



This project is co-funded by the European Union
and the Republic of Türkiye



PRESENTER FULL NAME: HALİL GÜRAY

ORGANIZATION: Yıldız Technical University – Molecular Biology & Genetics

WORKSHOP NAME: MSCA Staff Exchanges 2026 Brokerage Event

E-MAIL: halilguray00@gmail.com

MSCA SE 2026 Call





MSCA SE 2026 Call



**Description of the
Organisation**

**INFORZA – academic tech
startup (Türkiye).**

**AI tools for structured
paper-to-post content.**

**Seeking MSCA Staff
Exchanges partners.**

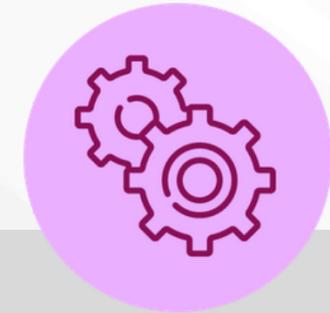


MSCA SE 2026 Call

Your Teams' Expertise



- Full-stack platform development (React, TypeScript, Node, PostgreSQL)
- Scalable backend architecture, authentication, and role-based access
- UX for structured academic posts, feeds, and creator tooling



- AI pipeline for paper-to-structured-content summarization
- Quality control: human-in-the-loop review, rubrics, and gold-set training data
- Academic community building: university pilots, outreach, and partnerships



MSCA SE 2026 Call



**Your Research
Fields**

Responsible AI



**Scholarly
Communication**



Research Communities



**Science Impact &
Evaluation**





MSCA SE 2026 Call



**Your On-going
Projects**



iNFORZA

- **MVP web platform (structured posts, profiles, feed)**
- **AI summarization pipeline (paper → structured output)**
- **Quality layer: human review workflow, rubrics, gold-set dataset**
- **Early traction: academic interviews, pilot outreach with universities**



MSCA SE 2026 Call



Project Idea

Project Idea:

AI-assisted scholarly communication: converting research outputs into trusted, structured formats

Deadline Dates: 2026–2029 (MSCA SE project duration)

▪ Objectives:

- **Build and evaluate structured templates for research-to-public communication**
- **Develop responsible AI + human-in-the-loop quality workflows**
- **Run cross-institution pilots with researchers and measure adoption/impact**

▪ Expected Results:

- **Open toolkit (templates, evaluation rubric, workflows)**
- **Joint publications + shared datasets (anonymised)**
- **Pilot deployments and a scalable collaboration network**



MSCA SE 2026 Call

**Consortium -
profile of known
partners (if any)**

No	Partner Name	Type	Country	Role in the Project
01	Halil Güray			
02				
03				
04				
05				



MSCA SE 2026 Call

Consortium – required partners

No	Expertise	Type	Country	Role in the project
01	AI / Natural Language Processing	AI / Natural Language Processing	EU	Development of AI-based academic content structuring and validation
02	Educational Technology & Learning Science	Academic	EU	Methodology design for knowledge dissemination and user engagement
03	Software Development / Platform Architecture	Tech SME	EU	Scalable platform infrastructure and system integration
04	Research Communication / Open Science	Academic or Research Org.	EU	Scientific content standards and community building



MSCA SE 2026 Call

PRESENTER CONTACT

DETAILS: Halil Güray

[https://www.linkedin.com/in/](https://www.linkedin.com/in/halil-guray-754968342/)

[halil-guray-754968342/](https://www.linkedin.com/in/halil-guray-754968342/)

[https://inforza.co/](https://www.inforza.co/)

COUNTRY: Türkiye

