SumTech - Resources Document for Innovat&Match 2025

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Sector: Smart Hospitality / AI & IoT / Proptech

Resources Offered

- Smart Hospitality Suite: Guest App, Owner Panel, BackOffice all cloud-connected and multilingual
- Al & IoT Expertise: Real-time automation, smart sensors, voice assistant integrations (e.g. Alexa)
- Sustainability Tools: Energy analytics dashboard, automated room climate control, and guest behavioral data
- Full Deployment Support: From hardware sourcing to hotel staff onboarding
- Successful Use Case: BeStill Cappadocia (Energy usage reduced by 27%, +35% staff efficiency)

Resources Requested

- Technology Partners: PMS, channel managers, or API-ready platforms
- Hardware Providers: Edge computing systems, smart sensor manufacturers
- Hotel Chains / Operators: Especially boutique hotels seeking digital transformation
- VCs or Accelerators: Focused on proptech, sustainability, or travel tech
- Distributors: EU-based companies with access to the hospitality market