



NSBproject

The business partner for your R&D challenges.

From R&D investment to market impact: we transform R&D and innovation into concrete opportunities.

Company Profile

who we are

Innovation Architects

NSBproject is a strategic consulting company specialized in Research, Development & Innovation management.

We support companies, clusters, and institutions across Europe in designing, implementing, and scaling innovation initiatives, with strong experience in national & EU-funded programs, public-private partnerships and valorization of R&D results.

what we do

Think.

Make. Go.

R&D Full Cycle.

We support companies throughout the **entire lifecycle of an R&D initiative:**

- Defining where and how to invest
- Structuring and implementing projects
- Validating market and adoption readiness
- Supporting market entry and scaling

Modular. Integrated. Powerful.

Our services are modular but integrated into a coherent pathway that connects **technology, strategy, and market opportunities.**

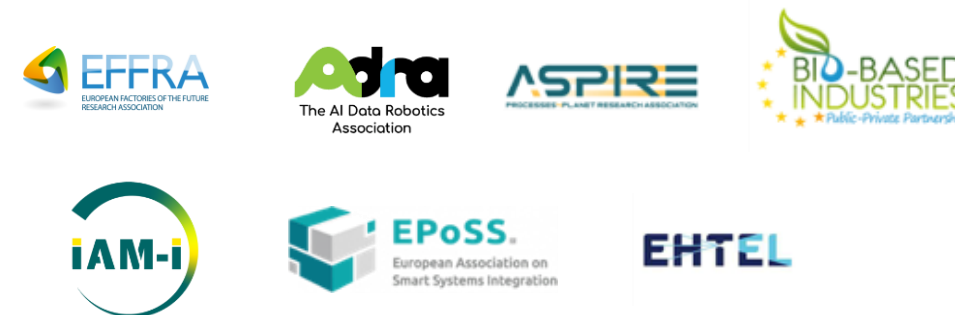
accreditations

In Italy

- 1) Registered in the official list of **certifiers of the Italian Ministry of Enterprises and Made in Italy** (MIMIT), authorized to issue certifications for Research and Development projects pursuant to Article 23, paragraphs 2 to 8, of Decree Law 73/2022, under number 61.
- 2) **Recognized by ISTAT as a “Research Entity”** pursuant to Article 5-ter of Legislative Decree 33/2013 and included in the National Research Registry (Arianna), established at the Ministry of University and Research (MIUR), under code CAR 001147_IMPR.
- 3) Registered in **the Innovative SME Register** pursuant to Article 4 of Decree Law 3/2015

In Europe

- 1) Officially listed as Expert entity for the **Horizon Booster** services
- 2) Member of 7 European partnerships with an active role in exploiting R&D EU projects results and in providing feedback to their Strategic Research Agendas



our services

01 National Fiscal Incentives & Grants

In Italy, we help companies decide **where and how to invest in R&D**

- Initial R&D investment readiness assessment
- Financial support roadmap
- Full fiscal & grants support
- Accounting & reporting
- Legal support

Outcome: Full support in the selection, acquisition, and reporting of tax incentives and grants

03 European R&D alliances

We support the **creation of R&D alliances**

- Initial R&D needs assessment
- Partnership scouting & building
- Support in setting up R&D consortia tailored to EU Programmes
- Design and coordination of Pilots
- EU project deployment support

Outcome: Selected, effective long lasting European R&D alliances

02 R&D Strategic Consultancy

We support companies throughout the entire lifecycle of their **R&D projects**

- R&D decision support
- Research & Technology partnership building
- Support to R&D implementation and execution
- Market & adoption readiness
- Market entry and scaling

Outcome: Bankable, structured, and executable innovation projects.

04 Technology scouting & transfer

We support the **go to market of R&D results**

- Initial market readiness assessment
- Technology acceptance
- Identification & deployment of go to market plans
- Communication, Dissemination & Exploitation activities in granted EU projects

Outcome: Sustainable and market oriented European R&D results exploitation initiatives



why do customers choose us

Navigating strategy, R&D, tech, and market together.

Our Added Value

- Data-driven decision support
- Integration of strategy, technology, and market
- Deep expertise in EU innovation ecosystems
- Multi-actor orchestration capabilities
- Focus on measurable outcomes

We do not only advise, we **operate alongside our clients.**

Our commitment

We transform:

- R&D investments into informed decisions
- Projects into **tangible results**
- Innovation into market opportunities
- Ecosystems into growth platforms.

our resources 1/2

01

C-Tech Navigator[®]

Our Competitive Edge: C-Tech Navigator

C-Tech Navigator is **our proprietary AI engine** for competitive and innovation intelligence.

It enables us to:

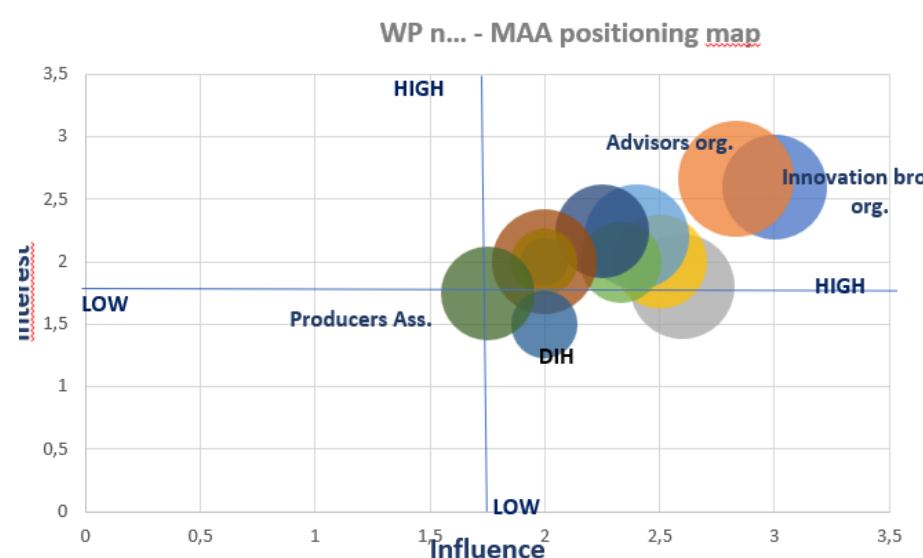
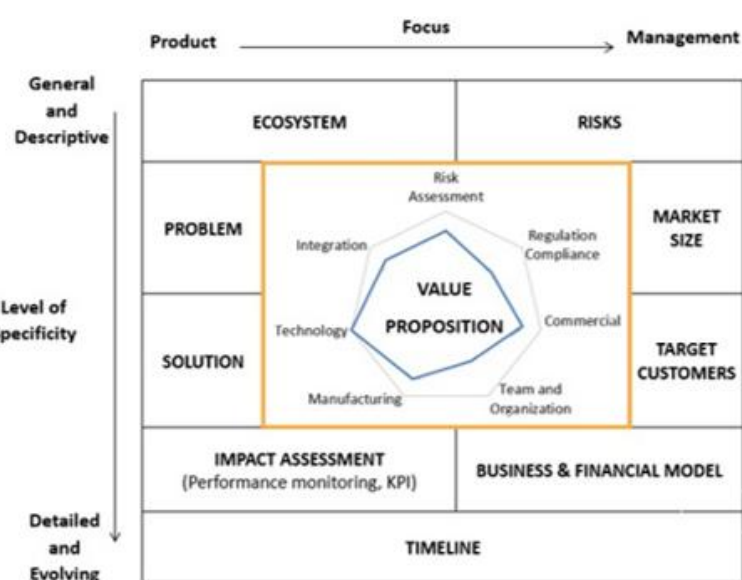
- Analyze competitors, technologies, prior art, and scientific knowledge
- Map complex innovation ecosystems
- Run “what-if” simulations
- Compare alternative technology, partnership, and market strategies

It is the analytical backbone of all our services.

our resources 2/2

Our Frameworks & Tools

We complement our AI engine with proprietary strategic frameworks:



- Innovation broker. org.
- Advisors.org.
- Research inst./Univ.
- Technology providers
- Farmers union/assoc.
- Governm. Advisory ag.
- Other
- Governm. innovation ag.
- NGO
- Regional innovation ag.
- DIH
- Producers assoc.

EU Technology Benchmark

This heatmap table displays investment trends and R&I investments across various technology sectors. The columns represent different technology areas, and the rows represent investment metrics. A color scale on the right indicates the magnitude of the values, ranging from 0 (blue) to 100 (red).

02

Technology Business Framework
Aligning technological development with business objectives.

03

Multi-Actor Innovation Radar
Assessing the innovation potential of stakeholders and consortia.

04

EU Technology Benchmark
Positioning innovations against EU technology trends and R&I investments.

key topics

Technology Domains

We operate in **high-impact domains**:

-  **Smart & Sustainable Industry**
-  **Health Technologies**
-  **Circular & Bioeconomy**
-  **Smart Agri-Food**

With strong **focus** on digital transformation, AI, robotics, sustainability, and green transition.

our European R&D presence

Strong track record in Horizon Europe and related programs.

We actively participate in and contribute to several EU-funded projects. **8 running:**

European Projects



TORNADO



Co-funded by the European Union

EECONE

RehAllianCE



PROSPECTS5.0

2 new projects approved to be kicked off in September 2026.

our partners

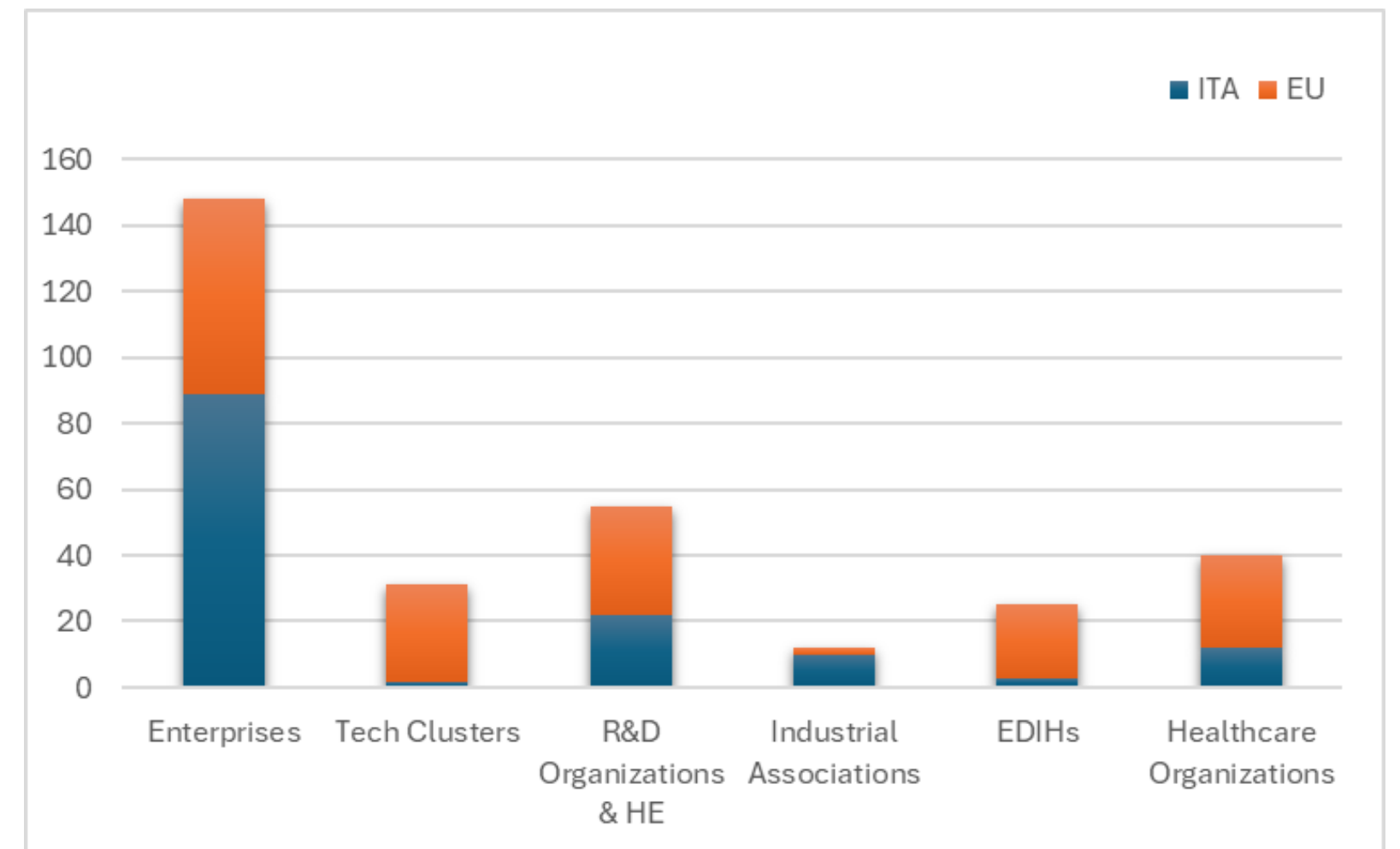
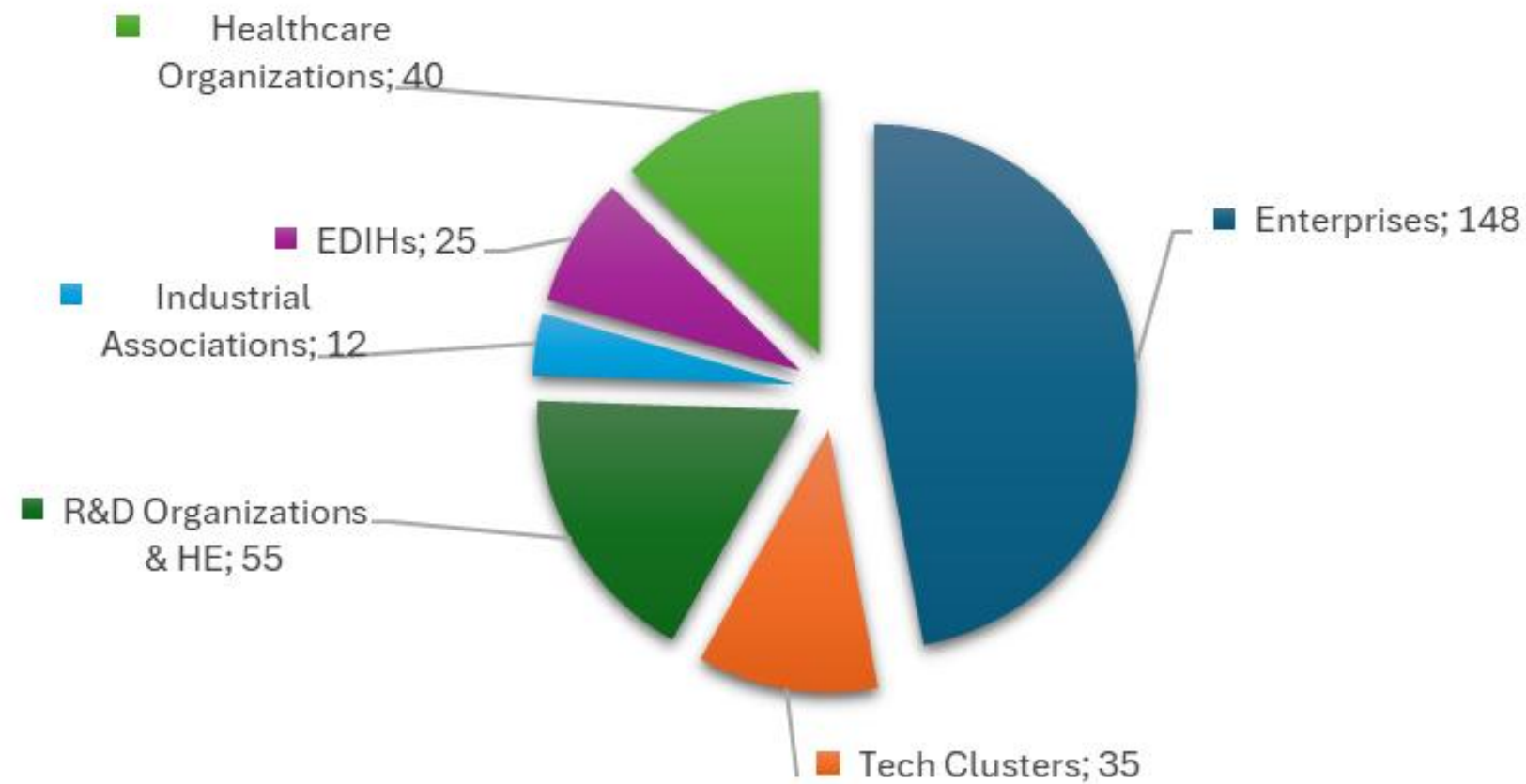
Our Ecosystem

We have a strong network in Italy and throughout Europe.

We collaborate with:

- Large industrial players
- Innovative SMEs
- Research centers and universities
- Technology clusters
- Investors and institutional stakeholders

Key project & tech transfer Stakeholders



ideas into action

Some of our partners



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