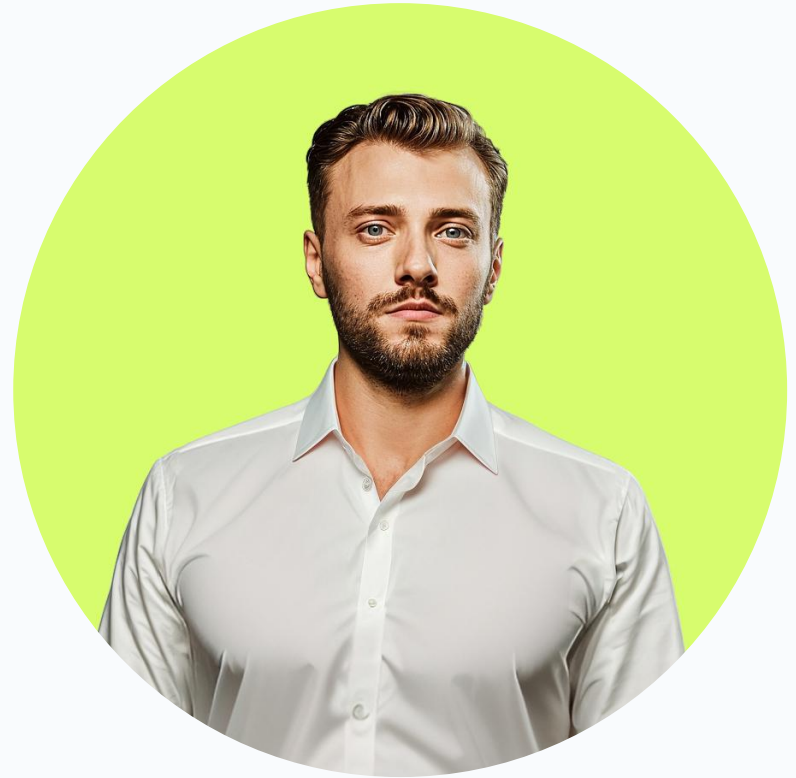


# Jan Skora

Role-agnostic  
**generalist**



Technology Research Analyst

**I'm a  
curious  
explorer**

that helps  
businesses and  
individuals  
**solve complex  
challenges**

by  
bringing a unique  
**cross-domain  
perspective**

As a role-agnostic  
generalist,

I can help  
you with:



Navigating digital  
transformation



Breaking down complex  
problems into actionable  
solutions



Bridging technical and  
business understanding



Developing innovative  
strategies

What  
makes  
me tick?

THE  
“Go find  
out...”  
APPROACH



Everything begins  
with being **Curious**

# “Go find out” A P P R O A C H



## Explore

Learning | Research | Collaborating



Bring

## Value

Tangible Results | Change



# I bring Value across the entire value chain

Tech & Digital Transformation



Strategic Infra.



Discovery & Innovation



**Cartier**

First successful AR implementation in luxury retail maintaining brand premium feel while solving inventory challenges

**CherryTrading**

Comprehensive market entry strategy with validated business model and growth roadmap

**FCMB**

Complete transformation framework enabling traditional bank to compete in modern BaaS market

Porter's Value Chain

# How can I do this?



Because I'm  
many things...

# I am many things

Innovation Catalyst



Insight Synthesizer



Multidomain Weaver



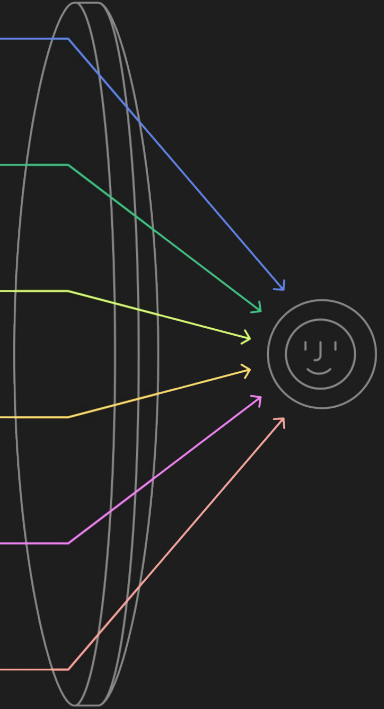
Continuous Learner



Strategy Designer & Futures Thinker



TechBiz Translator



# Role-agnostic generalist



# Insight Synthesizer

My research skills, curiosity, and ability to see patterns others miss can help companies extract valuable insights from complex data and market trends.

## Research & Insights

Love to research & dig for insights,  
Experience in creating  
comprehensive Reports

## Personal Attributes & Skills

Well developed information  
Intuition and "taste" for High-Quality  
ideas & things, natural Weak Signal  
detector

## Data Visualization Skills

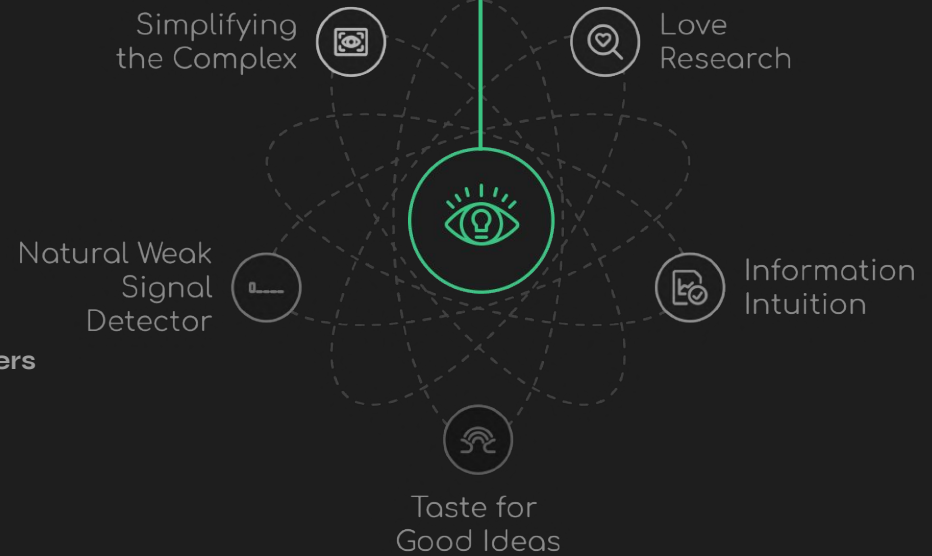
Help me communicate complex  
ideas and patterns more effectively

## Psychology & Sociology

Understanding of Psychology,  
Neuroscience, and Sociology

## Strategy & Systems

Great at breaking complex  
questions and structures apart



How can we  
validate new  
technology  
investments  
**before full  
commitment?**

# Insight Synthesizer

## Professional



### Cherry Trading App

Mapped and analyzed complex business hypotheses along with market research, identifying key challenges around CAC, LTV, and USP, synthesizing these into actionable strategies

SEE FULL CASE STUDY

#### Competition

USP's and value propositions for main competitors.

##### Legend

- ✓ – Value Proposition is present
- ⊖ – Value Proposition is absent
- ⊙ – Mention of a Value Proposition
- ★ – Potential for a Value Proposition
- 🚧 – Value Proposition under construction (backed by desk-rese)

Value Propositions	Cherry Trading	Robinhood	Public
USP	Sustainable & Ethical Stock Trading	Investing for Everyone Robinhood, a pioneer of commission-free investing, gives you more ways to make your money work harder.	Invest in good company. Build your financial literacy or share your experience. Public market social, so you can tap into the collective wisdom of a community of investors.

Zero-commission trading	✓	✓	✓	✓	✓
Social Trading	🚧	🚧	🚧	⊖	✓
Community	✓	🚧	✓	✓	⊖
"Investing" Education	⊖	✓	⊖	⊖	⊖
Stock Tweets	⊖	⊖	⊖	✓	⊖
Complex analysis in an easily accessible form	★	⊖	⊖	⊖	⊖
"Your Partner"	⊖	⊖	✓	⊖	⊖
The "Good Guys" with morals	★	⊖	✓	⊖	⊖
Transparency	★	⊖	⊙	⊖	⊖
Best-in-class Support	★	⊖	⊙	⊖	⊖
Insured investments	✓	✓	✓	✓	✓
Fractional shares	⊖	✓	✓	⊖	✓
Cash management	⊖	✓	✓	⊖	⊖
Margin Trading	⊙	✓	⊖	⊖	⊖
Public Referrals	★	✓	✓	⊖	⊖
Regulated in USA	✓	✓	✓	✓	⊖

### Challenges I Can Solve

- Strategic Market Entry & Validation
- Market research and competitive analysis
- Business model validation
- Product-Market Fit
  - ◆ Creating clear value propositions
  - ◆ Competitive differentiation
  - ◆ Defining unique selling propositions (USP)
  - ◆ Testing market assumptions
- Growth Strategy
  - ◆ Developing clear go-to-market strategies
  - ◆ Creating realistic roadmaps
  - ◆ Validating business assumptions
  - ◆ Building pricing strategies
  - ◆ Planning expansion strategies






# Insight Synthesizer

Professional

## Results



**Comprehensive market entry strategy with validated business model and growth roadmap**

- |  |  |  |  |
|--|--|--|--|
|  <b>Market Analysis</b>     | → Mapped comprehensive competitive landscape for zero-commission trading | → Identified key differentiators in US market              | → Analyzed critical market challenges around USP |
|  <b>Strategic Framework</b> | → Created "Sustainable & Predictable Trading" positioning                | → Developed targeted user segmentation (Gen Z/Millennials) | → Built data-driven growth strategy framework    |
|  <b>Business Validation</b> | → Validated customer acquisition and retention hypotheses                | → Optimized CAC/LTV metrics through testing                | → Created clear value proposition testing model  |

What are the  
underlying needs  
**driving our different  
user segments?**

# Insight Synthesizer

## Professional



### Fundid

Synthesized complex fintech regulatory requirements, user needs, channel strategy and banking services into a coherent product strategy

[SEE FULL CASE STUDY](#)



### Challenges I Can Solve

- **Fintech Product Strategy**
  - ◆ Synthesizing complex regulatory requirements into actionable plans
  - ◆ Balancing user needs with compliance requirements
  - ◆ Creating channel strategies for financial products
  - ◆ Mapping stakeholder journeys and needs
  - ◆ Product roadmap development
- **Risk Management & Compliance**
  - ◆ Identifying and mapping potential risks
  - ◆ Creating frameworks for risk assessment
  - ◆ Developing compliance strategies
  - ◆ Building security into product design
  - ◆ Balancing innovation with risk management

# Insight Synthesizer



Professional



## Results



### Data-driven validation of business hypothesis enabling focused product development

- |  |  |   |  |
|--|--|---|--|
|  <b>Research Validation</b> | → Validated gender discrimination in US business banking | → Identified specific needs of female entrepreneurs | → Discovered financial literacy as key opportunity |
|  <b>Strategic Direction</b> | → Created comprehensive user personas                    | → Mapped mental models of target users              | → Analyzed banking sentiment patterns              |
|  <b>Product Development</b> | → Defined clear MVP scope based on research              | → Developed evidence-based product roadmap          | → Created scalable user research framework         |

# Insight Synthesizer

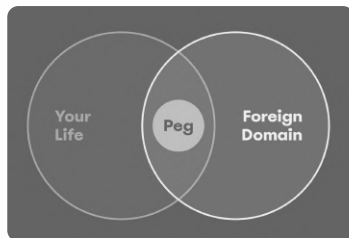
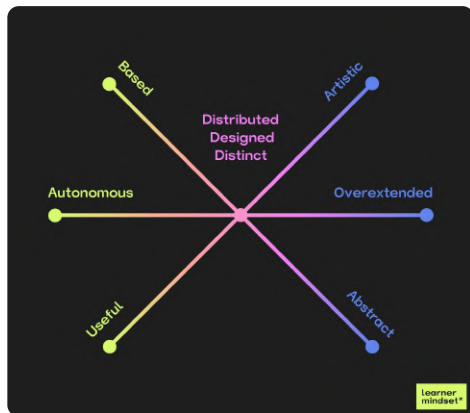
## Personal



### Coining new terms, and concepts

I coin novel terms like: **Domain Pegs**, **Word Smuggling**, **Living Ideas**, or **Personal Absorptive Capacity**. Crystallizing complex concepts into actionable frameworks

[READ MORE](#)



### Sharing Innovative Ideas

Gave a talk at Google Startups teaching entrepreneurs how to “Become an expert fast by mastering the art of domain combos”



# Insight Synthesizer

## Personal

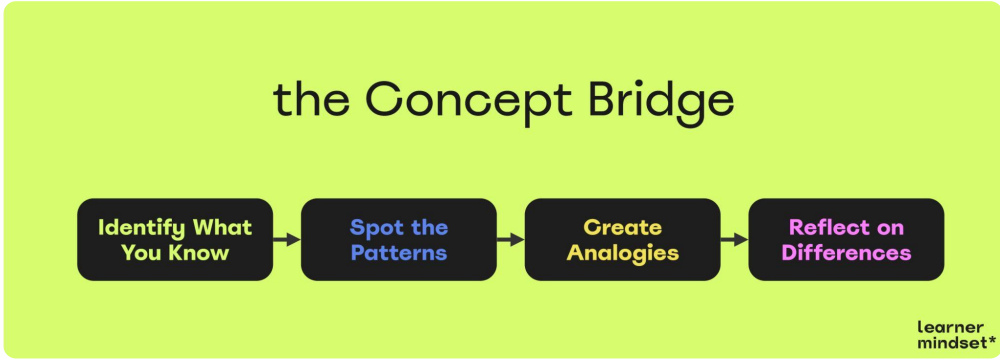


### Breaking down complex concepts

This value is most evident in how I break down complex learning concepts into **digestible frameworks** like the "3 Effective Strategies for Understanding Difficult Concepts."

My research intuition shows in pieces like "How to Deal with Difficult Concepts," where I synthesize academic concepts into practical applications

READ MORE



### Concept Bridge

This research-based strategy is meant to help you understand complex, new concepts, and those that you already understand.

- Name the Concept**  
Blockchain
- Definition**  
**...is a persistent, transparent, public, append-only ledger system.**
- Identify What You Know**  
Do you understand the definition? If not, write me a list...  
Help by listing what you already know about the concept and what you don't know. This will help you identify what you need to learn to understand the concept.
- Spot the Patterns**  
Are there any patterns in the concept? If so, what are they?  
Help by listing any patterns you see in the concept. This will help you identify what you need to learn to understand the concept.
- Create Analogies**  
Is there an analogy you can use to describe the concept?  
Help by listing any analogies you can use to describe the concept. This will help you identify what you need to learn to understand the concept.
- Reflect on Differences**  
Is there a difference between the concept and what you already know?  
Help by listing any differences you see between the concept and what you already know. This will help you identify what you need to learn to understand the concept.

experience with personal banking

↓

**Personal Banking to Blockchain Transactions:** Just as you trust the bank to handle your money, blockchain offers a system where transactions are recorded through cryptography.

tracking my income and expenses

↓

**Income and Expense Tracking to Ledger Maintenance:** Your personal records being a side to the blockchain ledger, which automatically records all transactions.

the rules of exchanging hostages (-P)

↓

**Exchanging Hostages to Transaction Verification:** Just as you need to see an official document to verify a hostage exchange, blockchain uses consensus protocols to make each transaction a verified and exchanged currency.

what trust is, how to build and maintain it

↓

**Trust and Maintenance to Network Reliability:** Blockchain operates as a central authority to build trust, which is established through consensus and ongoing verification. For these operations to work, all nodes need to be connected to the network.

Trusted Transactions: Blockchain operates like sending a secure, coded mail where the sender and receiver are evident, and a trusted intermediary system is in place.

Immutable Records: The blockchain ledger as an income expense tracker shared among many people, where once a trusted intermediary system is in place, it can't be changed without everyone seeing.

**Decentralized Trust:** Unlike a bank, which is a centralized entity you trust, blockchain operates that trust across a network, requiring no central authority.

**Transparency in Transactions:** Transactions on the blockchain may be visible to all parties involved, **more transparent** than a typical web transaction.

**Learner mindset\***

# Multidomain Weaver

This unique skill of mine helps companies and individuals find innovative solutions by combining insights from different fields

Combining Tech with Other Fields



Inter-Disciplinary Approach



Multiple Fields of Knowledge



Comparing Different Systems



## Innovation & Technology

Combining tech knowledge with other fields

## Personal Attributes & Skills

Interdisciplinary approach, Ability to draw parallels between different domains

## Content & Communication

Writing longform helps me think

## Psychology & Sociology

Understanding of multiple fields (Psychology, Neuroscience, Sociology, Bayesian Statistics)

How do we  
**combine insights  
from multiple  
domains** to create  
innovative solutions?

# Multidomain Weaver

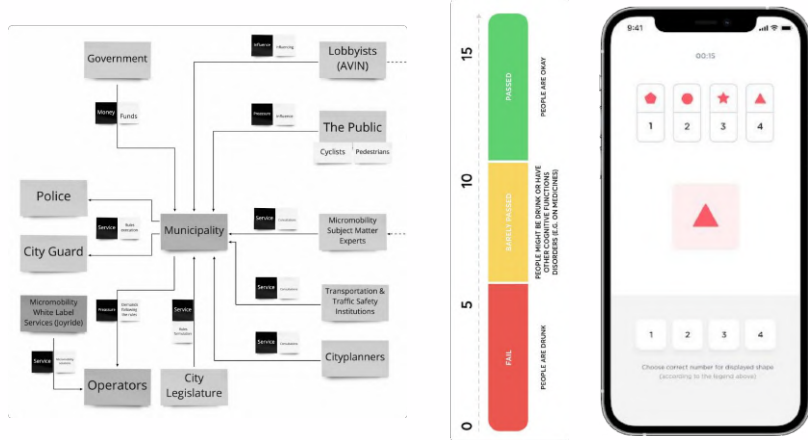
## Professional



### JoyRide

Combined **cognitive science with software design** for safety solutions. Delivering innovation within micromobility as a reaction to narrowing regulatory constraints

SEE FULL CASE STUDY



### Challenges I Can Solve

- Bridging scientific research and practical applications
  - ◆ Converting academic research into usable product features
- Creating solutions within regulatory frameworks
  - ◆ Building adaptable systems for evolving regulations
  - ◆ Identifying opportunities within regulatory limitations
- Managing complex stakeholder ecosystems
- Developing innovative safety solutions
  - ◆ Creating incentive systems for safe behavior
  - ◆ Implementing real-time safety monitoring
- Designing scalable and compliant systems






# Multidomain Weaver

Professional

## Results



**First cognitive-science based safety solution for micromobility meeting both regulatory and user experience needs**

- |   |   |  |  |
|---|---|--|--|
|  <b>Safety Innovation</b>        | → Combined cognitive science with safety software for micromobility           | → Designed safety validation system balancing UX and regulations | → Innovated micromobility safety within regulatory constraints               |
|  <b>Stakeholder Integration</b>  | → Created comprehensive ecosystem map connecting operators, cities, and users | → Mapped legislation-influenced usage flows                      | → Aligned multiple stakeholder objectives (municipalities, operators, users) |
|  <b>Technical Implementation</b> | → Developed symbol-based cognitive testing system                             | → Built scalable assessment architecture                         | → Created pattern-recognition testing framework                              |

How do we  
implement AI/ML  
solutions in a way  
that **creates real  
business value?**

# Multidomain Weaver

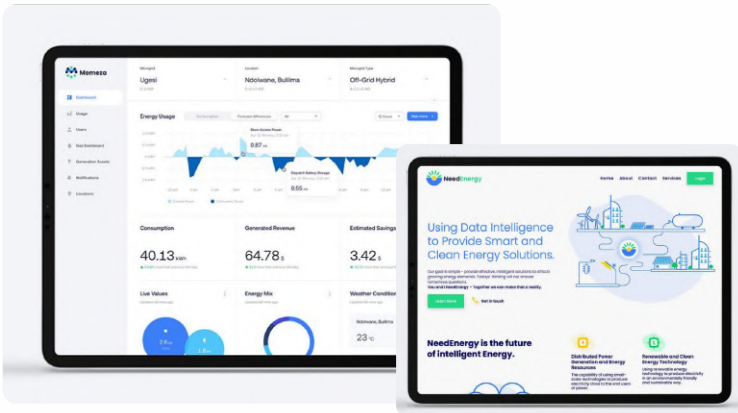
## Professional



### NeedEnergy

Integrated design expertise with data science capabilities and energy sector knowledge to create a cohesive dashboard that transformed complex energy consumption data into actionable business insights

SEE FULL CASE STUDY



### 📌 Challenges I Can Solve

- Data strategy development for traditional industries
- Converting complex data into actionable business insights
- Implementing machine learning solutions for business optimization
- Making predictive analytics practical and usable



# Multidomain Weaver

Professional

## Results



**Functional prototype validating business model and securing prestigious accelerator positions**

- |  |   |  |   |
|--|---|--|---|
|  <b>Accelerator Recognition</b> | → Selected for Techstars Web3 accelerator 2023      | → Joined Google Startups Sustainable Development | → Top 15 innovative startup by World Energy Council |
|  <b>Technical Solution</b>      | → Built real-time energy monitoring dashboard       | → Developed predictive consumption forecasting   | → Integrated device notification system             |
|  <b>Strategic Value</b>         | → Created foundation for production-scale analytics | → Validated technical feasibility with real data | → Established data science iteration framework      |



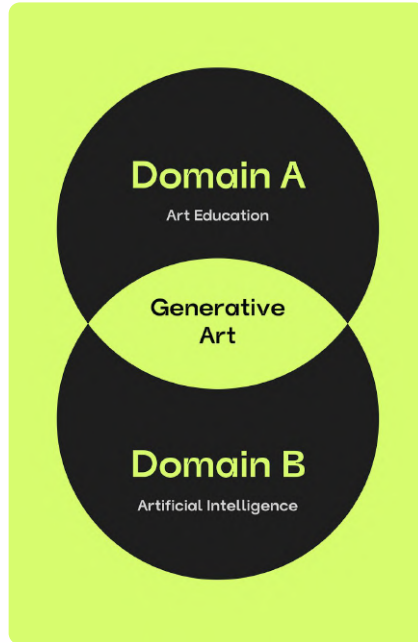
# Multidomain Weaver

## Personal

### Domain Combos concept

This value shows in the concepts I create - **Domain Combos** concept and **Living Ideas framework**. I've combined pottery-making metaphors with AI development, and merged behavioral psychology with learning theory

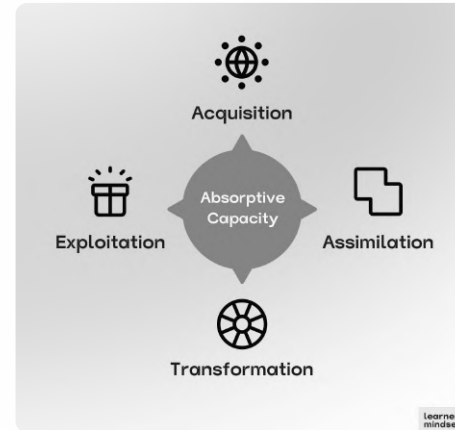
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### Personal Absorptive Capacity concept

The Personal Absorptive Capacity concept shows how I blend **organizational theory** (business) with **individual learning strategies** (individual)

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Learner mindset

# Multidomain Weaver

## Personal

### Drawing inspiration from non-obvious areas

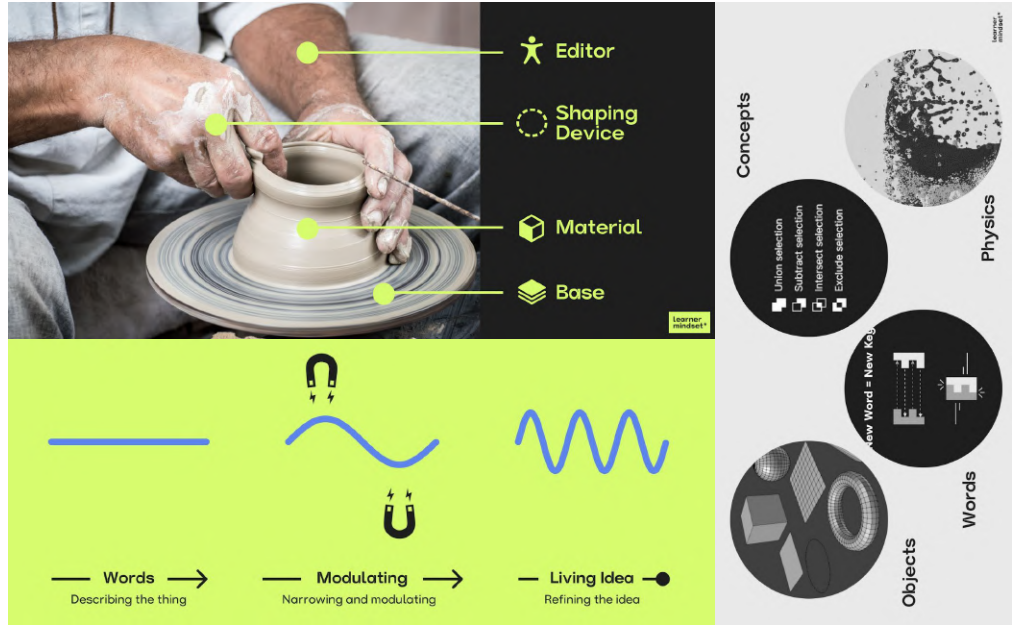
I drew inspiration from two distinct domains to conceptualize how future AI-enhanced ideas will be created: **traditional pottery-making and complex systems theory**

From pottery, I borrowed the tangible process of shaping clay with hands and tools to explain how editors will 'shape' digital ideas

From Cynefin's complexity framework, I adapted the concept of 'modulators' (tools that help make sense of complex situations) to explain how AI will help refine and form these ideas

By combining these metaphors, I created an accessible **framework for understanding how humans will interact with AI to create 'Living Ideas'** - dynamic, evolving digital concepts

[READ MORE](#)



# Continuous Learner

I thrive on learning fast and diving into new technologies that shape industries. When I encounter something unfamiliar, I don't hesitate - I just "Go Find Out."

This mindset has served me well when clients present challenges in emerging fields. Rather than being intimidated by new territory, I get excited about the opportunity to explore and master it



## Innovation & Technology

Combining tech knowledge with other fields

## Content & Communication

Writing longform helps me think

## Personal Attributes & Skills

Interdisciplinary approach, Ability to draw parallels between different domains

## Psychology & Sociology

Understanding of multiple fields (Psychology, Neuroscience, Sociology, Bayesian Statistics)



# Continuous Learner

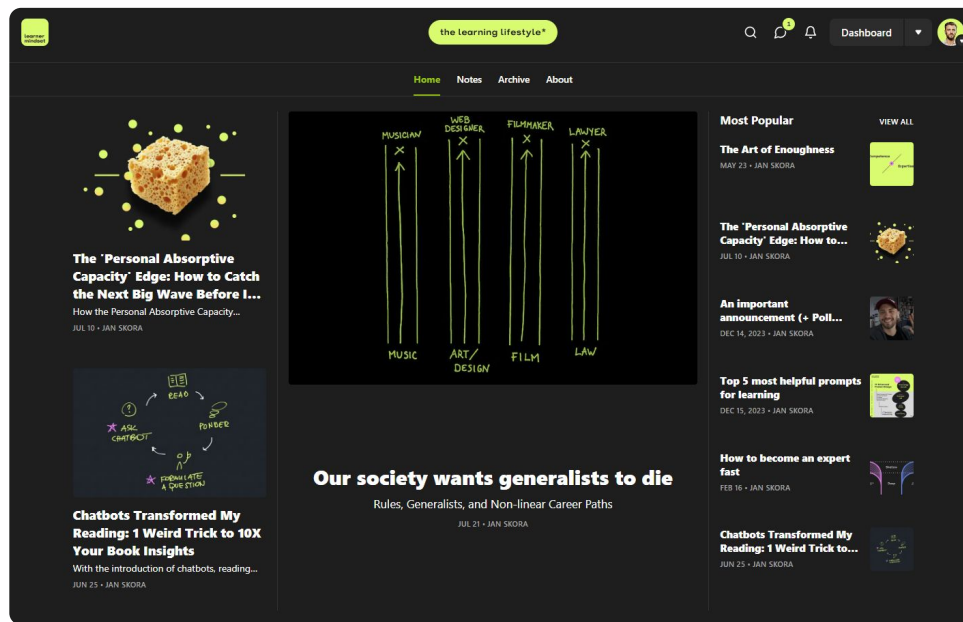
## Personal

### Learner Mindset Project

My entire approach to the Learner Mindset reflects this quality, especially in pieces like "The Art of Enoughness" where I challenge traditional mastery concepts.

The integration of AI tools into learning processes shows my early adopter mindset, while my newsletter format demonstrates my commitment to sharing evolving insights

READ LEARNER MINDSET





# Continuous Learner

## Personal

### Diving deep into Artificial Intelligence

When I sensed AI would transform learning, I immediately started experimenting with ChatGPT and created **new frameworks for AI-enhanced studying**. My passion for staying inspired drives me to constantly seek out and test new tools and methodologies

#### Wrote multiple Articles on AI

"The right mental model for ChatGPT",  
"How chatbots transformed my reading",  
"Advanced prompts for learning", and more

#### Expert Prompter

I know how to create advanced prompts that net optimal results

#### Experience with Agents

Build agents that carry on tasks over popular APIs

#### Designed Data Strategies

I have facilitated and designed strategies for many products using Neural Networks for prediction

#### Devised AI-Powered Analytics

Developed digital strategies that include predictive modeling for business insights

#### Neural Networks Understanding

I understand how Neural Networks and LLMs work, I'm aware of their benefits and challenges

#### Conversational Programming

Coded with chatbots and experimented with Cursor to write advanced code

#### Generative AI

Used Stable Diffusion + ComfyUI combo to generate images

#### AI Ethics & Responsible AI

Knowledgeable about bias in AI, fairness metrics, and ethical considerations

Foundational Models & Software I have experience with

ANTHROPIC



OpenAI



LangChain



Hugging Face

stability.ai

LLaMA  
by Meta



Claude



perplexity

# Continuous Learner

## Personal



### Diving deep into Blockchain and Crypto

I have developed Obsidian Blockchain/Crypto Sensemaking tools. One of these tools is **The Blockchain Business Ecosystem Framework** and **Blockchain Design Kit**. I also have extensive experience with the cryptoverse as a whole

#### Talks about NFTs

Gave an internal presentation regarding the basics of NFTs and what's all the craze about back in March 2021. Co-hosted knowledge-sharing panel about the NFTs in January 2022.

#### Launched a collection

Launched an NFT 10k collection: Established the token rarity criteria and rules to be coded in the smart contract – like whitelists, operator wallet, wallet privileges etc.roadmapping & whitelists, basic gas optimization, can tell difference between ERC20, ERC721, and ERC1155 tokens

#### Discord communities

Member of many communities, helped to build one. Can tell the difference between different types of communities ( e.g.organic vs moonbros)

#### DAPPs

Set-up a simple Dapp. Used web3.js for minting. Integrated with Metamask

#### Opensea API

Know how to read specification to correctly setup the Collection settings, Properties / Rarities, etc.

#### Metamask

Using Metamask on daily basis. Connected to non-standard networks. Played with Ropsten testnet, used faucets for experimentation

#### Bridges

Used Blockchain Bridges, aware of the benefits and risks

#### DAOs

Understand the current state of DAOs, Governance models, Multisig or OGs.

#### Crypto Services

Used many crypto services like: IPFS, Pinata, Syndicate, ENS, Dune Analytics, AMMs, etc.

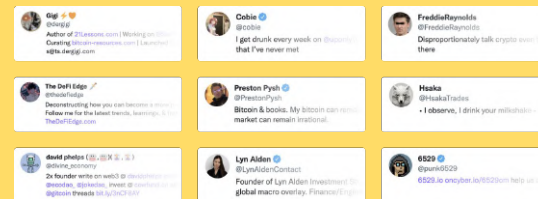
#### Wallets

Using different Wallets, hot n cold

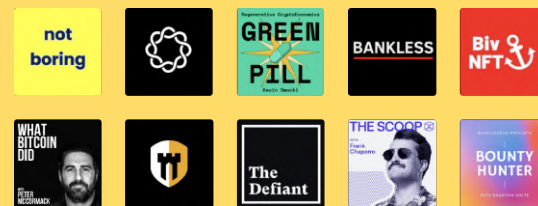
#### Tradfi

Experience in trading crypto TRADFI. Used multiple platforms for swaps, futures, leverage trading

### Crypto Twitter



### Substacks & Podcasts



# Continuous Learner

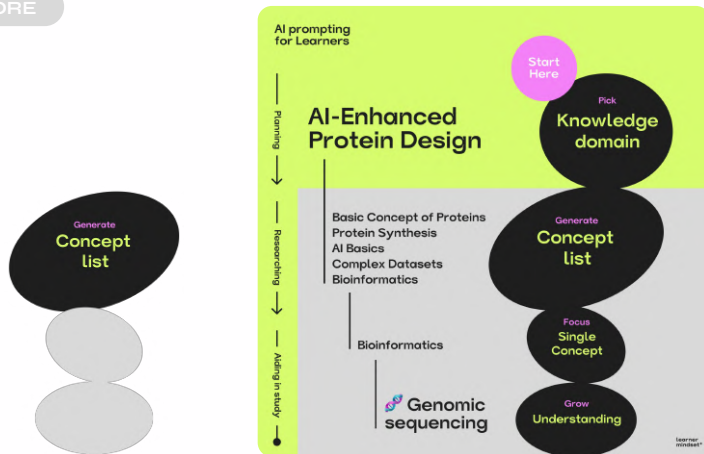
## Personal



### Using GenAI to enhance learning

I've developed a **systematic approach** to using **Generative AI** as a **learning accelerator**, creating five specialized prompts that enhance different stages of learning - from initial domain exploration to deep comprehension through interactive tutoring

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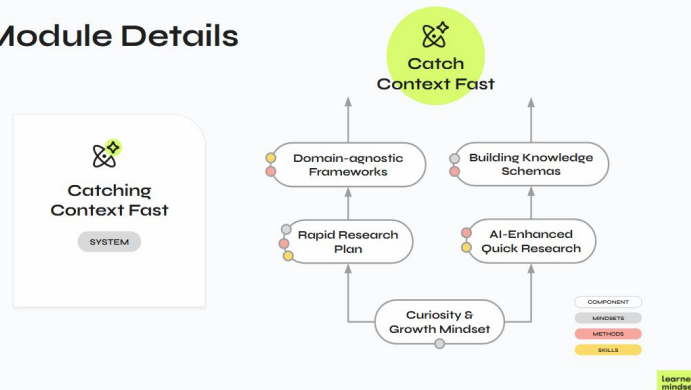


### Developing systems that improve learning

I'm actively developing systems, methods and tools for improving learning capability of individuals and businesses (L&D)

READ MORE

### Module Details





# Continuous Learner

## Personal

### Curated Prompt Database for Personal Learning

I'm working on an Conversational AI sensemaking tools.  
Maintaining publicly available prompt database with access to prompts. Developing Agents that lead individual through the process of growing new competencies, managing change and guiding personal growth



#### PROMPT DATABASE

The screenshot displays two sections of a prompt database interface. The left section, titled 'Prompts for Change Management', features a grid of cards for 'Inspecting Protocols', 'Distancing', 'Gradual Exposure', and 'Imagination Techniques'. The right section, titled 'Prompts for Learning', shows a list of prompts categorized under 'Planning', 'Sourcing Information', and 'Studying'. A central card for 'Inspecting Protocols' is highlighted, with a 'METHOD' label and a description: 'Enhance change readiness. Works with every major Conversational AI. Adapt to Major Transitions. Beat Procrastination. Overcome resistance to change. Framework for managing change in everyday life. Monitor situational awareness. Personal & Professional Use.' The interface includes search filters, a 'New' button, and a 'Filter' dropdown.



# Continuous Learner

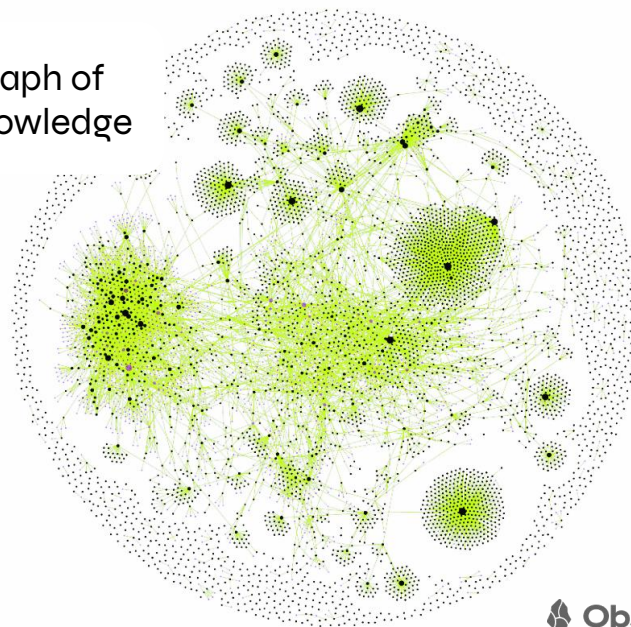
## Personal

### Curated PKM System

My Obsidian knowledge graph, containing over 6,000 interconnected notes, is a living testament to my **passion for collecting and connecting insights** across diverse domains

This vast digital garden continues to grow daily, with each new note creating unexpected connections and insights, demonstrating my commitment to building a personal knowledge management system that mirrors how my brain naturally thinks - in networks and patterns rather than linear structures

The Graph of  
my knowledge



# Adaptive Problem Solver

As a systems thinker and strategic designer, I thrive on dissecting complex challenges through frameworks like Cynefin that help me understand the true nature of problems before attempting to solve them.

My "Go find out" mindset enables me to approach each challenge with fresh eyes

Design  
Thinker



Systems  
Thinker



Visual  
Thinker



Creating  
Frameworks



## Innovation & Technology

Combining tech knowledge with other fields

## Strategy & Systems

Systems Thinker, Great at breaking complex questions and structures apart

## Personal Attributes & Skills

Creating Frameworks, Using Mental Models & Frameworks for Thinking (e.g., Cynefin)

## Design Thinking Proficiency

Providing a structured approach to creative problem-solving

How do we balance  
regulatory  
requirements with  
**business growth  
needs?**



How do we create  
repeatable  
frameworks for  
**assessing new  
opportunities?**

# Adaptive Problem Solver

## Personal

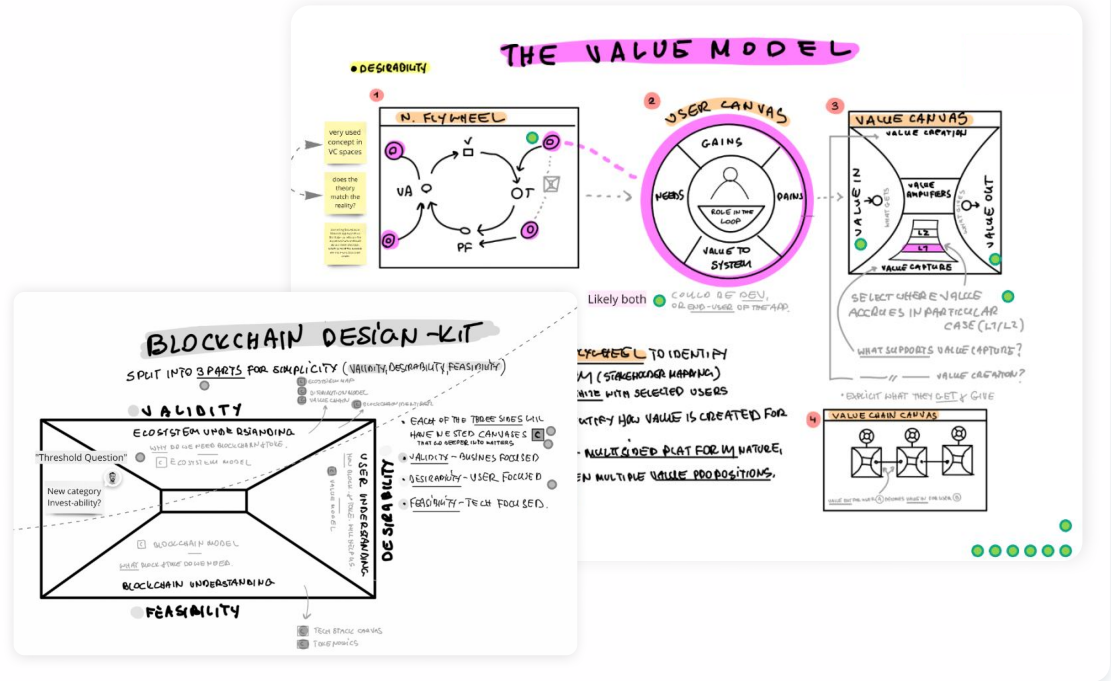


### Designing my own Frameworks

As a strategic designer in rapidly evolving domains like blockchain and AI, I've developed a unique ability to create clarifying frameworks that help navigate complexity and uncertainty

My approach, exemplified by tools like the **Blockchain Design Kit** shown in the image, combines systematic thinking with visual elements to break down complex concepts into manageable, actionable components

Rather than relying solely on existing frameworks, I synthesize my cross-domain experience to build custom tools that bridge technical capabilities with business value - whether it's mapping value flows in blockchain systems or structuring AI implementation strategies



# Relevant Experience

# Profile

I am a strong team player with a solid work ethic and great curiosity. As an introverted and thoughtful leader, I strive to empower every team member.

Process-wise I am an enthusiast of well-organized processes, drawing conclusions from data and constructive feedback, but above all the common sense.

According to Gallup, my strengths that I am constantly developing are Strategic, Intellection, Analytical, Learner and Input.

Since 2014 I have been working in an international & global environment, and since 2020 in a full remote environment.

I have been involved in the digital industry for 10 years, I have been dealing with UX design, digital product strategy, research, and creating innovation for almost 6 years. Since 2016 I'm also involved in the crypto space.

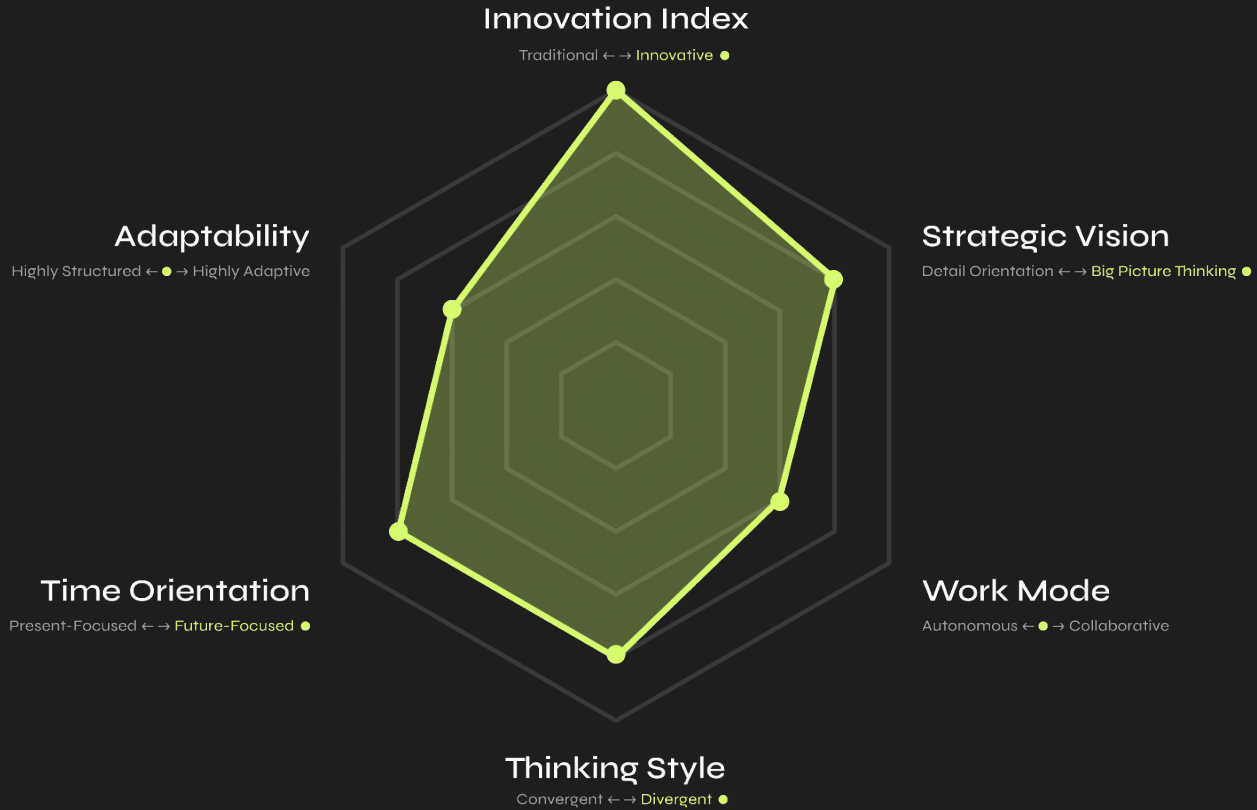
Over the years, I've mastered the art of organizing workshops with clients, sharing knowledge, and human-centered design. Always focused on getting on the same page with the business stakeholders, designers and developers.

**learner  
mindset\***

Currently I help teams and individuals follow their curiosity and explore new knowledge domains through the Learner Mindset project.

I'm passionate about designing methods and systems that enable people to effectively and efficiently explore new knowledge domains on their own.

I believe that learning is the most important skill in today's world, as it provides the necessary flexibility needed in our fast-paced society.



# Relevant Experience

## FOUNDER

Learner Mindset 03.2023

Learner Mindset promotes lifelong learning to empower people to discover and drive change. My goal is to create systems and methods that aid individuals in exploring uncharted territories and acquiring new abilities and career-relevant experiences.

## SENIOR STRATEGIC DESIGN CONSULTANT

Netguru 01.2020 – 03.2023

Sharing expertise in the processes to drive innovation in Product, Service and Business design at Netguru. Directly consulting and collaborating with clients, facilitating workshops.

### Role Description

Leading in-depth technical discussions with partners, customers and dev teams. Acting as link between the departments to ensure the smooth cooperation & high quality of products Netguru delivers. My aim is to understand the customer's needs and come up with a strategy for product design, research, discovery or de-risking experiments. I'm transforming ideas into business models, building action plans and estimating these activities. Ensuring that the upcoming trends and technologies are appropriately presented to the clients with the right business cases, references and context.

### Scope of Responsibilities

- Co-creating the Innovation Consultancy practice
- Taking part in shaping teams' vision and strategy
- Supporting execution of the company's strategy
- Coordinating work of multidisciplinary and cross department teams
- Conducting Discovery of client needs, product and business
- Lead in-depth technical discussions with partners, customers and dev
- Teams
- Plan, lead and facilitate Product Discovery Sprints
- Lead the solution design for key Transformation/Change business opportunities
- Lead high impact solution presentations
- Mentoring and supporting individuals

## CHIEF DESIGN OFFICER & DIRECTOR

Origami Exchange 10.2018 – 01.2020

Being one of the founding-fathers of the exchange. I've taken up a challenge to lead the design team at Origami Exchange project. Origami was a crypto exchange with the highest possible security standards, adhering to EU law, taxation compliance, and MiFID regulations.

### Role Description

My task was to lead the design process of creating the platform, cover all the user-facing fronts of operations and guarantee user-centered solutions. I've also supported the company during its first investor rounds and the ICO phase of the project. I've been overseeing design partner negotiations, ensuring a Product-Market-Fit for the exchange, and realized the company vision and strategy.

### Scope of Responsibilities

- Product Strategy and Design
- ICO & White paper co-authoring
- Overseeing the design team
- Discovering and defining user needs
- Designing flows for ASK/BID transactions, Fiat and Crypto Wallets, KYC onboarding, P.Plans
- Ensuring the platform is realizing its business and user experience objectives
- Defining the product Value Proposition
- Inspiring and co-creating the marketing strategy
- Defining the platform messaging and brand visual communication
- Scoping new roles as a response to the teams' scaling and, thus, it's growing needs
- Leading recruitment processes

→ You can find the complete list of experience in my Curriculum Vitae or on my LinkedIn profile

# Feedback & Testimonials

Jan has been the rock I have needed during the chaos of my early days and my own mind. He is deeply intelligent and curious individual that shines through both his work and interactions you have with him.

Although he is very good at what he does and seems to be very ambitious in the collection of knowledge, he does not carry an ego. He knows when to push his convictions and when to pivot his point of view. This in turn will mean he will just get better and better.

It has been a real pleasure to get to know Jan and work with him closely during these past months. He is a real asset for Netguru.

**Jinder, Innovation Consultancy Lead, Netguru**

Jan is very business-focused, which makes him a great strategic consultant. During our joint assignment it was for the first time at Netguru that I saw a really business-focused workshop, where we were actually able to answer the question of whether this product is worth investing in – together with the client.

**Anna, Consulting Lead, Fireart Studio**

Jan has a great ability to walk the client through the entire consulting engagement end-to-end. I have seen him run exceptional workshops that helped get the project on the right track from day 1. Thanks to workshops he is then able to frame the problem right, divide it into deliverables and educate the client on the way to solving the problem together. His deep knowledge of web3 space allows him to get the context quickly and propose a solution, ensuring the success of the project.

**Konrad, COO, CADLabs, DataGems**

Jan is a person with exceptional empathy, whether it is about a user or a business, or getting into the shoes of the process leader. Thanks to the ability to ask perfectly prepared questions, he can get the best out of you, and you didn't even know it - that's why I treat working with him as a privilege and a reason for joy. He is an exceptional man who does not fit in with standard thinking and blindly follows the guidelines, always thanks to his knowledge and experience, he brings an element of innovation and magic.

**Piotr, Lead Discovery Consultant, Netguru**

Jan and I have built and worked in a digital consultancy practice in Netguru. Jan stroked me with his open and curious mind and robust analytical and structured approach. He is a lifelong learner with a great passion for technology and a human-centred approach to applying it to various business scenarios. I often reach out to pick up his brain on innovation, strategic design or technology and I am never disappointed. I am thankful to have him as my professional colleague and can recommend working with him to anyone.

**Paweł, Consulting Delivery Director, S3 Connected Health**

Amazing brain – my colleague even used the phrase 'beautiful brain' to describe Jan. I hope you're aware how impressive your mental capabilities, abstract & meta thinking conversation style is. Every time I mention Jan in a conversation, the person on the other side of the screen has a reaction – their eyes light up with admiration and they quickly start talking about the experience they had with you and describe how great it was.

**Iga, Product Designer, Netguru**

Jan is a rockstar, working with him is always a great pleasure and learning experience. Senior consultant is not only the name of his role but truly – his mindset. He offered his helped and run 2 knowledge sharing sessions in Branding Area about brand core workshopping tools. Great skills, great attitude.

**Jakub, Team Leader & Senior Product Designer, Netguru**

I need to start with this, as I really need this to be very clear – it's impossible to describe all the things that Jan exceeds expectations at and all the things I hope he will never stop doing. You are our rock and a secret vault full of treasures and knowledge. I see you share this with wide audiences more and more and that's amazing. I know we all have our specialties and things we keep our expertise high, but I would reach out about ANYTHING and I'm sure you would be able to help. I feel like your priorities are the purest among the team – you take the time to prepare a presentation about something interesting because you see value in it and not just chase another deal.

**Olga, Senior IT Consultant, BCG Platinion**

Jan is great at building 1 on 1 relations. He is very focused listener with an ability to ask the right questions. No matter the case, conversations are always going deep into the topic. Jan has an extraordinary mind and way of thinking. His ability of connecting the dots between the topics is very uncommon. To my he is a genius and everyone else (including clients) should become aware of that as well.

**Grzegorz, Senior Product Manager, Allegro**

**Thank  
You**

# Role-agnostic Generalist

See how I BOOST my daily work

### Learner Card

**Goal**  
What do I want to accomplish?

**Motivation**  
What's my motivation to learn?

**Time**  
How much time do I have to reach the goal?

**Domain**  
The thing I would like to learn more about or understand

**Challenges**  
What are the main barriers to learning about this for me?

**Strengths**  
What strengths could I employ to help me learn?

**Start Here**  
Pick Knowledge domain

**Generate Concept list**

### AI prompting for Learners

**AI-Enhanced Protein Design**

Basic Concept of Proteins  
Protein Synthesis  
AI Basics  
Complex Datasets  
Bioinformatics

### Breakdown Board

**Home the Concept**

**Definition**  
...is a persistent, transparent, public, append-only ledger system.

**Split Into parts**  
decentralization persistent transparent pub

**Study each element separately**  
you can understand components of the blockchain and how they fit into a complete system.  
you can understand how the blockchain works in a complete system.  
you can see the different approaches to the blockchain.  
every can use

### Prompts for Learning

This is a list of prompts for learning about blockchain technology. Each prompt is designed to help you understand a specific aspect of blockchain technology.

- 1. What is blockchain technology?
- 2. How does blockchain work?
- 3. What are the benefits of blockchain?
- 4. What are the challenges of blockchain?
- 5. How is blockchain used in different industries?
- 6. What is the future of blockchain?
- 7. How can I learn more about blockchain?

Consultant | Author |  
Speaker | Mentor



JAN SKORA  
Founder & Trainer