

Studio

Immersief.

PORTFOLIO

AMSTERDAM

www.studioimmersief.nl
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OUR STORY

Dive into an immersive experience like never before. Our productions transports you to new dimensions, engaging your senses and creating an unforgettable adventure. Elevate your reality and explore a world where every moment is captivating, vivid, and completely immersive.

Immersive experiences can take various forms, whether with theater, in virtual reality (VR), augmented reality (AR), mixed reality (MR), or other interactive technologies. Our working process of creating an immersive experience typically involves several stages:

Conceptualization

Content Creation

Technology Development

Testing and Refinement

Deployment

User Engagement and Support



immersive experience.



Explore immersive realms where imagination knows no limits. Engage your senses and immerse yourself in unforgettable journeys through fantastical worlds. Dare to dream, escape, and discover the extraordinary.



SLEEPY HOLLOW

2025





SLEEPY HOLLOW was part of **METAVENUES**, a European project in which **SPOT Groningen**, **ECHO** (European Concert Hall Organisation), and **Komodol** explore how new technologies like AI, the Internet of Things, and Extended Reality can shape the future of performing arts venues. **METAVENUES** is funded by the European Union through Creative Europe





Schokland

the sunken island

2024



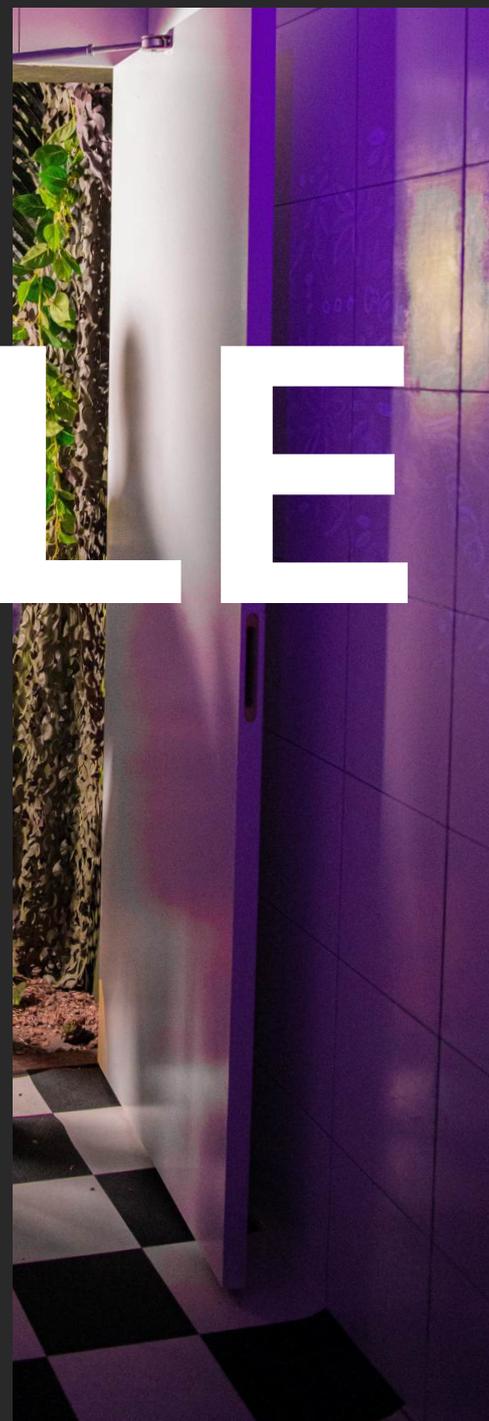


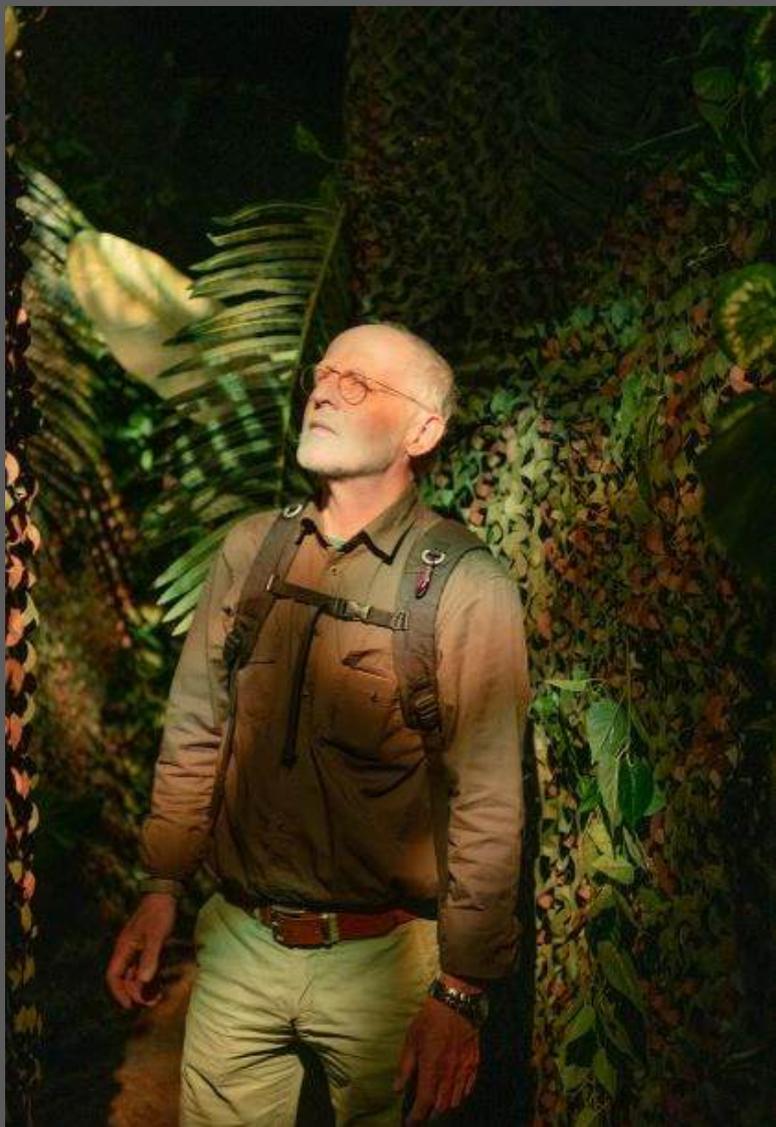
ON
WOODEN
SHOES
THROUGH
THE
JUNGLE

2021-2022

Immersive experience
about the colonization
war between
Indonesia and the
Netherlands,
1945-1949

JUNGLE





TRACING THOMAS

2019





the power of immersive.

Within our productions you are not a passive spectator but the hero of the story! Walk through immersive settings, meet intriguing characters and take part in breathtaking adventures. Your decisions and actions influence the course of the story and make you the center of the experience.



Our talented team of designers, actors, directors and creatives work together to create a vibrant and lifelike experience. Using advanced technologies such as VR and AR, we take the groundbreaking possibilities of theater to a whole new level.

Whether you are a professional immersive lover looking for something unique or a first timer looking for an extraordinary experience, Studio Immersief guarantee an adventure that you will remember for a long time.

- /01 COACHING
- /02 PRESENTATIONS
- /03 WORKSHOPS



Learning.

The beacon that illuminates our paths toward growth and discovery.

behind the scenes.



partnerships.

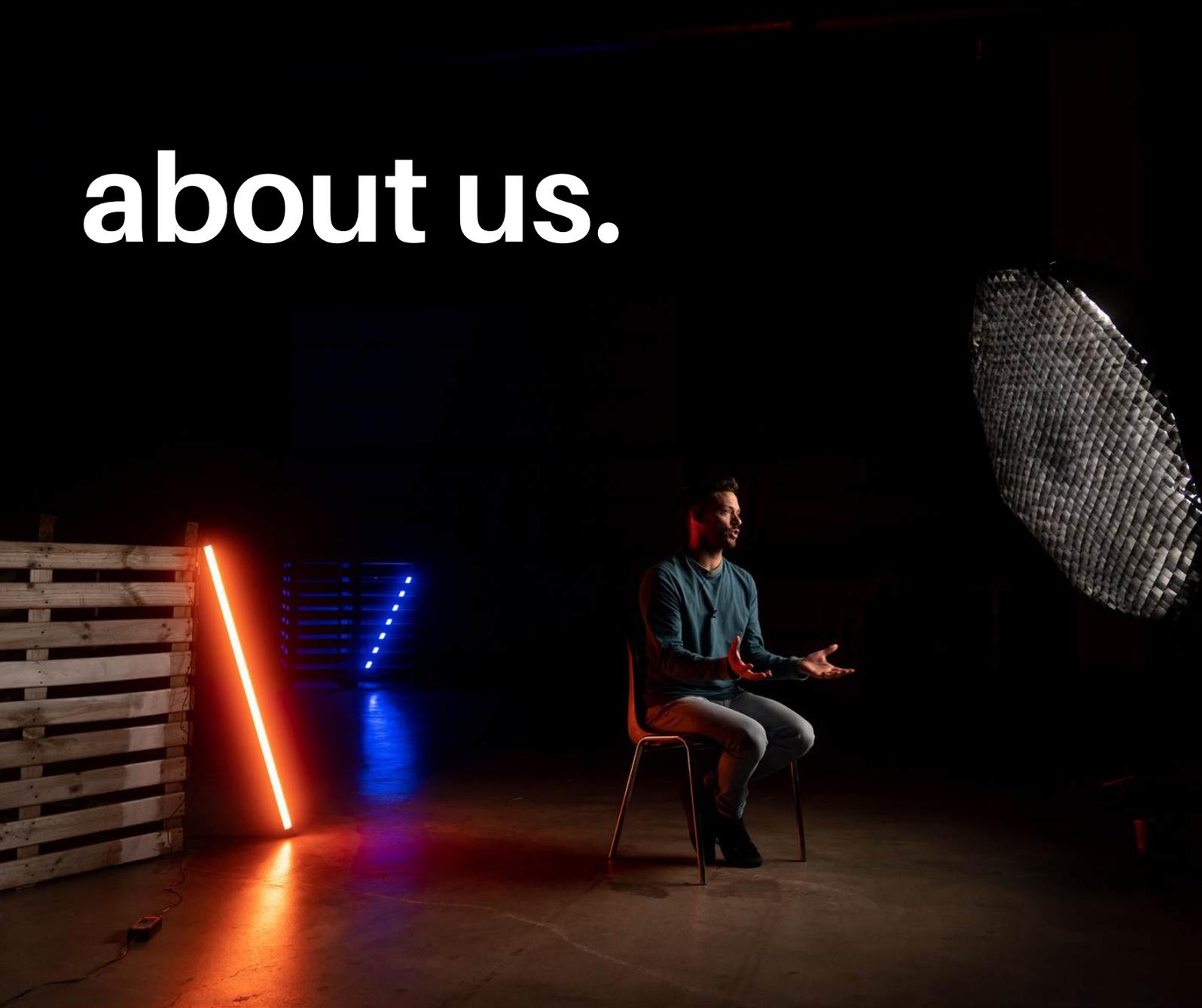
FUNDS.



PARTNERS.



about us.

A man with a beard, wearing a teal long-sleeved shirt and grey trousers, is sitting on a simple metal chair. He is looking towards the right with his hands open in a gesturing motion. The setting is a dark studio or rehearsal space. To the left, there is a wall made of wooden pallets. A bright orange neon light tube is mounted vertically on the wall, casting a warm glow on the floor. In the background, there are more wooden pallets and a blue neon light tube. To the right, a large, circular, woven object, possibly a piece of art or a prop, is illuminated from above, creating a textured, shimmering effect.

**www.
studio
immersief
.nl**

During a visit to London, our founder Danny van Zuijlen (1986) becomes enchanted by the immersive theater genre: a special theater form in which the audience is immersed in the world of the story. Where the audience in 'normal' theater performances passively experiences the story in a chair, they now walk through the story and are part of the experience.

With his own production company, Studio Immersief, van Zuijlen tells stories that have shaped our society.

Lose yourself in his immersive worlds, discover the unknown and let your imagination run wild.

Experience it yourself and be enchanted.

Contact: danny@studioimmersief.nl

