



Introduction to WONCA

2025

PRESENTATION FOR EXTERNAL USE

www.wonca.com



About WONCA

World family doctors. Caring for people.



What Is WONCA?

A global network of family doctors committed to improving primary healthcare worldwide.



Clear Mission

We are here to improve global health and quality of life through comprehensive care.



How Do We Achieve It?

By strengthening family medicine and primary healthcare, promoting access to high-quality and affordable healthcare globally.

Our Global Reach

A unified network of 135 Member Organizations spanning 7 regions.



Our Key Focus Areas

Strategic pillars driving our mission forward



1

Expert Groups

These are our thematic expertise groups and communities of practice, covering various areas of interest.

RESEARCH & PRACTICE

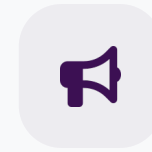


2

Capacity Building

We develop projects focused on research, education, and creating standards for education, quality and safety.

EDUCATION & STANDARDS



3

Advocacy

We are in Official Relations with the WHO and PAHO, and we collaborate with OECD and other global health advocates to advance equitable healthcare.

GLOBAL RELATIONS

28 Expert Groups

A comprehensive network covering specialized areas of family medicine.



Adolescent & Young Adult Care



Family Violence



Point of Care Testing



Mental Health



Ageing and Health



Health Equity



Policy and Advocacy



Quality & Safety



Cancer & Palliative Care



Indigenous & Minority Groups



Quaternary Prevention



Planetary Health



Complexities in Health



Integrative Medicine



Workers' Health



Research



Dermatology



LGBTQ Health



Education



Rural Practice



Emergency Medicine



Migrant & Travel Medicine



Ethical Issues



Int. Classification Committee



Emerging Practice Models



Non-Communicable Diseases



eHealth



Women & Family Medicine



“

Equipping family doctors worldwide with the skills to address critical challenges.

Examples of Projects

Our most recent initiative in Major Depression equipped family doctors worldwide with the skills and knowledge to address critical healthcare challenges effectively.

Building on this model, we are now developing proposals on a wide range of topics:



Climate Change & Air Pollution



Digital Health Competencies



Family Violence



Clinical Ethics



Deprescription



Human Factors

TACKLING MAJOR DEPRESSION

The MDD Minds for Primary Care Project

Visit our [website](#) ▶



Project Overview

A Self-Paced Online Course for primary care professionals worldwide.

Developed by: International Master Faculty from 12 countries across Latin America, Europe, Africa, Middle East, and Asia.

Funded by: An unrestricted educational grant by Pfizer.



Engagement



750 Participants



9 Countries



7 Modules

Available in English, Spanish, Portuguese, and Japanese to ensure global accessibility.



Expansion

Train the Trainers program designed for sustainable impact.

150 TRAINERS CERTIFIED

Ensuring deeper understanding and broader dissemination locally.



Execution & Impact

Real-world performance evaluation in active practices.

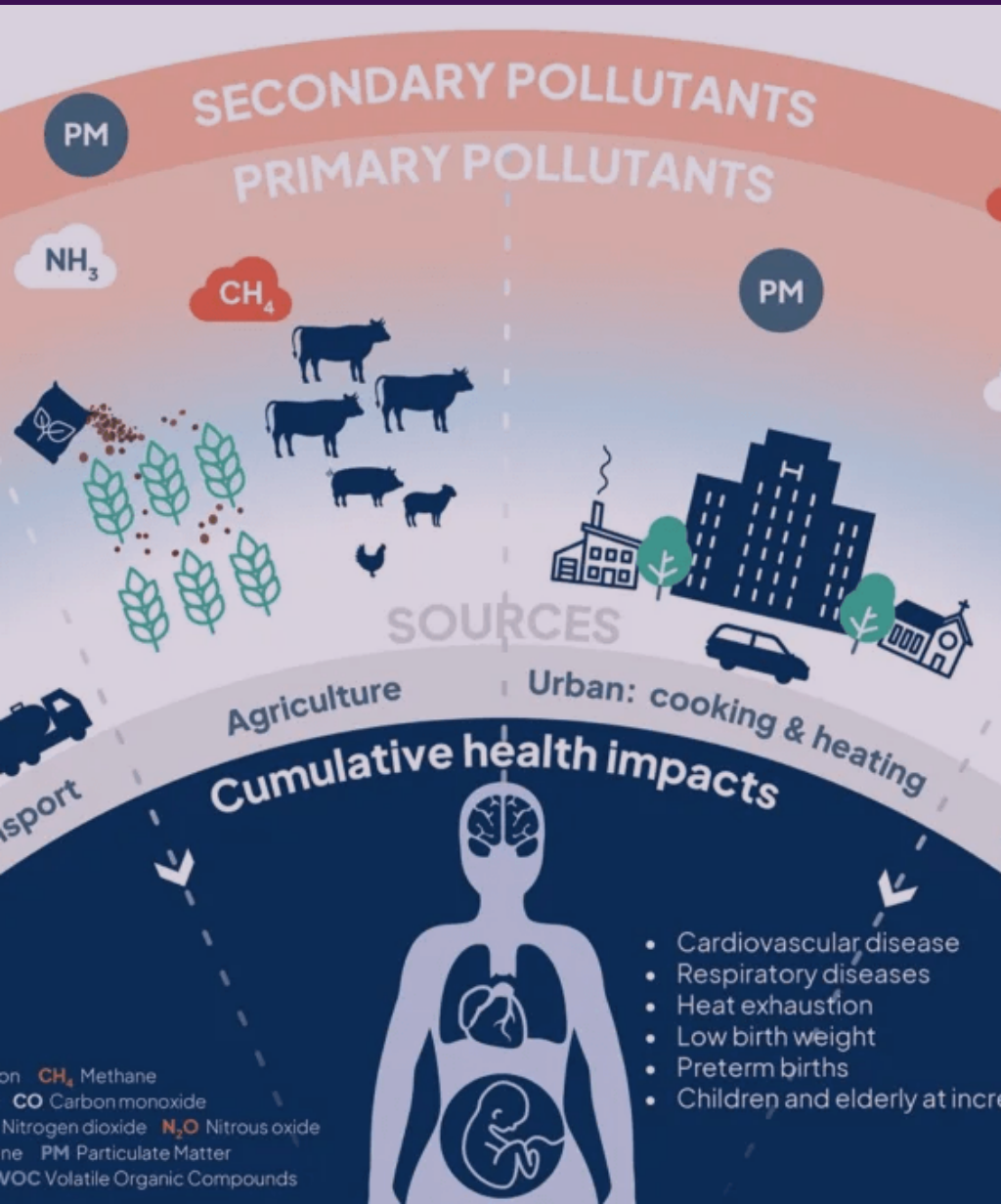
6

PRACTICES

2

PER REGION

Empowering healthcare professionals to address air pollution and its health risks through education and advocacy.



TACKLING CLIMATE CHANGE

The B.R.E.A.T.H.E. Project

A 36-month initiative building on the success of the 2019 Air Health Train the Trainer Program.

Previous Impact: Educated professionals from 52 countries via 370 activities, reaching ~20,940 individuals.

Our project develops and disseminates culturally tailored educational materials, providing continuous support to drive policy change.



Train the Trainer



Multilingual Materials



Policy Recommendations



Mentoring & Support



Local Seminars



Global Reach



The Digital Gap

Many family doctors lack formal training in essential digital tools such as electronic health records, telemedicine, and remote patient monitoring.

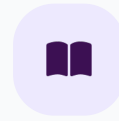


Critical barrier to modern care



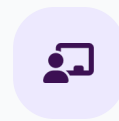
The Digital Health Project

Bridging the literacy gap through structured, scalable education.



Core Curriculum

Defining a standardized set of digital skills and competencies tailored specifically for primary care physicians.



Capacity Building

Implementing a comprehensive Train-the-Trainer course to ensure sustainable knowledge transfer worldwide.

The Family Violence Project

♥ Public Health Priority

The Challenge

Family violence, especially intimate partner violence, remains a critical public health issue globally.

"Making timely and effective family doctor training more essential than ever."



1 in 3

WOMEN AFFECTED GLOBALLY

Intimate partner violence is a pervasive issue affecting millions.



1 in 10

MEN AFFECTED GLOBALLY

Often overlooked, men are also significant victims of family violence.



The 'Shadow Pandemic'

The COVID-19 pandemic has exacerbated this crisis. Social isolation and economic stress have increased the frequency and severity of violence, creating a "shadow pandemic" alongside the virus.



Our Response: Comprehensive Training

Implemented worldwide, our program provides online training using a mix of webinars and interactive forums.

Understanding IPV

Communication Skills

Clinical Care



“

Transforming primary care in communities and beyond through leadership.

Fellowships & Leadership Programs

WONCA Fellowships are designed to equip family doctors with the knowledge, leadership skills, and practical experience to transform primary care in their communities and beyond.

Our programs focus on cultivating essential capabilities:



Advanced Knowledge



Leadership Skills



Practical Experience



Community Impact



Global Perspective



Innovation in Care

Fellowship Programs: The Model

A structured pathway to leadership and impact in primary care.



Advocacy

In Official Relations with WHO and PAHO



Direct Contribution

Unique position enabling us to make direct contributions to global health policy and its execution worldwide.



Active Participation

Engaging in high-level discussions, collaborations, and providing expert input on key publications and policy frameworks.



Global Impact

Playing a crucial role in shaping policies that reinforce our dedication to enhancing primary healthcare across the globe.

Strategic Partnerships



World Health Organization

OFFICIAL RELATIONS



PAHO

PAN AMERICAN HEALTH ORG



OECD & Global Advocates

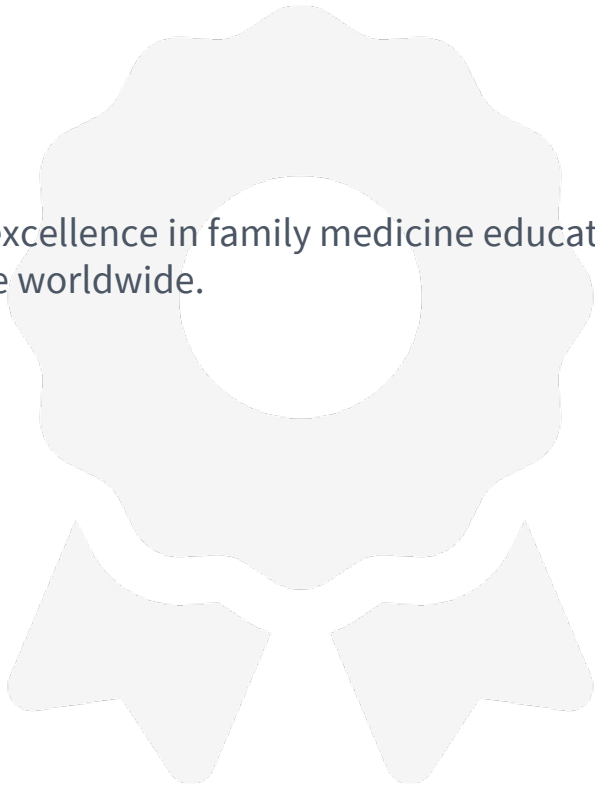
STRATEGIC COLLABORATIONS

"Working together to advance equitable healthcare for all."

GLOBAL STANDARDS

Accreditation Framework

Recognizing excellence in family medicine education and
quality of care worldwide.



QUALITY
ASSURED

2024
EDITION

www.wonca.net

Our Offer

Comprehensive quality recognition systems designed to elevate standards in family medicine education and practice globally.



Post-graduate Training Programs

Rigorous assessment of residency and vocational training programs against global standards to ensure future family doctors receive world-class education.



Continuing Professional Development

Accreditation of ongoing learning activities and providers to guarantee high-quality lifelong learning opportunities for established practitioners.



Practices

Certification for primary care facilities demonstrating excellence in patient safety, clinical care quality, and organizational management.



OUR PHILOSOPHY

This is about Quality Improvement

Going beyond simple evaluation to foster a culture of continuous enhancement in primary care excellence.



A Continuous Initiative

The evaluation process is not just an assessment but an integral part of a broader quality improvement initiative designed to elevate standards.



Recognition & Guidance

We provide formal recognition for what has been achieved to date, alongside constructive guidance on specific areas that need improvement.



Progress Over Time

The process examines the program's or practice's achievement of standards and tracks their tangible progress towards meeting unmet standards over time.

Evaluation Process Leading to Accreditation



Start

Initiation of the process



Application

Submission of documents



Desk Review

Initial documentation analysis



Virtual Assessment

Structured online evaluation



In-Person Assessment

On-site visit & verification



Result

Report leading to accreditation



ONGOING
Interim Report

● Completed Steps

● Final Outcome

Evaluation Process Leading to Guidance for Improvement

📌 5-STEP JOURNEY



This process focuses on identifying opportunities for growth rather than formal accreditation certification.

Enhancements & Expansion

Collaborating with Working Parties to evolve our standards.



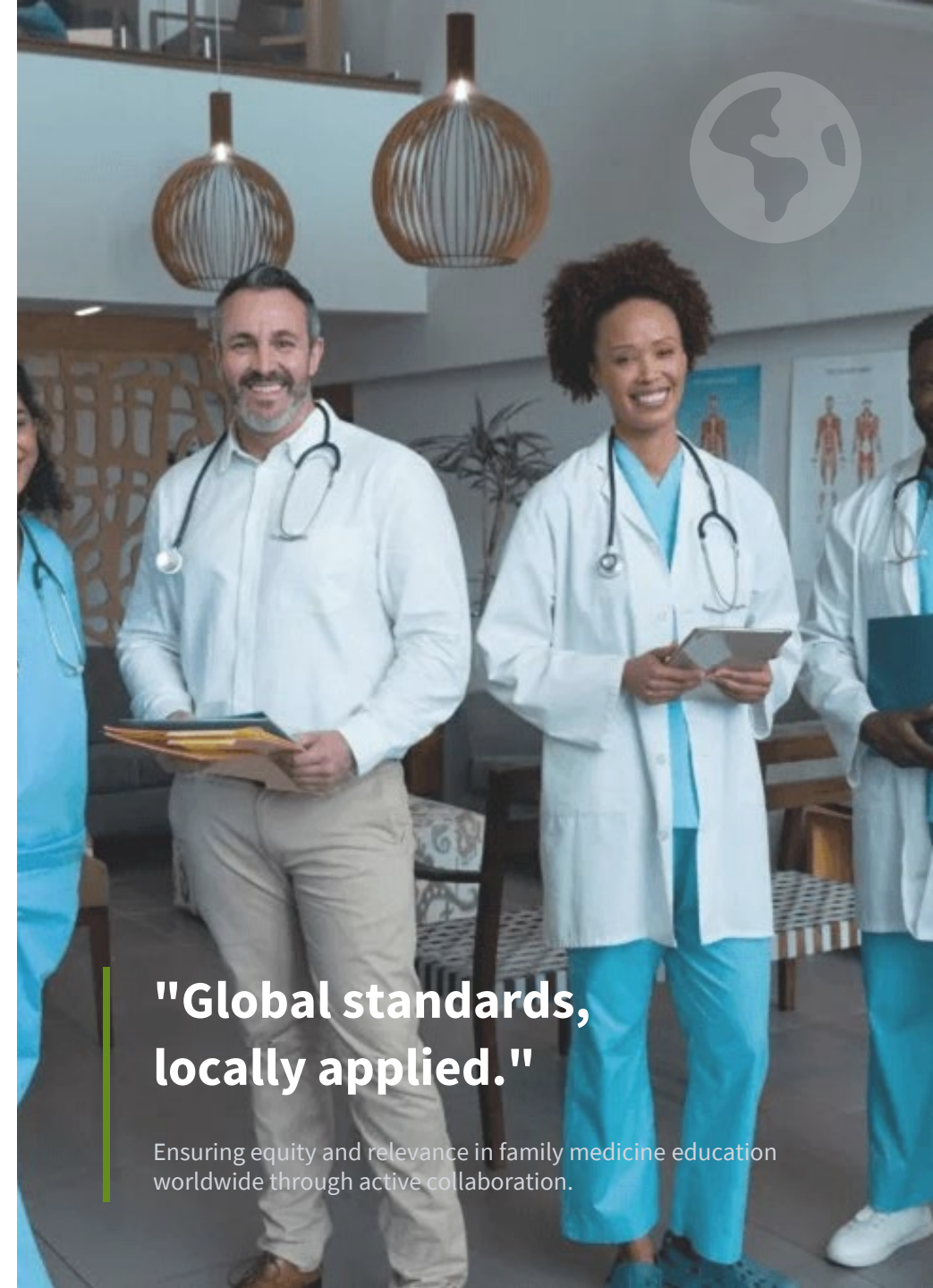
Contextual Relevance

Develop and refine undergraduate curricula and clinical standards that are relevant to the needs of countries with different standards from Western or high-income norms.



Customizable Frameworks

Develop curricula and accreditation criteria that are customizable for local needs, allowing for variations in resource availability, healthcare priorities, and cultural considerations.



**"Global standards,
locally applied."**

Ensuring equity and relevance in family medicine education worldwide through active collaboration.



66

"A steppingstone to elevate service quality and affirm our commitment to delivering top-tier medical care."

Case Study

Jiahui Department of Family Medicine

SUCCESS STORY

Impact of Accreditation

Global Benchmarking

Established new standards for family medicine training, aligning with international best practices.

Reputation Leadership

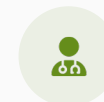
Enhanced organizational reputation, positioning the department as a leader in primary healthcare.

KEY IMPROVEMENTS IN



Patient Care

QUALITY & SAFETY



Faculty Development

TRAINING GROWTH

Strategic Plan 2023–2027

OUR MISSION

"To improve the quality of life of the peoples of the world"



GOAL 01

Advancing Family Medicine

Advance family medicine through strengthening systems within the profession and enabling research, education, and clinical development for all family doctors.



GOAL 02

One Unified Voice

Be the clear, unified voice of family medicine and family doctors worldwide.



GOAL 03

Transforming WONCA

Create a viable, digitally enabled and sustainable organization with strong governance and finances

STRATEGIC GOAL

Advancing Family Medicine

Advance Family Medicine through strengthening systems within the profession and enabling education, research and clinical development for all Family Doctors.

Strategic Objectives 2023-2027



A

Stimulate Research

Innovation and generation of new knowledge in and about family medicine to improve clinical practices globally.



B

Digital Communication

Enable communication and work within and between WONCA groups and regions through enhanced use of digital technology.



C

High Quality Development

Support and facilitate the development of high quality general practice and family medicine throughout the world.



D

Qualify & Quantify

Qualify and quantify our specialty to better understand the workforce and improve healthcare planning.

STRATEGIC GOAL

One Unified Voice

Be the clear, unified voice of family medicine and family doctors worldwide, advocating for primary care in global health forums.

Strategic Objectives 2023-2027



A

Promote Messages

Promote WONCA and its messages, highlighting the unique contributions family doctors make to the health of all people.



B

WHO Relationship

Maintain and strengthen the strategic collaboration with the World Health Organization to influence global policy.



C

PHC Partnerships

Strengthen development of relationships with other Primary Health Care organizations and key global stakeholders.



D

Green Leadership

WONCA acts as a leader as a green organization, promoting sustainable practices and reducing carbon footprint.

Transforming WONCA

Create a viable, digitally enabled and sustainable organization with strong governance and finances to support our global mission.

Strategic Objectives 2023-2027



A

Promote Inclusivity

Enable all views to be heard, expanding language inclusivity and strengthening membership value.



B

Professionalise Governance

Enhance internal management through training, leadership programs, and improved procedures.



C

Financial Stability

Secure sustainable funding through diverse sources, grants, and improved financial planning.



D

Statutory Obligations

Ensure compliance with legal requirements and adequate risk management for all activities.



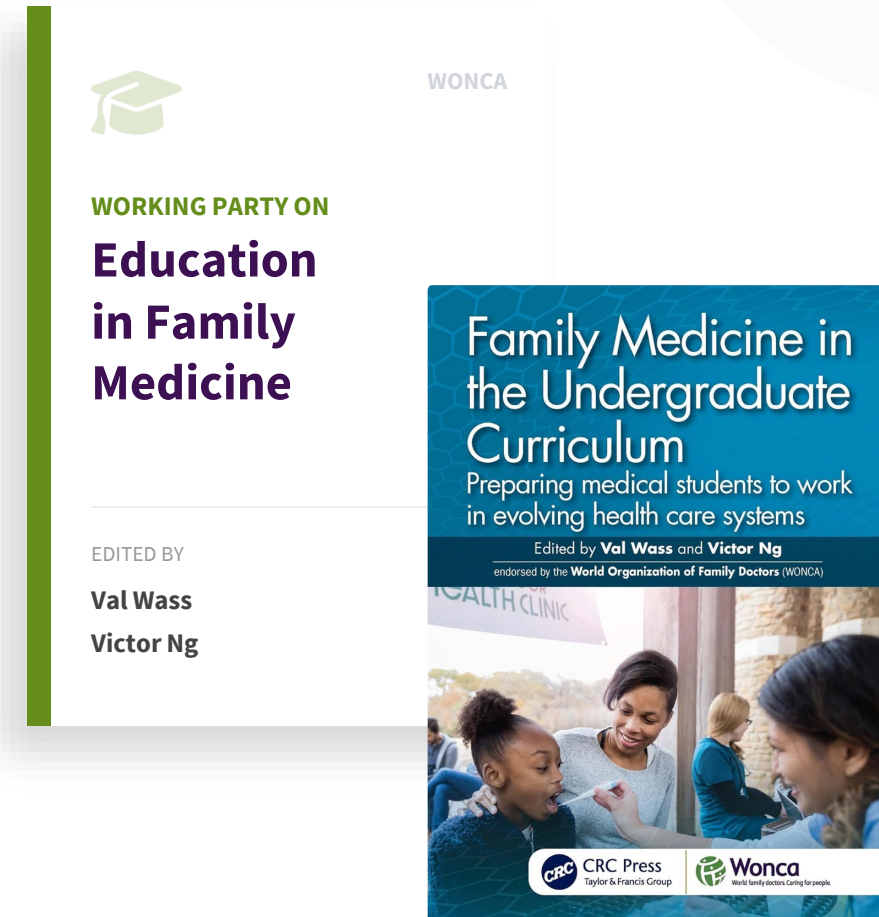
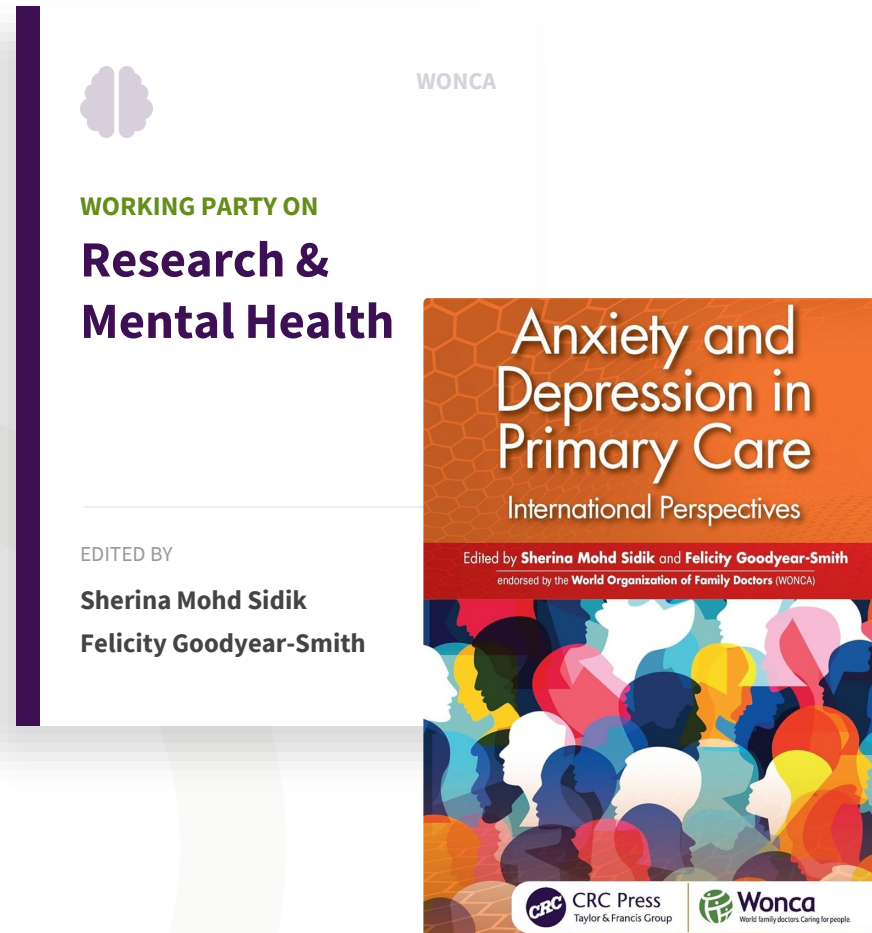
E

Plan Implementation

Align budget to strategy and establish processes for annual reporting against objectives.

Key Publications

Essential reading from our expert groups on Mental Health and Education.



DIGITAL LEARNING

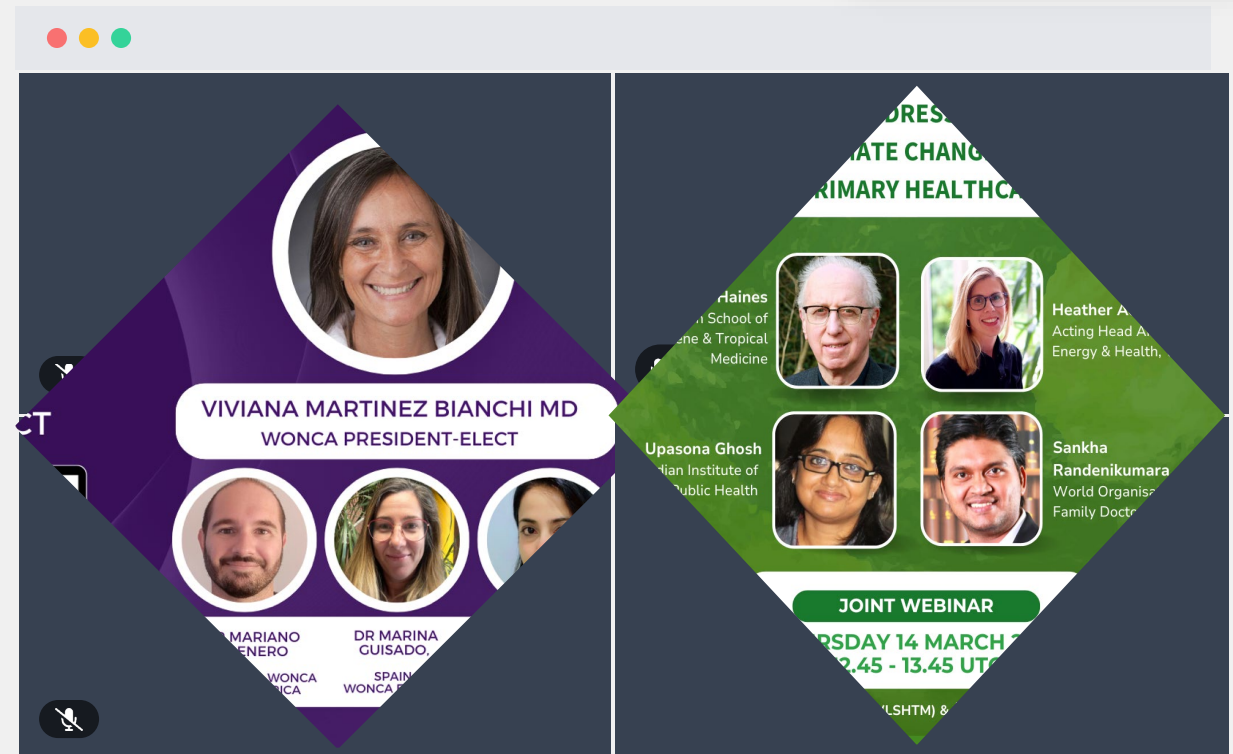
WONCA Webinars

Connect with global experts and enhance your practice. Our webinar series brings cutting-edge family medicine topics directly to your screen.

- Live interactive sessions
- World-renowned speakers
- Access to on-demand library



COMMUNITY
Global Network



SCHEDULE

Monthly, quarterly, and annual Events

Learn more about WONCA

Explore our resources, stay updated with the latest news, and join our global community.



Latest Annual Report

Review our achievements, financial health, and strategic milestones.

[Our Latest Annual Report ▶](#)



WONCA News

Stay informed with updates from member organizations and regions.

[WONCA News ▶](#)



Our Website

Access comprehensive resources, policies, and educational materials.

[Our Website ▶](#)



World Family Doctor Day

Join the global campaign celebrating family doctors every May 19th.

[World Family Doctor Day ▶](#)



Contact Us

Get in touch with the Secretariat for inquiries and support.

[Contact Us ▶](#)



Thank You

World family doctors. Caring for people.

Questions?

Contact us at secretariat@wonca.com

Contact us for more information regarding membership, projects, or accreditation.



WONCA 2025