

## What do we do at Bridge the Gap?

Bridge the gap

We give support tech-based start-ups to overcome the challenges in the innovation journey



#### **European public funding**

We are experts in the EIC accelerator programme: the EU funding scheme developed to meet the needs of deep-tech high-potential start-ups. Our own methodology helps to secure grants of up to €2.5 million, and private capital up to €10 million by EIC Fund co-investment.



#### **Private capital**

We help start-ups to raise the private funding they need, minimizing their time-to-market and optimizing their probability of success. We offer them our knowledge and expertise in the private financing market to help them undertake their first Seed and Early-Stage financing rounds.



#### **Technology transfer**

We build ties between R&D centers and start-ups to create successful technological projects through technology validation and product-market fit. We are focused on supporting start-ups / spin-off on the path from lab to the market.



### **European Public Funding**

We reduce time start-ups take to get public funds and we provide dedicated consultancy





#### **EIC Accelerator**

This is the program for high risk / high impact innovations build on scientific discovery, radical thinking or technological breakthroughs (deep-tech) that requires significant funding over a long timeframe before returns can be generated (patient capital).



#### **Cascade funding**

Cascade funding is a mechanism of allocating funds in order to support SMEs and startups in developing and implementing innovative digital solutions, by competitive open calls for financing smaller projects.



#### **Eurostars**

Eurostars is the largest international cross-border funding programme for SMEs wishing to collaborate on R&D projects that create innovative products, processes or services for commercialisation.



# What do we offer to startups on European public funding?







#### **Dedicated Consultancy**

We are a consultancy boutique that works with start-ups on technological, business, financial and commercial strategy while preparing application for public funds.



#### **Application**

We take care of the writing and designing all the necessary documentation for the application.



#### Knowledge

We have +25 years' experience in European public funds, and we are in the field of EIC Accelerator (previously SME Instrument) since its origin.



#### **Interviews**

We train and support selected start-ups for final stages of the programmes to prepare pitching and Q&A sessions.



#### **Project management**

We also support you after getting the grant on contract and amendment preparation, financial statements and reporting.

## How do we support start-ups in raising private capital?



We leverage the work done with the start-up in accessing the most challenging public funds in **Europe** (EIC Accelerator) to reach **private capital** by providing the following services:



We refine the technical, commercial, and financial viability of each business idea to improve start-ups' business plans and decks for investors.



We provide rigorous documentation to facilitate the analysis of each investment opportunity, including:



We formulate the best funding strategy, combining public funding and private investment.



Investor pitch deck



Business plan



Thorough and accurate financial plan development



Fundraising roadmap



Market-driven technological roadmap



We facilitate matches between Venture Capital Funds and start-ups, considering investment criteria and business maturity.



We support start-ups throughout financing rounds until the signing of the investment agreement.

## What type of start-ups are in our pool?





## We select 'best-in-class' start-ups according to EIC Accelerator criteria

Seed stage

Excellent team validated

O Deep tech

Scalable business

Patented knowledge (🗘

Sales in pilot stage



They are aligned with the United Nation's 17 Sustainable Development Goals.



They fit the priorities of impactful ecosystems according the European Union.

Clean technologies

Biotechnologies

Smart transport

Circular economy

Health technologies



Industry 4.0



### Meet the team





**Laura Sisó** CEO & Co-founder

in



Irene Villafañe
Business & Innovation
Consultant

in



Maria José Martínez Vial
Communication Strategy Manager
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Ludmila Hodásová
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