

Virtual Worlds Connect

Brokerage event

Alexandra GERARD

alexandra@unitedxr.eu

www.unitedxr.eu



I3D Europe

Type: ASBL – Non-profit organisation

Country: Belgium



- European ecosystem building since 2010 in immersive technologies (3D, VR, AR, MR, AI...)
- 16+ years of experience in structuring & activating international professional communities
- Stakeholder engagement across industry, research, culture & policy
- Proven expertise in dissemination & communication for immersive technologies
- Event production and management, with UnitedXR Europe as a flagship dissemination platform
- Awarded Horizon 2020 and Creative Europe MEDIA tenders, demonstrating trustworthiness, and EU compliance.





I3D Europe: The Gateway to the European XR Ecosystem

Specific contribution / roles:

- Dissemination & outreach towards the European XR ecosystem (and beyond)
- Access to the [UnitedXR Europe](#) ecosystem and database (140k+) and event (2400+ attendees)
- [Visibility](#) towards XR professionals, industry, research & policy stakeholders
- [Support](#) to communication, stakeholder engagement, project representation at industry events, and impact.





I3D Europe: Expertise and Track Record



Track record

- H2020 – awarded project: [XR4ALL](#) > XR4Europe
- Creative Europe MEDIA – awarded projects
- 15 editions of Stereopsia + 1 edition of UnitedXR Europe
- Proven interface between EU projects and market-facing events

Dissemination assets

- Flagship European XR event: [UnitedXR Europe](#)
- Curated professional audience & [international reach](#)
- Proven capacity to deliver visibility, engagement and impact



I3D Europe: 2010 - 2025





I3D Europe: Calls we are interested in

Digital Europe Programme:

- DIGITAL-2026-AI-09-VIRTUAL-TESTBEDS-STEP
- DIGITAL-2026-SKILLS-09-COMPETITIONS European Advanced Digital Skills Competitions

Horizon Europe Programme:

- HORIZON-CL4-2026-04-HUMAN-01 Developing and demonstrating core technologies for Virtual Worlds and Web 4.0
- HORIZON-CL2-2026-01-HERITAGE-01 - “Artistic intelligence”: harnessing the power of the arts to address complex challenges, enhance soft skills and boost innovation and competitiveness

Creative Europe Programme:

- CREA-CROSS-2026-INNOVLAB Creative Innovation Lab

