



The business partner
for your R&D challenges

What we do in a nutshell

We participate in strategic European R&D projects to

- explore and probe the market potential of their results,
- support the technology development process while keeping the focus on the demand side,
- organize and manage the entire innovation path up to and including follow-up initiatives.

How we make the difference



MARKETING AND EXPLOITATION

Market research and analysis

Preliminary matching

Business planning

Economic viability assessment

Go-to-market strategies

How we make the difference



TECHNOLOGY DEVELOPMENT

Pilot design, coordination and assessment

Testing and validation of technologies

Technology acceptance

Technology adoption

How we make the difference



INNOVATION MANAGEMENT

Product and service design

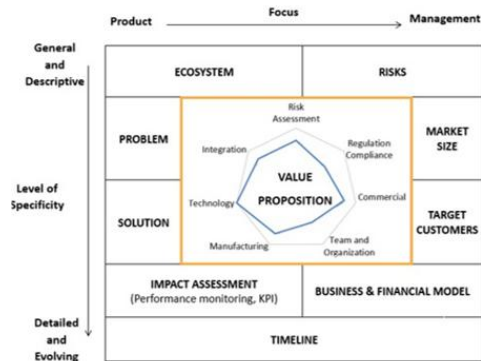
IP strategies

Multi-stakeholder & actor engagement

Partnership development

How we make the difference: our tools

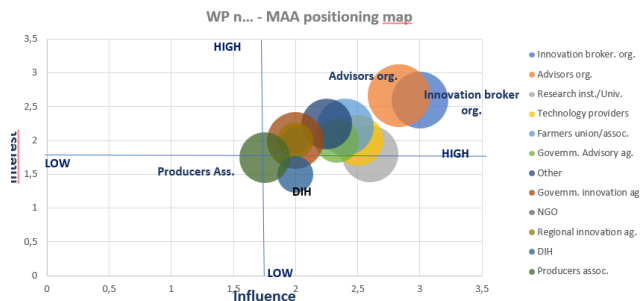
Our tools



Technology Business

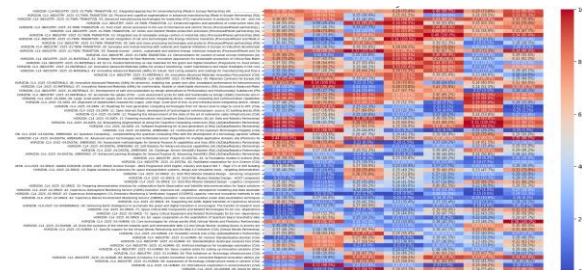
Framework:

to align technology & business
goals of innovations



Multi Actor innovation radar:

to identify the innovation potential
of specific stakeholders



EU Technology Benchmark:

to position innovations against EU
technology trends and R&I investments

TECHNOLOGY DOMAINS

Our topics



**SMART &
SUSTAINABLE
INDUSTRY**



**HEALTH
TECHNOLOGIES**



**CIRCULAR &
BIOECONOMY**



**SMART
AGRI-FOOD**

EHTEL

ASPIRE
PROCESS-PLANET RESEARCH ASSOCIATION

**BIO-BASED
INDUSTRIES**
Public-Private Partnership

Aeneas



EPoSS
European Association on
Smart Systems Integration

European
association
of **innovation
consultants**

EFFRA
EUROPEAN FACTORIES OF THE FUTURE
RESEARCH ASSOCIATION

Built4People

Running & New Projects

Our expertise



hosmartai.eu



revert-project.eu

GREEN-LOOP

greenloop-project.eu



PROSPECTS5.0

prospects5-0.eu



DIH & DIGITAL HEALTH NETWORK
connecting the dots
dihealth.eu



mc4-project.eu



attractiss.eu



digiprime.eu

EECONE

eecone.com



polymers-5b.eu



RehAllianCE

rehalliance



digitalhealthuptake.eu



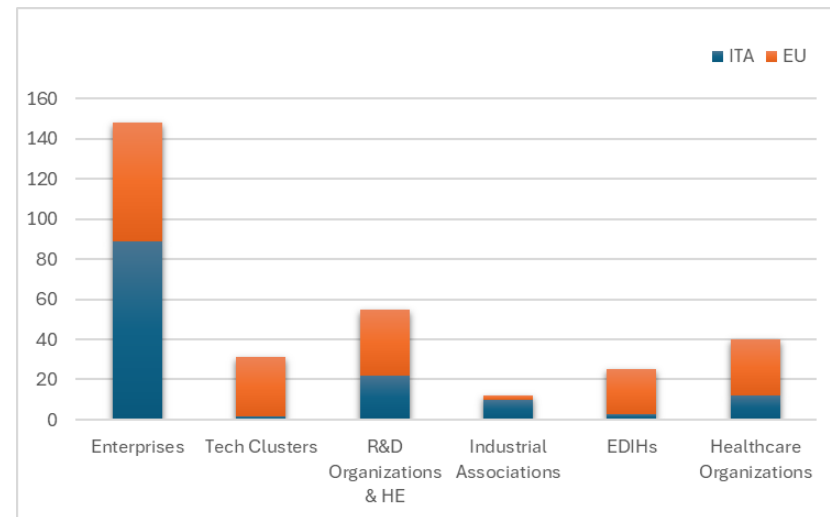
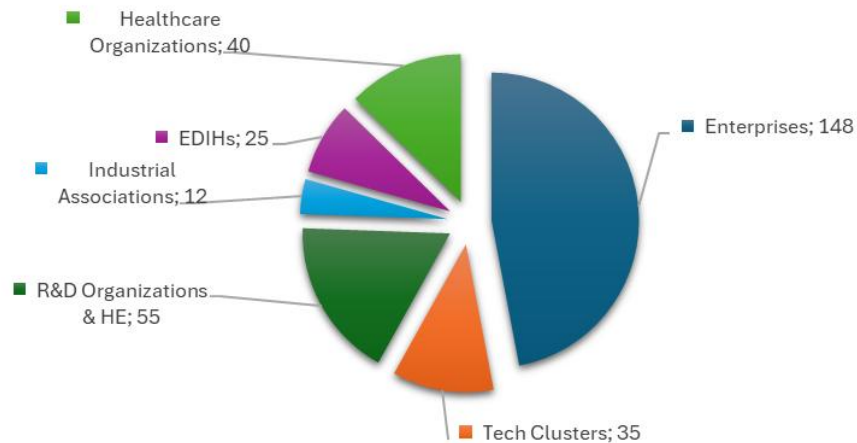
tornado



[view more](#)

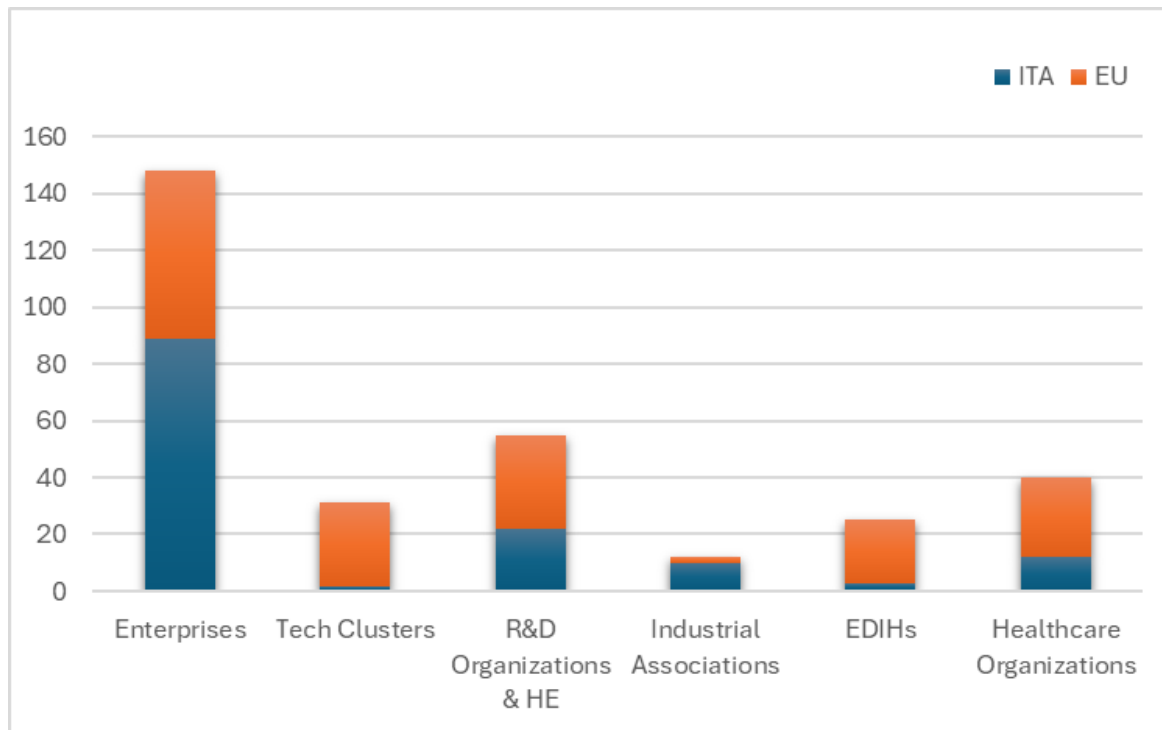
Key Industrial Stakeholders

Our added value



Key Players: Italy and Europe

Our added value



A selection of partners

Our added value





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