

Data Strategy Consulting

Build a framework to help you make smarter business decisions with our data strategy design, implementation, and provisioning, combined with strong tech consulting expertise.

TRUSTED BY LEADING ENTERPRISES

BNY MELLON | EAGLE

AUTODESK

TAIT

HAVAS

Blackboard

eset

WELLAIR

acino



Crown
Commercial
Service
Supplier



How we help customers

INFORM DECISIONS WITH BETTER DATA

With the right framework for analysing data, you can **analyse scenarios, gain valuable customer insights, and make smarter business decisions.** Navigate risks with newfound confidence.

IMPROVE OPERATIONAL EFFICIENCY

Eliminate duplication of work and redundancies with a unified approach to data management that's shared across your organisation, enabling your team to **gain insights faster.**

REDUCE OPERATIONAL COSTS

Enterprise-wide access to data makes it **easy to analyse your spending trends** and understand where to **trim budgets without sacrificing ROI.** You'll also benefit from **reduced costs** through the efficiencies you'll create by consolidating your data management process.

GENERATE NEW REVENUE STREAMS

Monetise your data directly by selling it to your customers or by embedding it into your products and services to **improve your customer experience, boosting loyalty and increasing sales.**

ENSURE COMPLIANCE AND SECURITY

Build an **effective data strategy** that includes provisioned access. All operations can be carefully planned to ensure enterprise data management maintains the **privacy, security, and integrity of data** at all times.

STREAMLINE COLLABORATION BETWEEN DEPARTMENTS

Define clear processes and rules for data consumption and management to simplify data access and collaboration across teams or departments. **Eliminate roadblocks without sacrificing security.**

Company highlights

2000+

top tech experts, middle and senior level

19

offices and delivery centres globally

120+

active clients, including Fortune 500 companies

30+

years on the market

64

Net Promoter Score (NPS)

1000+

projects delivered



What's included in the service



STRATEGY DESIGN

AS-IS ANALYSIS

We'll audit all the relevant systems, services, data sources, and processes connected to data, and identify key users and consumers of information. Next, we'll note any limitations related to data; evaluate the maturity of D&A processes (e.g., data governance procedures, reporting practices), and perform gap analysis.

TO-BE ANALYSIS

Once the initial audit is complete, we'll collaborate with you to develop a vision for your D&A ecosystem, taking into account strategic objectives and business opportunities.

TRANSITION PLANNING

For your data strategy roadmap, we'll help you create a detailed plan outlining a timeline, milestones, necessary resources, approximate budget and other essential details. At this point, we will also define metrics and KPIs, and evaluate dependencies and risks so that you understand the likely scenarios that could impact strategy implementation.



STRATEGY IMPLEMENTATION

ELEKS provides you with end-to-end guidance and support for your data strategy design, implementation and provisioning. Our extensive team

of multiskilled software experts and experienced data scientists can support execution through every phase of the project.

We'll guide and support your team's onboarding, and we'll help you monitor progress based on KPIs to determine the success of the data strategy.



Industries we serve

ELEKS' data strategy consulting services are a great fit for any organization that's ready to gain new insights and improve performance with better data gathering and analysis processes. A few of our key industries include:

INSURANCE

Access more streams of data to enable smarter decisions, refine your scenario planning with real-time risk assessment, boost customer engagement and satisfaction, reduce uncertainty, and detect fraud.

HEALTHCARE

Reduce manual effort, implement workflows and adopt tools to deeply analyze clinical processes and patient insights, so you can work towards personalized care and better clinical outcomes.

LOGISTICS

Boost logistics chain efficiency, improve warehouse performance, flex your pricing strategy, successfully manage risks, predict and address demand peaks, as well as optimize your costs and manage capacity efficiently.

FINANCE

Leverage data insights to inform your decision-making; improve customer segmentation; add extra layers of intelligence and automation to customer interactions, and offer more personalized, high-value service.

GOVERNMENT

Use big data insights to enhance workforce productivity, provide better transparency to constituents, and improve their security efforts by proactively identifying signs of fraud, waste, and abuse.

RETAIL

Build an integrated and transparent ecosystem for all of your data to better manage risk, streamline order management, improve delivery efficiency, mitigate supply chain challenges, and maximize profit.

ENERGY

Leverage utility big data and analytics to better understand how energy is used, make grid modernization cost-effectively, predict changes in power flow, and move towards clean energy.





Why ELEKS?

CROSS-DISCIPLINE AND CROSS-DOMAIN EXPERTISE UNDER ONE ROOF

Our team can **support your business** with data strategy design, implementation, and provisioning, collaborating efficiently to ensure success. Our cross-domain experience ensures that we embrace industry best practices, **helping you reach your business goals effortlessly.**

SPECIALIZED EXPERTISE ON TAP

Get strategic guidance from our specialists in data science, cyber security, DevOps and other domains during strategy design and implementation phases to ensure that **your data strategy is well informed** by the latest industry practices. Our subject-matter experts help you understand what's possible with today's technology, so that **you can build a sophisticated strategy that's personalized to your goals.**

Where we've succeeded before

ABOUT ELEKS

ELEKS is a global software engineering and technology consulting provider. For more than 30 years, we have built custom software solutions that support the business growth of our clients.



● International offices

GLOBAL HEADQUARTERS

Viru väljak 2, Tallinn city,
Harju county, 10111, Estonia
+372 674 3621

LONDON

Moor Place, 1 Fore Street
Avenue, London, United
Kingdom, EC2Y 9DT
+44-20-4583-0843

LAS VEGAS

10091 Park Run Drive,
Suite 200 Las Vegas,
NV 89145, USA
+1-702-919-6222

TORONTO

100 King Street West,
Suite 5600, Toronto,
ON – M5X 1C9, Canada

ZÜRICH

Seefeldstrasse,
69 8008 Zürich, Switzerland,
+41 43 216 41 73

● Development centers

CHICAGO

401 N Michigan Ave,
Chicago, IL 60611,
USA

BERLIN

Zimmerstraße 78,
10117 Berlin, Allemagne

AMSTERDAM

Vinoly (office 135),
Gustav Mahlerplein 2
Amsterdam, 1082 MA
Netherlands

PARIS

32-34 avenue Kléber
75116 Paris, France

KRAKOW

Fabryczna Office Park
al. Pokoju 18, 31-564
Kraków, Poland
+48 530 228 025

RZESZÓW

2 Zamkowa St.,
Apt. 5A, Rzeszów
35-032, Poland
+48-17-859-9050

● Partners

AJMAN

Ajman Chamber of
Commerce, Sheikh Rashid
bin Hameed Street, Al
Nakheel 2, Ajman City,
United Arab Emirates
+971-54-377-3933

AL JUBAIL

Rd 114, 3573 Support
industrial city, Al Jubail
35721, Saudi Arabia.
Additional number 8052
+966-53-815-3249

ZAGREB

Sky Office Tower Ul.
Roberta Frangeša
Mihanovića 9, 10110,
Zagreb, Croatia

SPLIT

Put Orišca 11,
21000,
Split, Croatia

● Affiliates

LVIV

7 Naukova St., Building G
Lviv 79060, Ukraine
+380-32-247-0357

KYIV

Gulliver, 1A Sportyvna
Square, Kyiv, 01001,
Ukraine

TOKYO

18F, Yebisu Garden Place
Tower, 4-20-3 Ebisu,
Shibuya-ku, 150-6018,
Tokyo, Japan