

# CorpStage Singapore

*Where sustainability meets intelligence*

**Empowering Businesses to Drive Sustainability**



# ESG & Sustainability Challenges for Corporates



## Data Silos and Complexity

Businesses struggle to integrate ESG data across various departments, leading to fragmented reporting and inconsistent data quality.



## Stakeholder Expectations and Transparency

Meeting increasing demands for transparency and accountability from investors, customers, and employees poses a significant challenge.



## Lack of Resources and Expertise

Many businesses lack the necessary resources and expertise to effectively manage and report on ESG performance.



## Measuring and Tracking Impact

Demonstrating the real impact of ESG initiatives and aligning them with business objectives can be challenging.

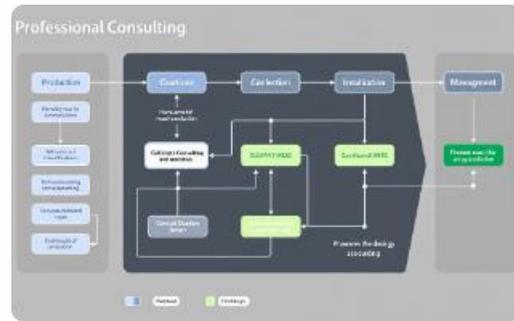
# From Passion to Impact: Building CorpStage to Drive Real Change

Over 24 years, every experience, challenge, and insight shaped my journey to founding CorpStage. From boardroom discussions on valuations to navigating ESG complexities globally, I saw one clear truth: businesses hold immense potential to drive real change.

**"Real ESG impact is not about checking boxes but it's about integrating sustainability into every business decision."** – Dr. Nisha Kohli



# CorpStage: Transforming ESG Management



## Integrated Consulting Methodology

Proprietary consulting strategies built directly into our platform



## Cost and Time Savings

Save millions by eliminating external consulting dependencies



## Beyond Traditional Reporting

Actionable insights to integrate ESG into core business strategies



## Dual Market Opportunity

Tapping into \$2.98B software and \$60B consulting markets



## Independent ESG Management

Tools to manage ESG strategies without ongoing external support



## Advanced Data Analytics

AI-powered tracking and predictive modeling for comprehensive ESG performance

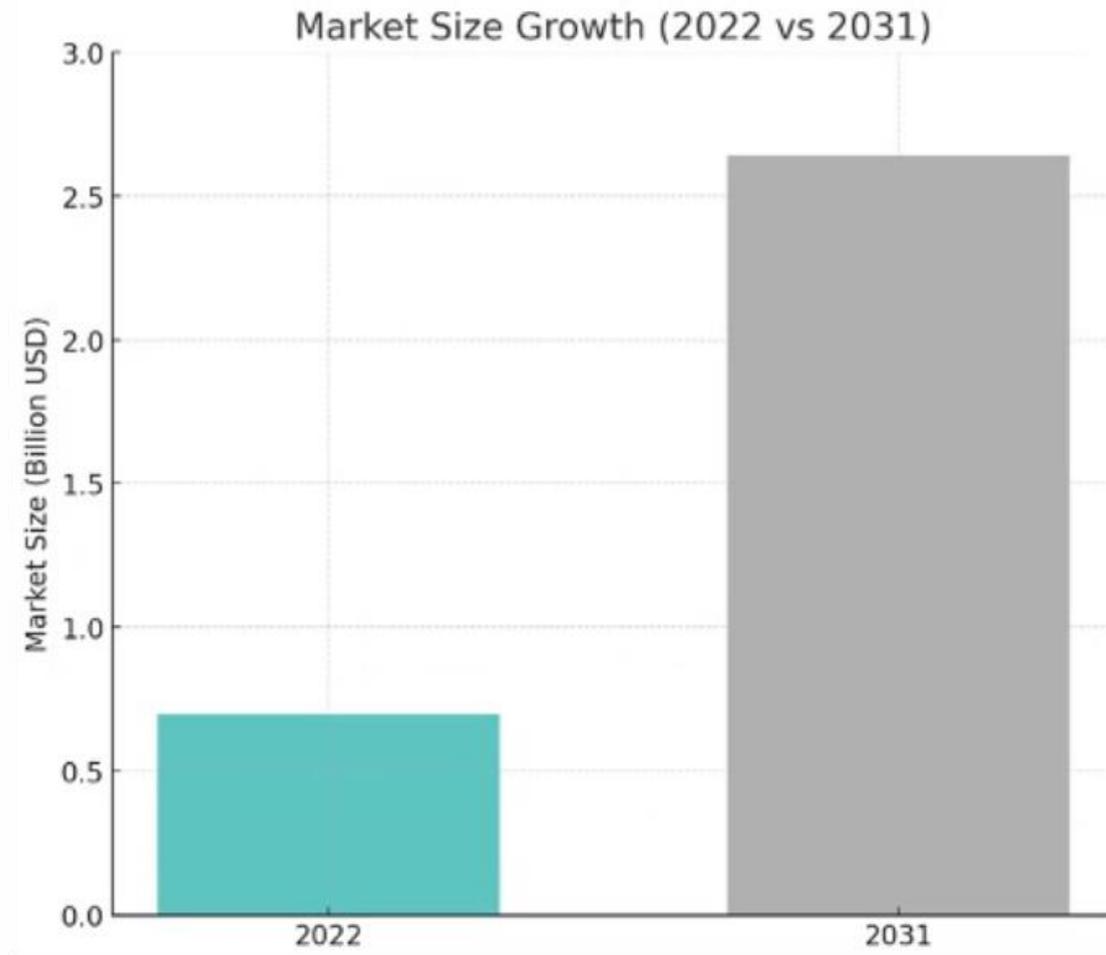


## Cross-Industry Adaptability

Customizable frameworks tailored to unique sector-specific ESG challenges

# Market Opportunity

## ESG Software Market

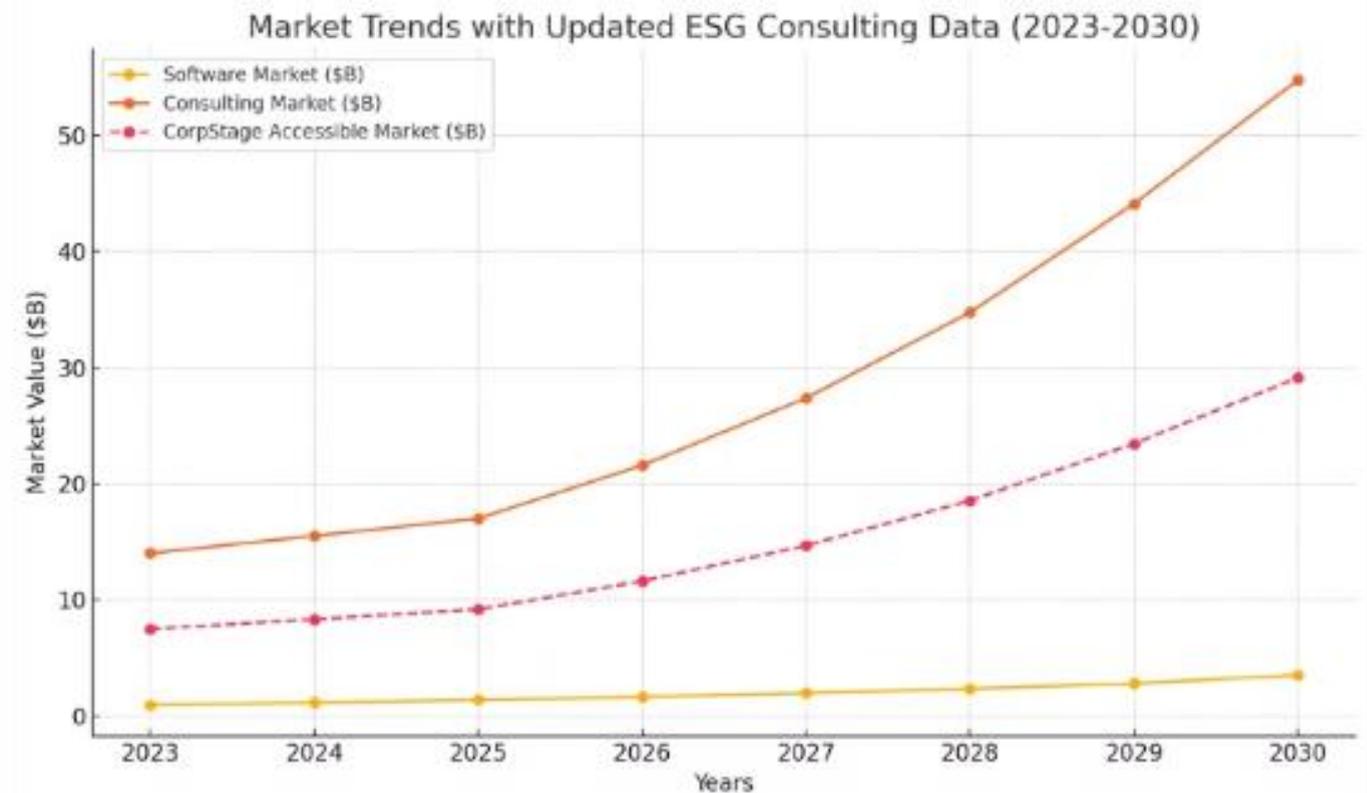


Projected to grow from \$0.5B in 2023 to \$2.98 B by 2028, with a robust CAGR of 19.9%. Driven by increasing regulatory requirements and corporate sustainability commitments.

## CorpStage Accessible Market

Targeting the convergence of consulting and technology, addressing a \$58 B combined market. Our unique platform bridges the gap between traditional consulting and innovative software solutions.

Focusing on mid-market enterprises seeking cost-effective, integrated ESG management tools.



# Trends and Outlook

## 1 ESG Reporting Software Market

Estimated market size was at \$940.7 million in 2023, projected to reach \$3.5 billion by 2030, growing at a CAGR of 19.9%. Europe leads with projected growth from \$270.96 million in 2023 to \$853.01 million by 2030, at a CAGR of 17.8%.

## 2 ESG Consulting Market Expansion

Rising demand for comprehensive ESG consulting services to address complex regulatory frameworks like CSRD, CBAM, and ISSB. Projections indicate the market could reach \$54.76 billion, with a CAGR of 26.38% during the forecast period from 2025 to 2030.

## 3 Regulatory Pressure as a Key Driver

European ESG regulations and global frameworks are accelerating compliance demand. Businesses face challenges with fragmented ESG reporting standards and high compliance costs.



# CorpStage –Where Sustainability Meets Intelligence

## Credible Reporting

Our platform ensures data-driven, trustworthy sustainability reporting, enhancing corporate credibility.

## Automated Approach

We simplify complex ESG processes through intelligent automation, saving time and resources.

## Collaborative Platform

CorpStage fosters innovation by enabling cross-industry collaboration on sustainability initiatives.

CorpStage - The all-in-one ESG ecosystem enabling companies to achieve compliance, transparency, and engagement.

# Key Features



## Climate Commitments

Set and track data-driven climate goals tailored to your organisation's needs.



## AI Driven Insights and ESG Reporting

Generate comprehensive, compliant ESG reports with ease and transparency.



## Carbon Accounting

Efficiently manage and monitor your organisation's carbon footprint with precision.



## ESG Project Management

Streamline sustainability initiatives across your entire organisation effortlessly.

# Why CorpStage Wins

Feature	CorpStage	Competitors
Full Climate and ESG Reporting	Yes	Limited
AI-Driven Analytics	Advanced	Basic
Stakeholder Engagement Tools	Comprehensive	Limited



# Competition Analysis

*CorpStage eliminates the need for third-party consulting, provides AI-driven compliance, and is adaptable for various industries*

Platform	Centralizes ESG data tracking	Carbon footprint analysis	Full Climate and ESG Reporting	Data integration	Automated ESG reports	Compliance with GRI, ISSB frameworks	EHS-focused tools	Board-level ESG dashboards	Governance insights	Risk reporting	Real-time ESG data tracking	Supply chain analysis	Built-in ESG consulting IP
Sustainability Cloud (Salesforce)	✓	✓	✗	✓	✓	✓	✗	✓	✓	✓	✓	✓	✗
Workiva ESG Reporting	✓	✗	✗	✓	✓	✓	✗	✓	✓	✓	✓	✗	✗
Intelix Environmental Management	✓	✓	✓	✓	✓	✓	✓	✗	✗	✓	✓	✗	✗
Diligent ESG	✓	✗	✓	✓	✓	✓	✗	✓	✓	✓	✓	✗	✗
Eco Real	✓	✗	✓	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗
Enablon	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
CorpStage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

# Target Market

## SMEs (50%)

Simplified tools and compliance solutions tailored for SMEs transitioning to ESG practices.

Pricing: Starting at \$6,000 per year, increasing to \$6,500 by 2027.

Value Proposition: **Cost-effective, user-friendly solutions that simplify ESG reporting and ensure compliance.**

## Medium-sized (35%)

Advanced ESG performance tracking and data-driven insights.

Pricing: Starting at \$8,800 per year by 2026.

Value Proposition: **Tools to align ESG strategies with global frameworks and improve operational transparency.**

## Large Enterprises (15%)

Comprehensive ESG solutions for global corporations with robust frameworks and customizable features.

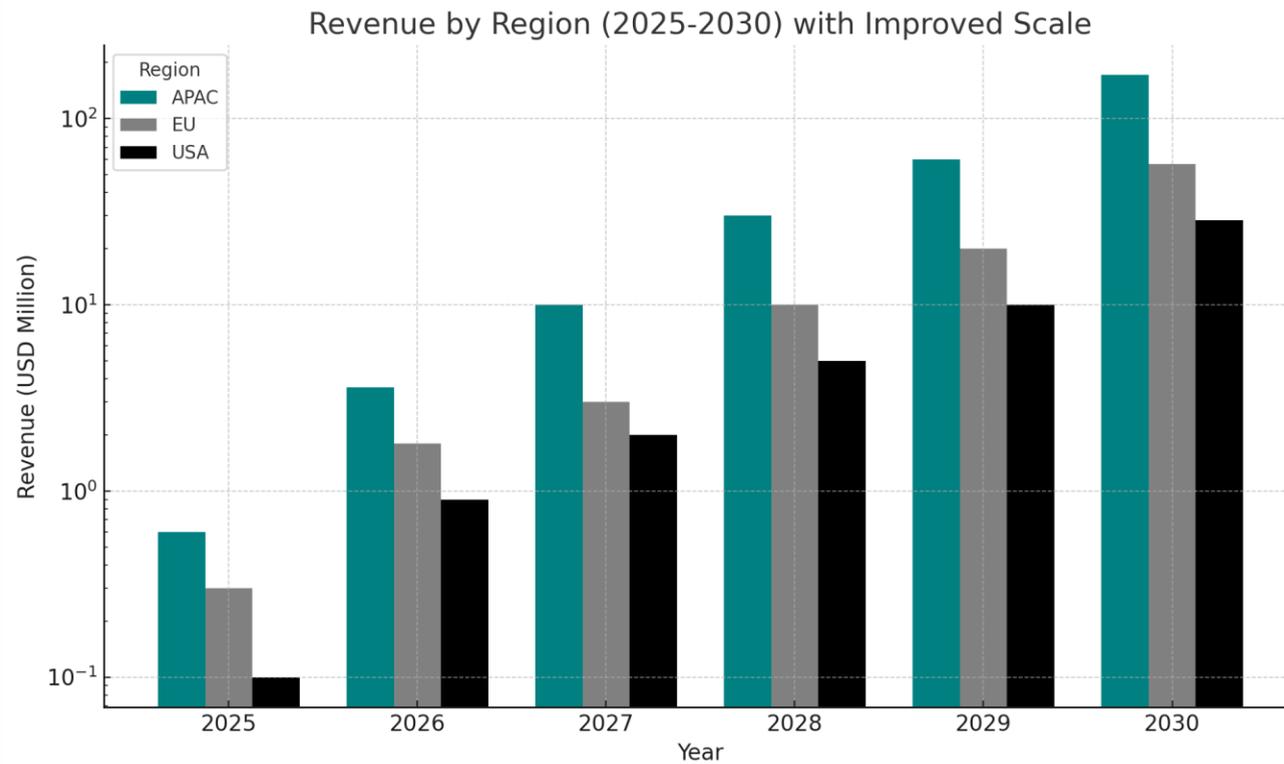
Pricing: \$22,000 annually, increasing to \$25,000 by 2027.

Value Proposition: **Full-suite capabilities, including ERP integration and AI-driven features like greenwashing detection.**



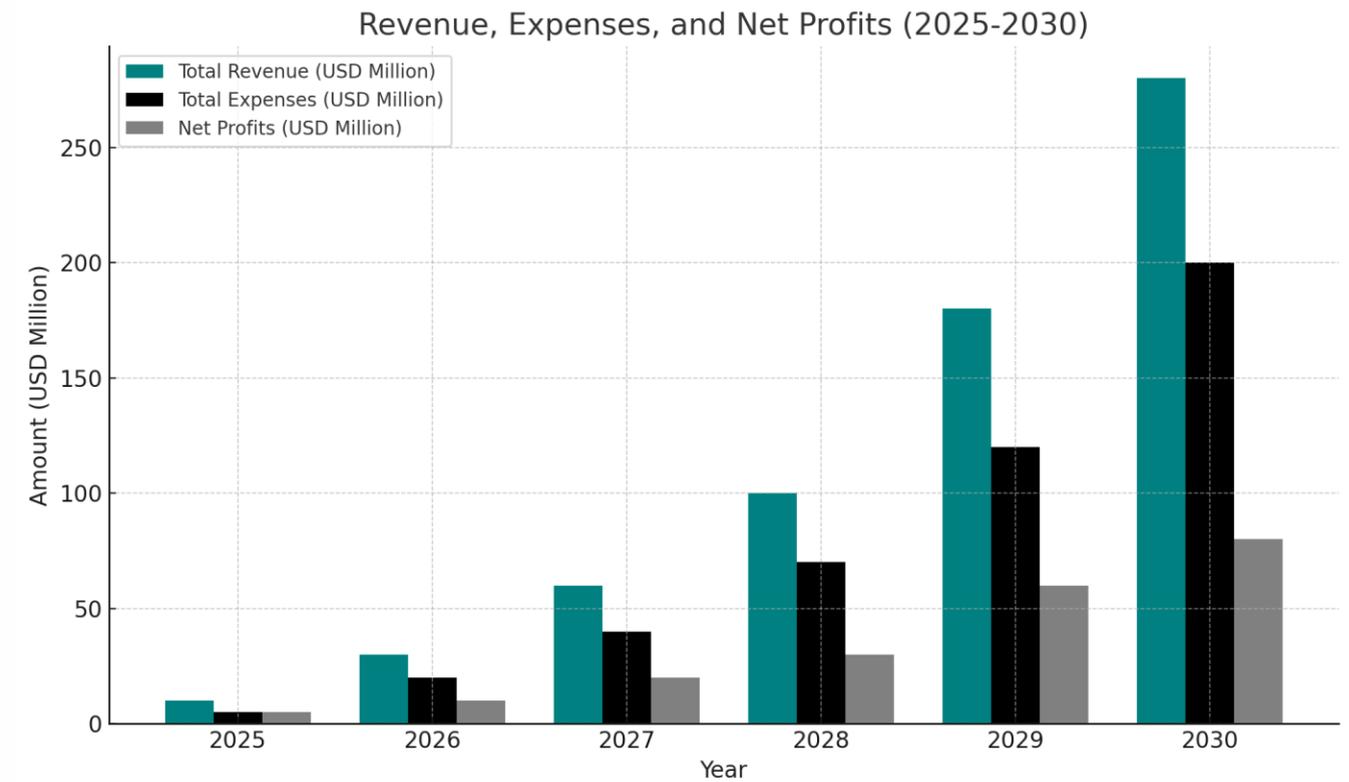
# Understanding the Market Opportunity

## CorpStage's Projected Revenues



The above chart highlights APAC's significant revenue acceleration, driven by emerging markets and economic expansion. Starting at \$0.6M in 2025, it surges to an impressive \$171M by 2030. Growth in EU shows a stable and mature market with room for strategic scaling.

## CorpStage's Projected Net Profits



The gap between revenue and expenses widens after 2027, showing strong revenue growth after AI integration, operational performance and strategic cost control.

# Scalable Revenue Model

## SaaS Subscriptions

Flexible monthly and annual tiers for ESG platform access.

## Consulting Services

Bespoke ESG framework implementation and strategic guidance.

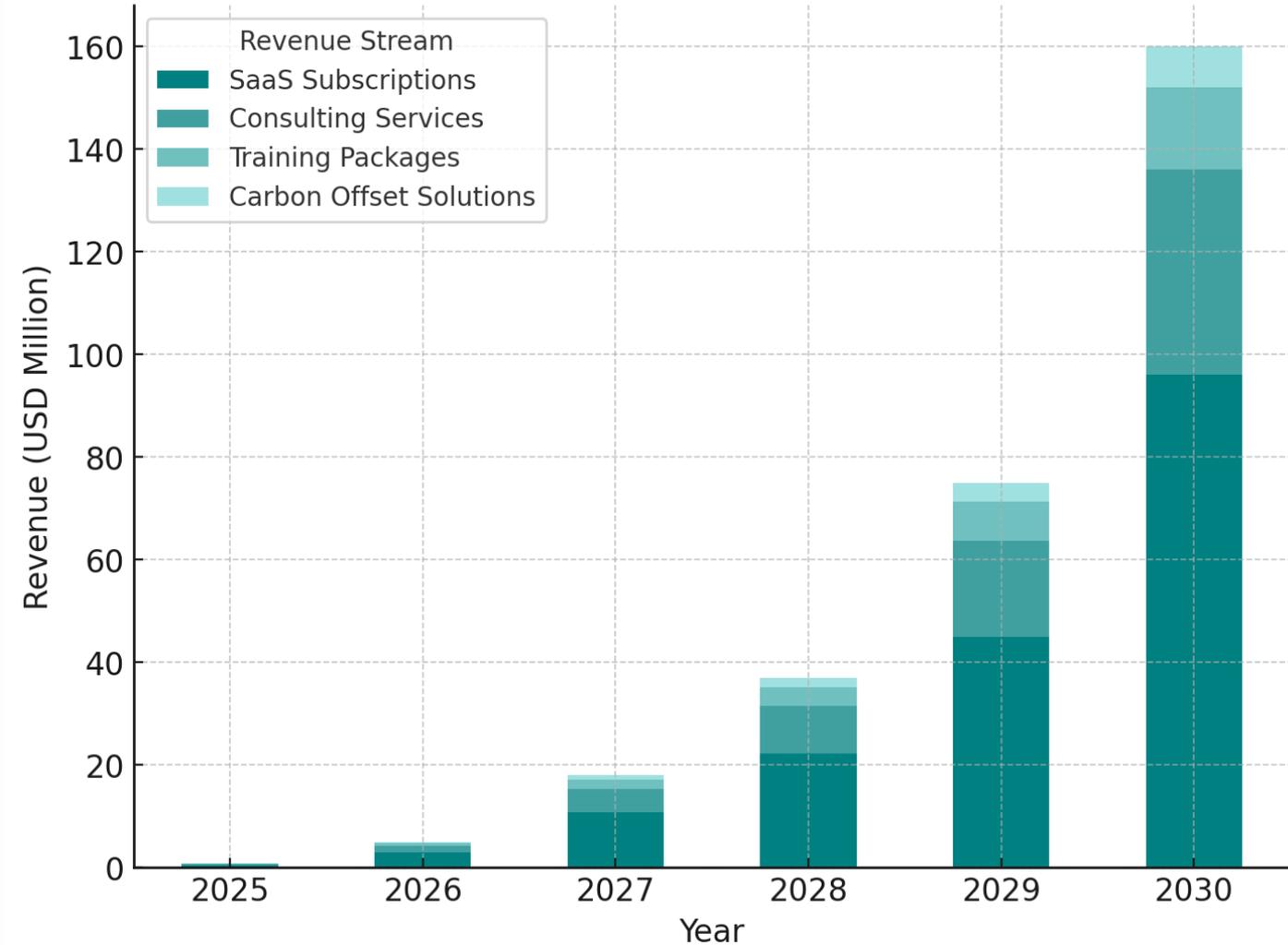
## Training Packages

Comprehensive programs for ongoing compliance and staff development.

## Additional Revenue

Carbon offset solutions and a curated sustainability marketplace.

Revenue Growth Breakdown by Stream (2025-2030)



# Content-Driven Marketing and Strategic Partnerships



## Content-Driven Marketing

Launch **Sustainocast 360** podcasts on Spotify and iTunes, publish **ESG-focused blogs** and white papers, and conduct live **masterclasses** and webinars for enterprises.



## Strategic Partnerships

Building trust through key collaborations with **Enterprise Singapore**, **Impact Hub Vienna**, **Greentech Valley** and municipal bodies.



## AI-Driven Campaigns

Advanced **greenwashing detection** powered by **NLP and AI tools**, establishing new standards in ESG compliance and reporting.



## Social Media Impact

Achieving **200% LinkedIn follower growth** through targeted campaigns and strategic digital engagement.

## Marketing Budget

Planned over five years for marketing efforts, accounting for **40% of the total funding**.

# Tech Development Strategy & New Features



- 1** — **2025-2026**  
Launch AI-powered **Lifecycle Assessment (LCA)** tools.
- 2** — **2027**  
Roll out ML/NLP tools for **greenwashing detection**.
- 3** — **2028**  
Introduce **predictive analytics** for ESG risks.
- 4** — **2029**  
Add ESG benchmarking tools for enterprises.

Allocated over five years (35% of total funding).

# Brand Building



## GRIT Awards

We have successfully organized three editions of the Global GRIT Awards, recognizing and honoring companies worldwide for their outstanding contributions to sustainability and responsible business practices.

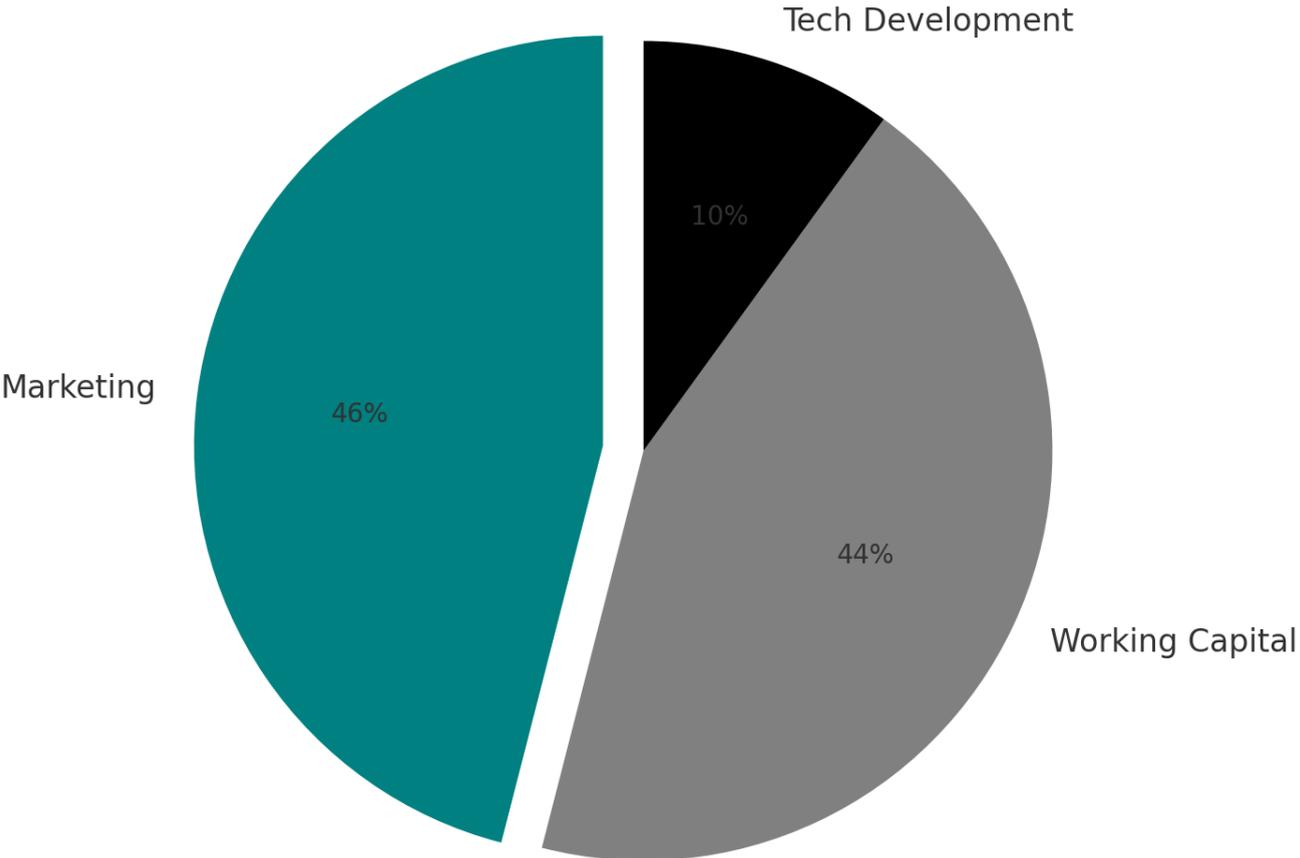


## Global Reach

We provide validated assessment tools for companies of all sizes worldwide. Expanded presence in APAC, EU, and USA, securing key partnerships and driving adoption.

# ESG Software: A Market Primed for Transformation

Marketing costs, accounting for 46% of the allocation, are crucial for driving brand awareness, customer acquisition, and market penetration. The 44% allocated to working capital ensures the business can meet its short-term financial obligations, such as paying suppliers, covering salaries, and maintaining smooth, uninterrupted operations.



# Unmatched Competitive Advantage



## Comprehensive Ecosystem

Unique blend of technology and expert consulting services.



## Multi-Framework Compliance

Real-time monitoring and guidance for complex regulatory landscapes.



## Global Partnerships

Trusted network ensuring scalability and high stakeholder engagement.



## Proven Impact

Track record of helping clients achieve net-zero and ESG goals.

# Expert Leadership Team



**Dr. Nisha Kohli**

Founder & CEO with 23+ years of global ESG consulting experience.



**Ashit Padhi**

CTO specializing in AI-powered ESG solutions.



**Thilan Anuradha**

Chief Operations Officer with 22 years in engineering and sustainability.



**Franck Euvard**

Partner and Chief of Growth and Business Development with 30+ years in management and sustainability.

Awarded by multiple sustainability organizations for pioneering ESG strategies.

# Our Advisors



**Irena Zubcevic**

Director, United Nations Department of Economic And Social Affairs



**Soneeka Arora**

COO, CLAYHR  
Bizmerlin HR  
USA



**Marija Pujo Tadić**

European Commission -  
**Climate Pact**  
**Ambassador**



**Henry K.H. Wang**

International Author,  
Advisor & Speaker



**Richard Lane**

30 years of  
experience in  
emerging  
technologies





# Investment Opportunity

## Funding Goal

We're seeking USD 3 Million in stages to accelerate growth and expand our market reach. Equity or Convertible Debt.

## Use of Funds

Marketing Costs: 46%  
Human Resource Costs: 44.%  
Technical R&D Costs: 10.0%

## Returns and Valuation

5x Exit: \$15-\$25 million or 8x Exit: \$25-\$30 million.



# Join Us in Scaling the Impact

## Invest in Innovation

Support a company at the forefront of ESG technology and consulting.

## Schedule a Demo

Contact Dr. Nisha Kohli at [n.kohli@corpstage.com](mailto:n.kohli@corpstage.com) for a personalized presentation.

## Learn More

Visit [www.corpstage.com](http://www.corpstage.com) to explore our comprehensive ESG solutions.