

eLogistApp

API-First AR/ML Parcel Measurement for Smarter Logistics

- ✓ Helping logistics providers, 3PLs, and e-commerce companies measure handling units (shipment pieces) accurately, faster, and at lower cost — solving a critical bottleneck in delivery operations.

OUR GOAL

To become the go-to software solution for **parcel measurement** and **logistics optimization** — the missing piece in a logistics automation market **expected to reach \$91.7B by 2027 (11.5% CAGR)**



PROBLEM

Before using eLogistApp, shipment and logistics providers faced uncertainty about the exact details of what they were shipping. This lack of information led to challenges in estimating object sizes, delivery costs, and additional service needs.

eLogistApp addresses **three major logistics pain points:**



✘ OPERATIONAL

inefficient order handling, wrong parcel sizes, failed pickups and deliveries, and poor service execution.

✘ FINANCIAL

inaccurate pricing, billing disputes, and unnecessary logistics expenses.

✘ CUSTOMER LOYALTY

unreliable operations lead to frustrated clients and reduced retention.

UP TO 25% WAREHOUSE SPACE WASTED (CUBETAPE, 2025 EST.)

3–7% OF PARCEL SPEND LOST/RECOVERED FROM ERRORS (RICE LAKE, 2023)

UP TO 30% HIGHER OPERATIONAL COSTS FROM "DIRTY DIMENSIONAL DATA" (OPTIORYX, 2023)

SOLUTION

eLogistApp equips logistics operators with an API-integrated AR/ML measurement engine that, by capturing short smartphone videos of parcel items, enables them to:

//KEY POINTS

- ✓ **Predict highly accurate parcel data** (volume, shape, surface area) for precise budgeting and pricing.
- ✓ **Plan vehicle capacity efficiently**, reduce wasted space, and cut operational costs.
- ✓ **Optimize pickup & delivery routing** with real-time, verified dimensions.
- ✓ **Allocate manpower effectively** with the right resources for each task.
- ✓ **Enhance inventory & verification**, boosting client loyalty and retention.
- ✓ **Offer high-value services** (packing, insurance, assembly) while avoiding delays or damages.



KEY BENEFITS FOR LOGISTICS PROVIDERS

Accurate dimensional data eliminates operational waste and unlocks new revenue streams.



10–30% lower operational expenses

- through fewer failed pickups
- accurate capacity planning
- reduced manual handling



3–10% revenue uplift

- correct DIM billing
- fewer disputes
- pre-sold additional services



5–20% higher customer retention

- transparent pricing
- reliable service execution



Optimized space utilization

- up to 25% warehouse space recovered
- 10–20% improved truck loading



More efficient workforce allocation
predictable parcel dimensions



KEY RESULT

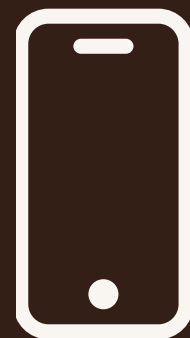
Total profitability increases
by 30–50% within 12–24 months

WORKFLOW

How eLogistApp works



Scan to see eLogistApp in action



Step 1

End-user takes video → captures parcel size & shape



Step 2

eLogistApp API processes data → instant measurements (<3.3% error target)



Step 3. Courier receives accurate data

Correct delivery fleet/truck resources, fair pricing, enabling extra services like extra packing, assembling and disassembling services on demand

COMPETITIVE ADVANTAGES

Why eLogistApp wins



SOFTWARE-ONLY

no \$10k+ hardware



API-FIRST SAAS

seamless integration



FAST & ACCURATE

accessible through simple mobile
device video



AFFORDABLE & SCALABLE

built for small/mid-size 3PLs
businesses

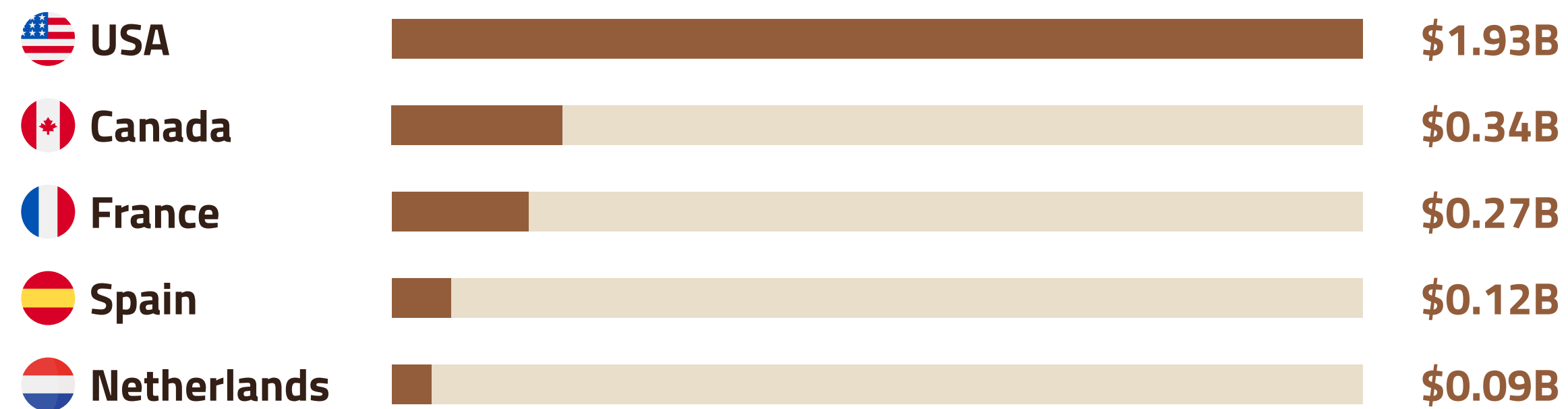


**FIRST LOGISTICS-GRADE
MEASUREMENT TOOL IN ITS
CATEGORY**

MARKET OPPORTUNITY

A massive and growing automation logistics market

Smart Parcel Measurement & Verification Market — 2024



TOTAL OPPORTUNITY:
(5 countries)

~\$2.75B

//KEY FIGURES

Logistics automation

\$91.7B by 2027
(11.5% CAGR)



SOURCE:

Mordor Intelligence, Parcel Sortation Systems Market
Fortune Business Insights, Logistics Automation Market Report 2024

COMPETITORS

Who's in the market today

DIRECT COMPETITORS (DIMENSIONING):

Cubiscan, Mettler Toledo, Sick AG → **precise but costly hardware**



INDIRECT (APPS):

Scandit, ARKit, LiDAR → **consumer AR, not logistics-grade**



ECOSYSTEM SAAS:

Onfleet, DispatchTrack, Gurtam, CoPilot, Eazystock → **optimize logistics but not parcel measurement**



NONE SOLVE PARCEL MEASUREMENT

BUSINESS MODEL

SaaS Platform Subscription

Flexible **SaaS model** designed for logistics providers

eLogistapp is a subscription-based SaaS platform for item recognition & measurement.

//HOW IT WORKS:

- Tiered monthly packs based on expected volume:

VOLUME	PRICE
Up to 30,000 recognitions	€0.60 each
30,001 – 280,000 recognitions	€0.55 each
280,001 – 480,000 recognitions	€0.50 each
Enterprise custom pricing	from €0.45 per recognition

- All events billed (successful, incomplete, failed)
- Overage charges automatically applied when usage exceeds the chosen pack
- Monthly invoicing: issued on the 1st day for actual usage in the previous month
- API-first onboarding with instant key activation after contract signing

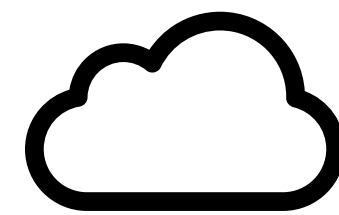
ROADMAP

From validated tech to market adoption



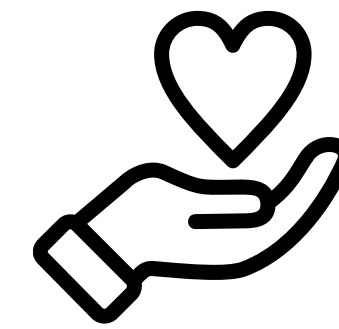
NOW (2025)

- Validated software (TRL 5)
- Designed client cabinet mockups
- Customer interviews & early traction



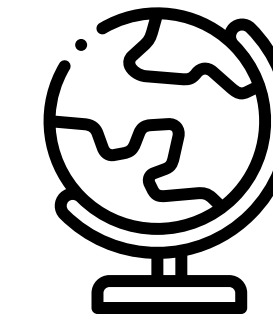
NEXT (2026)

- API wrapper
- SaaS launch
- 1–2 pilot clients



LATER (2027)

- 3–5 pilots
- Add features (analytics, integrations)
- Refined business model



FUTURE (2028+)

- Commercial roll-out
- Partnerships with courier networks & 3PLs
- International expansion

TEAM

Founders with complementary expertise, building logistics innovation



DIMA KHODAKIVSKYI

CO-Founder and CEO

Background in business strategy & frontman



Mykyta Khodakivskiy

Co-Founder & CPO

Background in business strategy & logistics



Veronika Tkachuk

Co-Founder & CBDO

Background in international logistics, partnerships & business development

//NEXT HIRES:

backend/API developers, AR/AI specialists, mobile engineers



LET'S PLAN A CALL

We are looking for

// KEY ASKS



PILOT PARTNERS

small/mid-size 3PLs in North America & Canada



ADVISORS

logistics SaaS & B2B scaling experts



EARLY SEED FUNDING

to hire dev team & run pilots

LET'S CONNECT:

elolistapp.com

info@elolistapp.com

+380 99 237-08-12



Our vision: make parcel measurement effortless, affordable, and accessible

Starting with small/mid-size 3PLs → scaling to the entire logistics industry