



MOROCCAN ASSOCIATION OF RELIABILITY  
ASSET MANAGEMENT & MAINTENANCE

الجمعية المغربية للاعتمادية وإدارة الأصول والصيانة

<https://maramm.org>

# PRESENTATION

**MARAMM (Morocco Association of Maintenance, Asset Management and Reliability)** is an independent Moroccan community of professionals, including, manufacturers, solution-providers, decision-makers, start-ups, universities, clusters, experts, and certified practitioners, gathers around a leading platform of sustainable Asset Management (for Infrastructures and Industries), Maintenance, and Reliability.

## **Our Mission :**

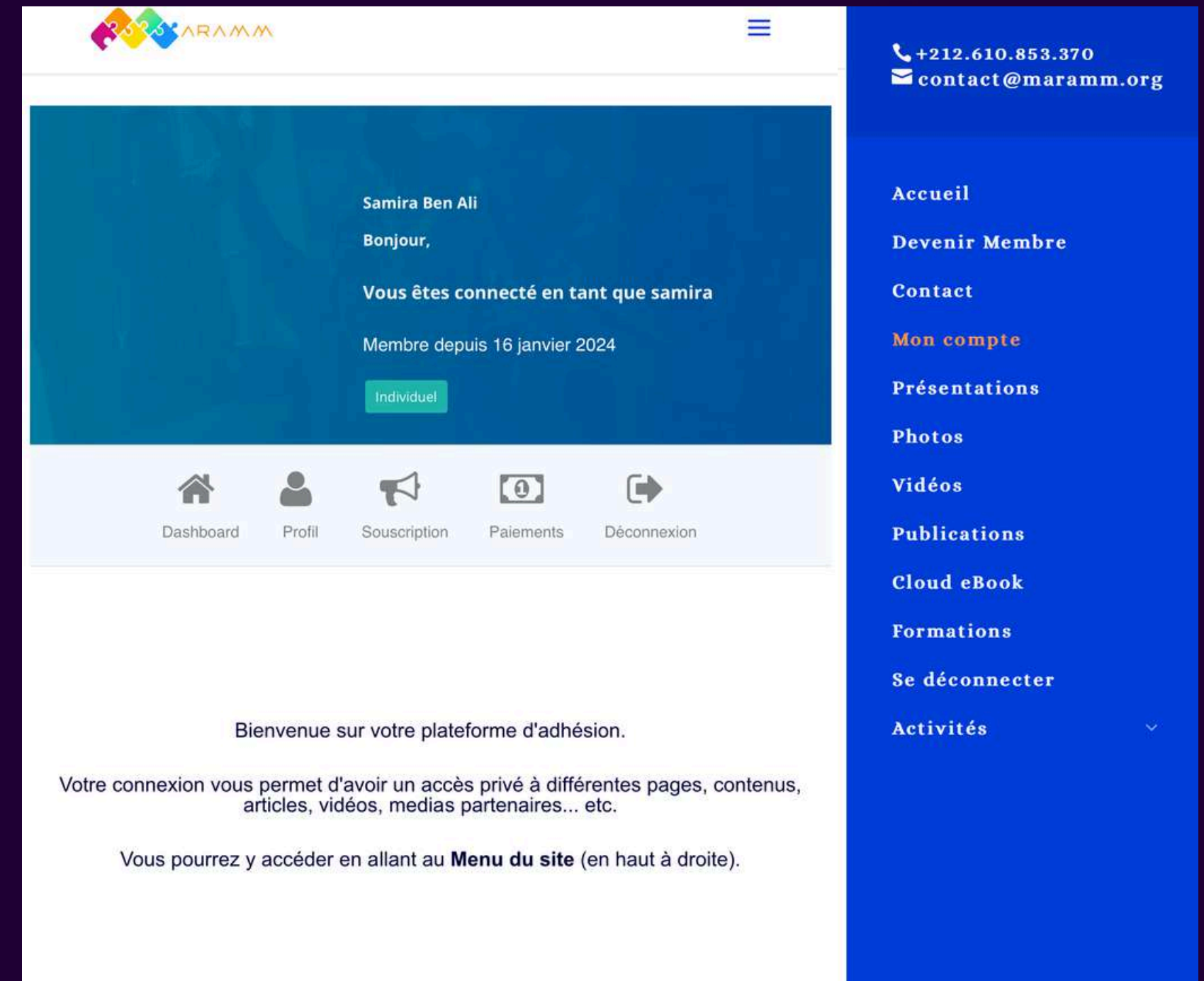
To provide an interactive platform for achieving excellence at a WORLD CLASS level, adhering to international standards (ISO and Int. cert.)

## **Key Objectives :**

- Foster a dynamic knowledge exchange environment
- Promote professional development
- Deliver impactful learning experiences
- Share best practices in asset management, reliability and maintenance
- Facilitate networking opportunities locally and internationally

## Platform Capabilities :

- Personnel Member space through **MARAMM platform** including knowledge sharing, best-practices and certifications
- National, African, and international conferences
- Targeted training programs and e-learning
- Surveys
- Strategic projects
- Interactive technical seminars
- Masterclasses







**MARAMM** has been integrated (June 2023) as a **GFMAM** member with 42 other NPOs from 40 countries (nearly 40000 professionals) around the world to represent Morocco ecosystem. It is **the only North African federation representing Morocco in the fields of sustainable asset management, reliability and maintenance**. It is also one of the few Arab federations alongside the Gulf States, and the second largest in Africa, using its international links to strengthen the **"Made in Morocco"** internationally.

# ORGANIZATION





**MANY SECTORS : MANUFACTURE INDUSTRY, MINING SECTOR, OIL & GAS, GREEN H2, RENEWABLE ENERGIES, INFRASTRUCTURES, WATER MANAGEMENT, ETC.**





# TOPICS

- **SUSTAINABLE ASSET MANAGEMENT**
- **INDUSTRIAL ASSET MANAGEMENT**
- **RELIABILITY**
- **MAINTENANCE & PREDICTIVE MAINTENANCE**

- **ENERGY EFFICIENCY**
- **CIRCULAR ECONOMY**
- **FACILITY MANAGEMENT**
- **SAFETY**

- **DIGITALIZATION & ADVANCED TECHNOLOGIES (DIGITAL TWIN, AI, ROBOTS, IOT DRONES, COND. MONITORING)**
- **MAINTENANCE SOFTWARE**
- **CYBERSECURITY**



# CERTIFICATIONS

- CAMA FOR ASSET MANAGEMENT
- SMRP AND OTHERS FOR RELIABILITY
- CEMANT EU CERTIFICATION FOR MAINTENANCE





**GFMAM**  
Global Forum on Maintenance  
& Asset Management



MEMBER  
**EASA**  
The Electro•Mechanical Authority

**OMAINTEC**  
المجلس العربي لإدارة الأصول والمرافق والصيانة  
Arab Asset, Facility and Maintenance Management Council

 **IRESEN**  
Institut de Recherche en Energie  
Solaire et en Energies Nouvelles

**CSMR**  
الجمعية الخليجية للصيانة والأعتمادية  
Gulf Society For Maintenance & Reliability



 **UEMF**

CLUSTER  
**GREENH2**  
RECHERCHE - INNOVATION - INDUSTRIE

**UM6P**



# LATEST ACTIVITIES



**WORLD POWER-TO-X**



**FES SMART FACTORY**



**OMAINTEC KSA**



# 2024-2025

## 01

### **MoU MARAMM - EFNMS (EU scale)**

Knowlegde transfert, Co-organization of initiatives, collaboration for projects according to industrials needs (Ma and EU)

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## 02

### **MoU MARAMM - UEMF (Fes)**

GREEN H2 - SMART FACTORY - industrial transformation

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## 03

### **MoU MARAMM - OMAINTEC (KSA)**

Knowlegde transfert, Co-organization of initiatives, collaboration for projects according to industrials needs (Ma and KSA)



# WHAT'S NEXT

## 01 **MARAMM Activities**

Training sessions, masterclass, e-learning and certifications (see List of activities 2025)

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## 02 **Highlight MARAMM Members Expertises at International Scale**

Promotion of MARAMM members expertises and solutions through international ecosystem, conference and initiatives of our partners.

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## 03 **Organization of the Next Conference**

Organization of the next conference (end 2025-2026) with international leaders, decision-makers and partners

# WHAT'S NEXT

04

## Support of MARAMM by Ministry

Support of Ministry according to the framework of MARAMM. Support for the Ministry task force with our experts through reports, strategic studies to help stakeholders face current challenges

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05

## Partnership with international Innovation Exhibition

Organisation of delegation (start-up, innovators, operators) for highlight innovations and solutions of our members GI, LEAP, maybe WAM.....etc.

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06

## Strengthening MARAMM

Sponsorship, memberships, production of targeted reports, media coverage and presence at conferences.

# Contact Us



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