

Virtual Worlds Connect

Brokerage event

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Martel Innovate

Type: SME

Countries: Switzerland and the Netherlands



✓ **Department:**

Consulting

✓ **Expertise:**

- Project management (including project coordination)
- Media & Communication
- EU Policy
- Technical management and R&D
- Data management and exploitation



Topics

HORIZON-CL4-2026-04-HUMAN-02 – (2) *Applications* area

HORIZON-CL2-2026-01-HERITAGE-01

- Martel can:
 - **Coordinate the project**
 - **Lead Communication & Dissemination Work Package**
 - **Lead Data Management task**
 - **Lead EU Policy-related tasks or Work Packages**
 - **Lead specific technical tasks and Work Packages**



Expertise

- Martel operates on three lines of business
 - **Consulting**
 - **Media**
 - **Digital Technologies Lab**
- Martel can provide extensive expertise on:
 - **Project management and project coordination**
 - **Data management, EU Policy monitoring and recommendations, compliance and exploitation**
 - **Dissemination & Communication activities**
 - **Technical management and contribution on Smart Cities, AI, IoT, Cloud, Data protection and security**

Experience



Martel is an active Partner in the OPENVERSE CSA:

- **Leading WP on Communication & Dissemination**
- Contributing to **transversal actions** (including community platform)

Also project partner in 6G-XR SNS-JU RIA:

- **Task leader for Communication & Dissemination**
- **WP leader** for cascade funding, with 3 rounds



Martel would bring:

- Networks and knowledge on the **European Virtual Worlds** ecosystem
- Extensive expertise on **Horizon Europe** project management and delivery
- Extensive expertise on **sustainability** through [Digital for Planet](#)

