



<https://maramm.org>

# PRESENTATION

**MARAMM (Morocco Association of Maintenance, Asset Management and Reliability)** is an independent Moroccan community of professionals, including, manufacturers, solution-providers, decision-makers, start-ups, universities, clusters, experts, and certified practitioners, gathers around a leading platform of sustainable Asset Management (for Infrastructures and Industries), Maintenance, and Reliability.

## **Our Mission :**

To provide an interactive platform for achieving excellence at a WORLD CLASS level, adhering to international standards (ISO and Int. cert.)

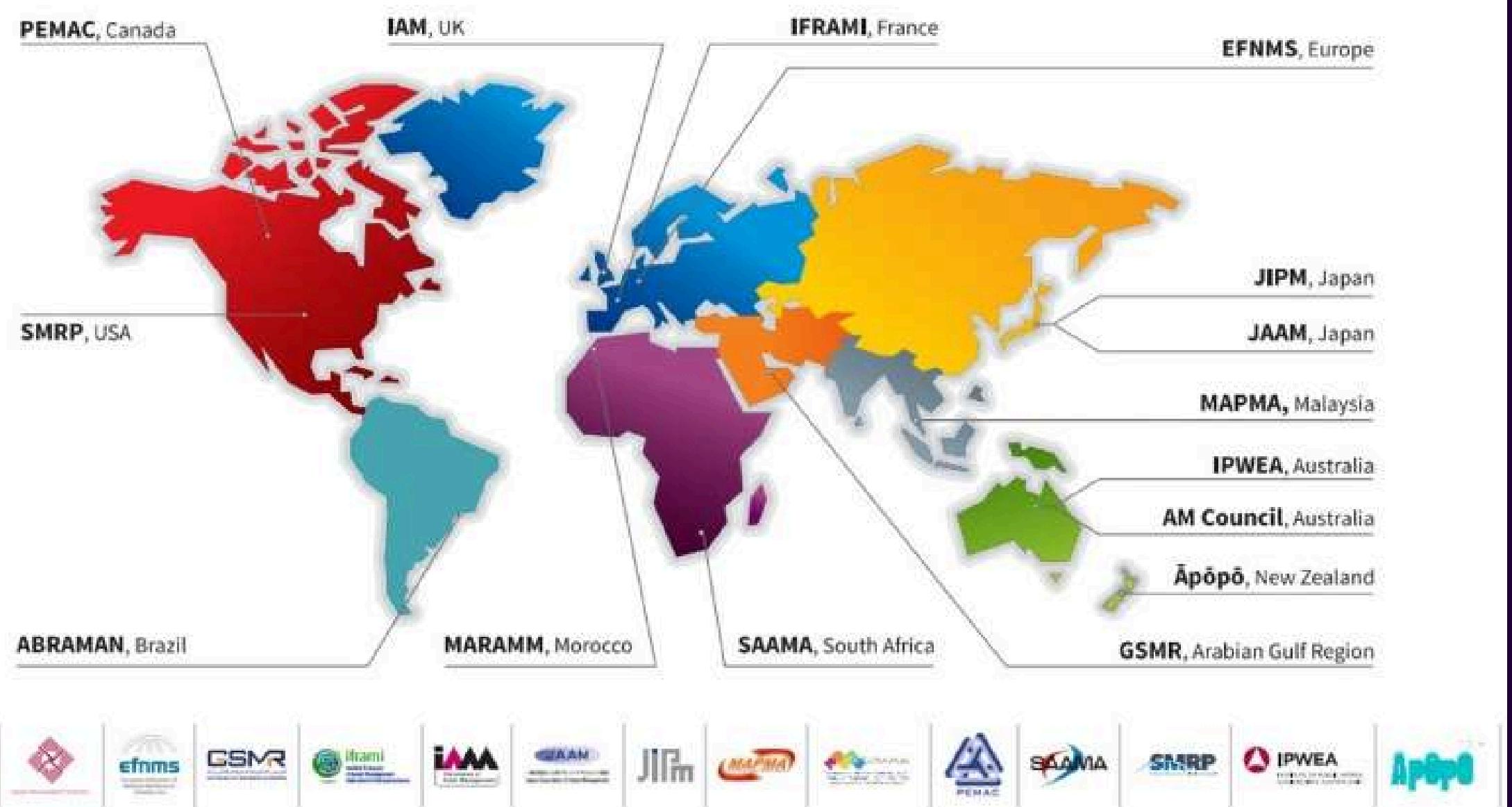
## **Key Objectives :**

- Foster a dynamic knowledge exchange environment
- Promote professional development
- Deliver impactful learning experiences
- Share best practices in asset management, reliability and maintenance
- Facilitate networking opportunities locally and internationally

## Platform Capabilities :

- Personnal Member space through **MARAMM platform** including knowledge sharing, best-practices and certifications
- National, African, and international conferences
- Targeted training programs and e-learnings
- Surveys
- Strategic projects
- Interactive technical seminars
- Masterclasses

The screenshot shows the MARAMM platform's user interface. At the top, there is a header with the MARAMM logo, a phone number (+212.610.853.370), and an email address (contact@maramm.org). On the right side of the header is a navigation menu with the following items: Accueil, Devenir Membre, Contact, Mon compte, Présentations, Photos, Vidéos, Publications, Cloud eBook, Formations, Se déconnecter, and Activités. Below the header, the main content area displays a welcome message for a user named Samira Ben Ali, stating "Vous êtes connecté en tant que samira" and "Membre depuis 16 janvier 2024". There is a "Individuel" button. At the bottom of the content area, there is a message: "Bienvenue sur votre plateforme d'adhésion. Votre connexion vous permet d'avoir un accès privé à différentes pages, contenus, articles, vidéos, medias partenaires... etc. Vous pourrez y accéder en allant au **Menu du site** (en haut à droite).". The bottom navigation bar includes links for Dashboard, Profil, Souscription, Paiements, and Déconnexion.



**MARAMM** has been integrated (June 2023) as a **GFMAM** member with 42 other NPOs from 40 countries (nearly 40000 professionals) around the world to represent Morocco ecosystem. It is **the only North African federation representing Morocco in the fields of sustainable asset management, reliability and maintenance**. It is also one of the few Arab federations alongside the Gulf States, and the second largest in Africa, using its international links to strengthen the **"Made in Morocco"** internationally.

# ORGANIZATION

PARTNERS &  
SPONSORS



BOARD



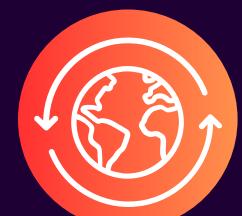
OFFICE



HONORARY  
MEMBERS



COMMITTEES



INTERNATIONAL  
NETWORK



**MANY SECTORS : MANUFACTURE INDUSTRY, MINING SECTOR, OIL & GAS, GREEN H2, RENEWABLE ENERGIES, INFRASTRUCTURES, WATER MANAGEMENT, ETC.**





# TOPICS

- SUSTAINABLE ASSET MANAGEMENT
- INDUSTRIAL ASSET MANAGEMENT
- RELIABILITY
- MAINTENANCE & PREDICTIVE MAINTENANCE

- ENERGY EFFICIENCY
- CIRCULAR ECONOMY
- FACILITY MANAGEMENT
- SAFETY

- DIGITALIZATION & ADVANCED TECHNOLOGIES (DIGITAL TWIN, AI, ROBOTS, IOT DRONES, COND. MONITORING)
- MAINTENANCE SOFTWARE
- CYBERSECURITY



# CERTIFICATIONS

- CAMA FOR ASSET MANAGEMENT
- SMRP AND OTHERS FOR RELIABILITY
- CEMAINT EU CERTIFICATION FOR MAINTENANCE



**GFMAM**  
Global Forum on Maintenance  
& Asset Management

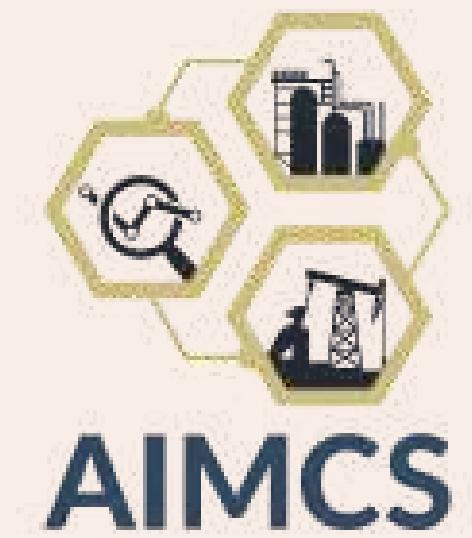


MEMBER  
**EASA**  
The Electro-Mechanical Authority

**OMAINTEC**  
المجلس العربي لإدارة الأصول والمرافق والصيانة  
Arab Asset, Facility, and Maintenance Management Council



**GSMR**  
الجمعية الخليجية للصيانة والأعتمادية  
Gulf Society For Maintenance & Reliability



CLUSTER  
**GREEN H<sub>2</sub>**  
RECHERCHE - INNOVATION - INDUSTRIE

**UM6P**

# LATEST ACTIVITIES



WORLD POWER-TO-X



FES SMART FACTORY



OMAINTEC KSA

# 2024-2025

**01**

## **MoU MARAMM - EFNMS (EU scale)**

Knowlegde transfert, Co-organization of initiatives, collaboration for projects according to industrials needs (Ma and EU)

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**02**

## **MoU MARAMM - UEMF (Fes)**

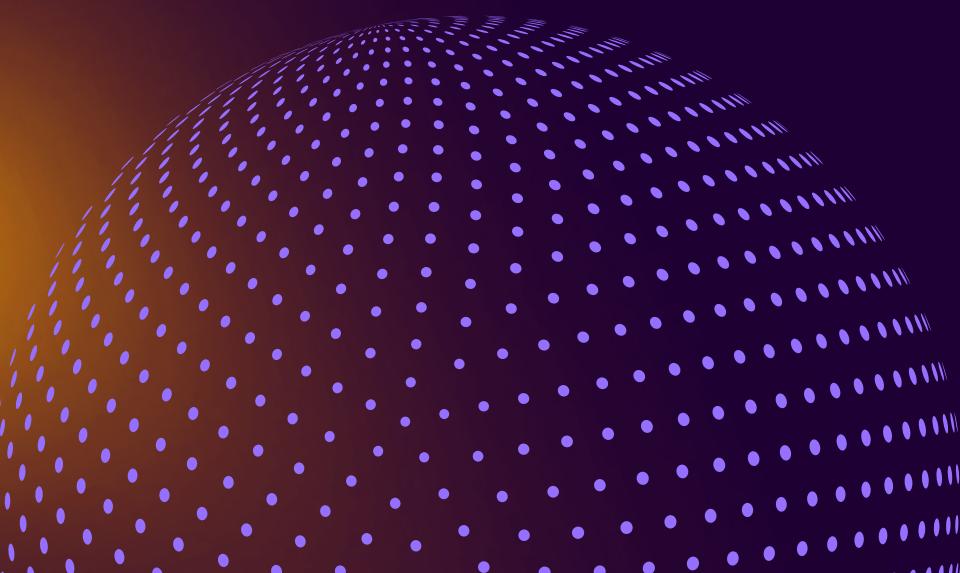
GREEN H2 - SMART FACTORY - industrial transformation

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**03**

## **MoU MARAMM - OMAINTEC (KSA)**

Knowlegde transfert, Co-organization of initiatives, collaboration for projects according to industrials needs (Ma and KSA)

A large, semi-transparent 3D globe graphic is positioned in the bottom left corner. It is composed of numerous small, glowing blue and white dots arranged in a spherical pattern, giving it a digital and futuristic appearance.

# WHAT'S NEXT

## 01 **MARAMM Activities**

Training sessions, masterclass, e-learning and certifications (see List of activities 2025)

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## 02 **Highlight MARAMM Members Expertises at International Scale**

Promotion of MARAMM members expertises and solutions through international ecosystem, conference and initiatives of our partners.

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## 03 **Organization of the Next Conference**

Organization of the next conference (end 2025-2026) with international leaders, decision-makers and partners

# WHAT'S NEXT

04

## **Support of MARAMM by Ministry**

Support of Ministry according to the framework of MARAMM. Support for the Ministry task force with our experts through reports, strategic studies to help stakeholders face current challenges

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05

## **Partnership with international Innovation Exhibition**

Organisation of delegation (start-up, innovators, operators) for highlight innovations and solutions of our members GI, LEAP, maybe WAM.....etc.

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06

## **Strengthening MARAMM**

Sponsorship, memberships, production of targeted reports, media coverage and presence at conferences.

# Contact Us



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contact@maramm.org



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