



GUIDE TO PARTICIPATING IN THE NET4DEV NETWORKING EVENT

The **Net4Dev Online Networking Event**, organized by Assortis, is a must-attend event for **experts, organizations, and donors** active in the field of international cooperation and development.

This event offers a **unique opportunity to create new professional contacts**, establish strategic collaborations, and discover funding opportunities.



WHY TO PARTICIPATE? ■

ENHANCED VISIBILITY & CREDIBILITY

- Showcase your organization expertise to a global audience.
- Appear in a network of professionals and organizations focused on development cooperation.
- Gain exposure through project showcases.
- Strengthen your reputation as a trusted partner in development cooperation.
- Be recognized as a part of an established network.
- Highlight your track record to potential donors and clients.

OPPORTUNITIES FOR COLLABORATION AND TENDERING

- Form strategic partnerships with other members.
- Co-develop innovative solutions for development aid projects.
- Access exclusive tender opportunities through the platform.
- Identify and collaborate with partners for joint bidding.

KNOWLEDGE SHARING AND NETWORKING

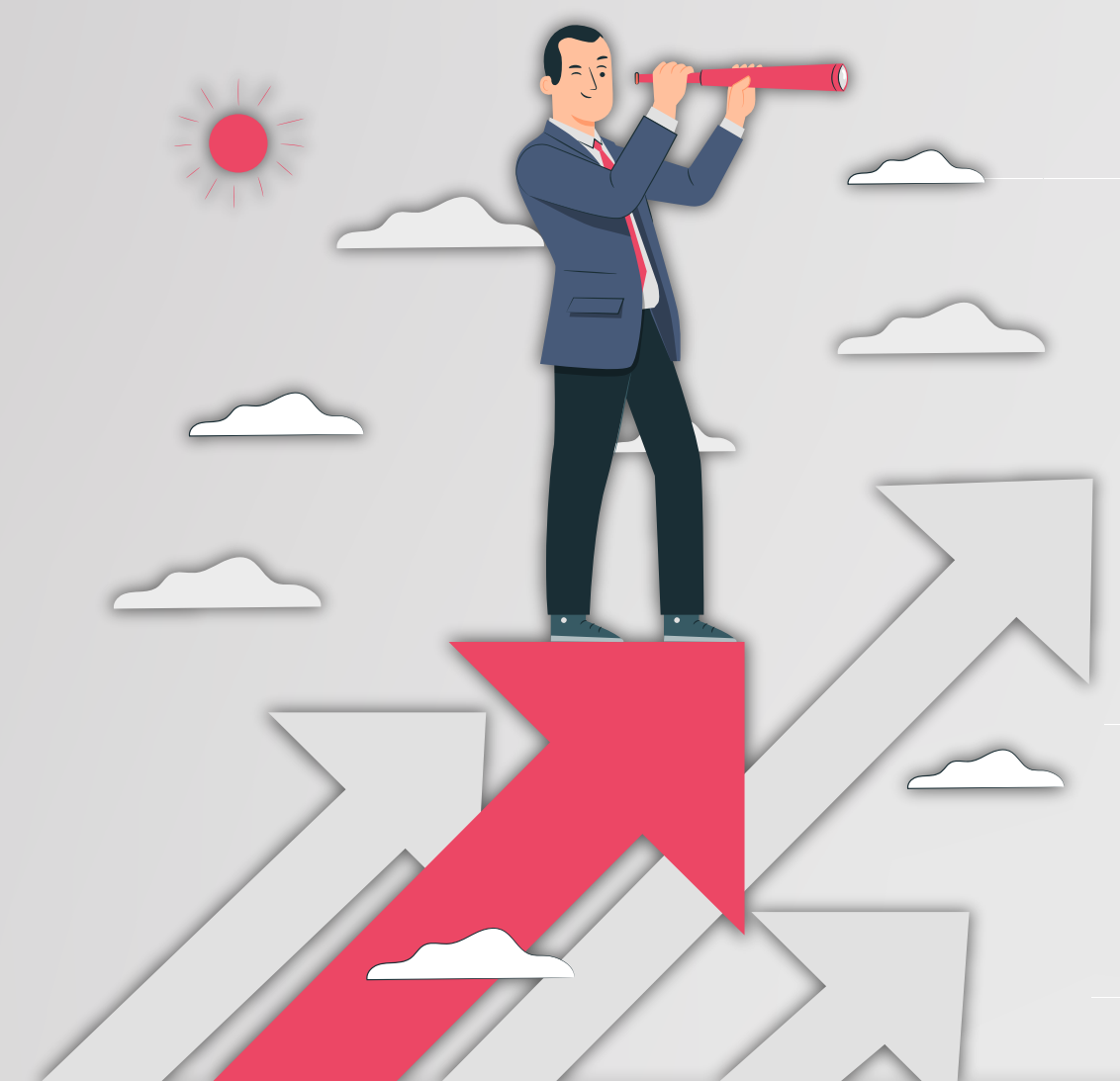
- Participate in knowledge-sharing webinar.
- Exchange best practices and learn from peers in the field.
- Stay updated on the latest trends, tools, and resources in development aid.

SUPPORT AND GUIDANCE

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GLOBAL REACH

- Expand your presence across new regions and sectors.
- Connect with international organizations, donors, and stakeholders.
- Leverage the network's reach to explore untapped markets.



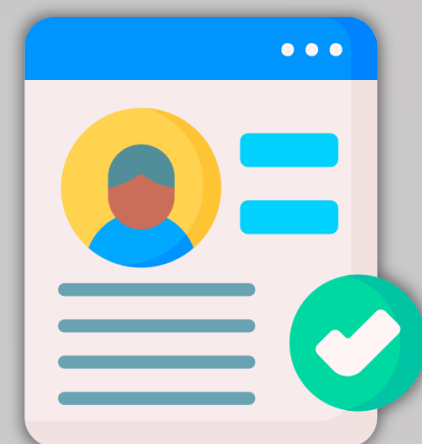
HOW IT WORKS

PARTICIPATING IN NET4DEV IS SIMPLE AND INTUITIVE:



Register on the platform

1



Complete your personal or
organizational profile

2



Plan your meetings and
request appointments with
other participants

3

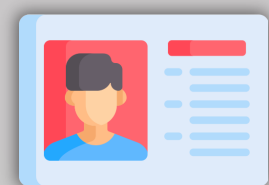


Join virtual meetings and webinars,
making the most of every minute to
create connections and identify
collaboration opportunities

4



WHAT TO EXPECT FROM THE EVENT?



1

A CUSTOMIZED PROFILE AND DEDICATED ONLINE AREA

Interactions will take place in a private virtual space designed to facilitate connections between participants.



2

SCHEDULED B2B MEETINGS

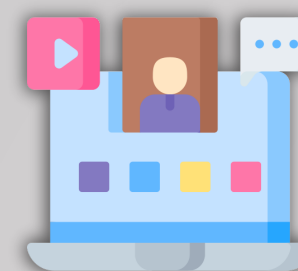
Appointments will be organized in advance through the platform.



3

OPTIMIZED MEETING DURATION

Each meeting will last a maximum of 20 minutes, enough to evaluate common interests, skills, and potential synergies.



4

INTERACTIVE GROUP SESSIONS

Tender labs, live pitch sessions and donor's webinar engaging the community of participants

CHECKLIST

ARE YOU MAXIMIZING YOUR PARTICIPATION IN NET4DEV?



PREPARATION AND VISIBILITY

1 HAVE YOU PREPARED YOUR 3-MINUTE PITCH?

- ☐ Interactions will take place in a private virtual space designed to facilitate connections between participants.

2 IS YOUR PROFILE ON THE MARKETPLACE COMPLETE AND UP-TO-DATE?

- ☐ Ensure your profile reflects your latest expertise, services, and past projects. A strong profile increases your visibility and credibility among other members.

3 ADD YOUR COMPANY'S PORTFOLIO, BROCHURES, OR ANY SUPPORTING MATERIAL THAT CAN MAKE YOUR PROFILE STAND OUT.

- ☐ Add your company's portfolio, brochures, or any supporting material that can make your profile stand out.

TECHNICAL READINESS

4 IS YOUR INTERNET CONNECTION STABLE?

- ☐ Test your connection beforehand to avoid disruptions during webinars, pitches, or B2B meetings.

5 DO YOUR VIDEO AND MICROPHONE WORK PROPERLY?

- ☐ Check your equipment to ensure clear communication during live events or networking sessions.

NETWORKING AND ENGAGEMENT

- ☐ Have you set you your agenda for available windows during the 3 days?

6 HAVE YOU REVIEWED THE PROFILES OF OTHER PARTICIPANTS?

- ☐ Explore the participant directory to identify potential collaborators or partners. Make a list of profiles that interest you and prepare tailored messages to connect.

7 HAVE YOU REQUESTED ONE-ON-ONE B2B MEETINGS?

- ☐ Don't wait for others to reach out. Proactively request B2B meetings with key participants to explore opportunities for collaboration.

8 HAVE YOU REGISTERED FOR RELEVANT WEBINARS?

- ☐ Sign up for webinars hosted by donors or region-specific sessions like the Asia-focused webinar. These are opportunities to gain insights, ask questions, and engage with experts.

TEAM COLLABORATION

9 HAVE YOU INVITED A COLLEAGUE TO JOIN THE EVENT?

- ☐ Share the opportunity with team members who can participate for free. This ensures your organization gets the most out of the event and increases your networking reach.

10 HAVE YOU INVITED A COLLEAGUE TO JOIN THE EVENT?

- ☐ Assign different sessions, webinars, or meetings to team members to cover more ground and gather insights effectively.

FOLLOW-UP AND LONG-TERM BENEFITS

11 HAVE YOU IDENTIFIED JOINT TENDER OPPORTUNITIES?

- ☐ Explore tenders on the platform using the DTA

12 DO YOU HAVE A PLAN FOR FOLLOW-UPS?

- ☐ After the event, ensure you follow up with new contacts through emails or scheduled calls to build on initial conversations.

13 ARE YOU TRACKING POTENTIAL PARTNERSHIPS AND OPPORTUNITIES?

- ☐ Search the organisation database and experts network of Assortis to look for partners and experts.

HAVE YOU PLANNED YOUR AGENDA?

- ☐ Register for webinars: Don't miss the opportunity to attend the donor's webinar, where you can gain valuable insights into the sector.
- ☐ Involve a colleague: Invite another team member to participate for free, increasing your organization's capacity for interaction.



GET READY TO EXPERIENCE A **DYNAMIC AND PRODUCTIVE EVENT** THAT CAN BROADEN YOUR **PROFESSIONAL HORIZONS** AND SUPPORT THE REALIZATION OF **NEW PROJECTS** IN THE FIELD OF **INTERNATIONAL COOPERATION!**

DISCOVER MORE

www.net4dev.org

