

**VELOWAYS** stands for holidays and cycling in Europe, as a basis for new mobility in our small European regions. Holiday! But green, please.

According to studies, the bicycle is the fastest and most flexible means of transport for distances within a radius of five kilometer's. In addition, there is no need to search for a parking space and you are doing something for your health and the microclimate in the region.



### What can a region save in CO2 and how are cities preparing for CO2 reduction? Here is an example:

A test in Germany showed that with 847 cyclists and a total of 173,169 cycled kilometer's, i.e. about 204 KM per person, 26.7 t of CO2 could be avoided. That is something to be proud of. Our e-bikes enable a smooth transition from car to bike. And 26.7 t CO2 savings are a worthwhile goal.

VELOWAYS not only wants to save CO2 by renting e-bikes, but also to promote tourism. The idea is a holiday by bike in European regions, we provide the bikes and recommend a route and at the end of the route we book a table in a restaurant of your choice, in your wine bars and other places of interest in your region. The tickets for the bike ferry are of course included in the price.

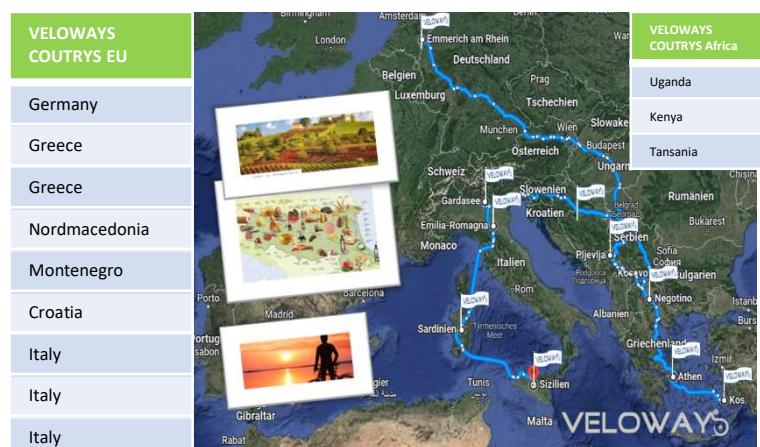
### Why is now the right time to start with VELOWAYS in your region?

**VELOWAYS** Local Impact - Increase in the number of

- tourists and hotel bookings
- the profile of the region
- of Jobs because of the Region
- Business for Local VELOWAYS suppliers
- after sales over Internet shops to the guests when they are home

Target groups from 18 -30 years, families and 40+ years

### Where are the VELOWAYS regions located?



### VELOWAYS for your region, your city or even your country or your project?

We are happy to integrate your existing infrastructures, such as ethno-villages, museums, cycle paths and nature parks, into our concept. Especially digital solutions for your future visitors.

#### Partnerships

