



nabcore

Brand Protection & Tracking Specialist in Asia

I WISH
THIS WERE
FAKE NEWS

Did You Know?

**COMPANIES LOST ABOUT
US\$ 35 BILLION EVERY YEAR
TO FAKE PRODUCTS IN SOUTH-EAST ASIA**

**How CONFIDENT are you able to
protect your products, consumers and revenues?**

We know how important it is for you to succeed in your business.
So we help you **prevent against loss revenue** due to counterfeiting
and **drive business growth** with the following:



PRODUCT AUTHENTICATION

- Brand Protection Strategy
- Physical Authentication
- Digital Verification



SMART TRACKING

- Supply Chain Visibility
- Track & Trace Solutions
- Online Product Monitoring



MARKETING ENGAGEMENT

- Pre-purchase Engagement
- Post-purchase Marketing
- Loyalty Program Facilitation

Nabcore is the ONLY Brand Protection Specialist in Asia.

We have assisted many brands and companies.

Looking forward to support you too!

Building an Authentic world with your products.

WHY CHOOSE US?

OUR STORY

Nabcore was founded with the mission to prevent issues of counterfeiting that harm brands and consumers after the founders themselves have suffered due to consumption of FAKE products.



OUR UNIQUENESS

No ONE business or product is the same. So, no ONE technology or solution is able to adequately fit your unique needs. We analyse your situation to provide the best possible solution.

What separates Nabcore from others is our interlocking physical & digital solutions approach to protect and track products as well as our focus in Asia.

OUR AWARDS

Nabcore is awarded Honouree Winner for Brands For Good (Technology) in 2021/2022.

We believe businesses can grow with a conscience, and succeed with a soul.



CONTACT US

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