



livinguard

We empower people to feel better & do better.

We strive to develop invisible innovations that empower people to enjoy their everyday life better - through comfort, protection, and responsibility. Our portfolio of textile effects combines next-level performance across various functions with more sustainable and safer chemistry - to make every moment carefree and every choice responsible.

Simply enjoy life better – with Livinguard.



A POWERFUL INGREDIENT BRAND WITH A CLEAR PURPOSE & VALUES

Feel better.

We make people's life effortlessly more comfortable and protected. With our lasting solutions, people can embrace more moments and focus on what truly matters to them.

Best technology: Our innovative solutions outperform alternatives in terms of efficacy, safety & sustainability with a proven track-record and backed by data.

Protection: We reliably protect consumers through smarter textiles to provide comfort and enable care-free experiences with a good conscience.

Do better.

We make responsible change and people's choices effortlessly more sustainable. Our solutions enable consumers to reduce the environmental impact of their consumption.

Empowerment: The added functionality from our solutions enables people to go beyond their safety zone with confidence and joy.

Responsibility: We enable people to effortlessly do the right thing – without having to compromise on performance.

A RANGE OF HIGH-IMPACT ACTIVATION TOOLS TO DRIVE YOUR BUSINESS

- ✓ Associate your products with a desirable ingredient brand that stands for performance and function combined with responsibility.
- ✓ Excite partners & customers with a compelling vision and mission.
- ✓ Differentiate your products, capture value, and win market share through innovative technologies & marketing solutions.

Hangtags Prints
Permanent labels
Microsites & tech explainers
POS & training
Icons & digital assets

EXPLORE OUR GROWING PORTFOLIO OF INNOVATIVE VALUE-ADDED TEXTILE EFFECTS



livinguard fresh

Nonstop biocide-free odor control with industry-leading performance & durability



livinguard better fresh

Combined industry-leading odor control with proprietary mechanism to reduce shedding of microfibers



livinguard better temp

Lasting adaptive temperature management (PCM- phase-change-management)



livinguard better cool

Lasting 2-3°C cooling effect and fresh scent through micro-encapsulated active ingredient menthol



livinguard better energy

Next-level energy restoration (FIR – far-infrared ray technology) to improve well-being & productivity



livinguard better uv block

Lasting UV protection across broad spectrum powered by micro-encapsulated actives



livinguard better repel

Next-level insect repellence (mosquitos, bed bugs, moths, mites) through micro-encap. herbal oils



livinguard better scent

Lasting fragrances through slow release of micro-encapsulated essential oils (*customizable formulation*)



livinguard better vitality

Controlled release of micro-encapsulated well-being ingredient (*customizable formulation*)

EXPLORE OUR OTHER SUSTAINABLE INNOVATIONS FOR THE TEXTILE INDUSTRY

Livinguard EFD

Additive for pre-treatment of cellulose enabling salt-free dyeing with up to 20% lower cost, up to 30% time savings / capacity increase, and up to 50% water and energy savings; compatible with existing equipment

Livinguard +DYE

Additives to reduce washing cycles after conventional dyeing of cellulose with transformative cost savings while reducing water & energy consumption by up to 50%; compatible with existing equipment

Livinguard SNP^{BETA}

Additive for pre-treatment of nylon to enable cost savings combined reduction of energy and water consumption and enabling BPA-free fixation process; compatible with existing equipment

Livinguard SLP^{ALPHA}

Innovative solution to dye leather with massive time, water, and energy savings while using safe chemistries; compatible with existing equipment

... and many more.

GET IN TOUCH WITH US

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