

Taste is a spectrum



Unlock new flavors

PROBLEM



# FLAVOR FATIGUE

Artificial Flavors

**CLEAN  
LABEL  
DEMAND**



**R&D  
RISK**

High Risk  
Expensive

SOLUTION

# TRADITION + MODERN TECH



**Input:**  
UPCYCLED  
SUBSTRATES

**TARGETED  
FERMENTATION**

**Output:**  
COMPLEX AROMA

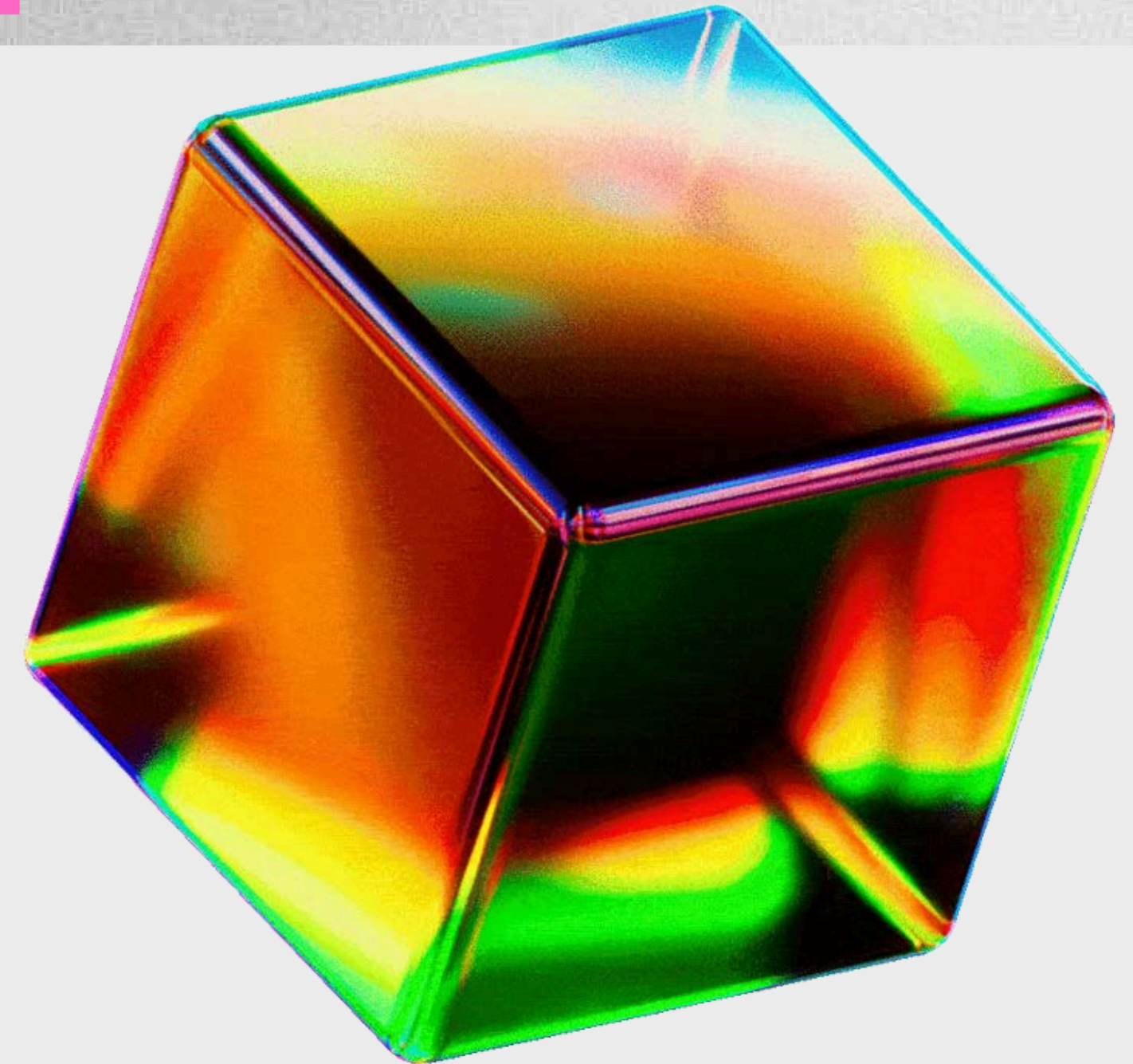
By harnessing nature's fermentation power with modern technology, we design a wide spectrum of flavors through targeted biological processes, replacing artificial flavors.

# TECHNOLOGY



# TARGETED FERMENTATION

- Substrate Engineering
- Microbial Library
- Process Control
- Gastronomic Intelligence
- Flavor Fingerprint
- Clean Label Architecture



# VALIDATION



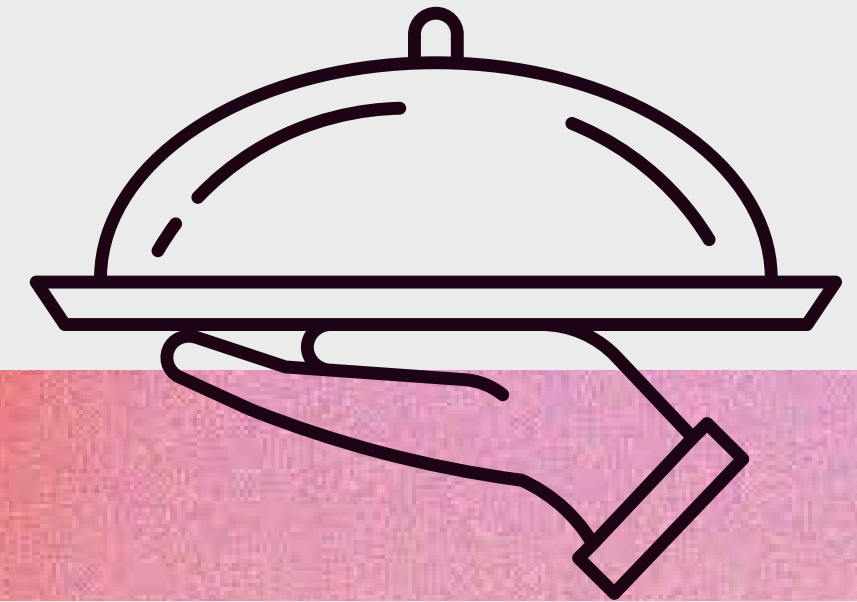
50 + PREMIUM RESTAURANTS

100.000 + END USER



BUSINESS MODEL

# FaaS:



Fermentation as a Service

## 1 PROJECT-BASED REVENUE

R&D SERVICES

## 2 SUPPLY

MARKET TESTING

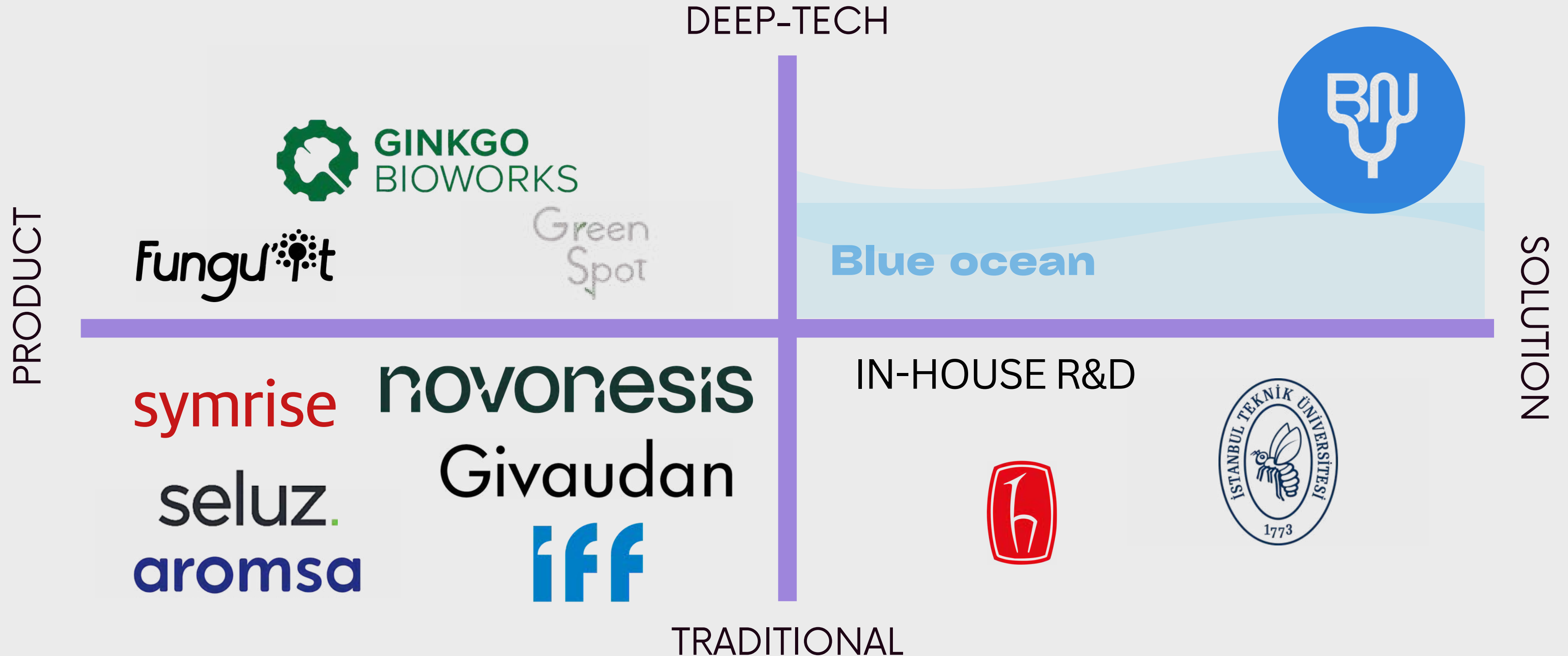
## 3 LICENSE REVENUE

MAXIMUM PROFIT MARGIN

With the FaaS approach, a scalable structure extends from R&D services to highly profitable licensing revenue.

# COMPETITIVE ANALYSIS

We are not just a supplier, but a strategic 'Innovation Partner' that takes on the customer's R&D risk and produces customized solutions for them.





COMPETITIVE ADVANTAGE

# FLAVOR

# FINGERPRINT



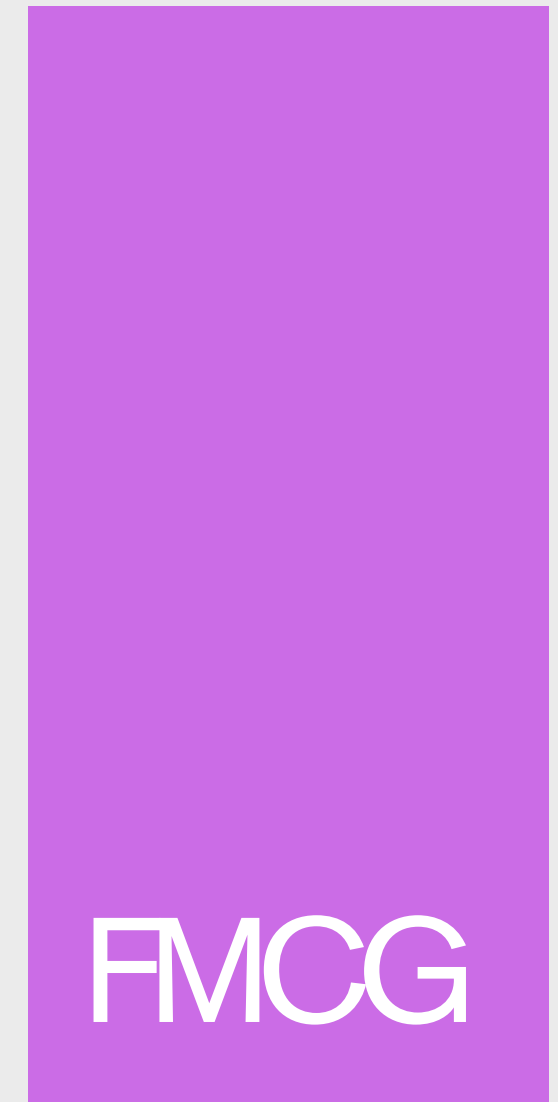
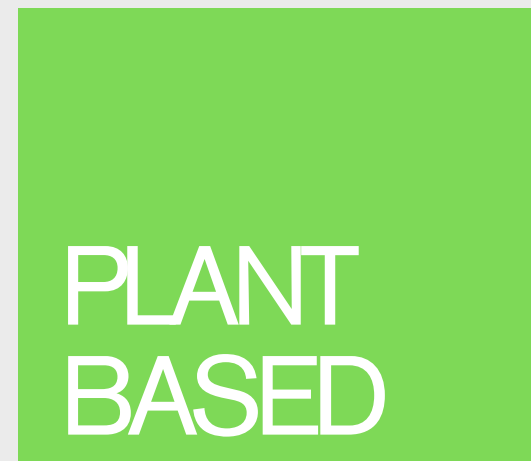
## COMPETITORS

- COPYABLE
- FLAT
- ENV. DAMAGE

- UNIQUE
- TAILORED
- CLEAN LABEL
- GREEN ECONOMY

MARKET SIZE

# Intersection of 4 Markets (Türkiye)



TARGETED ANNUAL MARKET WITHIN 5 YEARS

**\$6 MILLION**

RAW MATERIALS / WASTE RECYCLING

AROMA



# ROADMAP



- Gastronomic Expertise
- BNY Pivot
- EIT Food EWA Finalist

- R&D Laboratory
- Industrial Scale

- Market Growth
- Series A Investment
- Production Center

- Global Flavor Fatigue
- Europe and MENA

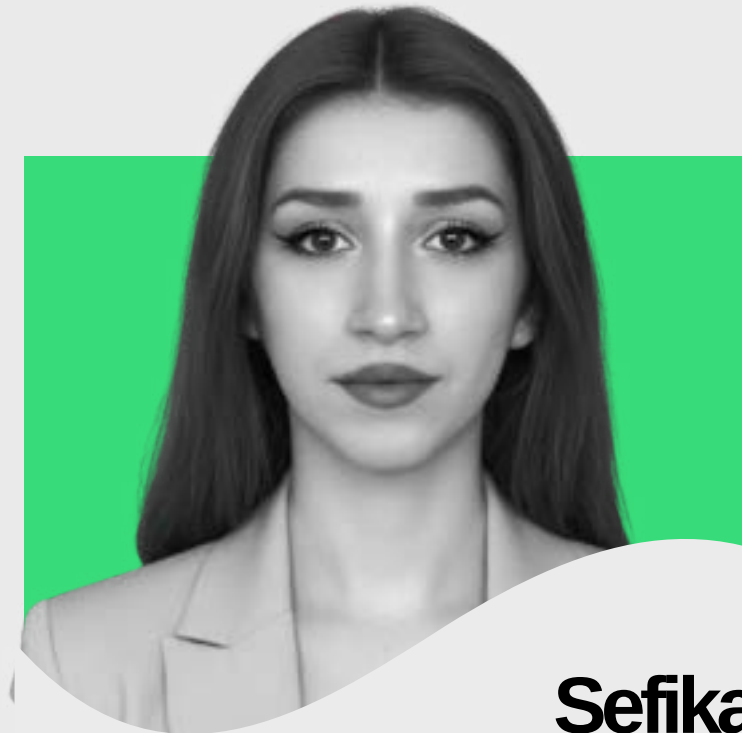


# TEAM

CULINARY ARTS +  
BUSINESS INTELLIGENCE +  
BIOTECHNOLOGY +



**Egecan  
Dursun**  
Innovator



**Şefika  
Büyükbakkal**  
Strategist



**Özgün  
Kırdar**  
Scientist

A founding team that combines the creativity of culinary arts with business intelligence and laboratory science, possessing the competence to transform the product into a profitable business model.

# INVESTMENT

**SEED: 300.000 \$**

**%70:**  
OPEX

**%30:**  
CAPEX

We are seeking a seed investment of \$300,000 to establish industrial laboratory infrastructure, scale operations, and cover unforeseen expenses.



And if we're right, we'll change the taste of everything we eat forever.