



# Match2Achieve Women in Tech for Food

## Women Entrepreneurship TG and Agrifood SG

# TG Women Entrepreneurship

Thematic Group meeting, 27-28.05.2025

Dr Giulia Sirigu

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# Match2Achieve –Women in Tech for Food

- Collaborative event organized by the Women Entrepreneurship Thematic Group and Agrifood Sector Group (Digital Sector Group – Session 1).
- **Aim**  
This event is dedicated to promoting international business opportunities and fostering global collaborations, with a special focus on empowering women entrepreneurs in the Agrifood and Agri-tech industries.
- Operations led by Dr Giulia Sirigu Innovate UK and collaboratively managed by 3 different EEN partners

# Match2Achieve –Women in Tech for Food

## Behind the scenes

### Materials created

- Flyer
- Email template for clients
- Email templates for colleagues
- Slides template for applicants
- Form for Applicants

### Materials requested

- Application Form
- Slides
- POD

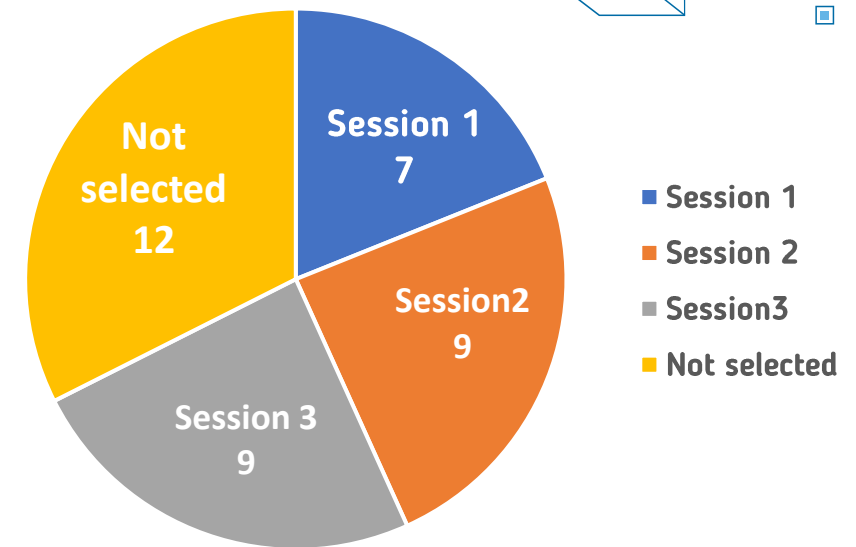
### Companies have been invited to submit their pitch for the WEG 3-mins e-catalogues

- Votes shared with the colleagues
- Videos on AGS Youtube Channel
- Collaborative event organized by the Women Entrepreneurship Thematic Group and Agrifood Sector Group (Digital Sector Group –Session 1).

# Match2Achieve –Women in Tech for Food

- 26 applications received
- 7 companies selected (session 1)
- 9 companies selected (session 2)
- 9 companies selected (session 3)
- Initially 13 interesting applications not selected (and some considered for the other sessions)
- 12 applications in total not selected

## Match2Achieve Women in Tech for Food



**Space for new Match2Achieve Women in some other sectors!**

# What you can do to make it a bigger success

- Participate to the two Sessions
- Find the right partners for your companies
- Contact the EEN advisor/company you voted
- Watch at the Youtube presentations to see if there is any interesting company for you
- Insert your PA on Connect inserting the Agrifood Sector Group and Women in Entrepreneurship Thematic Groups EEN groups involved in the PA!

#EENCanHelp

# Thank you



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