



Company presentation

WEBSHOP FOR PROFESSIONAL CHEFS

Company history

1994
family business
game processing



2000
cold store
In Győr



2000
cold store in
Felsőtárkány



**HUNGARIAN
FOUNDED**

**100%
OWN**

2015
cold store in
Budapest



Dynamic development

80
refrigerator
truck



5,3 MILLION €

Value of goods

2.000

Fresh and frosty
product

from 4 CONTINENTS

2004
EASTERN HUNGARY
COLD STORE OPENING -
FELSŐTÁRKÁNY

2000
GYŐR COLD STORE
PURCHASE

2007
INTERNATIONAL EXPANSION
AUSTRIA, SLOVAKIA,
ROMANIA

2014
2600 PALLETS
PURCHASE OF A COLD STORE
IN BUDAPEST

2018
COMPULSION
LAUNCH OF PRODUCTS

2019
PREMIUM PORTFOLIO INCREASE
20 BILLION HUF TURNOVER

2021
400 NEW CUSTOMERS
20 BILLION FT TURNOVER
NEW RESIDENTIAL WEBSITE

2020
COVID 19
RETENTION OF LABOR
STRATEGIC PURCHASES



International position

44 Brands from 22 Countries



Our own Brands



Cutting-edge innovation

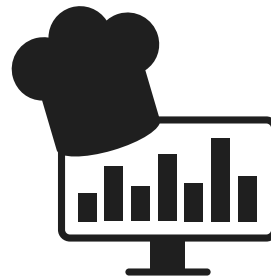
 Balázs Matusz
„Brave innovator”
2011
ERNST & YOUNG

36% of sales are done online

Coercive products



Gastroproff



GASTRO PROF
PROFESSZIONÁLIS
ÜGYVITELI RENDSZER

Immediate pricing
at the partner

Effective performance
control

Integrated control
of all processes

Sample kitchen



High level brand
representation

Professional positioning

Successful product
launches



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