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A Virtual Reality Presentation App for B2B customers
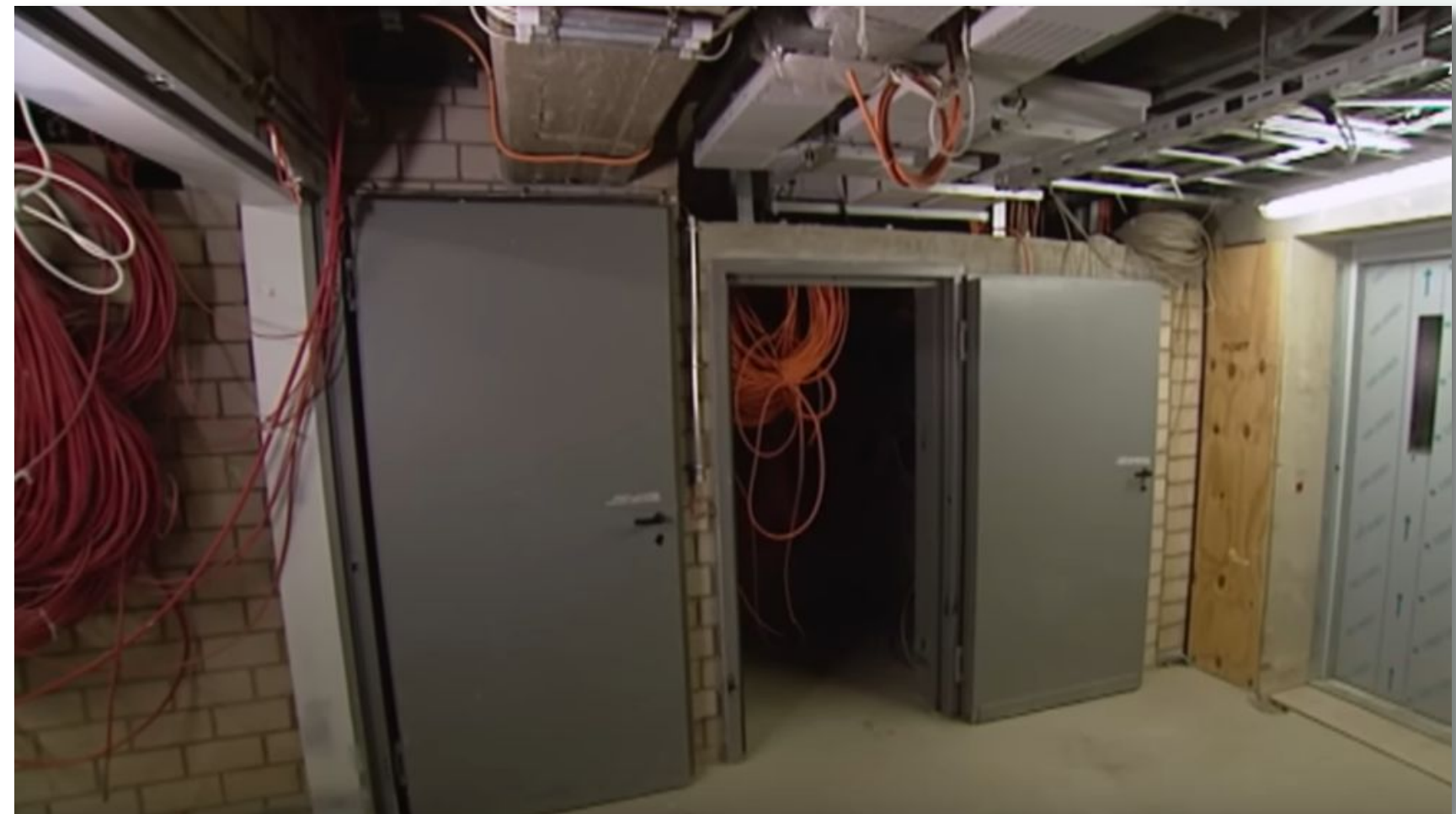
https://www.virtofy.com

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Planning errors

When planning complex structures (e.g. buildings, machinery or automotive designs), understanding spaces and dimensions is key. **Errors here can cost a significant amount of money, time and trust.**

PROBLEM

Confused Clients

Potential customers need a clear visual understanding of techn. advanced products (e.g. machinery). But often, no physical product can be showcased. **And flat images and videos are not enough to understand 3D designs.**

PROBLEM

Complex Training

On-site training of customers and personnel on machinery and vehicles is very **expensive, requires extensive travel, is location-dependent, and time-consuming.**

SOLUTION

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A **B2B Virtual Reality Presentation App**
to provide a spatial experience of your 3D design.

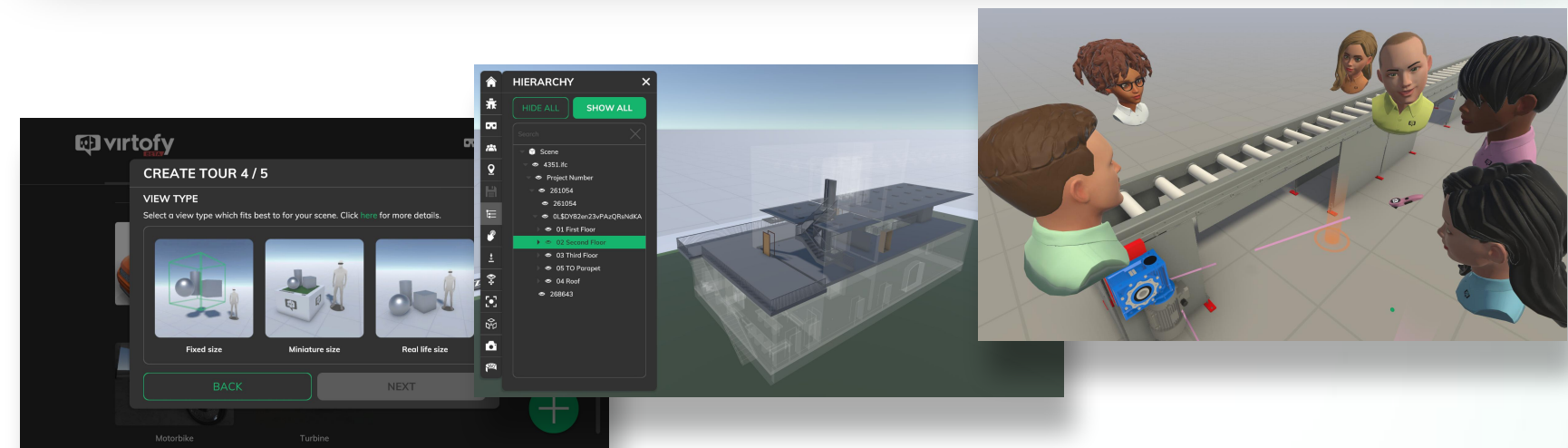| REDUCE COSTS	INCREASE VALUE	IMPROVE EFFICIENCY
Detect planning errors early, reduce costs for trips and meetings	Impress customers to expand and accelerate sales	Communicate better and enable rapid knowledge transfer

PRODUCT

Highlights

- **An impressive experience:** Provide a virtual, spatial tour through your own 3D designs

- **Easy content creation:** Import many file formats and create tours in minutes

- **Accessibility:** Invite everyone to your VR presentations, also non tech savvy users

TARGET AUDIENCES

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Planning

- Architects
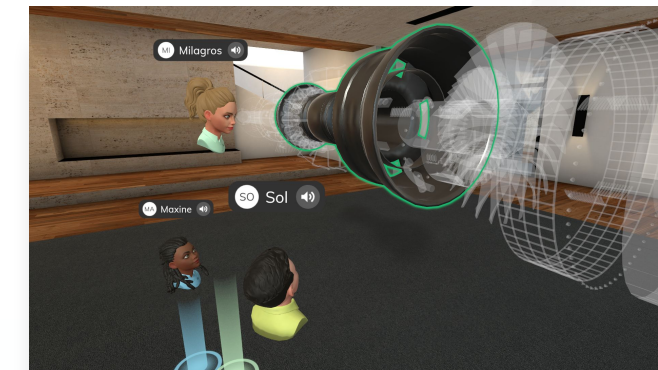- Designers
- Engineers
- Developers

Sales

- Marketing
- Trade Shows
- Sales & Consulting
- Agencies

Training

- Manufacturing Industry
- Aerospace
- Customer Support, Onboarding
- Schools & Universities

6 REASONS

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Easy to use UI
Optimized interfaces for every platform: desktop, mobile, VR

Online Meetings
Extensive presentation features, avatars, optimal audio-visual Transmission

Seamless Integration
Support for 30+ file formats, easy-to-use editor

WOW-Factor
Immersive virtual, spatial Presence, optimized performance

Secure Data
Cloud hosted in Germany or offline/on-premise storage

Versatile Use Cases
Serving a wide range of customer scenarios & industries (planning, sales, trainings)

BUSINESS MODEL

A La Carte Subscription for B2B customers

Target Audience:
Individuals, Small and Medium Enterprises (SMEs), Enterprises

Process:
We offer a free live or in-person presentation of Virtofy. Subsequently, a free 14-day trial version, encompassing all features, will be provided. After this trial period, a tailored subscription plan will be created to meet the customer's requirements.

Click here for our buy info

THANKS

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André Weinhold

eachTick GmbH
Mohrenstr. 20
50670 Köln

Mobil: +49 (0) 152 34 11 40 65
E-Mail: aweinhold@eachtick.com
Linked-In: https://www.linkedin.com/in/andre-weinhold

SOURCES

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- 2.A: https://mixed.de/studie-deutsche-xr-branche-waechst-um-rund-30-prozent/
- 2.B: https://www.alliedmarketresearch.com/augmented-and-virtual-reality-in-manufacturing-market-A31809
- 2.C: https://www.globenewswire.com/news-release/2022/08/25/2504320/0/en/With-39-2-CAGR-Global-Virtual-Reality-in-Manufacturing-Industry-Size-Worth-USD-14-8-Billion-in-2026.html