

# ADVANCING EUROPEAN CYBER DEFENCE AND CYBERSECURITY: TECHNOLOGIES, OPERATIONS AND OPPORTUNITIES

1 & 2 OCTOBER 2025 LISBON, PORTUGAL

## SPONSORSHIP OPPORTUNITIES



EUROPEAN NETWORK OF  
DEFENCE-RELATED REGIONS



European  
Commission





# LEARN EVERYTHING ABOUT THE EVENT!

#ENDR

#DG DEFIS

#AED

**AN EXCLUSIVE OPPORTUNITY FOR YOUR COMPANY!**

**October 1st & 2nd, 2025**

**CCB, LISBOA**

#CYBERDEFENCE

#CYBERSECURITY

The Directorate-General for Defence Industry and Space (DG DEFIS) of the European Commission and AED Cluster Portugal, the Portuguese Aeronautics, Space and Defence Cluster, are excited to welcome thought leaders, innovators, and professionals in the fields of cyber defence and cybersecurity to Lisbon for two days of inspiring keynote talks, dynamic panel discussions, and unique networking opportunities.

#### **A STRATEGIC AREA AND AN OPPORTUNITY FOR EUROPE**

Holding this conference in Lisbon reflects the defence and security industry's commitment to promoting innovation, European cooperation and Europe's strategic resilience, in an area that is increasingly critical to the sovereignty and security of Member States.



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# ***THE BENEFITS OF SPONSORSHIP***

***ENDR Conference – Advancing European Cyber Defence and Cybersecurity***

## **INCREASED VISIBILITY**

With guests expected  
from all over Europe

**01**

## **ELITE NETWORK**

Establish strategic  
relationships with key  
decision-makers

**02**

## **VISIONARY LEADERSHIP**

Showcase your expertise  
and leadership in  
innovative solutions

**03**

## **EXCLUSIVE B2B MEETINGS**

During the conference,  
roundtables, and in the  
showroom.

**04**



# ***ENDR Cyber Defence and Cybersecurity Conference***

**The event will bring together a wide European audience, including:**

- Defence, aerospace and ICT companies
- Operational experts, military and civilian
- Academics and research institutions
- Institutional representatives and policymakers

## **Benefits of participating in the ENDR Conference Lisbon 2025**

1. Business opportunities and B2B meetings
2. Increased visibility
3. Networking spaces
4. Participation of top-tier companies



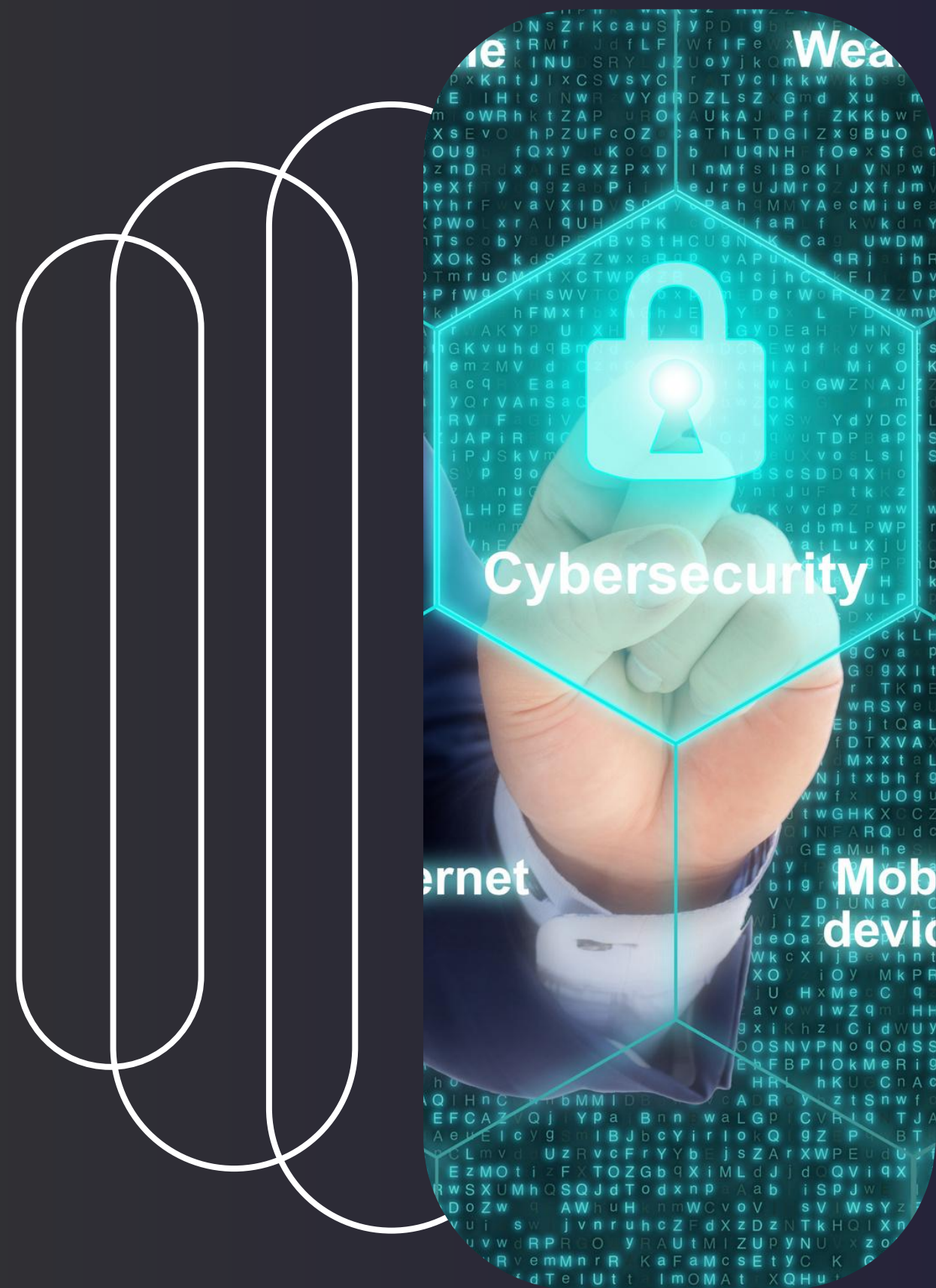
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# ***PLATINUM SPONSORSHIP\****

## ***3 000 €***



- PANEL PARTICIPATION
- EXHIBITION (STAND KIOSK)
- VISIBILITY / COMMUNICATION (LOGO IN ALL DIGITAL MATERIALS)
- ON-SITE VISIBILITY (LOGO IN SPONSORS' WALL)
- YOUR MERCH AVAILABLE IN THE CONFERENCE ROOM

\*Max 3 EU based companies



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# PLATINUM SPONSORSHIP

## EXCLUSIVE PARTICIPATION

- Participation in a roundtable with renowned experts and speakers\*  
\*Limited to 1 per panel and subject to validation on topic expertise.

## PREMIUM VISIBILITY

- Display of the logo in large format on the screen.
- Video on the screen during breaks
- Presence of the logo on all digital communication materials (event website, AED LinkedIn profile, newsletters.
- Logo on the sponsor's wall at the venue.
- Offer your merch to all the attendees.

## EXHIBITION

- Stand kiosk with: back wall (2x2 m), 40" monitor, high tablet and bench)







# ***GOLD SPONSORING***

## ***2 000 €***



- EXHIBITION (STAND KIOSK IN THE COFFEE BREAK AREA)
- VISIBILITY / COMMUNICATION (LOGO IN ALL DIGITAL MATERIALS)
- ON-SITE VISIBILITY (LOGO IN SPONSORS' WALL)
- YOUR MERCH AVAILABLE IN THE CONFERENCE ROOM



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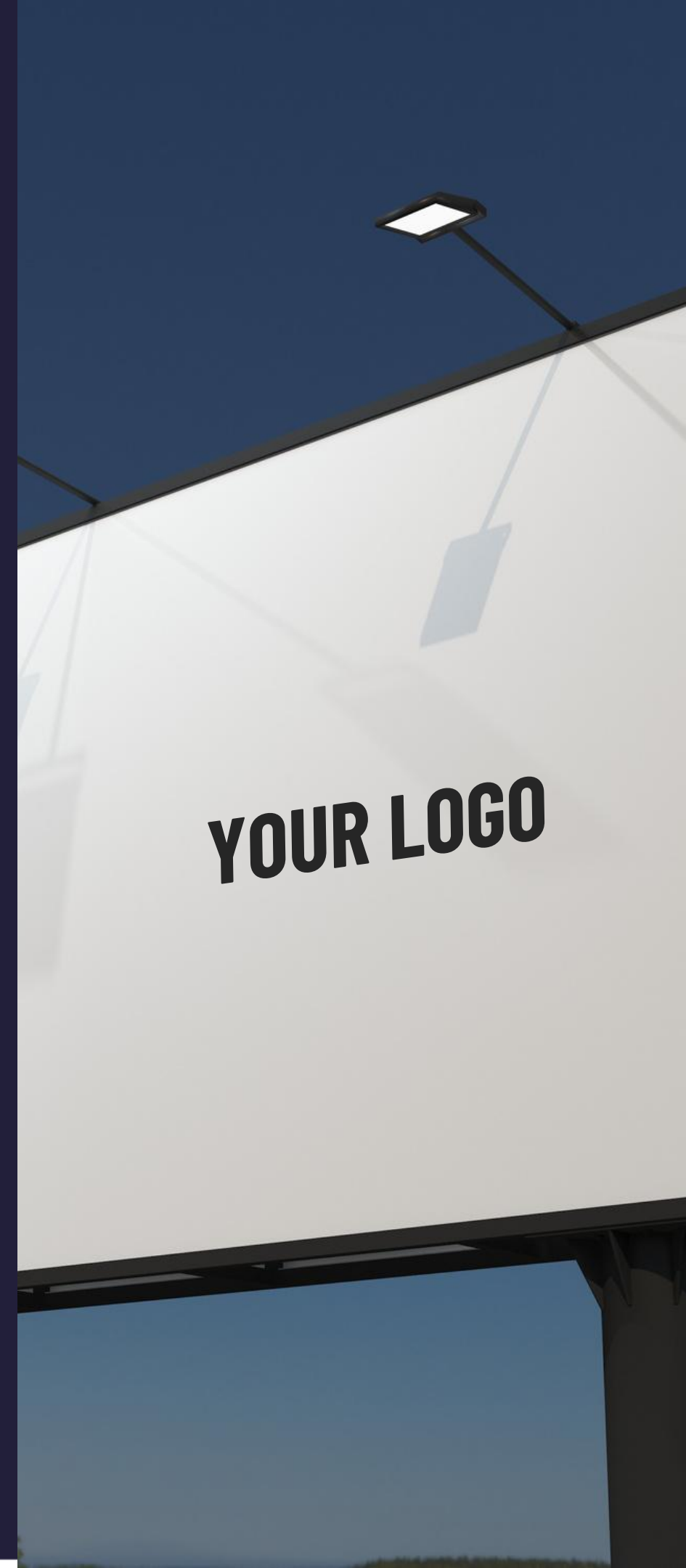
# ***GOLD SPONSORING***

## **PREMIUM VISIBILITY**

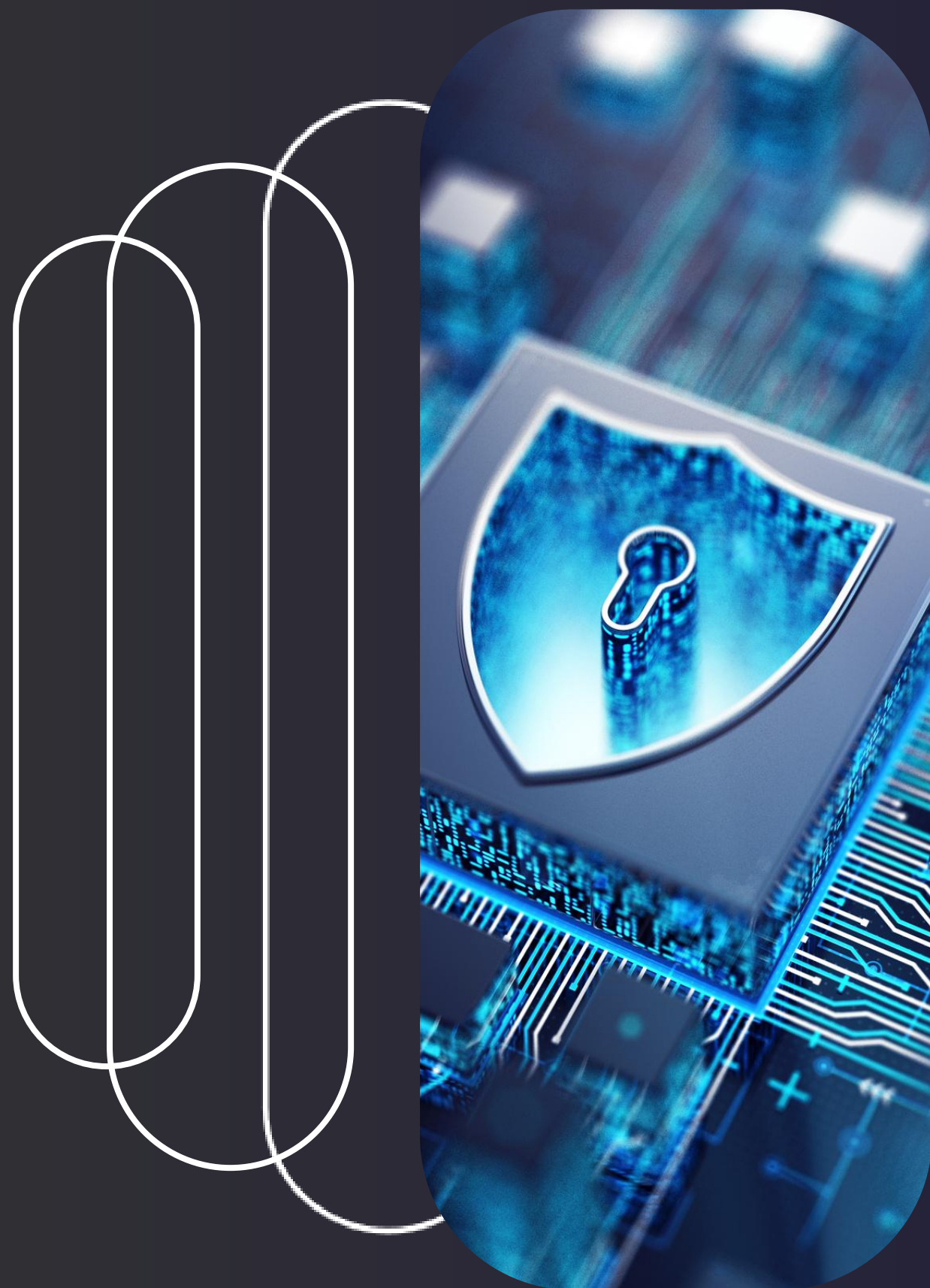
- Presence of the logo on all digital communication materials (event website, AED LinkedIn profile, newsletters).
- Logo on the sponsor's wall at the venue.
- Display of the logo on the screen.
- Offer your merch to all the attendees.

## **EXHIBITION**

- Stand kiosk with: back wall (2x2 m), 40" monitor, high tablet and bench)







# ***SILVER SPONSORING***

## ***1 000 €***



- VISIBILITY / COMMUNICATION (LOGO IN ALL DIGITAL MATERIALS)
- ON-SITE VISIBILITY (LOGO IN SPONSORS' WALL)
- YOUR MERCH AVAILABLE IN THE CONFERENCE ROOM



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# ***THANK YOU!***

**[Express your interest here](#)**

Deadline for reservations: 22/09/2025

Informations: [marcia.campana@aedportugal.pt](mailto:marcia.campana@aedportugal.pt)



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