

# Welcome to



# IBIS

BRAZILIAN HEALTH  
INNOVATION INSTITUTE

# Who we are



**IBIS** is virtual hub dedicated to connecting science, technology, and innovation with the health sector.

We are here to help overcome the enormous challenges that startups in pharmaceuticals and biotechnology fields face when building robust and sustainable businesses, especially in navigating through technical, strategic, and financial complexities.

**IBIS** helps entrepreneurs, managers and actors in innovation environments to generate High Impact Health businesses through engagement with ecosystems and qualified connections.

With over **40 years** of combined experience, **IBIS** bridges the gap between entrepreneurial language and corporate strategy, supporting innovation to reach the market effectively.

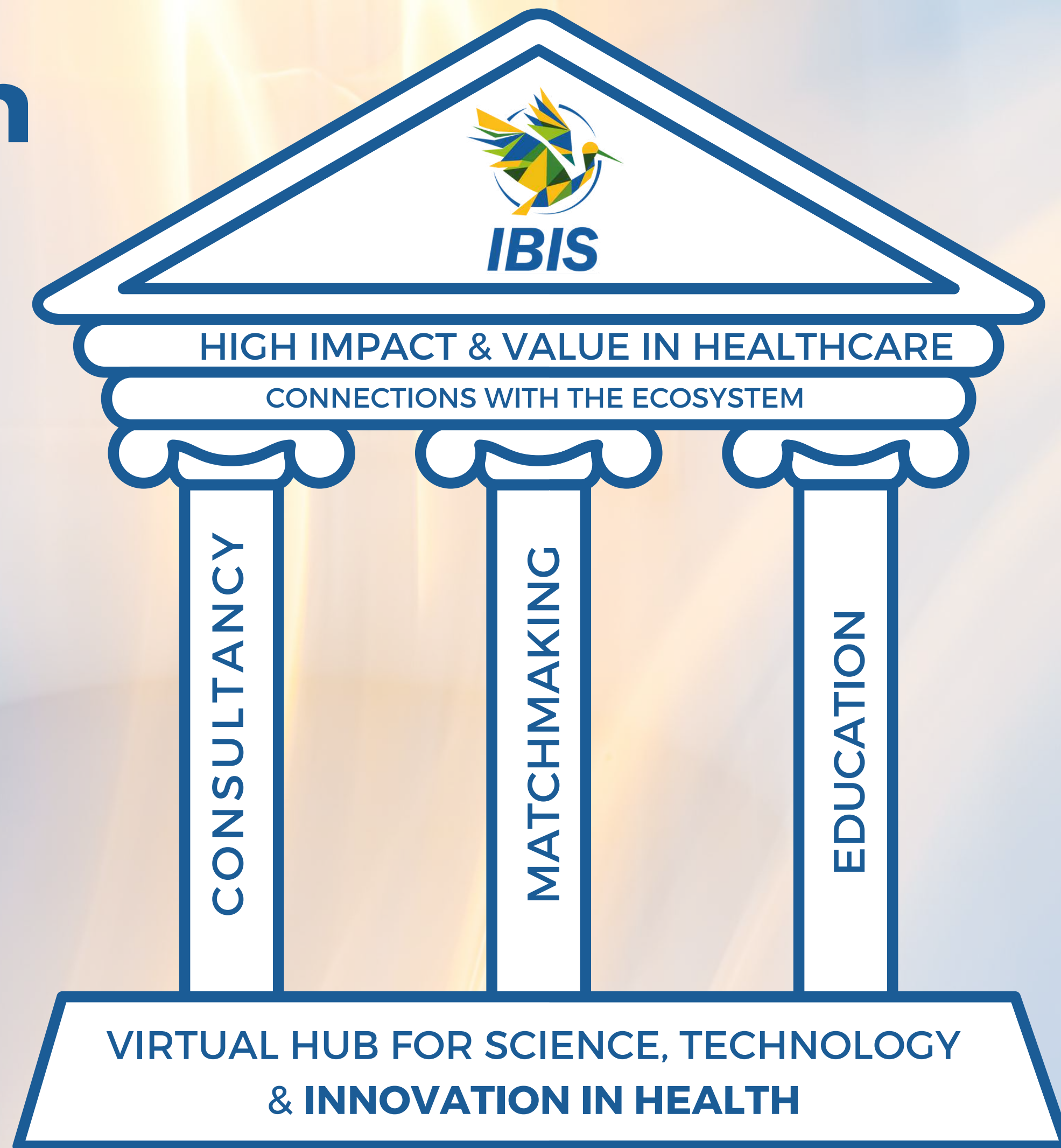


# Pillars of Action

## We offer

- Consulting and mentoring;
  - Technical and regulatory support for startups;
  - Strategic advice;
- Matchmaking programs;
  - Networking;
  - Business facilitation;
- Events, courses and training.

We deliver highly specialized solutions that meet the needs of startups of different sizes and stages, as well as the entire ecosystem and innovation environments.





# Our Solutions



We offer tailored consulting for healthtechs and deeptechs in healthcare and biotechnology, helping to overcome regulatory barriers, accelerate development and ensure success in a competitive market.



We provide strategic consulting to help corporations innovate efficiently, leveraging new technologies and connecting with the dynamic ecosystem of healthcare startups.



IBIS offers technical assessment, market intelligence and high-impact opportunity identification services, ensuring you stay ahead of emerging trends and maximize your return on investment.



# Our Differential



With over 300 products approved by ANVISA (Brazilian Health Authority) and extensive connections across the industry, **IBIS** is uniquely positioned to help startups not only meet regulatory demands but also bring their innovations to market with confidence and value.

- Team of former executives from the pharmaceutical, medical devices and biotechnology industries;
- 40+ years of combined experience in innovation in the biopharmaceutical industry;
- Real experiences in relationships, business development and acceleration of healthcare startups;
- Extensive connections with government agencies, biopharmaceutical companies and development agencies.



# Our Leadership



**Marcio de Paula**



**Corporate Strategy & Open Innovation**

Innovation consultant, strategy advisor and entrepreneur with over 20 years of experience in the healthcare sector, including pharmaceutical industry, government, biotech startup and medical devices.



**Leandro Nery**



**Regulatory, Scientific, R&D and Quality Affairs**

Pharmaceutical consultant, specialist in Health Law, with 20 years of experience in the biopharmaceutical industry, especially in Regulatory Affairs, Research and Development, Quality Assurance and Project Management (PMO).





# Learn more

**VISIT OUR WEBSITE OR CONTACT  
US TODAY TO EXPLORE HOW IBIS  
CAN DRIVE INNOVATION IN YOUR  
ORGANIZATION.**



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