

 INSCITE

Ignite Success With Actionable Insights



INNOVATION IS AT A CROSSROADS



THE CHALLENGES OF INNOVATION

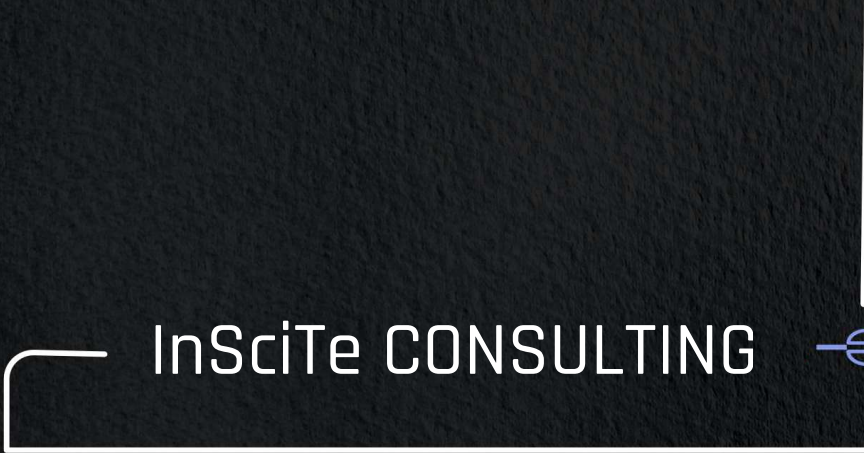
Large multinational companies and established brands crave innovation to differentiate themselves and take or maintain a leading position on the market, however...

Long development times often leading to incremental product improvements end up weakening customer demand driving them to choose products that are “good enough” to “get the job done”.

In the face of fast paced commercial realities, market trends and consumer needs **SMEs** strive to innovate on reduced R&D budgets and a technical headcount optimized for operational costs.

Consequently, the burden of innovation falls on **startup companies**, which often lack strong commercial foundations and specialized technical expertise beyond their core focus.





InSciTe CONSULTING



At InSciTe we believe that innovation is more than just an idea; it's a journey.

We are your strategic partner in formulation, product development and scientific innovation, transforming ideas into reality, driving tangible outcomes and sustainable growth.



—⊖— WHO WE ARE?

InSciTe Consulting is your embedded innovation, formulation and product development partner:

- ⊖— Founded in 2024 with a **mission to transform** how companies access scientific expertise
- ⊖— Team of **proven experts** with 15+ years of individual experience in formulation science, material characterization and product development
- ⊖— **International client base** across US, Canada, UK, Switzerland, EU, and Australia
- ⊖— Not just consultants—we become an **integral part of your team**
- ⊖— Flexible retainer model: senior-level expertise at a fraction of in-house costs with **minimal risk**



—⊖— OUR UNIQUE VALUE PROPOSITION

Experience You Can Trust, Results You Can Measure

—⊖— Commercial Expertise Meets Technical Excellence

- ❖ Years of experience bridging technical teams with commercial stakeholders—innovative solutions grounded in market realities

—⊖— Embedded Partnership Model

- ❖ We don't deliver pretty slides—we deliver actionable outcomes as active members of your team

—⊖— Proven Manufacturing Focus

- ❖ Solutions anchored in well-established, scalable commercial manufacturing technologies

—⊖— Risk-Free Engagement

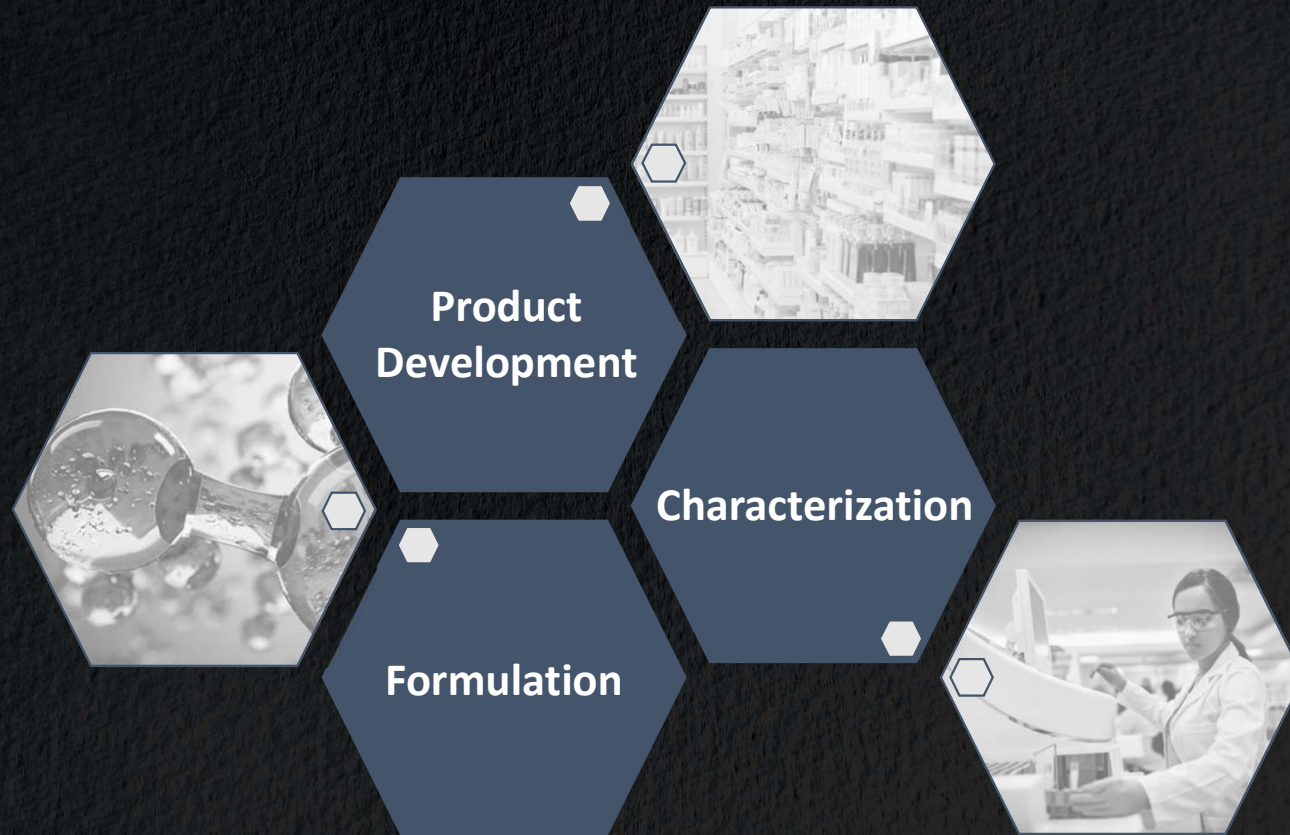
- ❖ Flexible retainer contracts with no-hassle termination—minimize exposure while maximizing value

—⊖— Extensive Network

- ❖ Access to our curated network of CROs, CDMOs, and academic partners for strategic outsourcing



— ⊕ — OUR CORE TECHNICAL EXPERTISE



— ⊕ — HOW WE CREATE VALUE

Core Services

Formulation Dev. & Optimization

Tailored formulation design and refinement to meet target performance criteria, stability requirements, and regulatory standards.

Technical Characterization

Comprehensive analysis and characterization of existing formulations using advanced analytical techniques to understand composition and performance.

Product Development

End-to-end product development leveraging optimized formulations to create scalable and cost-effective market-ready solutions.

Strategic Advisory & Support Services

Technology Assessment

Expert evaluation of emerging technologies, competitive landscapes, and market opportunities to inform strategic decisions.

Scientific Advisory

Ongoing strategic counsel on technical challenges, development pathways, and regulatory considerations.

IP Strategy & Generation

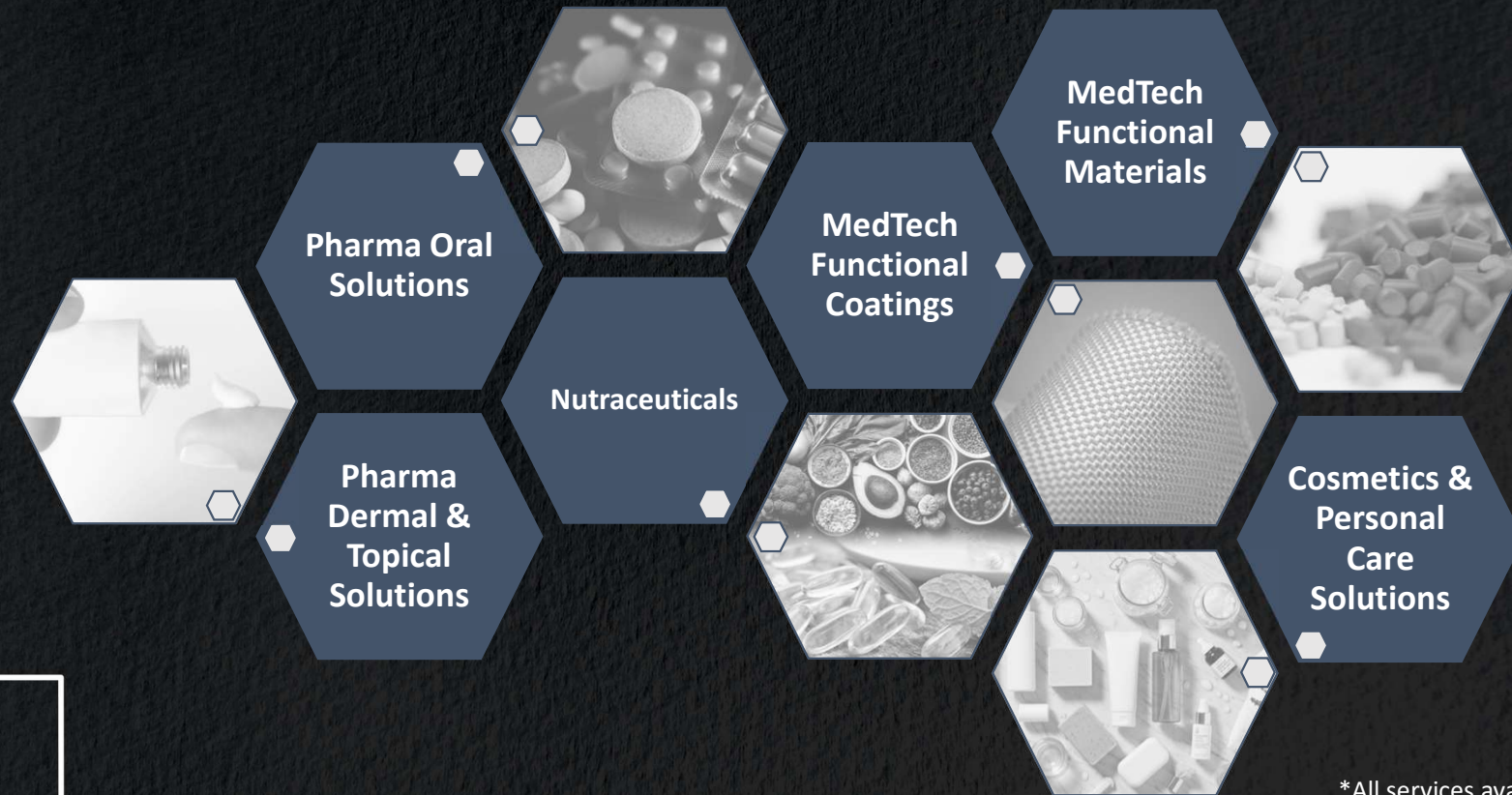
Comprehensive intellectual property strategy development, patent landscape analysis, and support for IP generation and protection.

Non-Dilutive Funding Support

Proven expertise in securing grants and non-dilutive funding for startups and SMEs, with multiple successful applications across various programs.



— ⊕ — INDUSTRY VERTICALS WE CURRENTLY SUPPORT



*All services available across each vertical

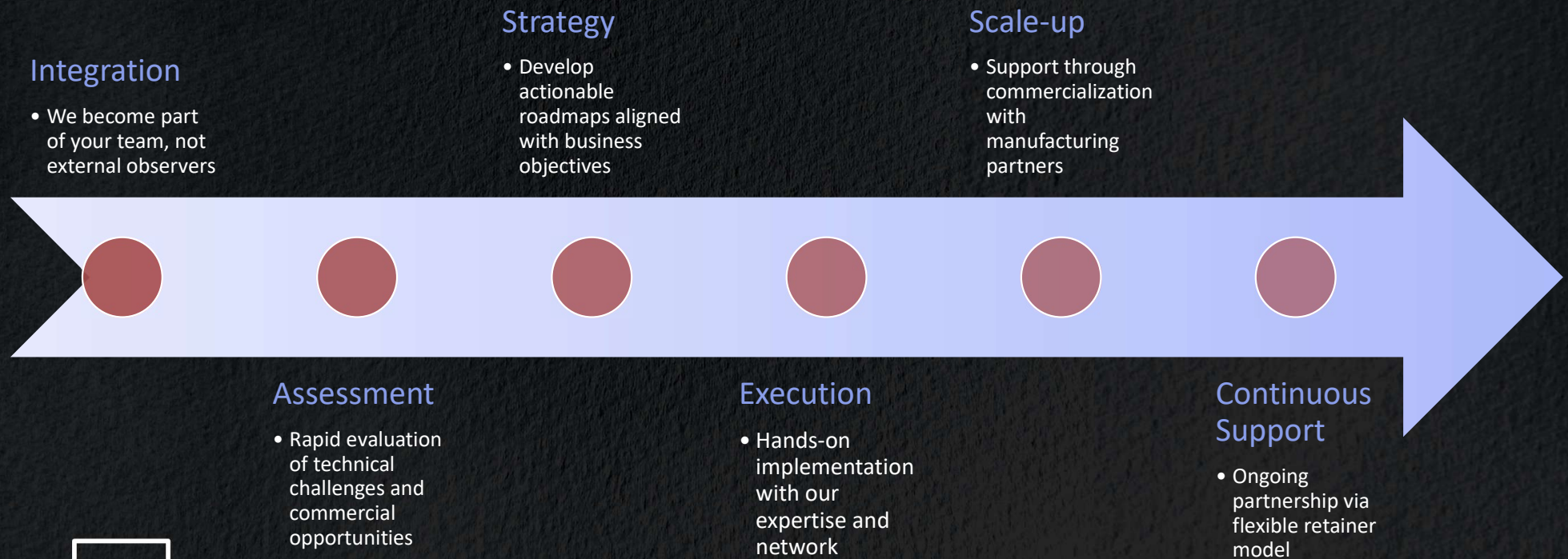
—⊖— PROVEN TRACK RECORD

Selected Success Stories & Notable Achievements

- ⊖— **Nutraceutical Colonic Delivery System**
 - ❖ Commercial development, of novel colonic delivery formulation for gut health applications
- ⊖— **Cannabinoid Pharmaceutical Formulation**
 - ❖ Commercial development, of cannabinoid oral solid dosage form for pharmaceutical market
- ⊖— **Antibacterial Medical Device Coatings**
 - ❖ Commercial development, of biocompatible antibacterial coatings for medical device applications
- ⊖— **Advanced Wound Healing Solutions**
 - ❖ Development and scale-up of multifunctional colloidal delivery carriers for wound healing applications
- ⊖— **Taste Masking Technology**
 - ❖ Development of novel taste masking formulation technologies for challenging active pharmaceutical ingredients



HOW WE WORK: THE INSCITE MODEL



— ⊕ — WHY CHOOSE INSCITE CONSULTING?

Traditional Consulting

Expensive overhead

Generic recommendations

Limited technical depth

Project-based engagement

External perspective only

V / S

InSciTe Model

Cost-effective retainer model

Tailored, actionable solutions

Deep scientific & commercial expertise

Flexible, embedded partnership

Integrated team member



—⊖— OUR CORE VALUES

Experience You Can Trust

- ⊖— 15+ years of proven expertise per team member in formulation science and product development

Scientific Integrity

- ⊖— Rigorous, evidence-based approaches with uncompromising quality standards

Cross-Functional Excellence

- ⊖— Bridging technical know-how with commercial insights—solutions that work in the real world

Actionable Outcomes

- ⊖— We deliver results, not just reports—practical solutions you can implement immediately

Partnership Mindset

- ⊖— Your success is our success—we're invested in your long-term growth

Contact Us



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