



CASTEL

MIMI

1893



WHERE IS MOLDOVA LOCATED?

Republic of Moldova is a land locked country, located in Eastern Europe, between Romania and Ukraine. The country's two biggest rivers, Nistru and Prut, are defining its natural borders. Ideally positioned between 45° and 49° N latitudes and dominated by a mild continental climate, more than 75% of Moldovan territory is suitable for vine growing.



„ MOLDOVA IS AT THE SAME LATITUDE AS FRENCH REGION OF BURGUNDY. BECAUSE OF MOLDOVA'S VARIED AND WINE-FRIENDLY TOPOGRAPHY, WITH A CLIMATE TEMPERED BY THE BLACK SEA, WINES ARE BECOMING DRIER AND BETTER MADE.”

- Hugh Johnson & Jancis Robinson,
co-authors of The World Atlas of Wine





WINEMAKING IN MOLDOVAN DNA

Vine leaf fossils of *Vitis Teutonica* that were found in the North of Moldova, in Naslavcea village, confirm that grapes have been growing on this territory for at least 6 million years.



ANCIENT TIMES

The history of winemaking has started in this region around 5000 BC. It's well documented that the ancient indigenous communities were trading wines with the Greeks, the Scythians and the Romans.



MOLDOVAN WINEMAKING DURING RUSSIAN EMPIRE RULE

A major development of Moldovan winemaking sector started under Russian Empire rule (1812-1917). French winemakers were brought to Moldovan Province (colloquially known as Bessarabia) by the Russian nobles. High quality Western European varieties, new production techniques (like oak barrel maturation), and better technologies for grape processing were introduced into the country at this time. Gradually a strong winemaking industry was born.



Constantin Mimi



One of the most notorious figures in the winery's history is Constantin Mimi, the last governor of Bessarabia under Russian Empire rule (1917) and an ambitious wine-maker from the XXth century.

The first chateau of Moldova - Castel Mimi, is named after its founder. A graduate of the prestigious School of Agriculture and Winemaking of Montpellier (France), Constantin Mimi saved Moldovan Winemaking Industry several times. He successfully fought phylloxera that stroked the vineyards nationwide at the beginning of 1900's, as he chose to implement American rootstocks to graft indigenous and notorious French varieties.

Mimi is also remembered for having introduced Aligote to his homeland, that later became one of the most successful varieties in the country. Besides Aligote, Mimi was cultivating different other high productive European varieties like Pinot Gris, Traminer, Cabernet, Pinot Noir. In 1902 his wines were awarded at the International Expo in Turin, Italy.

The outstanding quality of Mimi's wines sparked interest of high officials and public figures. His chateau and domains had been honored by visits of Nicholas II the Tsar of Russia and Carol II the King of Romania.



CODRU - MOLDOVA'S MAIN WINEMAKING REGION

Republic of Moldova has three major winemaking regions: Codru, Stefan Voda and Valul lui Traian. Castel Mimi is located in Codru, the central region that is also the largest in the country, with around 61.200 ha of vineyards

Codru is known for well aerated light soils, fragmented relief, presence of valleys, dales, peaks hills and woods, being crossed by many small rivers.

The oak and linden forests account for 25% of the territory influencing the micro-climate of the region. The woods also protect the vineyards from strong winds, cold winters and summer drought.





A NEW CHAPTER

A new chapter for Castel Mimi began in late 1990's when the winery was privatized by the Trofims, a Moldovan family, native from Bulboaca village, winemakers in 3rd generation.

Thanks to Trofim Family's qualitative management, vision and brave decisions, between 2011 and 2016 the winery has been completely renovated. Around 600 construction workers, architects and other professionals were involved. This is fairly the greatest restoration in Moldovan history.



Iurie Trofim,
Owner and President of the Company

"We started this renovation project because we are convinced that Moldova can be and should be recognized for its high quality wines. I believe that very soon Moldova will become one of the most valuable wine producing countries in the world."



Adrian Trofim,
CEO and co-owner

"It's a family business and each member of the family has his mission in the company. We are an young and restless team and we are very keen about that."



PRODUCTION AREA

The winery features today one of the most advanced production facility in the Moldova, equipped with modern machineries that cover: grape processing, juice fermentation, storage, maturation and bottling.

All these stages are carefully monitored and coordinated by professional Moldovan oenologists that gained experience in USA, Australia and Romania.

The storage has a total capacity of 200.000 hectoliters. Wines are stored in stainless steel tanks with volumes of 500, 750 and 1000 hectoliters, connected to a modern cooling system that assures automatic temperature control.



MATURATION

Maturation takes place in the historical cellars of Castel Mimi. The winery holds near to 1000 oak barrels from top class brands like Radoux, Quintessence or World Cooperage, with average prices between 550 and 1750 EUR per unit. This is the biggest barrel storage in Moldova.

The cellars possess a natural ventilation system that guarantees a permanent temperature of 12 °C, while the walls of limestone maintain a comfortable 85% humidity and a balanced micro-flora.

BOTTLING

Our bottling line allows fast and qualitative pumping, filtration, filling and corking, while maintaining minimal levels of oxidation. Momentarily, the winery's maximum bottling capacity is around 10 million bottles per year. The bottles are sealed with best quality natural cork.

TRANTI DESIGN

The logo, label, bottle and packaging concepts of Castel Mimi wines are created by Arnaldo Tranti's Design Studio. This worldwide famous Italian designer gets his inspiration from Stone Age symbols (6.000 BC), discovered by him on Traditional Moldovan carpets, towels and clothing.

This ancient signs are virtuously combined by Tranti with elements of modern design. Most of these symbols you can find them on the labels of Castel Mimi wines.



“This is the philosophy behind Castel Mimi brand – the fusion of two opposites (the Old vs. the New) creates a totally new energy, which has its own unique identity.”

Arnaldo Tranti, Designer & Castel Mimi's Brand Identity Manager

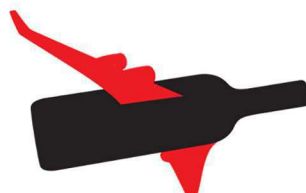


Cristina Frolov,
President of Constantin Mimi Foundation

WINES

"All this stages that sum up Castle MIMI's journey are important and very valuable to us. We have put a lot of passion in all we have renovated and built in these recent years. However, the thing we are proudest of remains our wines."

EXPORT



Castel MIMI produces around 1 million bottles of high quality wines per year: 90% of which are sold outside Moldova. The biggest markets at the moment for our wines are China, South Korea, Poland, Romania and USA.

The winery produces various wine series directed towards several target groups.

CLASSIC LIMITED EDITION

Exquisite dry wines that show off the enormous potential of Codru Wine making region and in particular of Speia microzone. The series features complexity, elegance and richness of flavors, in order to offer the best sensorial experience.



CLASSIC WINE SERIES

The Classic wine series is produced with deep respect for old Moldovan traditions that were successfully combined with last generation equipment. High Quality Dry Wines with beautiful fruity flavors, produced from some of the most representative varieties of Moldovan winemaking industry. Wines from Classic series are matured in high quality oak barrels, between 6 and 18 months.



RESERVE WINE SERIES

The Reserve wine series – the highest form of perfection. Premium quality wines produced from selected grapes, harvest of 2012.

Merlot and Cabernet Sauvignon Reserves were matured for 36 months each in Limited Edition French oak barrels.



DESSERT WINE SERIES

Dessert wines produced from frozen grapes at temperatures between -6°C ..-10°C through a special technique. Their intense golden color invites you to savor from sweet noble bouquets of ripe exotic fruits.



ANIMALIENS WINE SERIES

Animaliens series features young unoaked wines with fresh and persistent characters. Bright wines that express the vivacious and generous character of the Moldovan land and people. The label of each wine displays the drawing of an animal that belongs to local legends and stories, re-interpreted in a contemporary key.

The colorful symbols describe wine bouquets, recall patterns from precious traditional Moldovan carpets, and pay tribute to specific locations, beliefs or historical events.



THE OWL

is a frequent guest and the Coat of Arms of Castel Mimi Winery. This symbol expresses freedom, grace, wisdom, and brings thoughts to our native wines.



THE ROOSTER

has his life govern by the eternal opposition between Day and Night. With its crow it wins over the dark spirits while bringing the light back to the sky. In fact the color of Rosé reminds the sunrise in the first hours of the morning.



THE RAM

since old times is considered a totem animal of the carpathian-danubic region. The symbol of the Ram can be frequently spotted on traditional carpets, towels or clothing, and has deep roots in the imaginary system of our ancestors, for whom growing ship was one of the main activities. The Ram is a symbol of force and virility.



THE BULL

has a special place among national heraldic symbols, being the Coat of Arms of the historical Moldovan flag. According to an old legend, the Bison led the mighty king Dragos Voda and his group of hunters to a new land where they established the Principality of Moldavia. Nowadays the bull is seen as a symbol of nobility and power.

MEDALS

The exquisite quality of Castel Mimi brand is appreciated at the most important national and international contests, as our wines are landing on top positions.



VIVINO

Our wines are highly appreciated on Vivino - most downloaded wine app in the world. Several Castel Mimi products are among Top 1% of all wines in the world.

WINE TESTIMONIAL



Frank Smulders, Master of Wine.

„Roșu de Bulboaca 2015 is a wine that has big potential. You can feel the presence of oak, but it's not overwhelming. I like that very much”.



Caroline Gilby, Master of Wine,
in her book The wines of Bulgaria,
Romania and Moldova

“No one can fail to be impressed at the sheer scale of the undertaking that the Trofim family took on in restoring the stunning Castel Mimi. It's been beautifully done, with an inviting restaurant serving locally inspired food too. It is also gives a fascinating insight into the sometimes difficult history of Moldovan wine. The wines are improving every time I taste them - now attractive modern whites and rosé, and a stylish red blend in the Rosu de Bulboaca.”



Raimonds Tomsons, Best sommelier of Europe and
Africa 2017.

“The flagman of the company, Cabernet Sauvignon Reserve 2012 is the best red wine experience in Moldova. A surprising and unexpected expression of a great Moldovan wine that shares history, emotions and experience!”



Dr. Huang Wei Dong,
President of China Agricultural University,
Wine Culture Professor

“I am inlove with Castel MIMI's Malbec wine! But also Rosu de Bulboaca, Merlot and Cabernet. I wish Castel MIMI to become popular in the whole world! I sincerely hope that Moldova and China will communicate more and more, and that Chinese wine lovers will have the occasion to taste more of good tasting and quality Moldovan Wine!”



Robert Joseph, Founder of International Wine
Challenge, about Roșu de Bulboaca.

“I must confess that I was not blown away by my first experiences with this impressive-looking winery's early releases, but it really seems to be getting into its stride with wines like this Bordeaux-like Merlot-Cabernet blend.”

THE WINERY THAT, FOR ONE DAY, WAS THE CENTER OF EUROPE

On the 1st of June 2023, history was made for the Republic of Moldova, particularly at Castel Mimi, as the winery hosted the European Political Summit. Fifty European leaders convened to discuss the future of security on the continent.

Some of Castel Mimi's finest wines were served during the official reception, including Sanziennele, Rosu de Bulboaca, The Governor Blend, and Ice Wine Riesling. To commemorate this occasion, the winery has established the Presidential Collection within its cellars. Each official was presented with a personalized parcel containing bottles of the emblematic Rosu de Bulboaca as a gift.



PRINCIPALS OF SUSTENABILITY

Over the past years, Castel Mimi made important progress on its path to become a fully sustainable enterprise.

We plan on becoming the first Moldovan company 100% energetically independent, relying solely on sources of green and regenerable energy. Momentarily, 40% of the electrical energy supply comes from solar panels installed on the territory of the winery.

All the illumination on the winery's territory is assured by LED lights that produces 9 times less CO2 per year than ordinary light bulbs.

In our portfolio there are several wines that are filled in extra light bottles. This has a positive impact on carbon foot print left by transportation, as we are able to fit more bottles in one truck.

The company has finalized the certification process of the Management System according to FSCC 22000:2018 that confirms the fact that we perform sorting and recycling of waste materials.

For example, wood pallets are reused to make furniture, while barrels – as dishes and decoration needed in the restaurant and the touristic complex. A part of our vineyards is currently in transition to organic. The first fully organic wine is expected to come out in 2024-2025.

We have plans of implementing a more sustainable management of our vineyards, in order to make our wines even more environmentally friendly.

SOCIAL RESPONSABILITY

Castel Mimi is continuously improving the working environment in a sustainable manner, creating job opportunities and paying decent wages to the local community. The winery even offers internship and support to students from faculties affiliated to the wine making industry.

Our enterprise operates on the principal of equity, offering work places for people with disabilities, while the winery features easy ways of access for people on wheelchairs and other forms of movement impairments.

Through our „Constantin Mimi” Foundation we participate at multiple social projects, attracting funds to improve the infrastructure in the hereby village of Bulboaca, such as: road reconstruction, street lighting, tree planting, etc.

The foundation also is involved in the development of the rural tourism in Bulboaca and other nearby villages, by offering support in creating new attractions and sharing insights and experience with the local business community.



DISCOVER CASTEL MIMI

To discover our wines, you should visit the impressive Castel Mimi wine resort, which concept was created by Arnaldo Tranti's Design Studio. We guarantee you the highest level of service and the best wine experience. The venue includes a restaurant, conference and event halls, accommodations, Pool and SPA, and much more.



WHITE OWL RESTAURANT

"The White Owl" is the only fine dining restaurant in Moldova, where you can savor excellent dishes inspired from traditional Moldovan gastronomy with fine influences of French Provence cuisine.



RESORT

Castel Mimi Resort features an Olympic swimming pool, ideal during hot days of summer.

High quality materials and last generation technologies to satisfy world class exigencies. Ozone water treatment to create a healthy and sure environment for all members of the family.

Castel MIMI Resort is a 5-star venue that includes seven unique bungalows built with stone, after the concept of Arnaldo Tranti's Italian Design Studio.

The fusion of local traditions, contemporary architectural elements, and minimalist design has led towards creating accommodations of high comfort, elegance and intimacy. Each house features a bed for two, bathroom, bureau, mini bar, closets, and safety lockers. Tea and Coffee machines, digital TV, free WI-FI, air conditioning available.



EVENTS

Castel Mimi often hosts concerts, spectacles, musical evenings and themed diners, indoor and outdoor.



WEDDINGS

Castel Mimi is an excellent location for Weddings. We have all it takes to make your special moments unforgettable. The venue features different settings, both indoor and outdoor, some of them are suitable for small weddings with 60-100 guests, other for big ceremonies with 350 and up to 2.000 invitees.



CORPORATE EVENTS

Castel Mimi is a perfect location for any type of business or corporate meetings. It provides an astonishing sight, like nothing you have ever seen before, that most definitely will delight your business partners, guests or employees. We are convinced that a stimulating and relaxing atmosphere is more than beneficial for the successful outcome of your meeting and further growth of your business.



GUESTS



Mary, Crown Princess of Denmark.

"Thank you for a wonderful evening."



Urban Christian Ahlin, Former Speaker of the Swedish Parliament.

"Thank you very much for a great visit to Castel MIMI. We are looking forward coming back!"



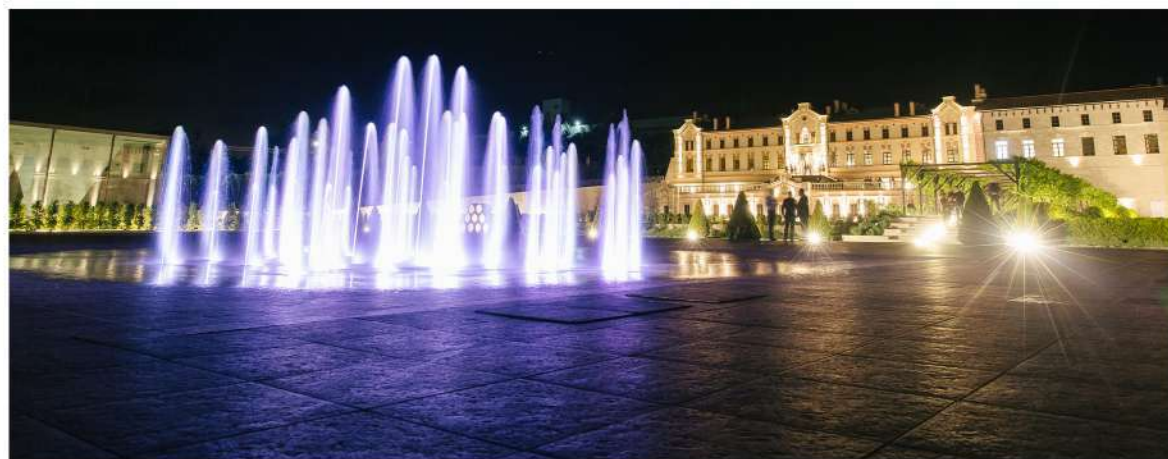
Nicolae Timofti, Former President of Republic of Moldova.

"I am really impressed by the things I saw at Castel Mimi."



AMONG TOP 15 MOST BEAUTIFUL CHATEAUX IN THE WORLD

Castel Mimi stands as a testament to timeless elegance and refined taste. With its captivating blend of architectural splendor and viticultural excellence, it has rightfully claimed its place among the top 15 most beautiful winery chateaux in the world, combining historical architectural heritage with contemporary luxury. The chateau's picturesque setting is matched perhaps only by its impeccable wines.



CASTEL MIMI'S VINOPIERA, TOP 5 BEST INTERNATIONAL EVENTS

One of the most notorious events held under the patronage of Castel Mimi is The International Classical Music Festival "VinOpera", held in Bulboaca every September.

In 2022 "VinOpera" was awarded the title of the Best European Wine Event of the year within the ITER VITIS Routes of Cultural Council of Europe contest.

While, on 4th April 2024, VinOpera has been selected by the public vote of the Wine Travel Awards as one of Top 5 Most beautiful Eno gastronomic events in the world.



CASTEL MIMI, AMONG THE TOURISTIC LEADERS IN MOLDOVA

The winery has been visited by guests from over 120 countries, receiving around 50.000 tourists per year.

Daily tours are organized, where visitors discover the local winemaking culture and history while enjoying traditional food paired with high-quality wines, of local production.



MOLDOVA'S FIRST WINE TRAIN

In 2019, on the occasion of the premiere edition of VinOpera, Castel Mimi proudly introduced the first-ever Wine-Train in the country. Eversince, on major events at the chateau, wine lovers are transported from the capital city of Chisinau on a voyage through the picturesque countryside to the nearby gates of the winery.

Committed to sustainability and community engagement, Castel Mimi opts for the Wine-Train as it offers a greener way to travel, significantly cutting down on harmful CO2 emissions compared to traditional transport.



BECOME OUR PARTNER

To sum up, here are Top 10 reasons
for you to become our partner:



Castel Mimi's
Long Lasting History



High Standards
of Quality



Sustainable Wines &
Eco-friendliness



Strong Family Values



Deep Respect
for Traditions



Professionalism



Young and Restless
Team



Creativity
and Adaptability



Gastronomical
Excellency



Leader in Tourism
and Entertainment



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