ayfie

Artificial Intelligence Made Easy

Enterprise AI innovation since 2009

Who we are

Ayfie is a Norwegian enterprise AI software company pioneering **Retrieval Augmented Generation (RAG)** technology.

Since our foundation in 2009, we've been on a mission to make enterprise information accessible, intelligent, and actionable - transforming how organizations find, understand, and leverage their data.

What we do

We specialize in **Enterprise Search-enabled RAG solutions** that allow businesses to safely integrate Large Language Models (LLMs) with their existing data infrastructure. Our platform enables:

Intelligent information discovery across all company data sources from a single point of entry

Secure AI implementation with GDPR compliance and robust user access controls

Seamless integration of generative AI into existing enterprise workflows

Our solutions are **Smart, Secure, and Seamless**—combining cutting-edge AI technology with enterprise-grade security and ease of use.

AI Made Easy With Ayfie

MADE IN NORWAY

GDPR Compliant

THE AI JOURNEY

Foundation

2009

Visionaries set out to build an enterprise solution that lets employees **find information** across **company data** sources from a single point of entry

Transformation

2022

We integrated **Large Language Models** (LLMs) into our enterprise search platform, unlocking new generative and discovery capabilities

Market Leading

2025

Today Ayfie is spearheading the **Retrieval Augmented Generation** market by offering leading Enterprise Search-enabled RAG – secure by design, **GDPR- compliant**, and preserving user permissions

✓ **Smart**

✓ **Secure**

✓ **Seamless**

AI Made Private & Secure With Ayfie

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Where AI Expertise Meets Business Reality

Enterprise AI Expertise

With **16 years at the forefront of enterprise search**, Ayfie has evolved from search pioneers to market leaders in RAG technology. Our journey from foundation to transformation to market leadership isn't just our story…

- it's our competitive advantage!

We've successfully guided **dozens of organizations** through AI implementation and adoption, navigating the complexities, pitfalls, and opportunities that come with enterprise AI transformation.

Understanding business, not just technology

Our expertise goes beyond algorithms and models. We understand **how businesses actually work**

➤ how processes flow
➤ how teams collaborate
➤ how decisions get made

This business-first perspective is why our solutions integrate seamlessly into existing workspaces, applications, and workflows.

We don't force organizations to adapt to technology; we create solutions that adapt to organizational reality.

MADE IN NORWAY

GDPR Compliant

AI Made Practical With Ayfie

From Insights to Action

Navigating the AI Landscape

Years of hands-on implementation have given us a nuanced understanding of AI's true potential and realistic limitations
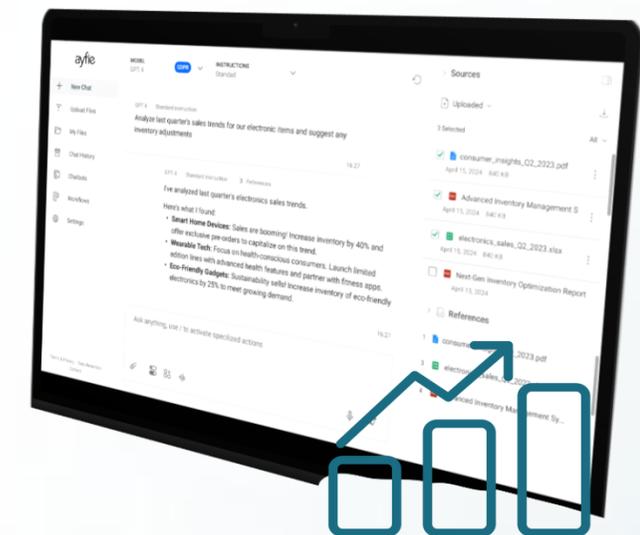
We know what works, what doesn't, and why.

Whether you're defining your AI strategy, planning adoption roadmaps, or designing AI architectures, our experience translates into actionable guidance that avoids costly mistakes and accelerates value realization

Stop Theorizing

We don't just theorize - we implement.

Our team help translating complex AI concepts into practical business value

But more importantly, we roll up our sleeves and help organizations build, deploy, and optimize AI solutions that deliver measurable results

AI Made Actionable With Ayfie

Our Products

1 **Ayfie Business Agent**

2 **Ayfie Index**

3 **Ayfie Audit**

4 **Ayfie APIs**

AI Made Affordable With Ayfie

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Ayfie Business Agent
- Your Enterprise AI Assistant

Conversational AI that knows your business

Ayfie Business Agent delivers **ChatGPT-like experiences** powered by your organization's own data
  - secure, accurate, and contextually aware

✓ **Retrieval Augmented Generation**:
   Combines LLM intelligence with your verified enterprise information, eliminating hallucinations

✓ **Contextual Understanding**:
   Understands your specific business context, terminology, and processes

✓ **Source Transparency**:
   Every answer includes references to source documents, ensuring trust and traceability

What it Does

❑ **Natural Language Interaction**:
Employees ask questions in plain language and receive accurate, sourced answers from your company data

❑ **Customizable Agent Behavior**:
Create detailed instructions defining how agents should solve tasks and behave - like giving an employee a work description, task description, and code of conduct. Build unlimited agent instructions tailored to specific roles, departments, or use cases
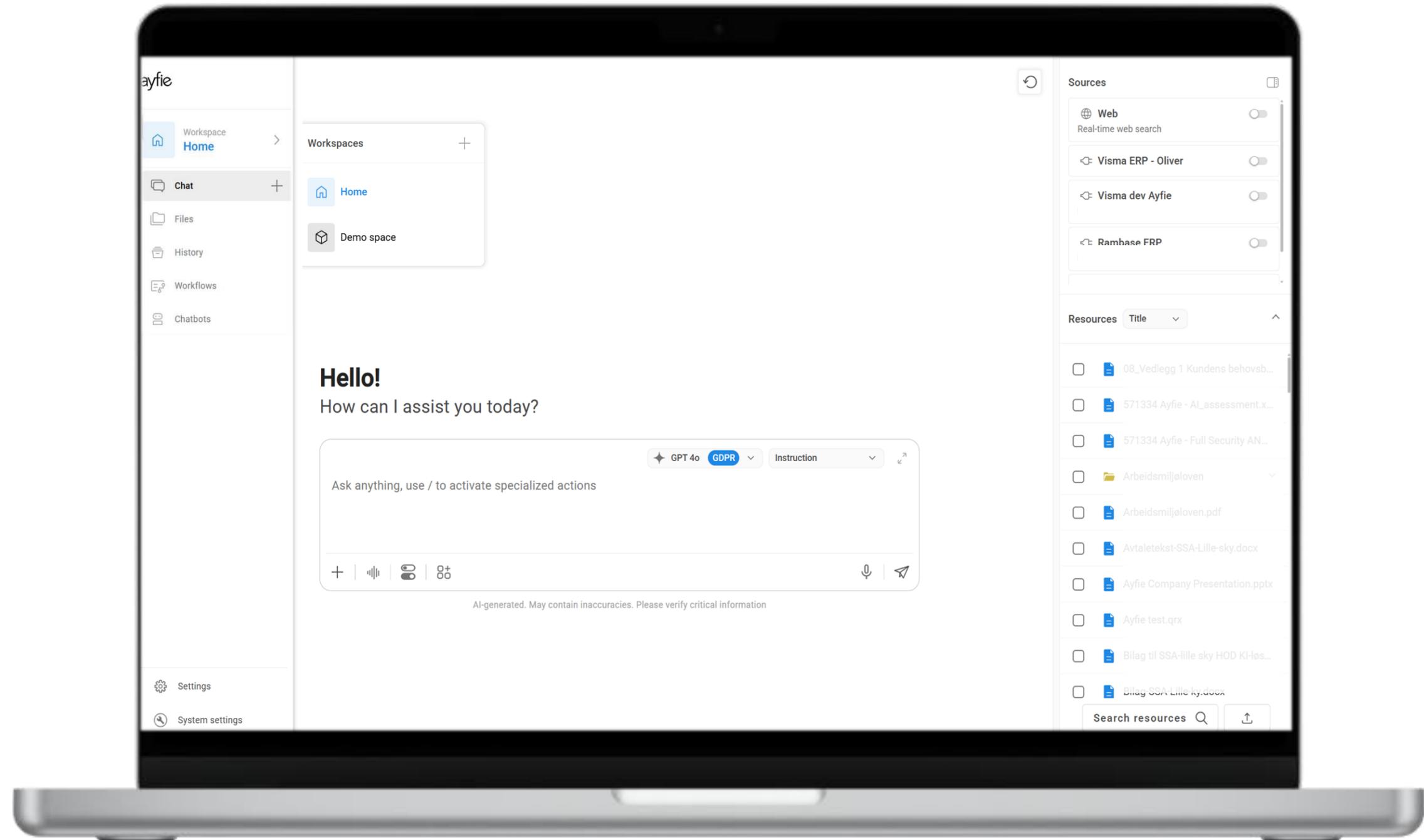
❑ **Workflows** :
Build custom multi-step processes and reusable prompts that automate tasks, streamline operations, enhance work quality

❑ **Intelligent Chatbots & Multi-Chatbots**:
Deploy AI assistants for customer support, employee onboarding, sales and more - each specialized on relevant organizational knowledge and business rules

AI Made Agentic With Ayfie

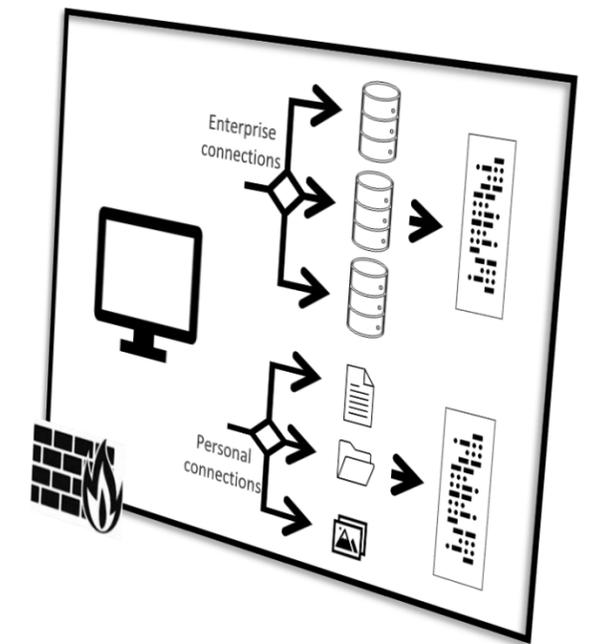GDPR Compliant

Ayfie Business Agent Functionality

Reaping the benefits of functionality at hand

- ✓ **Chat** with selected **files,** internal and external **sources**

- ✓ Choose your favorite **language model**

- ✓ Create and save **instructions** / personas

- ✓ Swap between **workspaces** to separate client work, internal tasks, projects and teamwork

- ✓ Create **workflows** to automate repetitive and complex tasks

- ✓ Create powerful **chatbots** to share internally or externally

- ✓ Retrieve **chat history** and continue chatting

- ✓ Search, group and share your uploaded files

Ayfie Index
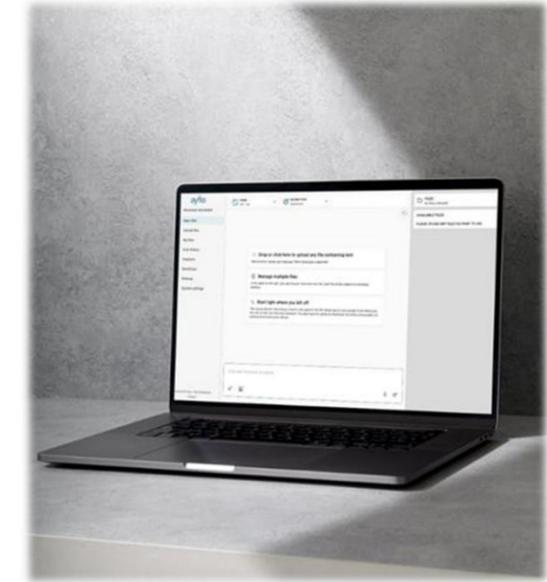## - The Foundation of Enterprise AI

Your data, Intelligently Connected

✓ Ayfie Index is the **foundational layer** for Enterprise Search-enabled RAG, creating a unified, searchable view of all your organizational data—regardless of where it lives.

✓ The Index creates the **intelligent data layer** that powers RAG applications, transforming scattered information into a coherent, searchable knowledge base that empowers your team to make smarter decisions with confidence.

What it Does

❑ **Universal Data Integration**: Connects and indexes information from all enterprise sources—SharePoint, Teams, CRMs, databases, file servers, cloud storage, and legacy systems

❑ **Advanced Search with RAG Technology**: Leverages 15+ years of search expertise combined with cutting-edge RAG technology to deliver fast, accurate, and contextually relevant results

❑ **Access Control**: Maintains existing user permissions and security protocols, ensuring users only see what they're authorized to access

❑ **Real-Time Intelligence**: Continuously updates to reflect your latest information, keeping AI responses current and accurate

❑ **Seamless Integration**: Works across all your data sources with built-in privacy safeguards, empowering teams to unlock insights and boost productivity

GDPR Compliant

AI Made Smart With Ayfie

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Ayfie Audit
- Data Intelligence and Reporting

Complete visibility into your organization's data

Ayfie Audit is your **powerful reporting engine** built on the Index, giving you complete visibility into your organization's data landscape and ensuring compliance and AI readiness

✓ Ayfie Audit empowers you to understand what data you have, where it lives, who's accessing it, and how it's being used - turning information visibility into actionable and strategic advantage

What it Does

❑ **AI Readiness**:
Essential for organizations preparing for AI adoption - identify data quality issues, audit access rights, and clean up information chaos before implementing AI solutions

❑ **Multi-Source Aggregation**:
Pulls information from file servers, SharePoint, CRM, ERP systems, and more into a single secure interface

❑ **Tailored Reporting**:
Create customized reports in minutes with advanced search, customizable fields, and automated scheduling

❑ **Data-Driven Decisions**:
Uncover insights, track trends, and make informed decisions faster - all from one centralized platform

❑ **Compliance & Governance**:
Monitor data usage, access patterns, and ensure regulatory compliance across your entire information ecosystem

❑ **Visual Dashboards**:
Transform data into actionable insights with intuitive visual dashboards that reveal patterns and trends

AI Made Compliant With Ayfie

GDPR Compliant

Ayfie APIs
- Build your custom AI solutions

Flexibility to create tailored experiences

Ayfie's APIs give you the **flexibility to build custom solutions** on top of our powerful platforms, integrating AI-driven intelligence directly into your applications and workflows

Whether you're building custom dashboards, embedding search in proprietary applications, or creating entirely new AI-powered experiences, our APIs provide the building blocks while you retain full creative control

What it Does

❑ **Secure, Well-Documented Endpoints**: Easily integrate search, reporting, and AI-driven insights into your own applications and workflows

❑ **Custom User Experiences**: Create unique interfaces and interactions tailored to your specific business needs and user requirements

❑ **Process Automation**: Embed Ayfie's capabilities into existing business processes to automate workflows and enhance efficiency

❑ **Unique Value Delivery**: Deliver distinctive experiences to your customers and employees while leveraging Ayfie's proven data processing, indexing, and analytics capabilities

❑ **Full Integration Control**: Build on our foundation while maintaining complete control over the user experience and business logic

AI Made Flexible With Ayfie

GDPR Compliant

DATA SECURITY
Your company data never leaves your environment

On-Premise or Private Cloud Setup
Ayfie is deployed in the customer's own environment – behind their own firewall – maintaining the same security level as existing IT systems

Private Mode Language Models
Language models operate in «Private Mode» and are never trained on customer data
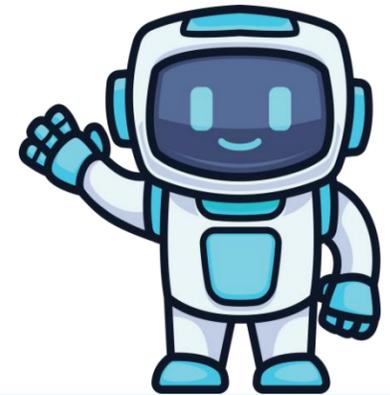
End-to-End Encryption
All communication with the language model – including context and prompt – is fully end-to-end encrypted

No Logging by Model Providers
Neither prompts nor content are logged or stored by the language model provider

Full Data Sovereignty
All chat history and document data is stored exclusively on the customer's own servers and within their control

Trusted by

What We Offer

1 Business Agent Chat

Ayfie Business Agent is a secure and compliant AI solution designed to efficiently analyze and understand your internal documents. Gain valuable insights and automate tasks, significantly increasing your productivity and quality in your work. Ask questions directly to internal documents & receive instant responses with source reference.

2 Personal Connectors

Personal Connectors let you seamlessly link your Business Agent to your company's own data sources. By connecting Outlook, Teams, OneDrive, SharePoint, HubSpot, file servers, and more, you ensure higher-quality answers and a smoother user experience tailored to your organization's needs.
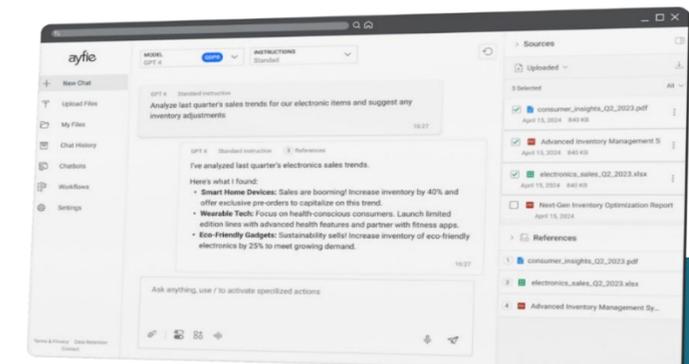
3 Workflows

Are there multiple steps to your task? Create workflows with instructions for each step.

Streamline repetitive organizational tasks with step-by-step processes. Reuse prompts and instructions with a single click. Choose Flexible Workflows for more complex processes, enabling outputs that depend on responses in one or more steps.

4 Chatbots & Multi chatbots

Transform business documents into intelligent chatbots using an intuitive drag-and-drop interface. Deploy specialized assistants for tasks like customer support, onboarding, and sales, integrated across websites, intranets, or messaging applications. You can even use your own branding in the solution. Multiple chatbots can be connected into a Multi-Chatbot for easier administration and maintenance across different departments or areas.

5 MCP Agents

MCP Agents integrate language models with your internal tools and data sources, enabling consolidated responses that draw from multiple systems at once. This provides more accurate, complete, and context-rich answers, maximizing both quality and efficiency.

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BATTLE CARD
How Ayfie Exceeds in Practical Value

Criteria	Explanation	ChatGPT	Copilot	Ayfie
Price	How much does the tool cost?	(yellow)	(yellow)	(green)
Scalability	Is it easy to build on the solution and scale it to more employees?	(yellow)	(green)	(green)
User-friendliness	How easy is it to learn and use the tool effectively?	(green)	(green)	(green)
Functionality	Does the tool have other features the company may need?	(green)	(yellow)	(green)
Output quality	Does the tool provide accurate output and access to the latest/best models?	(green)	(red)	(green)
Integration with company data	How easy is it to connect and use company data when working with the tool?	(yellow)	(green)	(green)
Security and privacy	Is the data used in the tool handled securely and GDPR-compliant?	(yellow)	(green)	(green)
Availability	How available is the tool in relation to other tools employees work in?	(yellow)	(green)	(yellow)
Analytics	Is it possible to gain insights into the activity and usage across the company?	(red)	(green)	(green)

BATTLE CARD
AI Tool Comparison

Category	Criteria	ChatGPT	Copilot	Ayfie
User pricing	Cost per user/month	340 NOK	300 NOK	200 NOK
Enterprise pricing	Cost per month (250 users)	400 NOK per user	300 NOK per user	40 NOK per user
ACCESS	Mircosoft integration			(Teams app)
	API access			
	Connect 3rd party sources		(Copilot studio agents)	
	Analytics			
FEATURES	AI assistants	(GPTs)	(Agents)	(Chatbots)
	Image generation			
	Video generation			
	Reasoning			
	Workflows			
	Model selection	(OpenAI only)		
DATA	Business data connection			
	Real-time data	Google Drive	Mircosoft	
	Internal file sharing			
SECURITY	GDPR compliant / EU storage			
	Admin managed storing and deleting			
	Data for training			
CUSTOMIZATION	Adapt to own logo/colors			

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