



World's First Tattoo Try-On Machine

Revolutionising Tattoo Industry with Tech and New Experience

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The Tattoo Industry Today



Beyond Taboo

Once stigmatized, tattoos have evolved into a widely accepted form of personal art and expression.



Globally Celebrated

From celebrities to everyday individuals, people use tattoos to mark memories and define identity.



Ancient Craft, Modern Voice

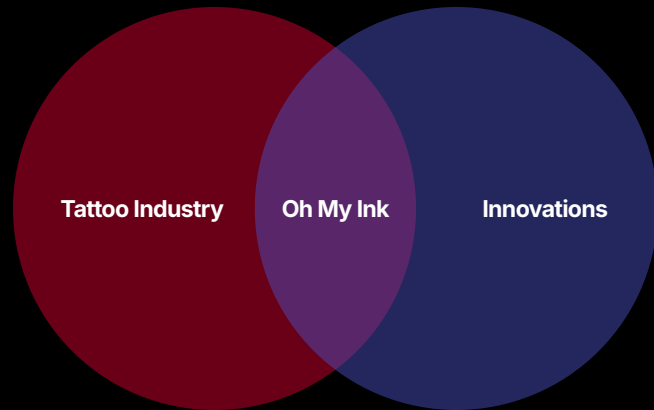
Dating back thousands of years, this ancient tradition is now a global language for self-expression.



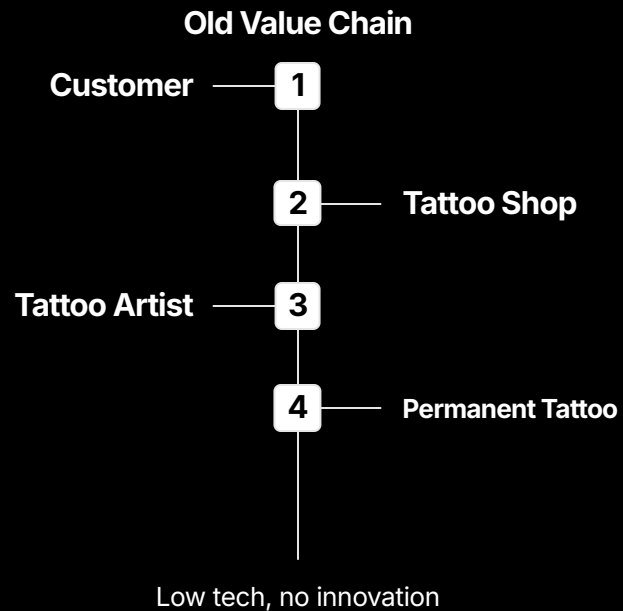
Mainstream Phenomenon

No longer a niche, the tattoo industry is a booming market reflecting diverse personal narratives.

Oh My Ink world's first tattoo try-on machine creates an unique O2O platform, unlocking a traditionally offline and untapped global tattoo market.



The Tattoo Industry: **A US\$50B Untapped Market** Ready to Be Rebuilt





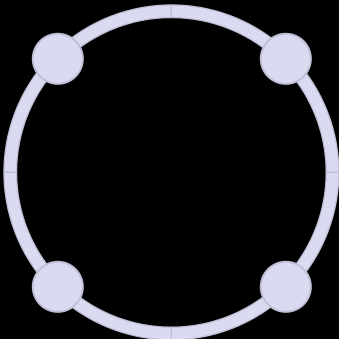
Our Core: The O2O AI Tattoo Try-On Experience and Tattoo Club Booking & Membership Ecosystem

Try On

User/ Customers discover our machine and try on tattoo artists' designs

E-commerce

Use app to buy tattoo credit and temporary tattoos

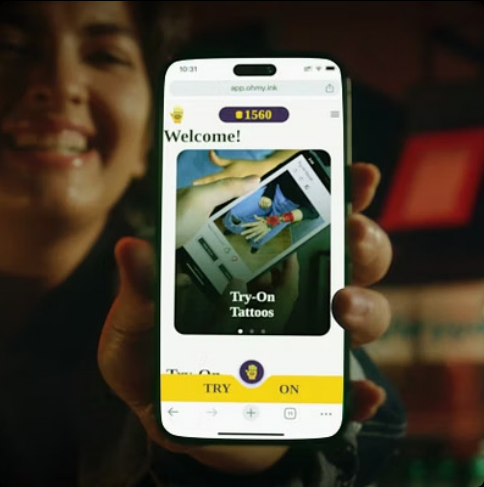


Tattoo Club

See a tattooed version of him/ herself, instantly became a member of Oh My Ink Tattoo Club

Booking + Connect + repeat

Book an appointment at our partnered tattoo shops and get tattooed



Why Oh My Ink?

1 — First in the industry using AI

Oh My Ink created the world's first AI-powered Tattoo Try-On Machine, defining an entirely new category. Being first gives us category ownership, brand authority, and long-term defensibility.

2 — Eliminate Regret

Tattoos are permanent, expensive, and emotionally high-risk, which creates hesitation and regret. We remove uncertainty by letting users see realistic results before they commit.

3 — A Brand New Experience

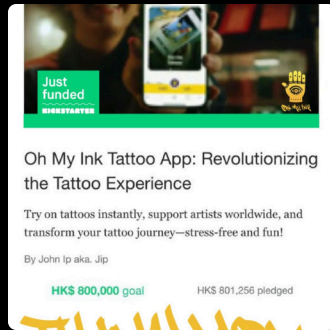
The next wave of consumer growth is physical, immersive, tech-enabled experiences—not just apps. Our machine transforms tattoo discovery into a high-engagement, retail-ready experience.

4 — Try On Machine + Booking App + Tattoo Credit System

The machine drives discovery and conversion, while the app captures users, data, and repeat value. Together, they create a closed-loop ecosystem that scales globally and enables exponential growth.



Our Journey: From Concept to Global



Oct 2024

Crowdfunding Success

We have reached our funding goal of **USD100K** on Kickstarter.



Jan 2025

Partnered with SPCA

Working with **SPCA HK** on multiple campaigns and producing temporary tattoos.



Feb 2025

Concept store has arrived in Central

Our **franchisable concept store** opened in Man Yee Building, Central, Hong Kong.



April 2025

Participated in Jumpstarter

We exhibited our technology in Hong Kong biggest start up event



Nov 2025

Partnered with InvestHK

Showcasing our Try-on Machine at FinTech Week x StartMeUpHK Festival!



Dec 2025

International Launch in France!

Machines deployed & operational in our first European market.

Our Global Expansion Strategy

1st

We exported our first machine to a prominent shop in **Lille, France** - **La Machine Infernale Tattoo** in Dec 2025

40%

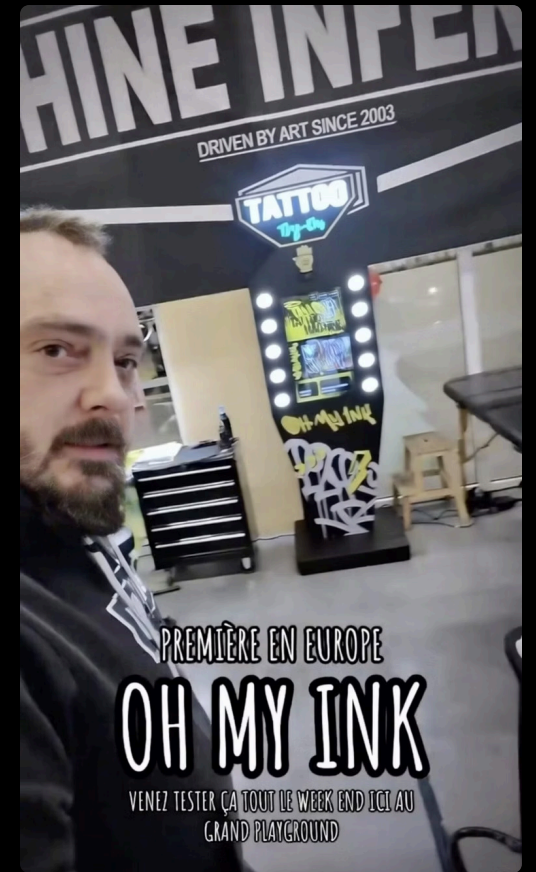
Increase in sales for the tattoo shop who adopted our technology

20 +

Our target number of countries and locations outside of Hong Kong in 2026



Bonjour France!



Trusted by top brands with proven social impact.



Oh My Ink 2025 Highlight Videos

[Click here and watch - Oh My Ink Highlight Reel - Try On Machine + Temporary Tattoos](#)

[Click here and watch - \[The Vocalist Live\] - Event Activation with Elle Men HK](#)

Meet the Oh My Ink Team



John Ip

Founder, CEO
Serial Entrepreneur, video and music producer & tattoo artist.



Tom Lai

Co-founder, CTO
Developer with over 20 years' experience architecting AI/LLM systems, across multiple platforms.



Kubi Wong

Operations Manager
Extensive experience in the leisure, travel & tourism industry



Jerry Yiu

CFO
Financial management professional with 20+ years experience, tattoo artist



Janet Yuen

Strategic Advisor
Hands-on advisor, Ex Hong Kong KFC CEO, extensive experience in consumer-centric solutions



Alex Liu

Legal
Managing Partner of Boase Cohen Collins

Founder's Profile



John Ip

Founder, CEO

Trained in law, been building companies over a decade; 2 exits; self-taught tattoo artist; founder of Mirror Tattoo, a top tattoo shop selected by TimeOut in Hong Kong; tattoo clients include OneRepublic and local celebrities.

Featured in Leading Media



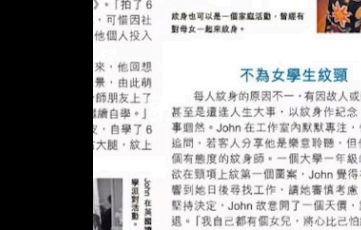
ViuTV



Yahoo Tech



HKET/Topick



Bastille Post

編輯:吳麗霞 美術:陳鎮基

讀者及廣告熱線: E-mail: hket@hkett.com
John 說紋身者人有深思熟慮也有衝動型,「一般外國來的顧客,為慶祝作紀念來紋身,像刺青一般,香港人相對會經濟點。」



他選擇精進及市場發展低,他希望大眾認為是藝術。

「香港交卸醫生、律師及時裝,這三樣,所以想應戰心底,不算難熬,閱讀及資料



他的法律碩士畢業。

紋身也可以是一個家庭活動,曾經有對母女一起來紋身。

不為女學生紋頸

每人紋身的理由不一,有因故人或寵物離世,甚至足道逢人生大事,以紋身作紀念,背後的故事頗多。John 在工作室內默默專注,他不曾刻意這問,並客人分享他是樂意聆聽,但他肯定是一個有態度的紋身師。一個大學一年級的同學,欲在頸項上紋第一個圖案,John 覺得有機會影響到她日後找工作,請她審慎考慮,但女同學堅持決定,John 故意調了一個天價,讓她知難而退。「我自己都有個女兒,將心比己怕紋身影響到同學將來搵工,或者放在不顯眼的位置比較好。」能夠顧慮周全,是一個紋身師的修養。

又談過有一女生與男朋友同來,女生要求在男朋友身上留下永恆的愛的印記,把自己的名字放在男方胸脯上。「我建議紋星塵或生骨,但最後都紋上女方的名字。」男朋友欣然接受,John 說:「相信他們都好愛對方。」

望建立發牌制度

香港有一條法例:除由註冊醫生出於醫學原因為18歲以下人士紋身外,任何人士為未滿18歲的人進行紋身均屬違法。「自除此以外,紋身在本港是一個無規管的行業,我們會推動紋身立法,期望能有法律效力作出規管,避免良莠不齊,建立專業形象。」他建議首先要發牌制度,可惜政府在兩年前表明無計劃立法,令 John 感到失望。

棄律師從心出發當紋身師 宏願:去除紋身行業污名化

不少父母心懸望子成龍,董聯翰(Johnny)是乖孩子,把熱衷創作藝術的興趣看做,備了父母心願修讀法律。最終他將離內心呼喚,兜兜轉轉投入紋身藝術,此師(紋身師)不同律師(律師),可算人生大逆轉。



OneRepublic 在香港時與 Mirror Tattoo 紋身, John 讚賞非常開口。

回想初衷,John 把心一橫投入創作工作,客人紋身會有心水圖案,又算否創作?「客人拿來圖案,我都會以此圖案作基礎再加入元素 modify,過程中就包含創作成分;有些人只想做個作某事件的紀念,對圖案沒有 idea,我就會為對方構思設計。」

外行人以為,圖案愈大,紋身時時愈長,John 指不一定,關鍵在於圖案的細緻度。「一個細圖案,如是寫實的,有很多 details,可花上三、四個鐘頭,有些寫實,手背都紋的,要分幾次進行,歷時可長達一年。」紋身有宜忌,有皮膚病,低血糖,易暈眩人士都要先諮詢醫生。

將紋身藝術科技化

紋身師不能無利器,幾乎是不明文規定。John 右手的紋身由他從弟操刀,以愛墨星魂五行風格;他左手則有一個黃金比例圖案。「世界萬物由黃金比例創造而來,這圖案由我自己紋,因沒了右手幫助固定,紋時頗有難度。」

前文曾提及,John 曾在英國開發發售網站,他將 IT 技能,開創了紋身管理應用程式。「我已有了3間舖,8位紋身師,見到紋身師與客人存在鴻溝,紋身客預計不到紋身效果,有時到紋身當日先見到圖案。」於是他和團隊創作了一個名為 Oh My Ink 的應用程式,把紋身客戶的需求整合到應用程式中,讓客戶可以在手機上模擬紋身效果,而全球第一部模擬紋身最近亦面世,正在申請專利。

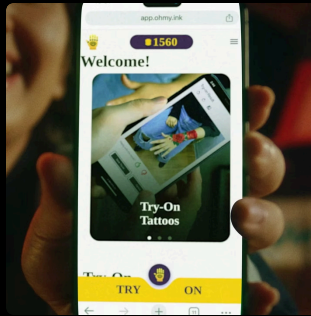
John 的紋身事業走得前,除從親身體外,也推出紋身貼紙及貼紙機,他認為紋身包成藝術和科技,目的為去除行業的污名化。「以前感覺像人才紋身,但如今知名藝人、足球員都會紋身;模擬紋身機和貼紙機的出現,可减少紋身者紋後痛,也可讓大眾去試試,整件事變得有趣。」

他坦言紋身世界的學海無涯,至今仍在學習中。「如何將一橫平面圖,把整隻手包得漂亮,即是將2D 成為3D,好有難度,惟有不斷努力鑽研,才能突破瓶頸位。」遇難愈強,John 就是如此大無畏。



Oh My Ink 與香港 JUMPSTARTER 合作,推出「紋身貼紙機」,讓更多人可以嘗試紋身。

Oh My Ink Business Model: Multiple Streams and Scalable



Booking App + E-commerce

Credit pool: Buy Tattoo credit starting from HK\$1,000 - HK\$10,000, redeemable at our global tattoo shop locations + temporary tattoo sales



Oh My Ink O2O Experience

Experience tattoos through our offline experience locations including Try On tattoo + VR tattoo experience



Oh My Ink Photo booth + vending Business

HK\$50 per printed tattoo photo/ temporary tat
HK\$10-20k recurring monthly revenue



Machines Exports

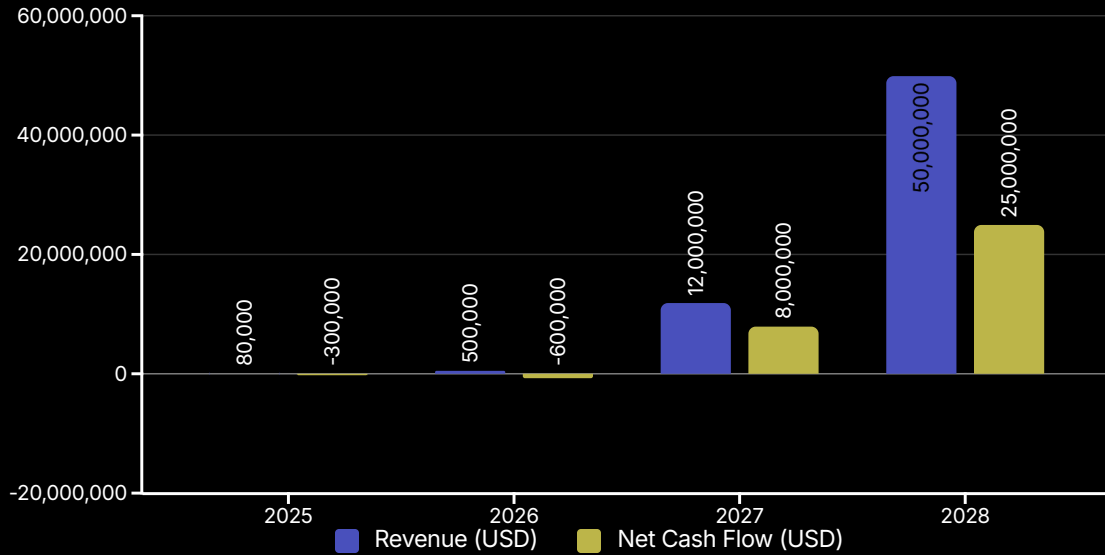
HK\$20,000 profit per machine
HK\$1,000 monthly recurring revenue (IT support)



Corporate & Event Services

HK\$10,000 - HK\$30,000 per event
Machine Rental + Tattoo experience

Revenue Projections in (USD)



Invest in Oh My Ink

Ask: US\$3M for 15% (Pre-A)

Let's Connect:
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