



Cloud
Study

**START YOUR WHITE-LABEL
E-LEARNING BUSINESS NOW!**





Why this is a good business idea?

- **Develop new business quick** - within months, not years!
- **It's a hot topic** - it is easy to sell as NIS Directive compliance and security industry standards absolutely require cybersec/awareness training
- **Your brand, your rules** - your pricing, your design and contract terms
- **Low risk, high reward** - high margin, simple to implement and does not require a lot of supporting costs
- **Create e-learning ecosystem by partnering on other subjects un reselling** - there is much more than just cybersec e-learning/GDPR, partner with local companies to resell more content (labour safety, fire safety, work instruction etc.)!



What do we offer?

TECHNOLOGY

- Automated e-learning platform for organization of any size with multi-language support
- Phishing campaign management
- Configurable re-learning schedules and automatic user reminders
- Learning progress and phishing campaign result reporting
- Integration to active directory to easily manage all employee training requirements
- Available as cloud-hosted or on-premise

CONTENT

- Cybersecurity and GDPR trainings are pre-loaded, but can include any other topics
- Adding new content is as easy as creating MS PowerPoint slides

BUSINESS TOOLS

- Ready made contract agreement templates for customers and partners
- Well designed [recommended] pricing templates/principles for customers and partners

SUPPORT

- Technical documentation (installation, maintenance)
- 3rd level support
- Cloud hosting



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