



Introduction to Accessible Surveys

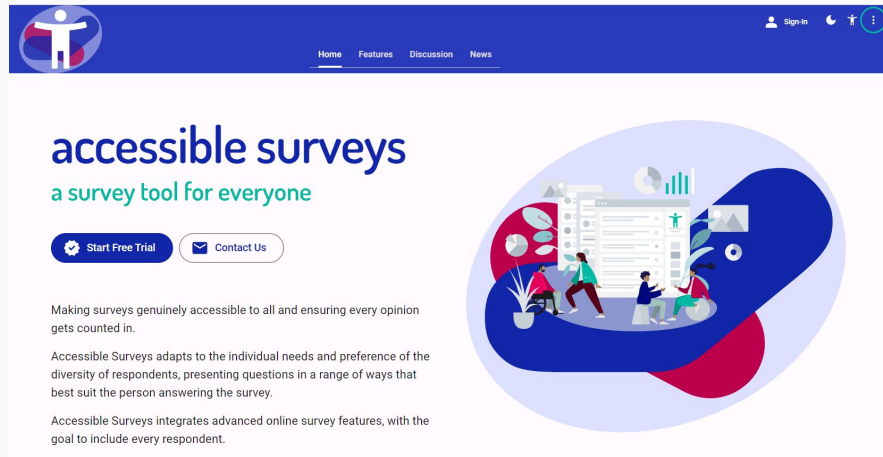
We offer an accessible survey tool



[Accessible Surveys](#) is an accessible online survey tool.

We help businesses, governments, academics and non profits conduct better research which counts everyone in.

By making it easier for everyone, including people with disabilities, to participate in surveys.



To bridge the disability data gap



The disability data gap refers to the lack of comprehensive and accurate data on people with disabilities.

This gap prevents a proper understanding of the needs and experiences of disabled people.

This has many implications, ultimately hindering the creation of an inclusive and equitable society.

By making it easier to participate in surveys

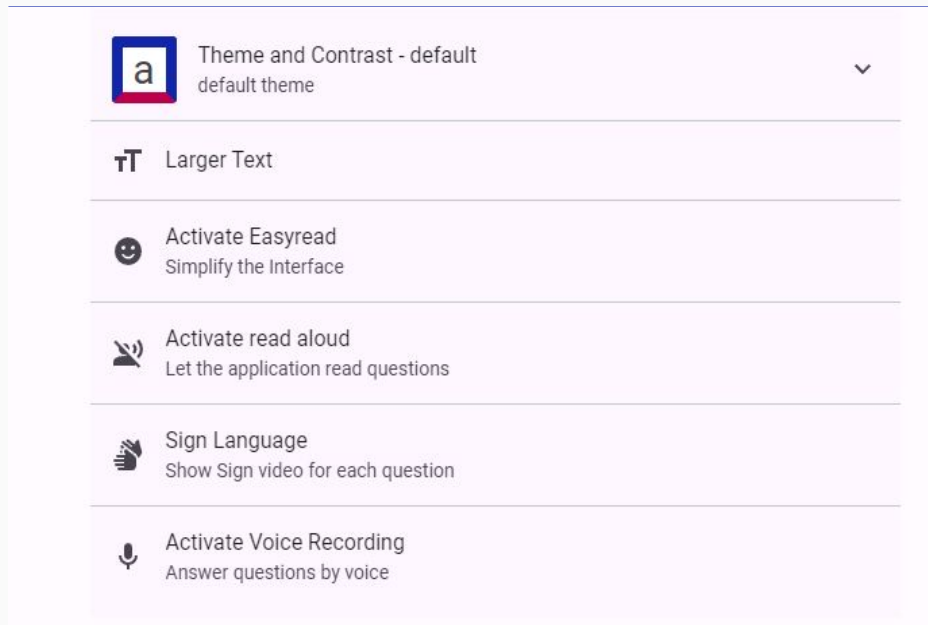


Image Description: Screenshot of an accessibility menu, showing the accessibility options available on Accessible Surveys

“This is actually a rare thing, to feel fully heard.”

Feedback from a survey respondents about their experience of participating in a survey hosted on Accessible Surveys

Supporting better research



Survey Respondents

16% of the world's population, or 1.3 billion people, experience significant disabilities

(World Health Organisation)

Accessibility Options

Screen Readers
Sign Language
Easy Read
Questions read aloud
Voice Recording
Adjust text size
Adjust colour and contrast

Customers

National Government
Local Government
Businesses
Public Sector
Academia
Not for profits
Organisations of Disabled Persons

Inclusive Research

Population surveys
Policy development
Customer satisfaction
Employee engagement
Market research
Program design
Monitoring and evaluation
Academic research



Nothing
About Us,
Without Us!

“Nothing about us without us” is a central message of the modern disability rights movement.

Accessible Surveys was created in collaboration with the [International Disability Alliance](#) and its members.

We involve disabled people and their organisations as we build, test and develop the platform.

This ensures that our survey tool is accessible to everyone.

And creating value for our customers



1



Better research

Collect data that counts everyone in.
Enabling better informed decisions

2



Ease of use

Create surveys easily using a simple
form builder and add accessibility and
language options

3



Data Security

We offer the highest standards of data
security and are GDPR compliant

4



Customer support

We offer exceptional customer
support and on-line help

2 minute product demonstration



Here are some of our customers



An Roinn Oideachais
Department of Education



And this is what they say about us



“

Accessible Surveys has been crucial to IDA's work in reducing the disability data gap.



Camilla Petzoldt

International Disability Alliance
Senior Monitoring &
Evaluation Officer

“

10+ respondents enjoyed the survey process so much, they got in touch to ask how they can be involved in other aspects of the research!



Dr Rachelle Martin

University of Otago
Senior Lecturer at
Rehabilitation
Teaching & Research Unit

“

Accessible Surveys made developing our surveys a breeze!

Easy to use with full accessibility and logic features.



Maria Antonella Pereira

Centre for Inclusive Policy
Policy and Research Associate

Pricing options (USD)



Plan	Starter	Standard	Enterprise	Bespoke
Customer Need	Best for organisations running a single survey each year	Best for organisations running a small number of surveys each year	Best for organisations running a large number of surveys each year	Best for organisations who want a branded platform hosted on their own domain
Surveys	1 survey/year	5 surveys/year	Unlimited	Unlimited
Teams	1 team	1 team	3 teams	Bespoke
Features	Full survey features Unlimited users Unlimited questions Unlimited responses	+ share resources across surveys	+ share resources across teams	Bespoke accessible data management platform
Price (exc VAT)	\$1,250/year	\$2,490/year	\$5,990/year	Bespoke
Discount for small organizations (annual income less than \$3m)	50%	65%	80%	Bespoke



Do you
want to
know
more?

Here are some options if you would like some additional information:

- Visit accessiblesurveys.com
- Complete an accessible survey, designed to find out about your [survey habits and experiences](#)
- Book a [free 1 to 1 call](#) to explore the product further
- Contact Jerry Nicholson by emailing jerry@accessiblesurveys.com