



# travelr

We make business travel  
make sense.



# Business Travel Trends in our Digital Transformation Era



*What's changed in business travel?*

## 1 *AI and Automation*

**77%** of business travelers are using chatbots and travel platforms for recommendations and best prices

## 2 *Employee Well-Being*

**87%** of business travelers would consider leaving a company that does not focus on their well-being

## 3 *Sustainability*

**63%** of companies are investing more in sustainable travel, and **80%** of business travelers want more sustainable options.

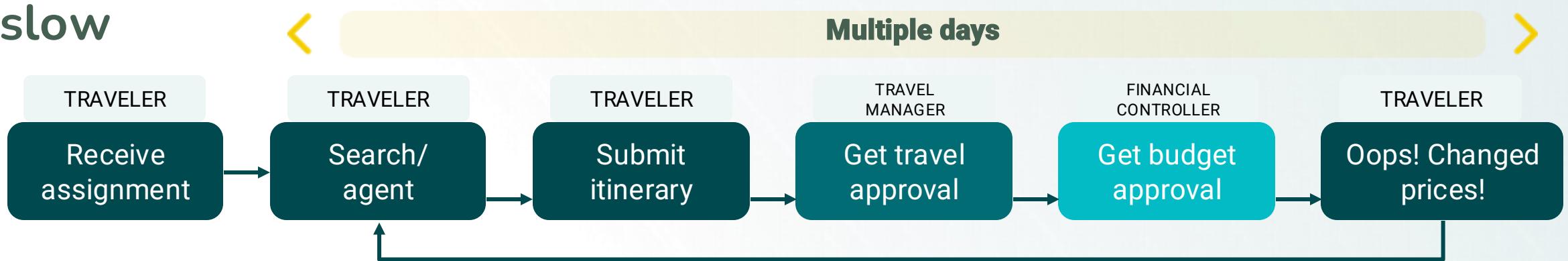
## 4 *Travel Policy & Flexibility*

Travel Managers today want **flexibility, personalization and full travel policy compliance**

# Business Travel is begging for optimization...



slow



frustrating



costly



# In fact, here are some shocking figures about business travel management...



**75%**

of business travel is  
still managed over  
calls and e-mails

**6.5 hrs** pre trip  
**3 hrs** post trip

on average to  
research, approve,  
book & reconcile  
travel

Sources: \*Phocuswright Research, ETC (European Travel Commission)

The No1 Greek travel-fintech for business:

- ✓ Reduce costs, save time, and automate their travel flow
- ✓ Real-time Analytics and ESG reporting
- ✓ Hybrid 24/7 Customer Service (Human + Digital + AI)
- ✓ 100% Travel Policy Compliance



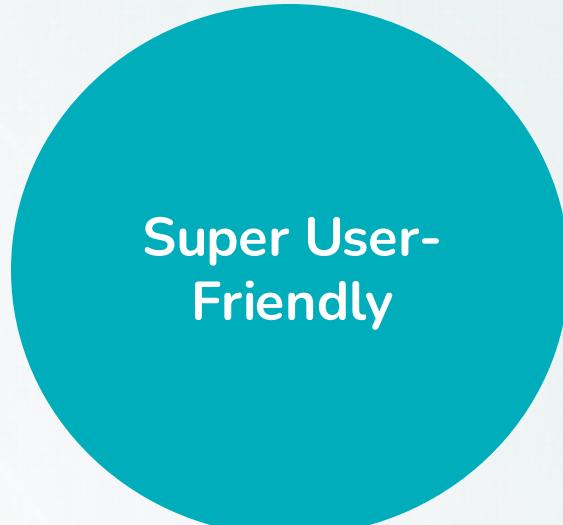
Large Global Inventory:  
Hotels, Flights,  
Ferries,  
Transfers, Cars



Roles with  
Integrated  
Approvals



Reporting and  
Business  
Intelligence  
Insights



Super User-  
Friendly

# Travelr streamlines the process

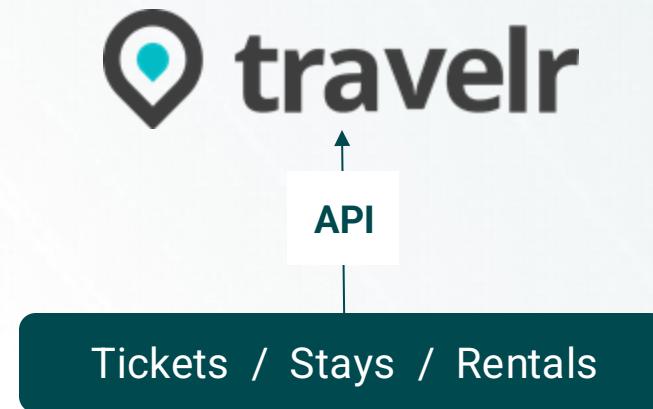


TRAVELER  
Booking Portal

TRAVEL MANAGER  
Manager Portal

FINANCIAL CONTROLLER  
Financial Portal

Minutes



# Solution

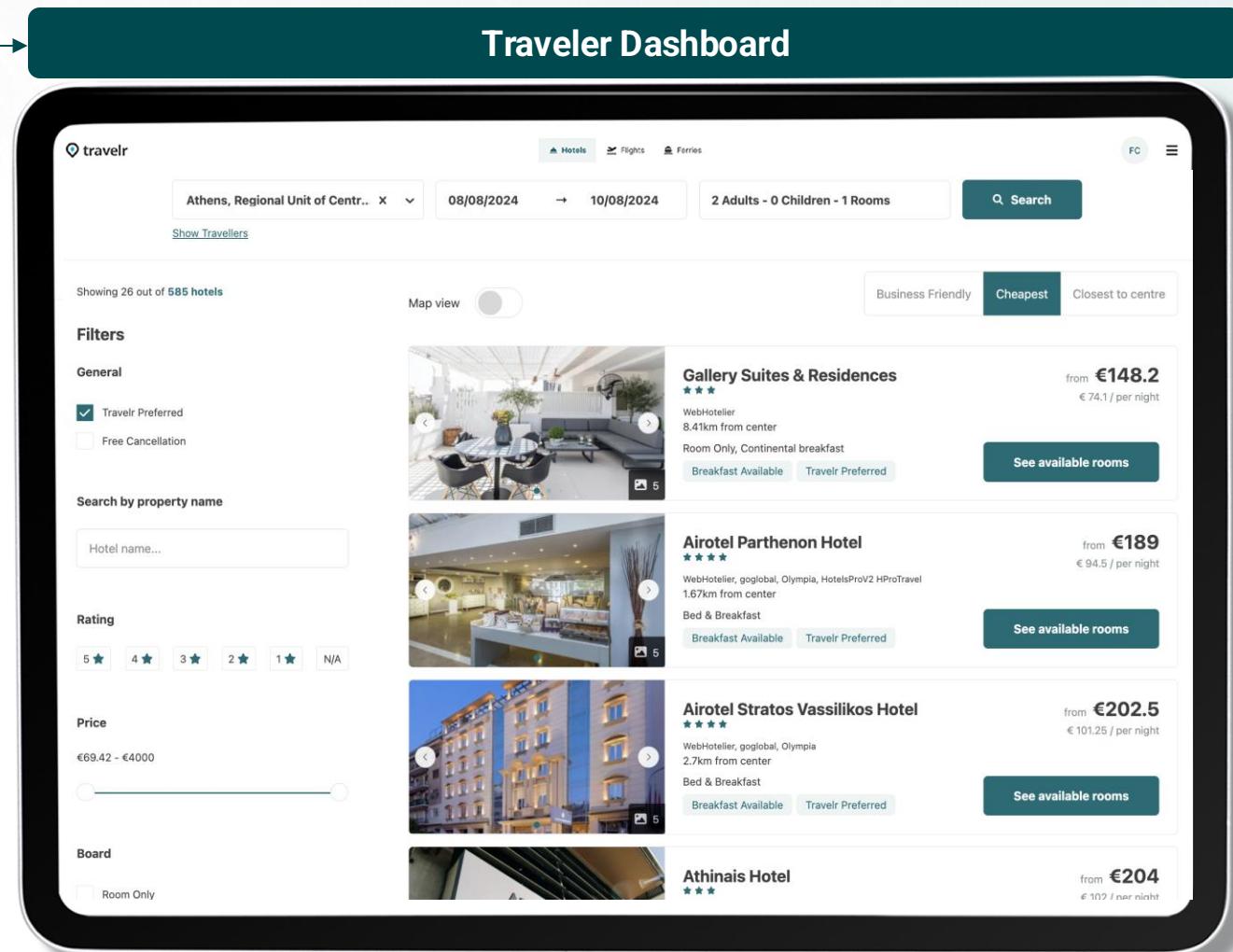


Supercharged adoption through friendly UI/UX

TRAVELER  
Booking Portal

TRAVEL MANAGER  
Manager Portal

FINANCIAL CONTROLLER  
Financial Portal



# Solution



Easy access to all bookings & cost data

TRAVELER  
Booking Portal

Supercharged adoption

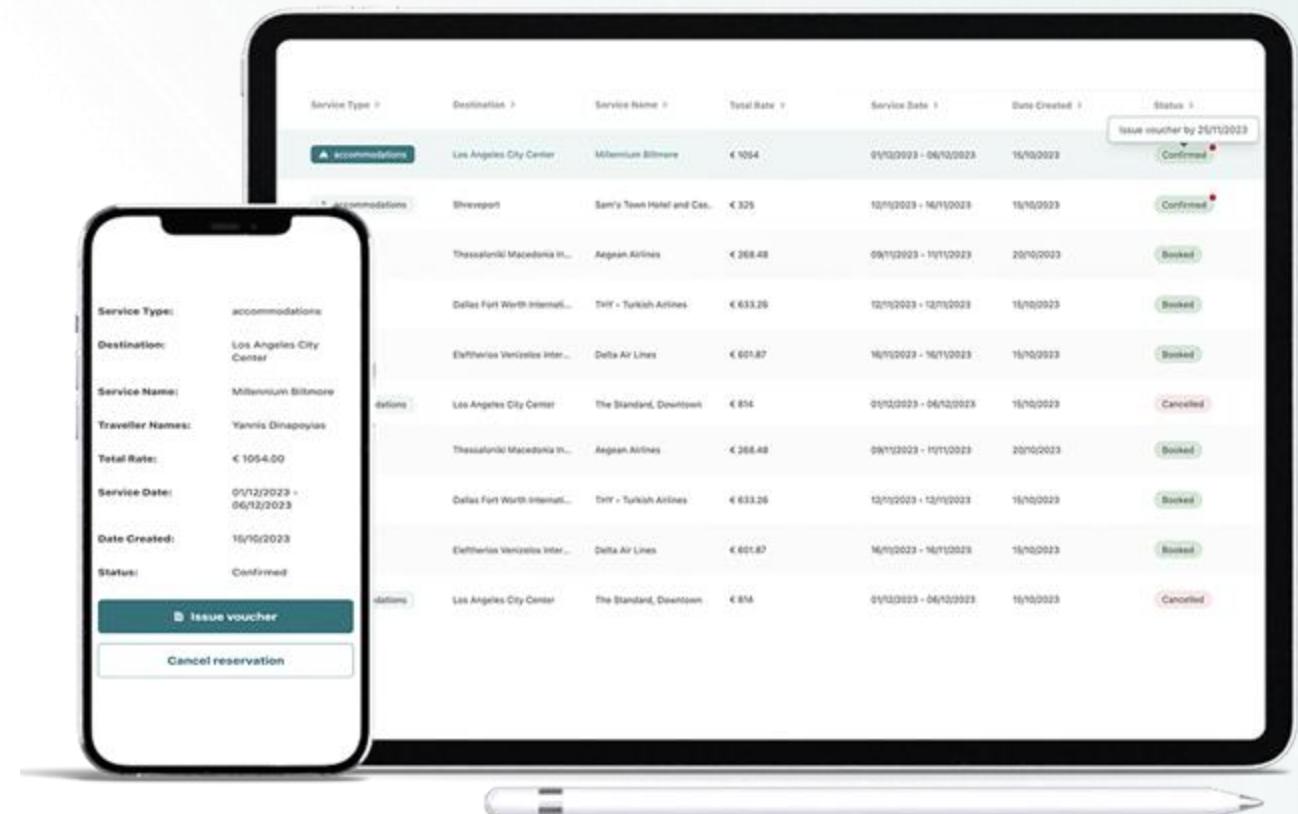
TRAVEL MANAGER  
Manager Portal

FINANCIAL CONTROLLER  
Financial Portal

Travel Manager Dashboard

Consolidated reservation management

Booking management



# Solution



Smart insights on bookings & cost data

TRAVELER  
Booking Portal

Supercharged adoption

TRAVEL MANAGER  
Manager Portal

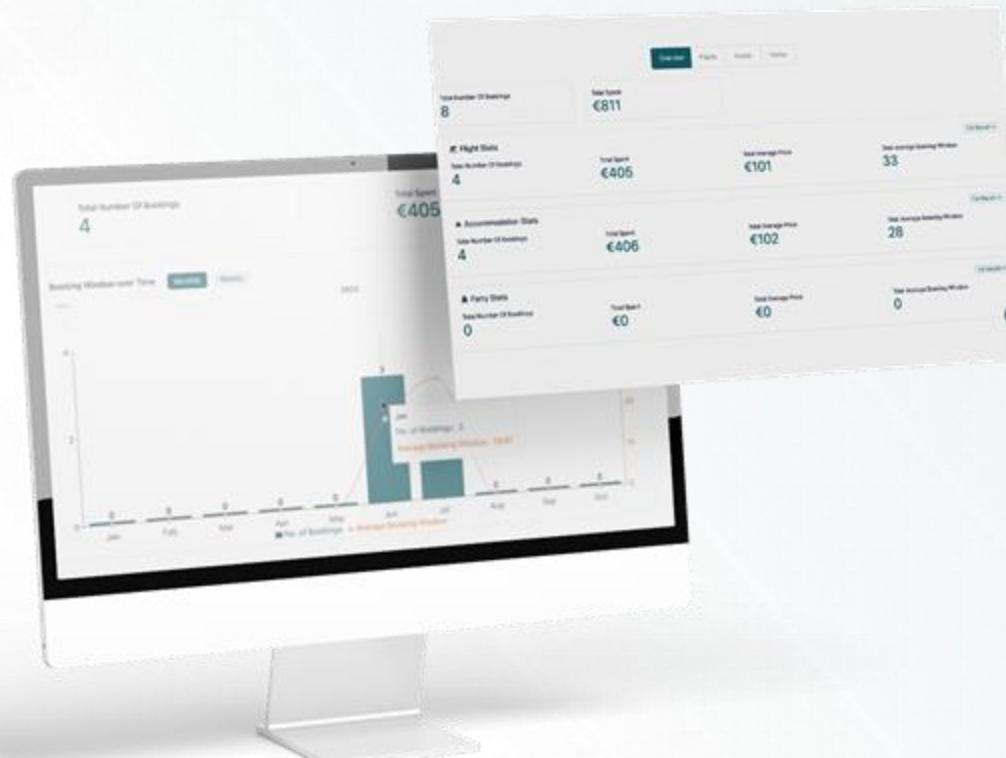
Bookings & cost data

FINANCIAL CONTROLLER  
Financial Portal

Financial Controller Dashboard

Consolidated cost analytics

Cost saving insights



## Selected clients:

### GREECE:



attrattivo

ALE

MANGO



hotelBrain™

ALCOTT

GUTTERIDGE  
DAL 1878



newrest

### INDIA:



### CANADA:



### SPAIN:



## Fast & scalable technology

### TRAVELER Booking Portal

Supercharged adoption

### TRAVEL MANAGER Manager Portal

Bookings & cost data

### FINANCIAL CONTROLLER Financial Portal

Smart integrations

### Integrations

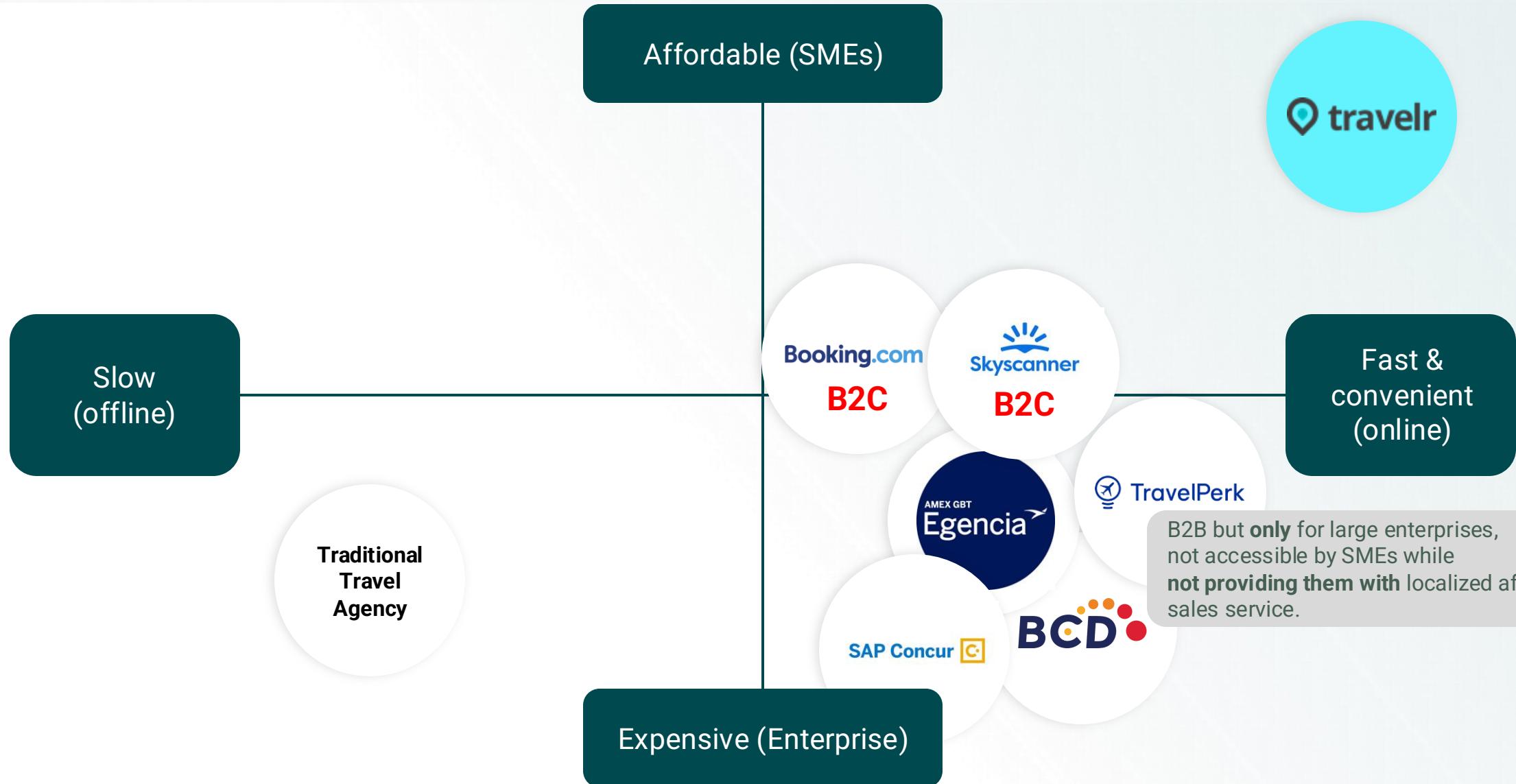
#### ERP Tools



#### HR Tools



# Competitive Advantage



# Awards & Recognition



**1<sup>st</sup> prize**

HDB x Elevate Greece  
Innovation Challenge 2023



**1<sup>st</sup> prize**

CapsuleT 6<sup>th</sup> Accelerator Cycle



**Winners**

EnvolveXL 2024 Cohort



**Finalist**

NBG Business Seeds  
Innovation Competition



**Recognized**

Microsoft Azure  
OpenAI Competition

# Team



**Yannis Dinapoyias**  
CEO  
20+ years of travel  
experience  
University of Chicago  
Economics '11



**Guido Amoruso**  
CTO  
20+ years of engineering  
experience  
x-Citrix, multiple startups



**Jake Trichakis**  
UI/UX Lead  
20+ years of UI/UX  
experience



**Eleni Efstathiadou**  
Sales & Marketing  
Manager  
8+ years of business travel  
experience



**Valeria  
Giannakopoulou**  
Sales & Operations  
Manager, Land dpt  
3+ years of Incoming Tourism  
experience

## Certifications & Accreditations



Accredited by  
IATA



Accredited by  
Hellenic Association of  
Travel & Tourist Agencies



Accredited by  
SETE (2024)



Accredited by  
GNTO



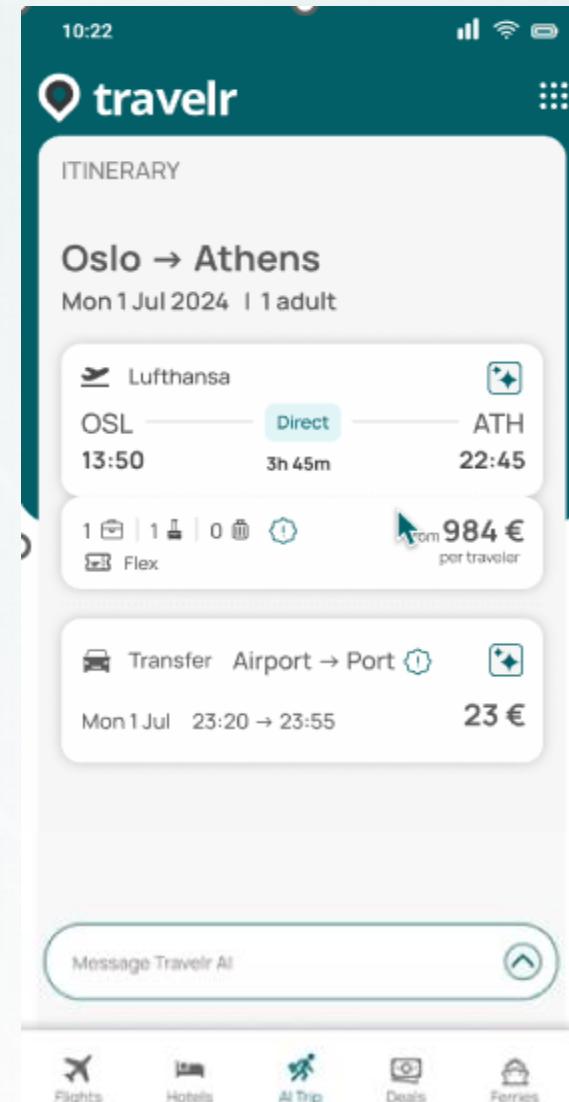
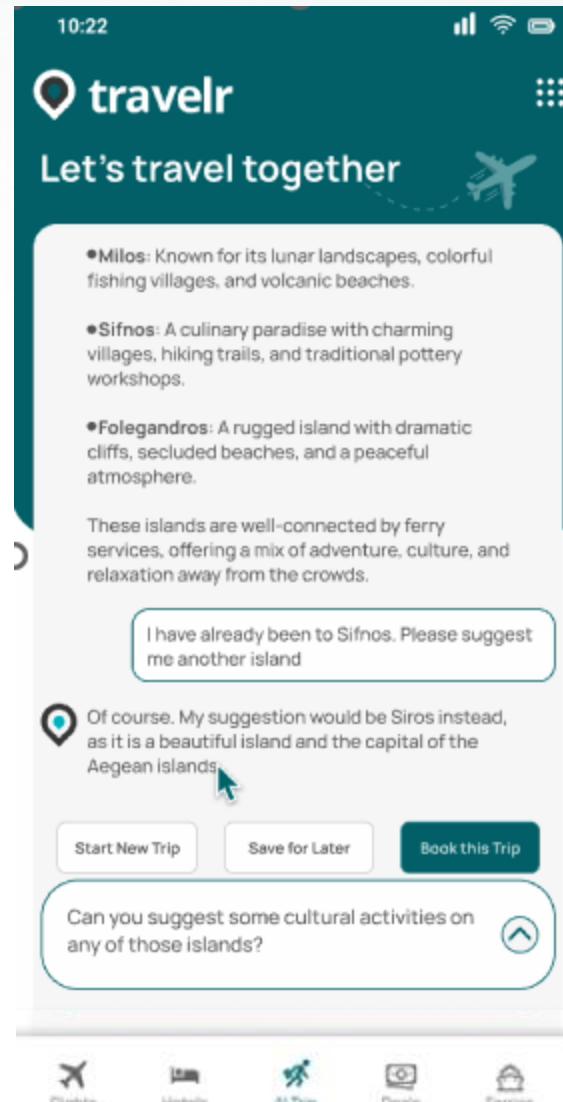
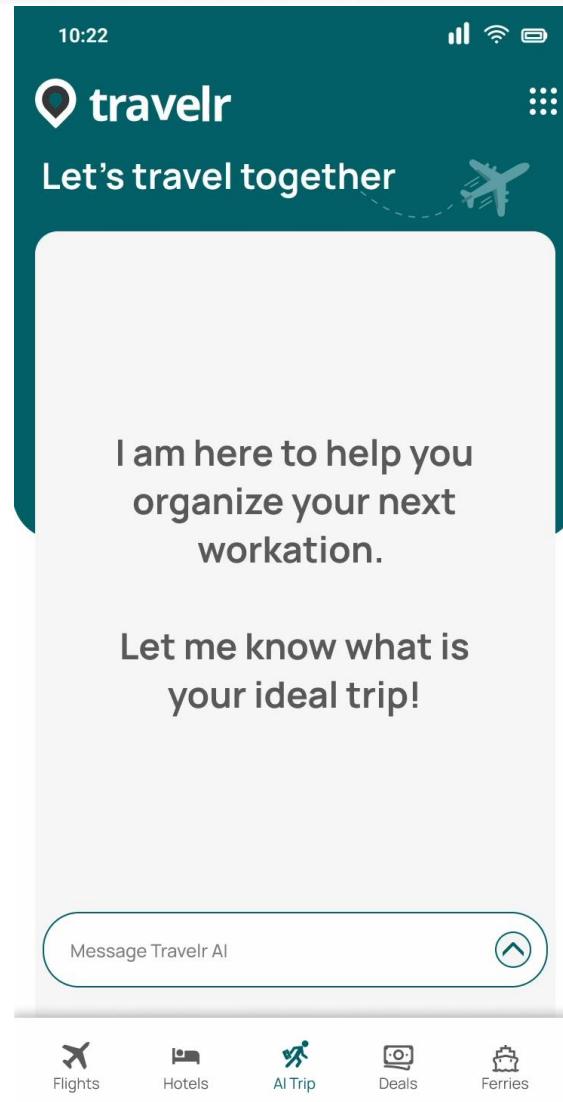
Member



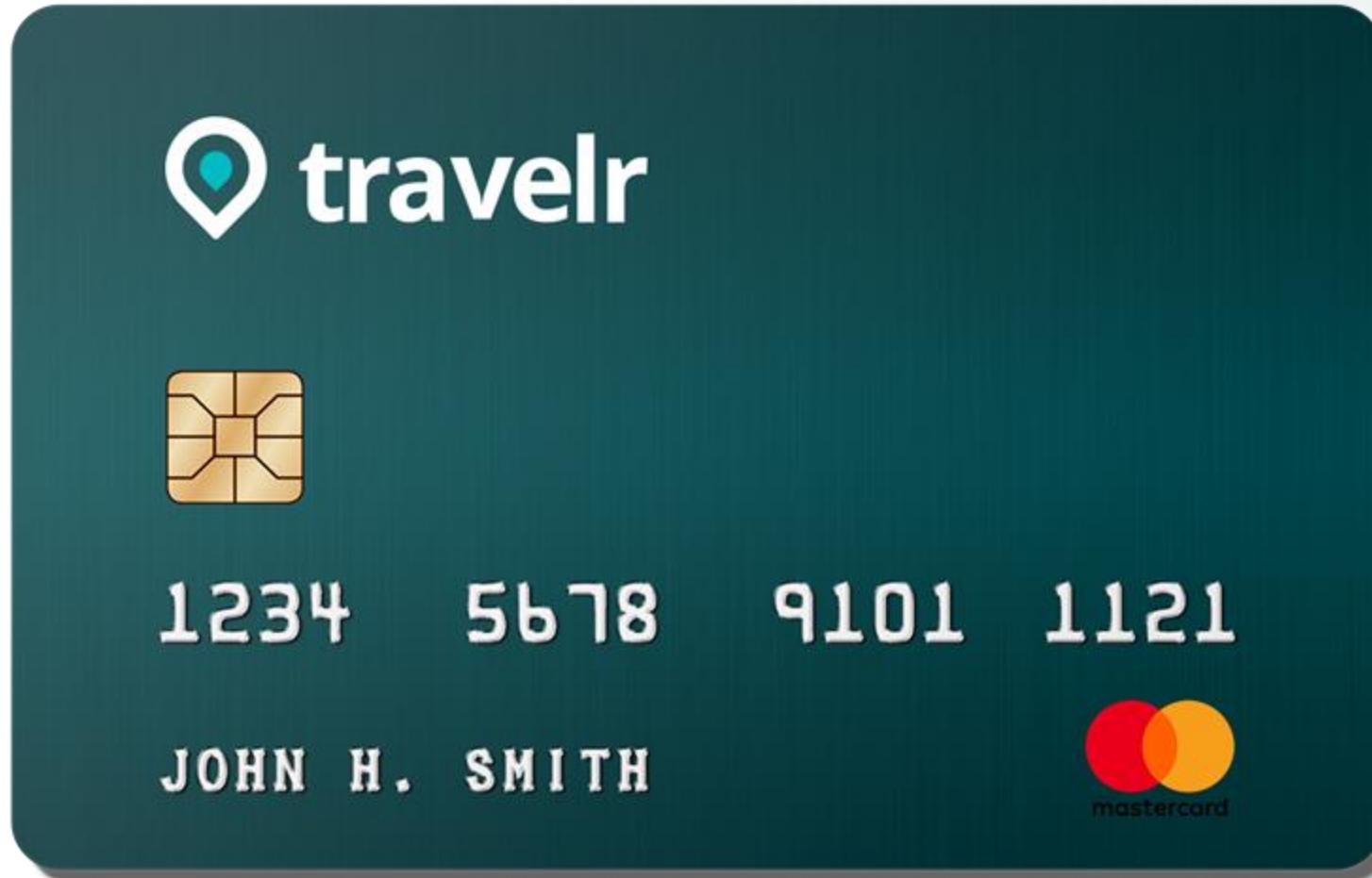
Member

2 more things...

# Supercharged with Travelr Copilot AI !



# Introducing Travelr Virtual Card with Benefits



The first travel card  
in Greece that **rewards**  
**travel bookings**  
for corporations  
and  
**automates travel expenses**  
for travelers.



Apple  
Wallet



Google  
Wallet

*Coming in 2025*

Hit us up!



Questions? Other interesting topics of discussion?

Feel free to reach out directly or contact us using the QR below!

