

VELOWAYS stands for holidays and cycling in Europe, as a basis for new mobility in our small European regions. Holiday! But green, please.

According to studies, the bicycle is the fastest and most flexible means of transport for distances within a radius of five kilometer's. In addition, there is no need to search for a parking space and you are doing something for your health and the microclimate in the region.



What can a region save in CO2 and how are cities preparing for CO2 reduction? Here is an example:

A test in Germany showed that with 847 cyclists and a total of 173,169 cycled kilometer's, i.e. about 204 KM per person, 26.7 t of CO2 could be avoided. That is something to be proud of. Our e-bikes enable a smooth transition from car to bike. And 26.7 t CO2 savings are a worthwhile goal.

VELOWAYS not only wants to save CO2 by renting e-bikes, but also to promote tourism. The idea is a holiday by bike in European regions, we provide the bikes and recommend a route and at the end of the route we book a table in a restaurant of your choice, in your wine bars and other places of interest in your region. The tickets for the bike ferry are of course included in the price.

Why is now the right time to start with VELOWAYS in your region?

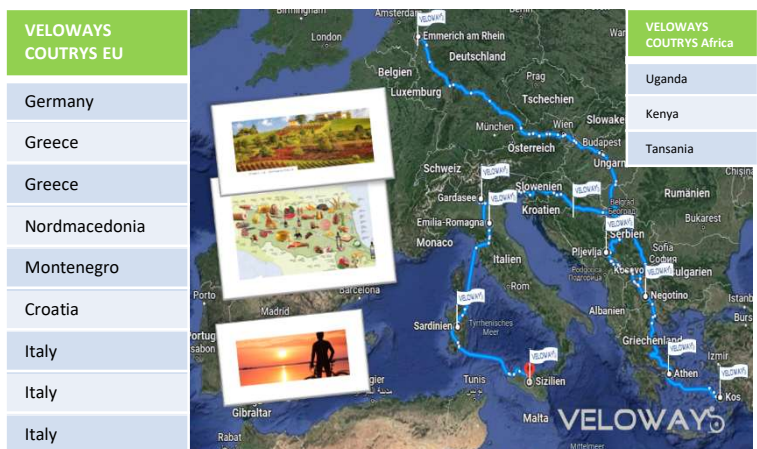
VELOWAYS Local Impact - Increase in the number of

- tourists and hotel bookings
- the profile of the region
- of Jobs because of the Region
- Business for Local VELOWAYS suppliers
- after sales over Internet shops to the guests when they are home

Target groups from 18 -30 years, families and 40+ years

more €'s

Where are the VELOWAYS regions located?



VELOWAYS for your region, your city or even your country or your project?

We are happy to integrate your existing infrastructures, such as ethno-villages, museums, cycle paths and nature parks, into our concept. Especially digital solutions for your future visitors.

Partnerships

