

MEHMOOD SONS

POULTRY FARMS (MSPF)

Poultry Farms & Feed Mill · Est. 1999

Islamabad, Pakistan

www.mehmoodsons.com

+92 331 5250393

7 Sites across Pakistan

OUR PITCH — PAKISTAN–EU BUSINESS FORUM

Poultry producer in Pakistan seeking EU partners for egg exports, agri-tech collaboration, and investment in scalable, traceable production systems. Halal, HACCP & ISO 9001 certified.

1. COMPANY OVERVIEW

Organisation	Mehmood Sons Poultry Farms (MSPF)
Founded	1999
Industry	Commercial Layer Poultry — Egg Production & Feed Manufacturing
Operations	7 strategically positioned sites across Punjab, KPK & Rawalpindi region
Head Office	Islamabad, Pakistan
Website	www.mehmoodsons.com
Contact Person	Moaz Mahmood
Phone / WhatsApp	+92 331 5250393
Email	info@mahmoodson.com

2. BUSINESS DESCRIPTION

Mehmood Sons Poultry Farms (MSPF) is one of Pakistan's established commercial layer poultry enterprises, operating since 1999. The company runs a vertically integrated operation spanning egg production, feed manufacturing, and regional distribution across seven sites in Punjab, KPK, and the Rawalpindi region.

MSPF operates two core business arms:

- Feed Mill — a guaranteed, stable-return investment offering 12–13% annual return, designed for investors seeking low-risk, predictable yield.
- Poultry Farm — a high-yield, profit-sharing model with 0–50%+ upside potential under a 50/50 P&L share structure.

MSPF uses German-origin commercial layer breeds (W-80, LSL Ultra Lite, LSL White Lite) delivering 310–320 eggs per year at 93–95% peak production rates, meeting international traceability and quality standards.

3. COMMERCIAL LAYER BREEDS

Breed	Origin	Performance Specifications
W-80	Germany	320 eggs/yr · 95% peak production · 62g avg egg weight
LSL Ultra Lite	Germany	315 eggs/yr · 94% peak production · 61g avg egg weight





LSL White Lite	Germany	310 eggs/yr · 93% peak production · 62g avg egg weight
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4. KEY BUSINESS METRICS

2 Investment Arms	13% Max Feed Mill Return (Guaranteed)	4 Investment Tiers	0–50%+ Max Poultry Farm Upside
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7 Farm Sites Nationwide	1999 Year Established	Punjab + KPK & Rawalpindi Region	PKR 5M+ Minimum Investment Entry
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5. INVESTMENT TIERS

 Silver	PKR 5M – 10M
 Gold	PKR 10M – 20M
 Platinum	PKR 20M – 50M
 Diamond	PKR 50M+

ENTRY WINDOW: MARCH – MAY 2026
 Limited slots · Capital Withdrawal: Dec / Jan · Call +92 331 5250393

6. WHAT WE SEEK FROM EU PARTNERS

Egg Export Partnerships	Agri-Tech Collaboration	Investment in Production Scale	Traceability & Certification
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- Egg export channels into EU markets — exploring halal-certified, high-volume supply chains for European distributors and retailers.
- Agri-tech collaboration — interest in precision poultry technologies, IoT-based monitoring, biosecurity systems, and data-driven flock management from EU innovators.
- Investment partners — seeking European co-investors and agri-finance institutions to support expansion of traceable, scalable production facilities.
- Knowledge transfer — partnerships with EU research bodies, breed companies, or veterinary science institutions for capacity building.
- Certification recognition — MSPF already holds Halal, HACCP and ISO 9001 certifications; seeking EU partners to support mutual recognition, additional audits, or pathways toward EU-specific food safety and welfare standards.

7. INVESTMENT CALENDAR

DEC	JAN	FEB	MAR	APR	MAY	JUN–NOV
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Exit	Exit	Prep	Entry	Entry	Entry*	Active
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8. CERTIFICATIONS & QUALITY STANDARDS

MSPF holds internationally recognised certifications, ensuring full compliance with food safety, quality management, and halal production standards — directly aligned with EU import requirements and partner expectations.

 HALAL CERTIFIED	 HACCP CERTIFIED	 ISO 9001 CERTIFIED
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These certifications confirm MSPF's readiness to supply EU markets and engage in formal trade partnerships — meeting baseline requirements for halal food trade, food safety due diligence, and quality-management audits expected by European importers, retailers, and institutional partners.

9. FARM SITES & INFRASTRUCTURE

Site	Region	Function
Head Office	Islamabad	Administration & HQ
Mallah Farm	Rural Islamabad	Commercial Layer Production
Mallah Feed Mill	Rural Islamabad	Feed Manufacturing
Pindighaib Farm	Attock	Commercial Layer Production
Mandi Bahauddin	Mandi Bahauddin	Regional Operations
HBK Farm	Sargodha District	Commercial Layer Production
Khushab Farm	Sargodha Division	Commercial Layer Production
Mardan Farm	Peshawar Valley	Commercial Layer Production

10. CONTACT & NEXT STEPS

<p>Moaz Mahmood Mehmood Sons Poultry Farms +92 331 5250393 info@mahmoodson.com moazmahmood123@gmail.com www.mehmoodsons.com Islamabad, Pakistan</p>	<p>To connect at the Forum: Schedule a B2match meeting to explore:</p> <ul style="list-style-type: none"> • Egg export distribution partnerships • Agri-tech & traceability collaboration • EU investment in scalable production • Feed technology & breed collaboration
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