention placed on the fields of specialization. At SBS Swiss Business School, you will find a supportive community where each person's interests and ideas make a difference. With a limited class size, you're assured of

receiving individual attention from our faculty and staff. We offer an academically challenging curriculum, tailored to your career goals, and numerous opportunities for learning. These attributes set our MBA program apart from others. You can design a program of study that enables you to build on your strengths and interests. The program broadens your knowledge; sharpens your business skills; and incorporates your personal, professional, and extracurricular experiences.

MBA Programs at a glance

FULL-TIME MBA

- 4 Terms - Can be completed within 50 effective school weeks
 - Term 1 - Core Courses
 - Term 2 - 3 core courses and 2 Major specialization courses
 - Term 3 - 2 core courses and 3 Major specialization courses
 - Term 4 - Independent research and study
- 3 Majors
- Enrollment in Term 1 (Fall Semester of each Academic Year)

FLEX MBA

- Part-time program
- 15 modules
- International Management Major
- Once a month on campus lectures - Friday to Sunday
- 15 months completion period
- Ongoing Enrollment

EXECUTIVE MBA

- Part-time program
- 12 modules, 12 months
- International Management Major
- Once a month on campus lectures - Friday to Sunday
- 12 months completion period
- Ongoing Enrollment

*For details consult our EMBA Brochure

ONLINE MBA

- 15 Modules
- 8 weeks per module
- OMBA can be completed within 2 years
- MBA lectured fully Online
- Ongoing Enrollment

*For details consult our OMBA Brochure

MBA MAJORS

International Management • Marketing • Global Finance & Banking

TERM 1:			
CORE COURSES			ECTS
MKT 501 Marketing Management			5
FIN 510 Financial Management			5
MGT 535 Organizational Behavior and Leadership			5
ACC 501 Financial Accounting and Theory			5
MGT 501 Operations and Project Management			5
TERM 2:		TERM 3:	
CORE COURSES	ECTS	CORE COURSES	ECTS
ENT501 Sustainable Enterprise Creation	5	MGT 631 Human Resources Management	5
ECO 502 Managerial Economics	5	MIS 501 Management Information Systems	5
COM 507 Communication and Negotiation Skills	5		
International Management Major Specific Courses			
ACC 505 Accounting Skills	5	MKT 506 Digital Marketing	5
FIN 506 International Business Finance	5	MGT 505 Business Policy and Strategy	5
		BUS 705 International Business Competitiveness	5
Marketing Major Specific Courses			
MKT 510 Marketing Research and Analysis	5	MKT 506 Digital Marketing	5
MKT 512 Retail Strategy	5	MKT 515 Buyer Behavior	5
		MKT 705 Services Marketing	5
Global Finance and Banking Major Specific Courses			
FIN 512 Global Financial Management	5	FIN 520 Global Financial Institutions and Markets	5
FIN 513 Security Investment Analysis	5	FIN 522 Portfolio Theory	5
		FIN 527 Futures and Options	5
TERM 4:			
THE 755 Independent Research Project	15		

FLEX MBA

The SBS Flex MBA is a part-time program developed to provide students with a special set of skills, and expertise in the field of International Management. In today's dynamic marketplace, successful working professionals must be innovative and entrepreneurial, combining a general knowledge of business functions with specific skills in their area of responsibility. The Flex MBA program allows students to keep their full time job while studying, and lets them apply the knowledge directly in the workplace.

The courses are held once a month on campus; on a Friday, Saturday, and Sunday from 09:00 - 18:00. This gives the participants the opportunity to meet with the lecturer and their classmates.

'On the SBS MBA program I developed a solid understanding for international finance, marketing, and economics among others subjects which contributed immensely to my career development at Infrassure and to being considered for more complex roles within the organization.'



Casper van der Elst, MBA Alumnus, SBS Senior Associate at Quilvest (Switzerland) Ltd

FLEX MBA CURRICULUM

FIN 510 Financial Management	MGT 501 Operations and Project Management
MKT 501 Marketing Management	MKT 506 Digital Marketing
ACC 501 Financial Accounting and Theory	MGT 505 Business Policy and Strategy
MGT 535 Organizational Behavior and Leadership	FIN 530 International Finance and Banking
COM 507 Communication and Negotiation Skills	MIS 501 Management Information Systems
ACC 500 Managerial Accounting	MGT 525 Business Values and Ethics
ECO 503 Economics for Decision Makers	BUS 510 International Law and Business
MGT 631 Human Resource Management	THE755 Independent Research Project

Each course is credited with 5 ECTS; the Independent Research Project (Master Thesis) is credited with 15 ECTS. Our Flex MBA is a 90 ECTS program.

Faculty

All faculty members at SBS are employed in international companies and organizations in their areas of expertise. Courses are therefore practical, updated and focused on the students

Prof. Richard Beswick

University of Grenoble, France
(Marketing Management)

Dr. Heinrich Furrer

Ph.D., University of Zurich, Switzerland
(Negotiation Skills)

Dr. Jeffrey Nilsen

MA, Ph.D., Princeton, USA
(Economics)

Mr. Thierry Kieffer, Executive

MBA, SBS Swiss Business School, Switzerland
(Operations Management)

Dr. Mike Krey

Ph.D., University of Plymouth, UK
(Management Information Systems)

Mr. Thomas Signer

MSc., Carnegie Mellon University, USA
(Financial Accounting)

Dr. Joseph Brady

DBA, SBS Swiss Business School, Switzerland
(Marketing Management)

Dr. Barry Vann

Ph.D. Ed.D., University of Arkansas, USA
(Organizational Behavior)



MBA Admissions Requirements

- Undergraduate degree (Bachelor) from a recognized university or equivalent
- Successful completion of SBS Admissions Exam
- GMAT score 550 or higher for applicants with an undergraduate degree from the USA (GMAT can be waived if SBS Admissions Exam is successfully completed)
- GRE Minimum total score approx. 310 (if applicable)
- Fluency in English at a TOEFL IBT level of minimum 90 or IELTS of minimum 6.5 band score (if English is not native language)
- Applicants who meet the English level requirement are exempted from the English skills part in the SBS Admissions Exam
- Minimum of two years' work experience
- Successful completion of a personal interview with our Admissions Officer, either in person or by phone/Skype

How to Apply

APPLY ONLINE @ www.sbs.edu

1. COMPLETED AND DULY SIGNED APPLICATION FORM
2. COMPLETE CURRICULUM VITAE INDICATING PROFESSIONAL EXPERIENCES
3. CERTIFIED COPY OF BACHELOR'S DEGREE
4. OFFICIAL ACADEMIC TRANSCRIPTS
5. A GMAT SCORE OF MINIMUM 550 (IF APPLICABLE)
6. PROOF OF ENGLISH PROFICIENCY (TOEFL, IELTS, OR TAKE THE SBS ADMISSIONS EXAM)
7. TWO REFERENCE LETTERS (PROFESSIONAL OR ACADEMIC)
8. NON-REFUNDABLE APPLICATION FEE OF CHF 150. -
9. ONE HIGH-RESOLUTION PICTURE (PASSPORT PHOTO STYLE) IN .JPG, .PNG, OR .GIF FORMAT

Transfers

SBS Swiss Business School welcomes students who want to transfer from recognized educational institutions around the world. It is the responsibility of the student to have all official transcripts sent to the Admissions Office at SBS Swiss Business School.

The admissions officer will decide on the transfer of credits based on the results of each subject. Credits can only be transferred for courses completed with grades of "B" or higher.

Tuition Fees

Tuition fees at SBS Swiss Business School can be paid in full or in installments according to the payment plans below:

TUITION FEES - FLEX MBA PROGRAM

APPLICATION FEE	CHF 150.-
ADMINISTRATION FEE*	CHF 3'500.-
FEES PER COURSE (15 COURSES IN TOTAL)	CHF 1'900.-

TUITION FEES FULL-TIME MBA

APPLICATION FEE	CHF 150.-
ADMINISTRATION FEE*	CHF 3'500.-
FIRST TERM	CHF 9'500.-
SECOND TERM.....	CHF 9'500.-
THIRD TERM	CHF 9'500.-

We offer a 5% discount on full payment at the start of the program

*One-time non-refundable fee. Refund of 80%, only if the entry visa or the residence permit is refused by the Swiss Visa Authorities.

TAKE THE NEXT STEP



Call to speak with a member of our dedicated team
+41 44 880 00 88



VISIT OUR CAMPUS
Monday to Friday
08:30 – 18:00



Send us an email
enrollment@sbs.edu



**ATTEND AN INFO
WEBINAR**



**LEARN MORE ABOUT
SBS SWISS BUSINESS
SCHOOL SBS.EDU**

ZURICH HAS BEEN CONSISTENTLY RANKED AS ONE OF **THE
TOP CITIES** FOR QUALITY OF LIFE AND AMONG THE BEST
STUDENT CITIES WORLDWIDE



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Instagram: www.instagram.com/sbs_swissbusinessschool/

* Additional terms and conditions apply to enrolled students

We are here:
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