

## **Ohospital Chain Pharmacies Investment Teaser**

**Company Overview:** Ohospital pharmacies chain is a concept that involves setting up several pharmacies in Kenya and later East Africa. Ohospital Corp, a healthcare company in Kenya and the US, will spearhead the concept. The aim is to build a founding step for primary care and the healthcare supply chain for Ohospital. The chain will be powered by Ohospital software and Jungo Pharm as a partner.

**Opportunity:** According to Fitch Solutions, spending on healthcare was valued at KES394.68bn (US\$3.98bn) in 2017. Per capita healthcare expenditure reached US\$80, of which as much as 61% was sourced from the private sector. Healthcare is an on-demand sector, with the need increasing everyday as lifestyle spreads. A need for real-time answers is needed with primary care playing a key central role. Some of the available gaps available is healthcare financing, healthcare services, healthcare supplies and healthcare data. Healthcare in Africa is \$50 billion annually. Why pharmacies? Healthcare product return is 1.5 or 1.25% depending on the product.

**Revenue:** Ohospital is making revenue from B2B digital platform from a monthly subscription. The chains will be making revenue from product sold, we are projecting a sale turnover of 14 million Kenya shillings. These sales will be from wholesales and retails.

### **Investment Highlights:**

- **Stocking:** 60% of the investment will be going to stocking of the first store.
- **Set-up:** 20% will be going to set-up, rent and branding.
- **Running cost:** 20% will be going to running of the store for the first six months.

**Funding Requirement:** Ohospital is seeking an investment of **5 million KES** to accelerate the implementation of the one pharmacy.

### **What is already done:**

1. Two min test model pharmacies in Nairobi and Kiambu
2. Registration
3. Re-investing the main company revenue

**Contact Information:** For more information and investment opportunities, please contact:

- **Name:** Daniel Kimani
- **Email:** info@ohospital.health
- **Phone:** +254722522103

Join us in transforming the healthcare industry and making primary healthcare accessible to all.

A more detailed Information Memorandum will be provided to interested investors. Further steps will be undertaken towards an efficient and timely financial closure of this exciting opportunity.



