

ελvida

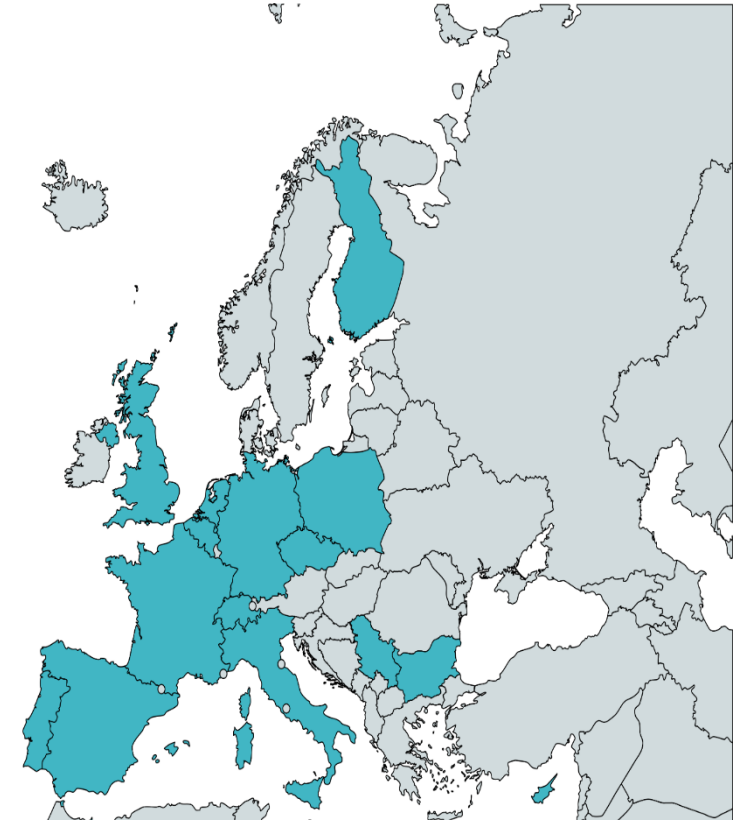
FOODS

HELLENIC GYROS



Exports Activity

- ✓ Exports operations play a pivotal role for Elvida Foods, accounting for 25% of our total sales revenues of nearly 36 million euros in 2024 (Devesa angus prime cuts approx. 10%, Hellenic Gyros and Nostimost approx.15%).
- ✓ We export to 19 countries, namely Germany, the Netherlands, Belgium, Switzerland, France, UK, Ireland, Finland, Poland, Czech Republic, Italy, Portugal, Spain, Cyprus, Qatar, Serbia, Croatia, Bulgaria, and Albania.
- ✓ We are handling 39 active accounts.
- ✓ In 2024, we achieved further milestones, and a more robust export strategy compared to 2023, after further expansion of our market presence, enhancement of partnerships, and introduction of targeted initiatives that drove growth in both existing and new export markets.
- ✓ In 2025 we anticipate even stronger results.



Key Accounts:



Brands portfolio

HELLENIC GYROS

Our historical brand, developed from our meat experts, for **HORECA** professionals.

“HG Essentials” consist of *gyros* & *souvlaki* **authentic recipes**, for Ethnic food wholesalers across Europe.

Hellenic Gyros has extended its product range though, which now contains **ethnic recipes, convenience** and **ready-to-eat meals** for the **Retail** sector.



A brand dedicated to **frozen meat products**. Grilled or cooked items, as well as **comfort ideas**, and **customized recipes** that enable food wholesalers and C&C chains to cover the needs of their **HORECA** clients with cost-effective yet delicious and unique food solutions.

Also, available in Halal quality.



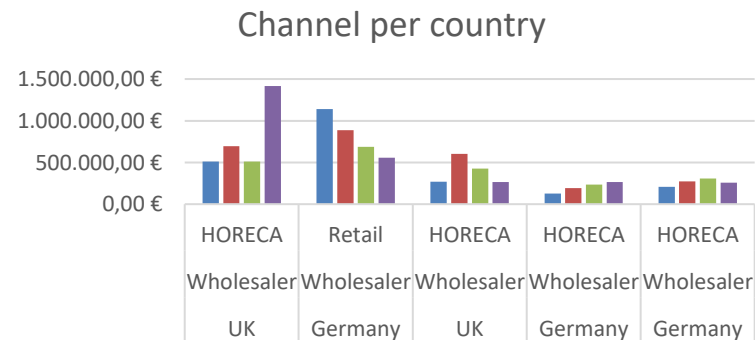
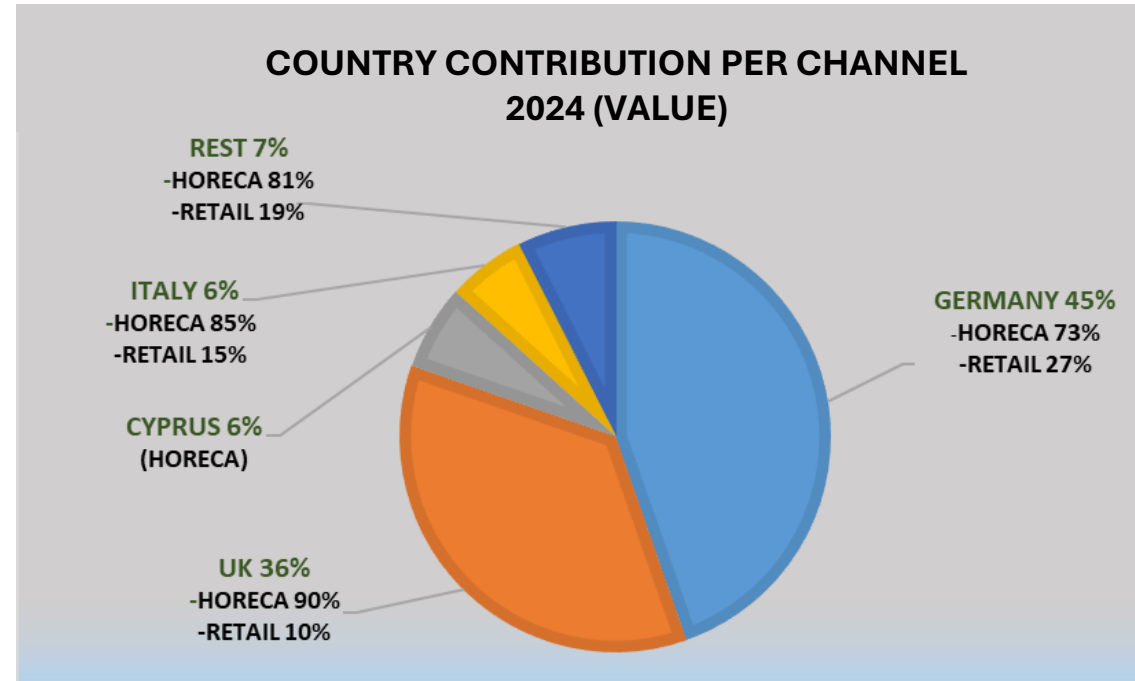
Ultra-premium Angus beef cuts both chilled and frozen for **Retail** and **HORECA** clients.

Family-owned farms located in the unique terroir of **Azul** in **Argentina**.

Produced under the strictest international certification regulations, guaranteeing the legitimacy of the product.

Halal & Kosher certified

Channels Performance 2024 (80-20)



2024 Best-performing & developing products

Best-selling retail SKUs (PL)

- **50183** Lyttos pork gyros kit with pita bread and tzatziki sauce 380gr
- **50193** Lyttos chicken gyros kit with pita bread and tzatziki sauce 380gr
- **50160** Trophi pork flakes kit with pita bread and tzatziki sauce 380gr
- **50161** Trophi chicken flakes kit with pita bread and tzatziki sauce 380gr

Developing retail SKUs (branded)

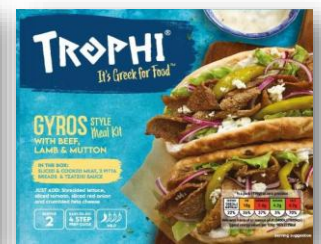
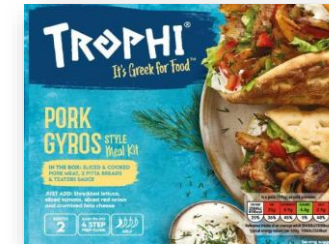
- **50164** HG pork gyros kit with pita bread and tzatziki sauce 380gr
- **50165** HG chicken gyros kit with pita bread and tzatziki sauce 380gr

Best-selling C&C and HORECA SKUs

- **50171** HG pork flakes precooked frozen 1kg (SKU in rotation)
- **50817** HG halal chicken flakes precooked frozen 1kg (Make-to-order SKU)
- **50337** Nostimost pork gyros 800gr (SKU in rotation)
- **50338** Nostimost chicken gyros 800gr (SKU in rotation)

Best-selling Ethnic SKUs

- **46967** HG Traditional pork gyros 10kg cones
- **46969** HG Traditional pork gyros 20kg cones
- **46802** HG Premium export pork gyros 10kg cones
- **46031** HG Classic pork gyros 20kg cones
- **30327** HG chicken extra Nr. 2 35kg cones
- **46104** HG No1 pork gyros 20kg cones





**Interested in our convenience,
ready-to-heat food solutions?
Please feel free to drop us a line!**



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FOODS