



# **ORGANIZATIONAL PROFILE**

# OUR PARTNERS

At BIAT, we believe that impactful change is achieved through strategic partnerships and strong collaborations. Over the years, we have worked hand-in-hand with international donors, development agencies, governmental bodies, private sector leaders, and community organizations to drive sustainable development and foster economic growth across Lebanon. **Our partners include:**

## International Agencies



## International Organizations



## Local Organizations



## Development & Financial Institutions



## Local & Regional Stakeholders



## Private Sector Partners



## Academic Partners



## Networks



# INTRODUCTION

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BIAT is a leading Lebanese Non-Governmental Organization (NGO) founded in 2006 to empower individuals, businesses, and communities. BIAT plays a pivotal role in fostering entrepreneurship, innovation, and sustainable economic development across Lebanon, particularly in underserved regions. Recognized by international and local development actors as a success story in SME support, BIAT has implemented over 80 impactful projects and supported more than 8,000 entrepreneurs and MSMEs.

With a focus on job creation, economic resilience, and community transformation, BIAT provides tailored services including business incubation, access to finance, capacity building, and market linkages. Its interventions span key industries such as agribusiness, green energy, and social livelihood, ensuring alignment with local needs and global sustainable development goals (SDGs). BIAT's advocacy efforts further address systemic barriers and champion inclusive growth, amplifying opportunities for youth, women, and marginalized groups.

Through innovative solutions and strategic partnerships, BIAT remains committed to being a catalyst for change, driving prosperity, stability, and growth in Lebanon.

## OUR MISSION

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Our mission at BIAT is to empower entrepreneurs, businesses, and communities by providing innovative and inclusive support services that foster economic growth, job creation, and social stability.

## OUR VISION

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To be a leading force for inclusive economic development and social transformation in Lebanon and beyond.



# PROGRAMS & SERVICES

BIAT delivers a holistic suite of business support services, programs, and initiatives to empower entrepreneurs, agribusinesses, SMEs, and communities. Our approach focuses on fostering innovation, economic growth, and social inclusion while addressing Lebanon's most pressing challenges.

## Business Support Services

BIAT provides comprehensive tools and resources to support businesses at all stages.



### COACHING & MENTORSHIP

One-on-one business coaching and strategic guidance.



### ACCESS TO FINANCE (A2F)

Facilitation of subsidized loans, grants, venture capital, and microcredit.



### MARKETING & LINKAGES

Connecting entrepreneurs to markets, experts, and funding opportunities.



### CAPACITY BUILDING

Tailored training in marketing, accounting, business planning, and innovation.



### ACCESS TO MARKETS (A2M)

Facilitating local and international market connections for growth.

## Coworking Space & Incubation

 **Location:** Tripoli

 **Location:** University of Balamand

BIAT offers high-quality, affordable working spaces to support freelancers, startups, and SMEs. **Features:**



**Freelancer Desks**  
& private offices.



**16 hours access per day, security, power supply, and high-speed Fiber Optic Internet.**



**Access to conference rooms, training facilities, and meeting spaces.**

## Economic Development Projects

Supporting local businesses and fostering economic resilience.



### SECTORAL DEVELOPMENT

Promoting industries like, but not limited to, wood processing, agro-processing, and manufacturing.



### FUNDING & GRANTS

Providing financial resources for growth.

*This section highlights BIAT's diverse and integrated programs, showcasing its multi-sectoral approach to fostering entrepreneurship, sustainability, and economic growth across Lebanon.*



## AI Academy (AIQ)

Empowering businesses and individuals to adopt artificial intelligence (AI) tools.

### AI for Business Professionals:

Streamlining operations with practical AI solutions.

### Innovation & Research:

Promoting ethical AI applications in critical areas like NLP and computer vision.

### AI Learning Tracks:

Hands-on training for developers, students, and engineers.





## BIAT Balamand Initiative: Business Innovation Center (BIC)

Introducing the Business Development Center: a partnership between BIAT and the University of Balamand fostering innovation and entrepreneurship in North Lebanon.

### Vision:

Leading center for innovation and entrepreneurship in North Lebanon.





### Mission:

Support entrepreneurs through comprehensive services.

### BIC Services:

- Workspace and amenities
- Business programs
- Access to financing
- Legal and financial services
- Training and networking
- And specialized support

### Business Programs:

-  **Ideation:** Sparking innovative business concepts
-  **Incubation:** Nurturing early-stage startups
-  **Research & Development:** Create & Develop prototypes and IP
-  **Commercialization:** Preparing for market entry



## YARD: A Digital Launchpad for MENA's Next-Gen Entrepreneurs

YARD is BIAT's flagship digital platform that empowers entrepreneurs, freelancers, and innovators by combining:

1. **Social networking**
2. **Community forums**
3. **Structured entrepreneurial learning**
4. **AI-powered guidance**

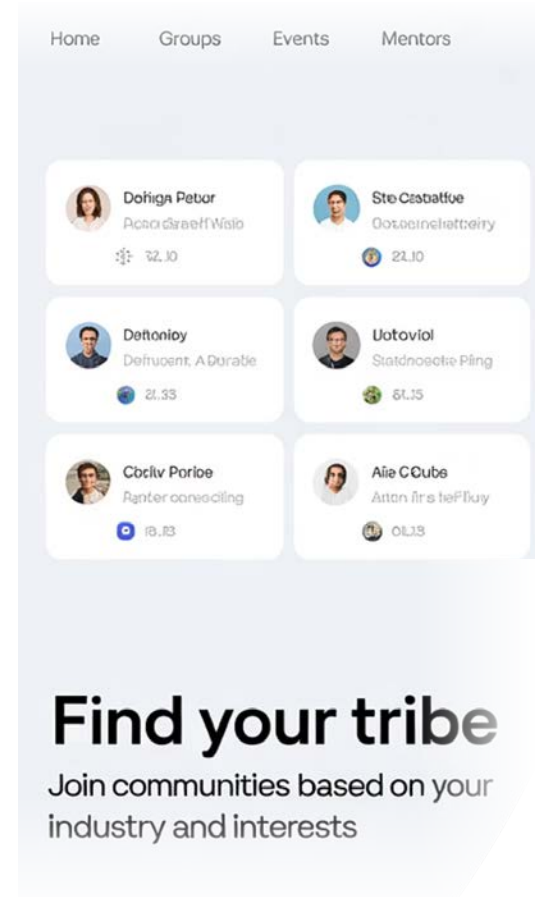
It's a vibrant ecosystem for collaboration, ideation & sustainable business growth.

### Core Features:

- Community & Collaboration: Connect, share, and co-create across sectors.
- Forum-Style Interaction: Reddit-like discussions for idea validation.
- Gamified Experience: Earn points, badges, and rewards for engagement.
- AI Assistant: Smart recommendations, strategic insights, and 24/7 support.
- Learning Journey: A comprehensive curriculum from idea to investor-readiness.

### Entrepreneurship Development Pathway:

- Idea Diagnosis & Validation: Market fit, feasibility, and feedback.
- Brand Development: AI-powered tools for naming, logos, and positioning.
- Business Development: Model building, KPIs, MVPs, and partnerships.
- Personal Growth: Coaching on leadership and entrepreneurial mindset.



## Agribusiness Initiative (AGRI AGRO 360)

Initiated by CCIAT, in partnership with BIAT, supporting Lebanon's agri-agro sector through tailored solutions.

- **Discovery & Assessment**
- **Technical Feasibility & R&D**
- **Design & Packaging**
- **Business Modeling & Market Planning**
- **Compliance, Scaling & Export Readiness**



## Startup Consultancy

Affordable and actionable consultancy services tailored to SMEs.

### Strategic Business Modeling:

Investor pitch preparation, scaling strategies, and business roadmaps.

### Integration with YARD Accelerator:

Enhancing SMEs' access to advanced resources.

### Post-Consultation Follow-Up:

Ensuring long-term impact and progress.



EXPERTS +961

## The Experts Network (Experts +961)

A dynamic network providing access to mentors, industry leaders, and collaborators.

### Expert Directory:

Matching entrepreneurs with sector-specific expertise

### Personalized Mentorship:

Tailored mentor-mentee programs for business growth.

### Workshops & Networking Events:

Facilitating knowledge-sharing and collaboration.

# BIAT IN NUMBERS

At BIAT, our impact speaks for itself. Through dedicated programs, innovative solutions, and strategic partnerships, we have achieved tangible results that drive economic growth, empower entrepreneurs, and foster sustainable development across Lebanon.

19+

**Years of Experience**  
of driving innovation and growth since 2006.

80+

**Projects Executed**  
successful projects implemented.

8000+

**Entrepreneurs Supported**  
MSMEs, self-employed entrepreneurs, & startups assisted.

400+

**Incubatees Hosted**  
businesses hosted in BIAT's incubation facilities.

14M+

**Access to Finance**  
Facilitated over 14 million USD in loans and microcredit.

6M+

**Grants Distributed**  
Distributed over 6 million USD in direct grants.

1500+

**Jobs Created**  
Contributed to the creation of 1500 of jobs across Lebanon.

10,000+

**Community Outreach**  
Reached thousands of individuals through grassroots community development initiatives.



## WHY THESE NUMBERS MATTER?

These achievements highlight BIAT's role as a catalyst for economic resilience and social transformation. From empowering women and youth to supporting the green transition and enabling innovation, BIAT's numbers reflect a legacy of impact, growth, and sustainability across Lebanon.





**Contact Information:**  
**Get to know us!!**

**Website** [www.biatcenter.org/](http://www.biatcenter.org/)

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**Instagram** [www.instagram.com/biat.center/](https://www.instagram.com/biat.center/)

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**Together, let's build a future driven by  
creativity, collaboration, and impact!!!**