

people by Nettle.AI

Bringing inclusivity,
accessibility & life
to every interaction

Client Service Challenges

Problems to solve

- ✓ scalable support
- ✓ consistent brand experiences
- ✓ personalized connections
- ✓ seamless training



Solution – Digital Human

The most natural user interface

Our *digital humans* offer hyper-personalized & accurate conversations at scale, accessible via **web browsers or glasses-free 3D displays, and holoboxes.**

This technology allows us to deliver an exceptional phygital experience, boosting engagement and conversion rates while reducing operational costs for **both digital and traditional customer touchpoints.**



Introduction video



Benefits

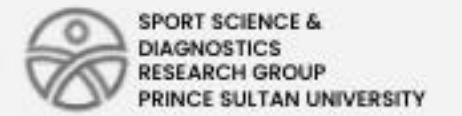
Higher engagement & conversion rate

- ✓ 24/7 availability
- ✓ scalability & cost efficiency
- ✓ consistency and accuracy
- ✓ enhance user experience



Current traction, achievements & customers

Partners



Achievements



Valued customers



Credentials



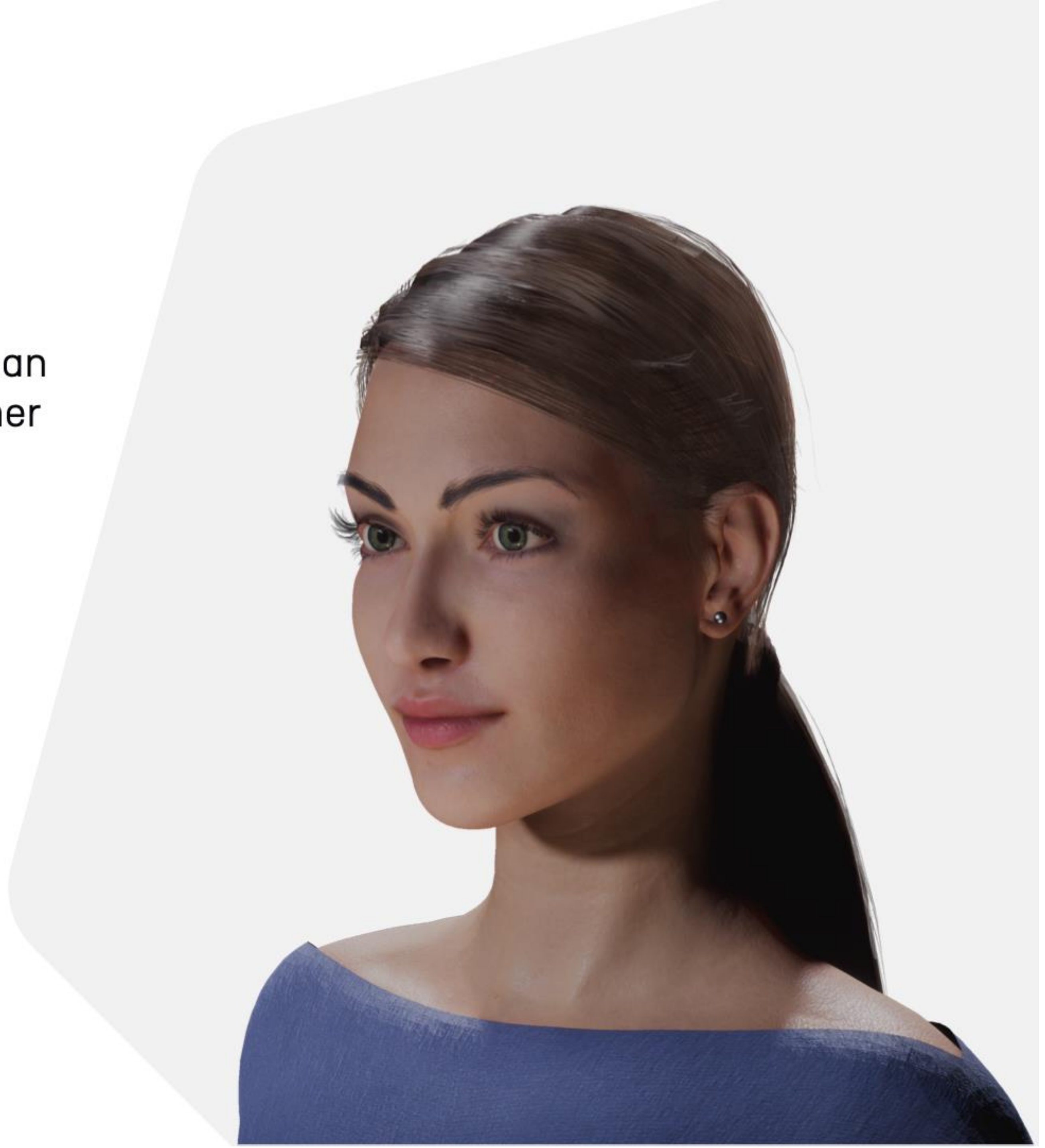
the chatbot banner has a 57% lower CPA than its static counterpart & achieves a 1.5x higher engagement (measured by CTR).

SAMSUNG

the chatbot banner, 4x higher engagement compared to standard campaign (measured by CTR).



banking FAQ chatbot reduced the number of inquiries to the call centre by 80%.



Various Applications

Use cases in multiple verticals

- ✓ coaching / teaching
- ✓ onboarding & customer support
- ✓ lead qualification specialist
- ✓ advisory & sales

- ✓ hospitality & travel
- ✓ automotive & retail
- ✓ public & health care & education
- ✓ telco & banking & insurance

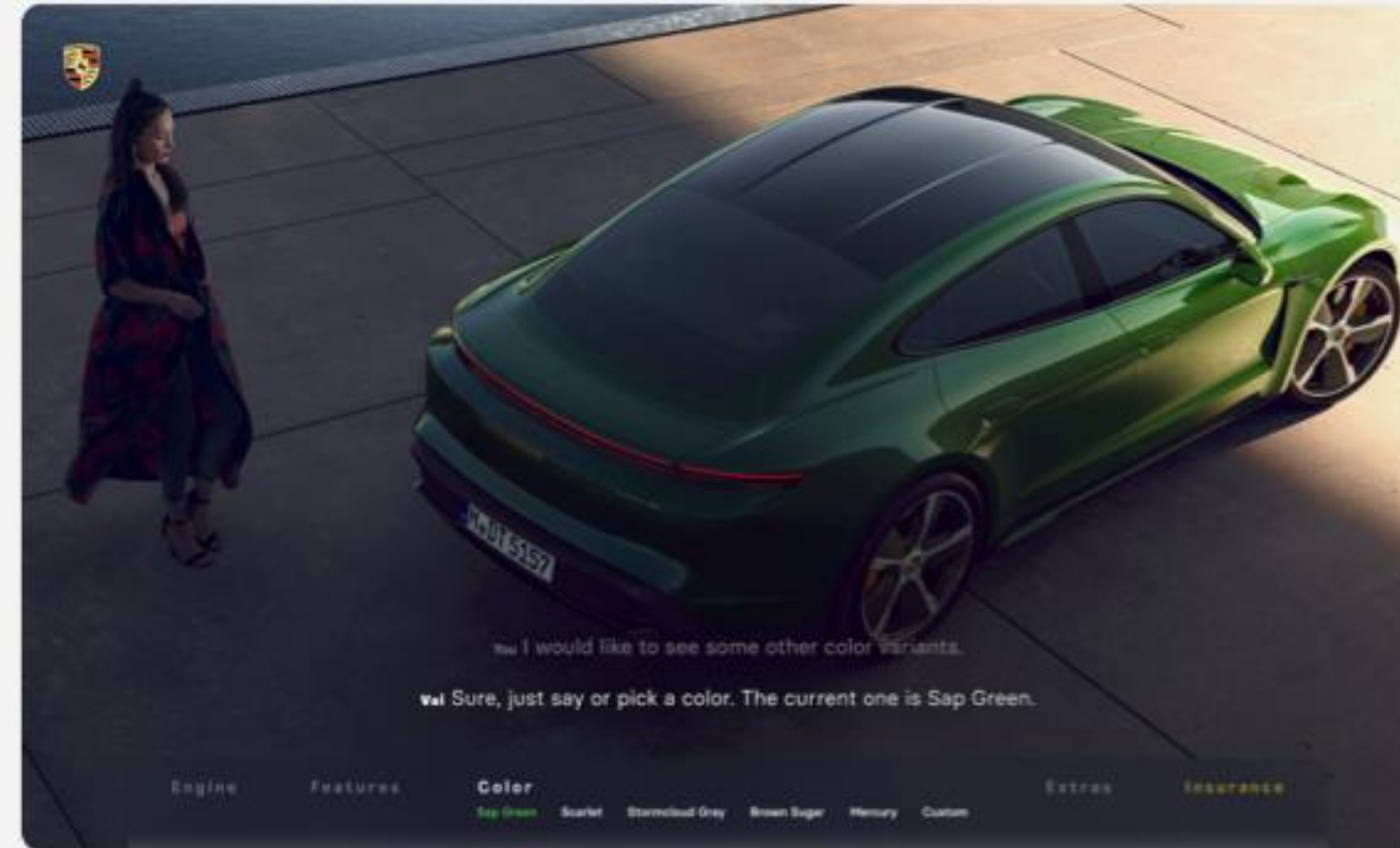


Examples

Web browser & holobox

Effortless interaction with our digital humans through voice or text, all within your web browser. We ensure a smooth handover of qualified leads for a seamless customer journey.

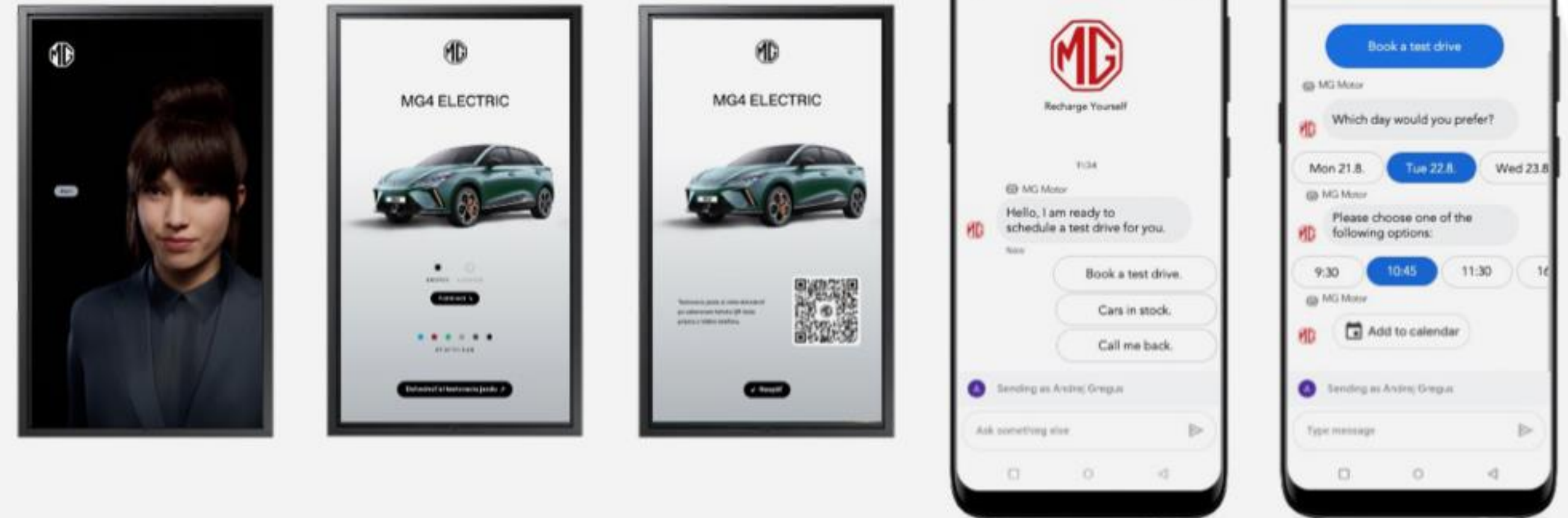
A holobox displays a life-sized digital human, ready to engage. Start interacting via the touchscreen or trigger the avatar automatically using our optional depth camera. Add gaze tracking for an even more immersive phygital experience.



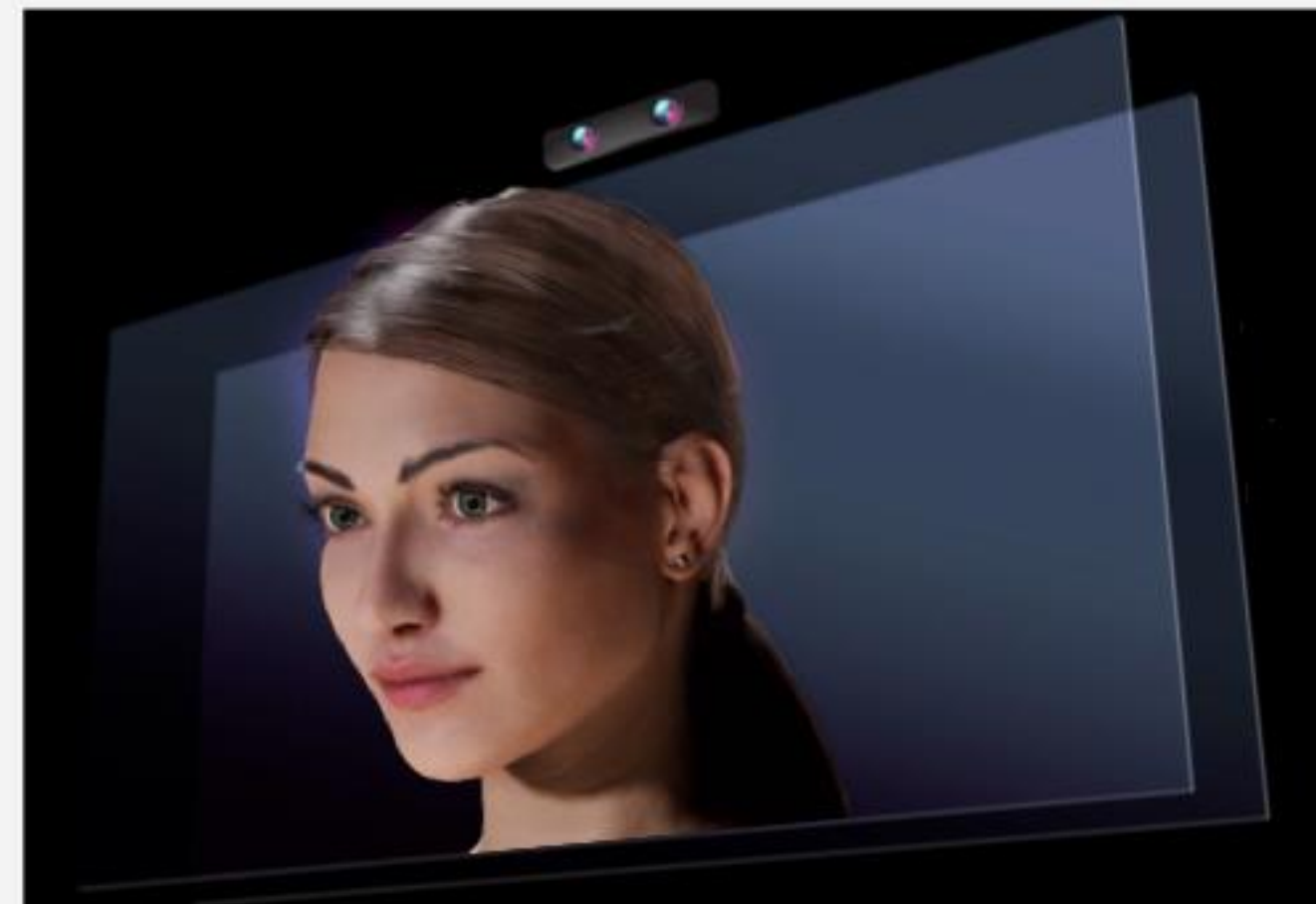
Examples

Headset-free 3D display & touch screen

A digital human solution revolutionizes the retail experience by guiding customers through personalized car configuration, automated test drive scheduling & seamless communication with dealers via an RCS channel and integrated call centre.



Enjoy never seen glasses-free 3D experience! Interact with the displayed avatar using your voice or gestures to control content, like selecting quiz answers or exploring recommended products.



Our team

The perfect blend of Business & IT

people by Nettle.AI



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Sales

BANKING PRODUCT
STRATEGIST



Richard Guga

Finance

EX SAP SLOVAKIA CEO



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INSTITUTE ALUMNI



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