

The logo for TeraSol, featuring the word "TeraSol" in a brown, sans-serif font. The letter "a" is replaced by a stylized circular icon containing green and yellow segments, resembling a globe or a leaf.

TeraSol

A stylized illustration of a cityscape with various skyscrapers in shades of purple, blue, and pink. In the foreground, there are green trees and bushes on the left, and a body of water with reeds on the right. A brown banner with white text is overlaid across the middle of the image.

Set the ground for blooming cities



Existing greening projects in Europe in next 2 years
15'000 km² = 1.5 mio football fields





75% will fail





LAND COVER



OPEN GROUND CADASTRE



DE-PAVING POTENTIAL



**We set the ground like
GoogleMaps sets the travel**

Primary target segment

Cities & Urban Areas

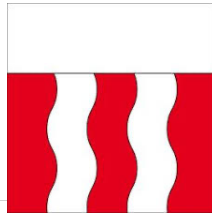
Added value for customer

In-depth visibility for educated decisions,
monitoring and optimized investments

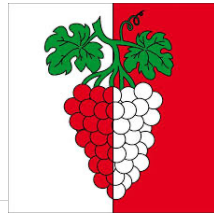
Uncovering what is below the surface

They trust us

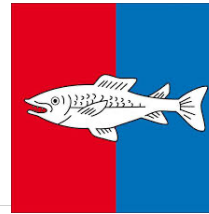
EPFL



Renens



Pully



Nyon



Genève
Lancy



Paris
Champs Elysées

They set the ground for more resilient cities!



By testing different greening scenarios



Implementing the best green strategy for their budgets

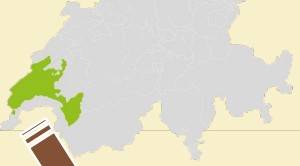


By supporting political objectives

Early Stage

CH Potential market

2023 - 2024 10 cities = 2'000 ha



2024-2025



150 cities / 5 years = 90'000 ha

6,5 Mio CHF

Growth Stage

Development UE



2026-2030



26 countries - 20 cities / year
More of 10'000 cities = 6 Mio ha

430 Mio CHF

Competition



To make this happen



Fundraising to accelerate growth

1 Mio CHF



Sales

✓ Market development

200'000

○ CH/EU - Events

○ 2 FTE - Sales - CFO

✓ IP and MarCom

300'000

✓ IT development & structure

500'000

○ Material - (server, programm)

○ 4 FTE - (fullstack dev. - Archi Soft)

○ support

Technic

CLA - Operational Development



480'000 CHF

2023 - 2024

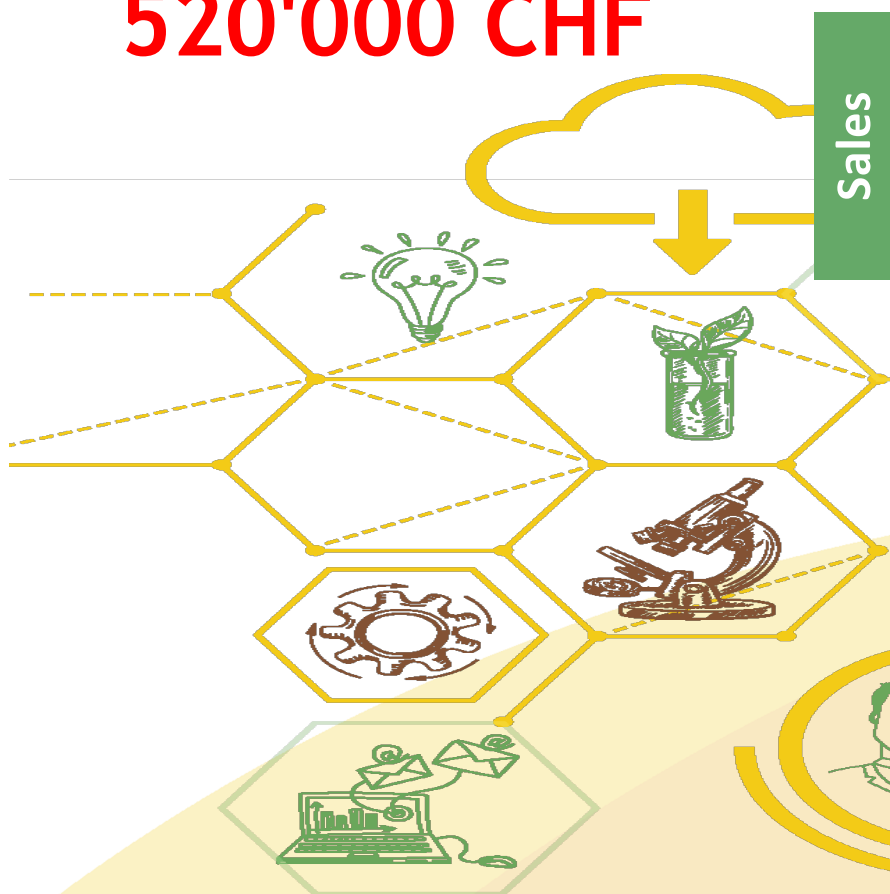
10 cities = 2'000 ha



Growth Stage - Development UE



520'000 CHF



- ✓ 20 biggest cities UE - 2024
- ✓ Objectif 6 country UE - 2024 - 2025
- ✓ Potentiel market UE = **430 Mio €**



The team to make it happen



Cédric
CEO

Caroline
CMO



Antoine
Ing. UNIL



Joëlle
Ing. HEPIA



Sara
Ing. UNIL



Yannick
CTO

Nicolas
CSO - ENSIA



Melissa
Administration



Quitterie
Developper -EPFL



Anthony
Developper -EPFL



... and an experienced Board



Christian Junker
Operational



Cédric Coquelin
CEO



Yannick Poyat
CTO



Agnès Petit
Construction - Invest.



Yves Steinhauser
Chairman of the board - Invest.





Set the ground for blooming cities



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Source: PPA2 – Métamorphose Lausanne
MAP Paysage – 1^{er} prix

TeraSol

Driving Growth

Doubling Product Revenue Year Over Year

