



## NEW GENERATION OF NUTRITIONAL SUPPLEMENTS



## Activa Laboratories

- ❑ **Created & headquartered in France**
  - **20 years ago**
  - Family-owned company.
- ❑ **Founders** : Dr Patrick Veret (MD) & Amalric Veret (CEO)
- ❑ **Company's specifics** :
  - Activa holds its **own R&D, manufacturing, marketing & commercial operations.**
  - Products sold **directly** & thru **partners** (Distributors, Pharmacies, Medical & Natural Doctors)
  - Present in **Europe, USA & ASIA**



# Quality and Compliance

- **Standardized Titrated Dry Extracts**
- **Traceability of active ingredients**
- **Guaranteed safety : systematic analysis of raw material**
- **GMO, colorant , solvents, gluten and pesticide-free**
- **Vegetable capsule**

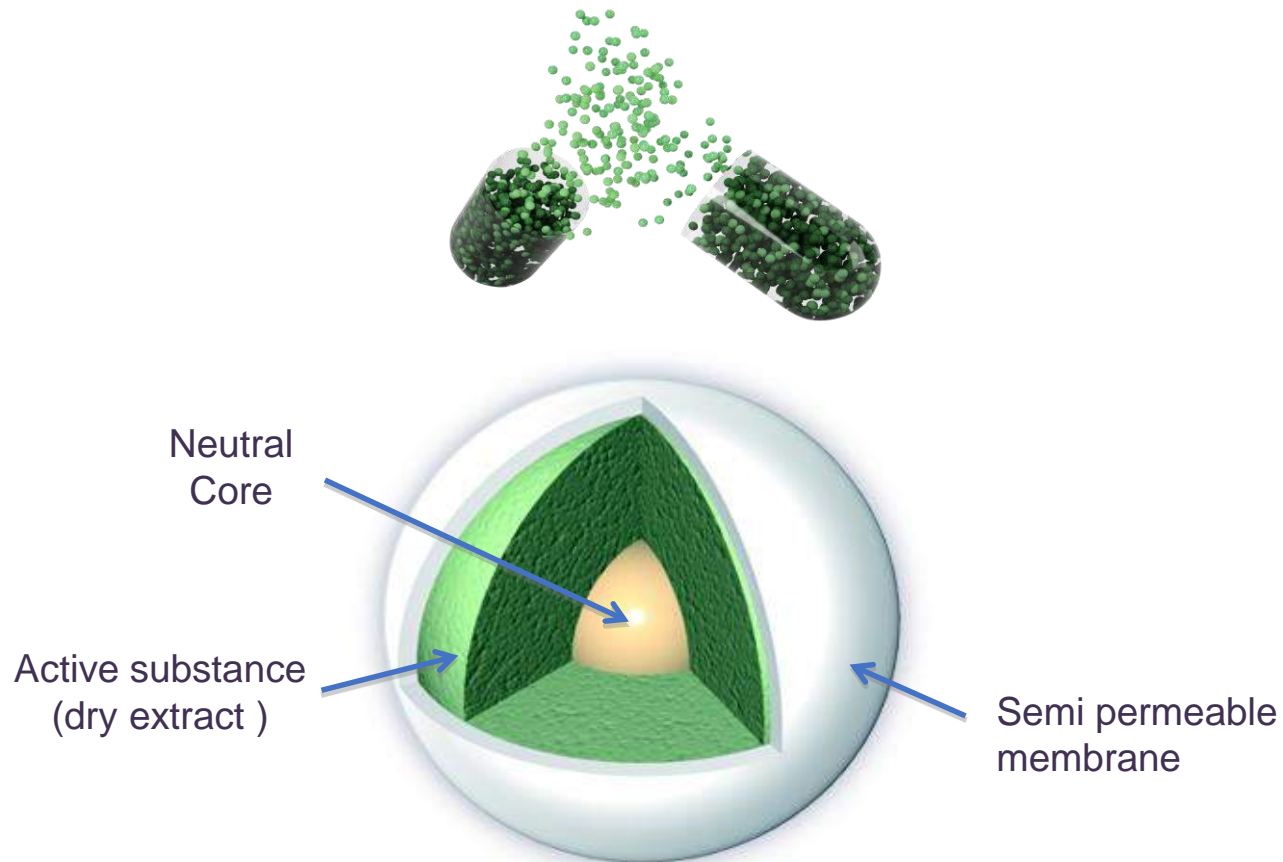


- **Compliant with FDA regulation CFR21 (USA)**
- **Compliant with European Directive 2002/46**
- **Compliant with ISO 9001/2008**

# Activa's Core Technology & Know-How



## Microgranules® – patented pharmaceutical process



### → Protection of active ingredients

- **Gastro protection : 96% vs 15-20%**
- Guaranteed stability
- Increased shelf life
- Taste & odor masking

### → CHRONO Biology thru Controlled Release

- Constant release of actives :  
**immediate, delayed, extended**

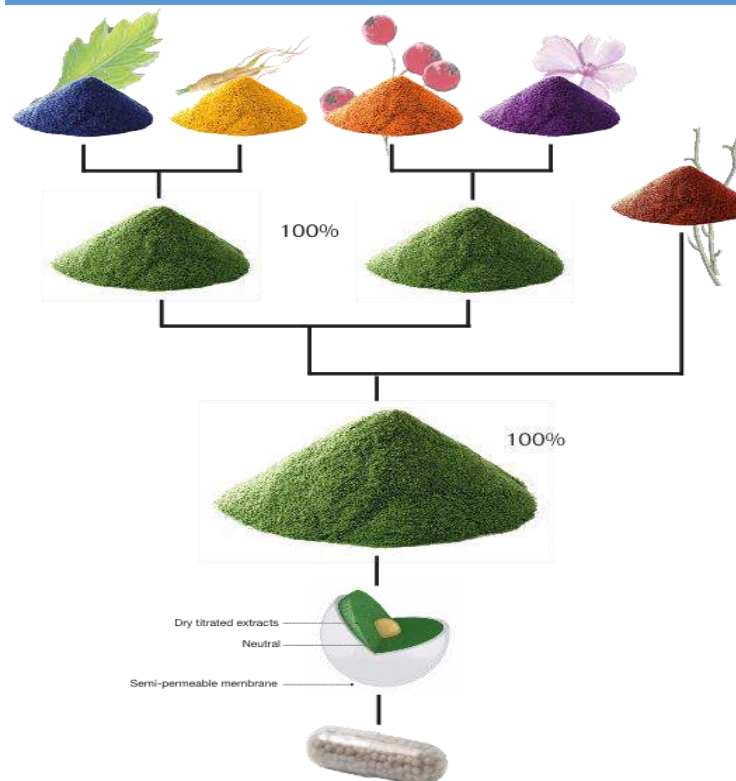
# Activa's Key Differentiators

## POWDER

! Full plant incl. waste



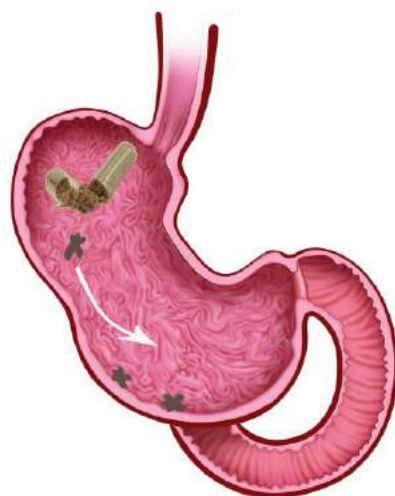
## MICROGRANULES



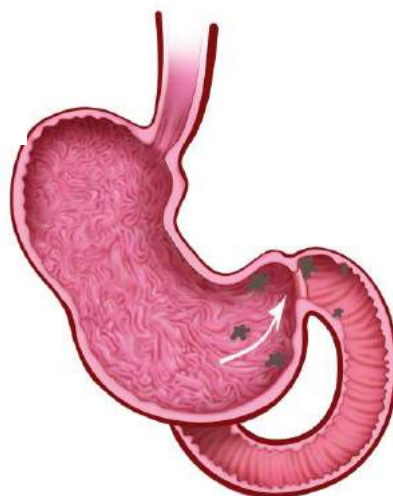
! Titrated Dry Extracts  
Efficiency X 20  
Sophisticated proprietary  
assembly method

# Activa's Key Differentiators

## POWDER



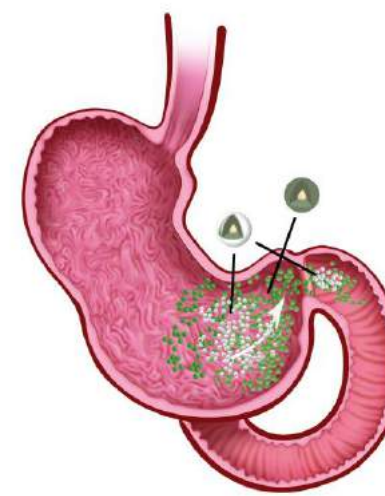
Less than 20% left



## MICROGRANULES

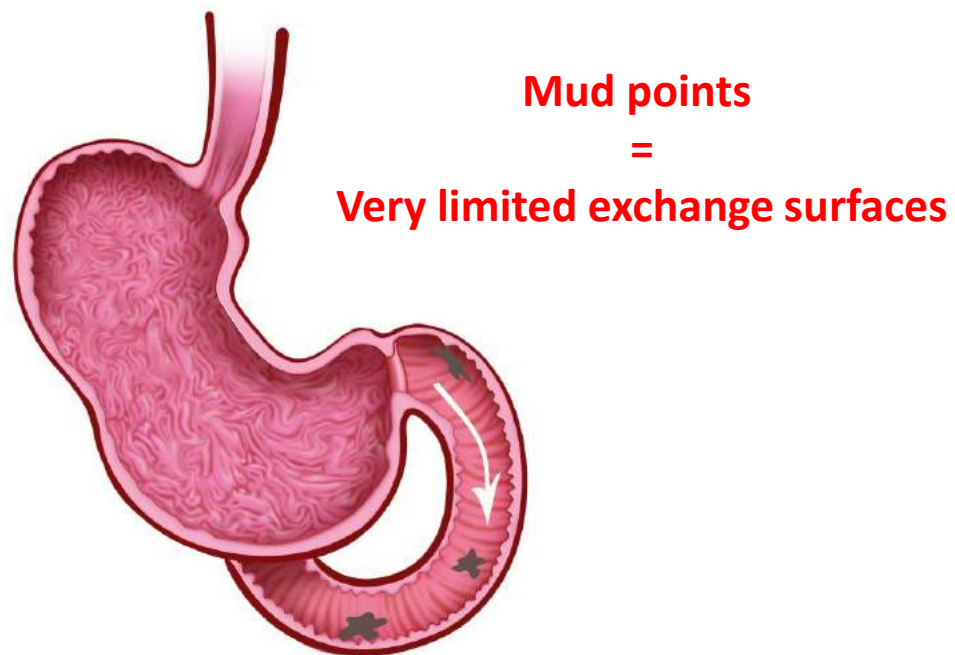


More than 96% left

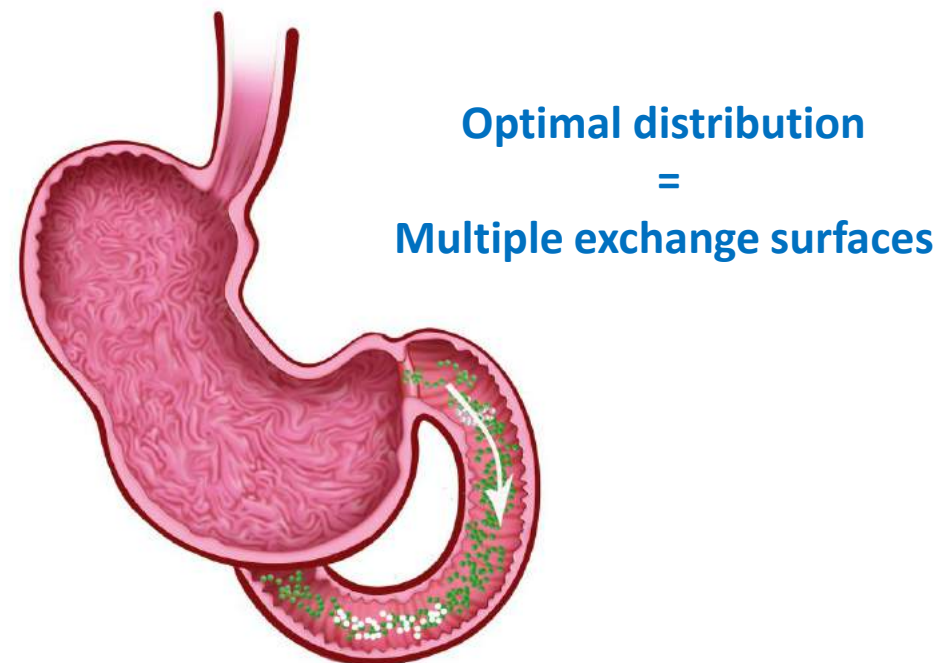


# Activa's Key Differentiators

## POWDER

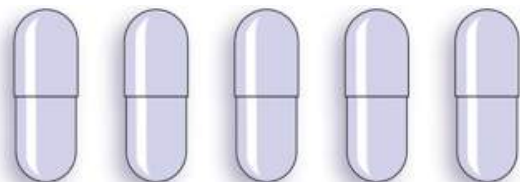


## MICROGRANULES



# Activa's Key Differentiators

**POWDER**



**5 powder capsules**

**MICROGRANULES**

**Higher efficiency & easier intake**



**1 microgranule capsule**

**=**

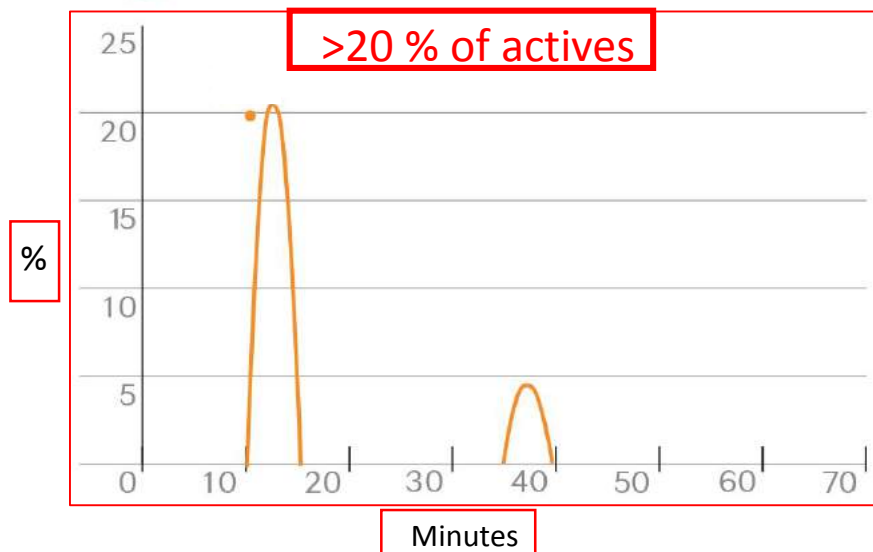
# Activa's Key Differentiators



## POWDER

Mud points

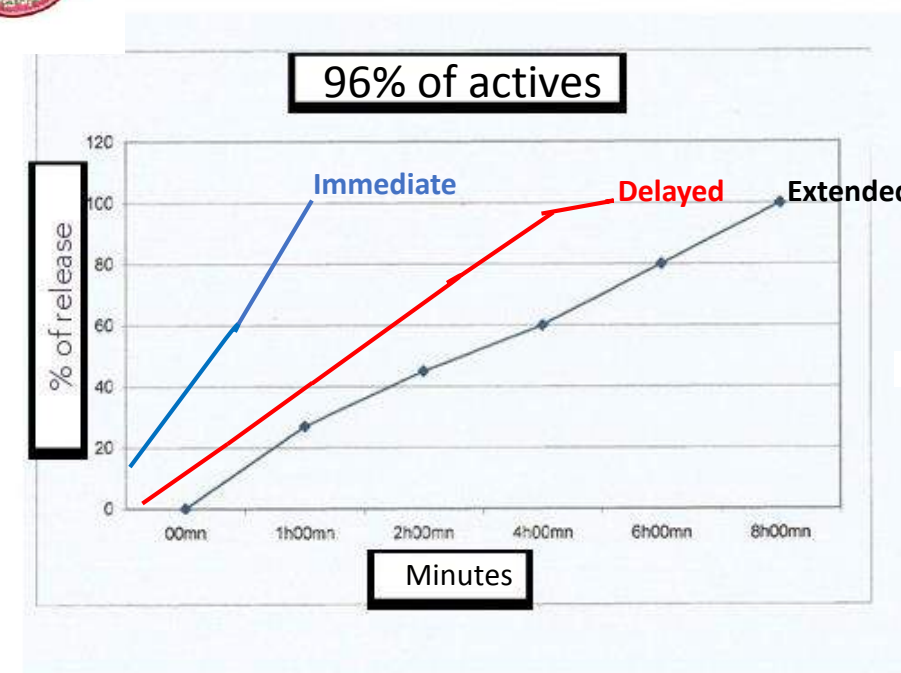
Very limited efficiency possibilities

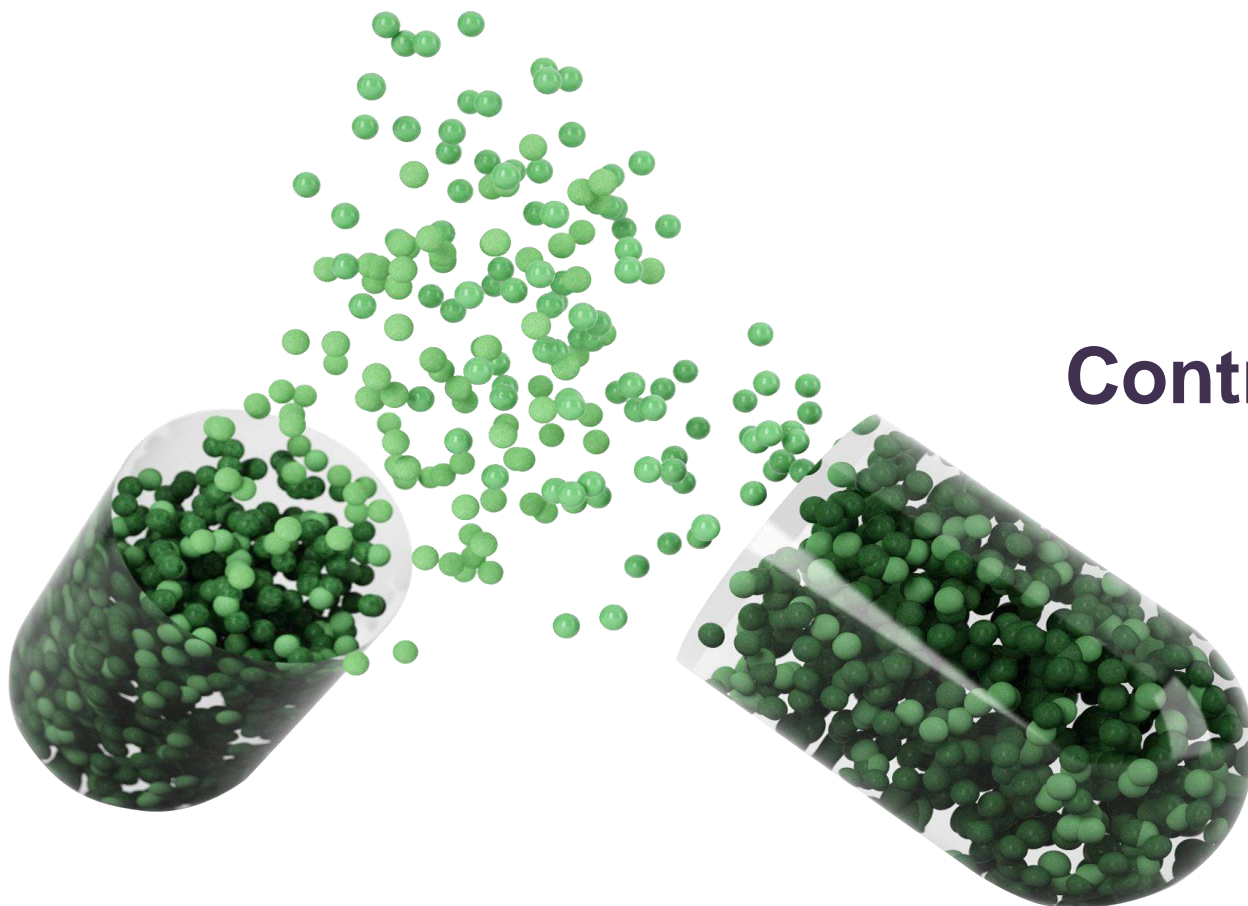


## MICROGRANULES

Optimal distribution

High efficiency + Controlled Release



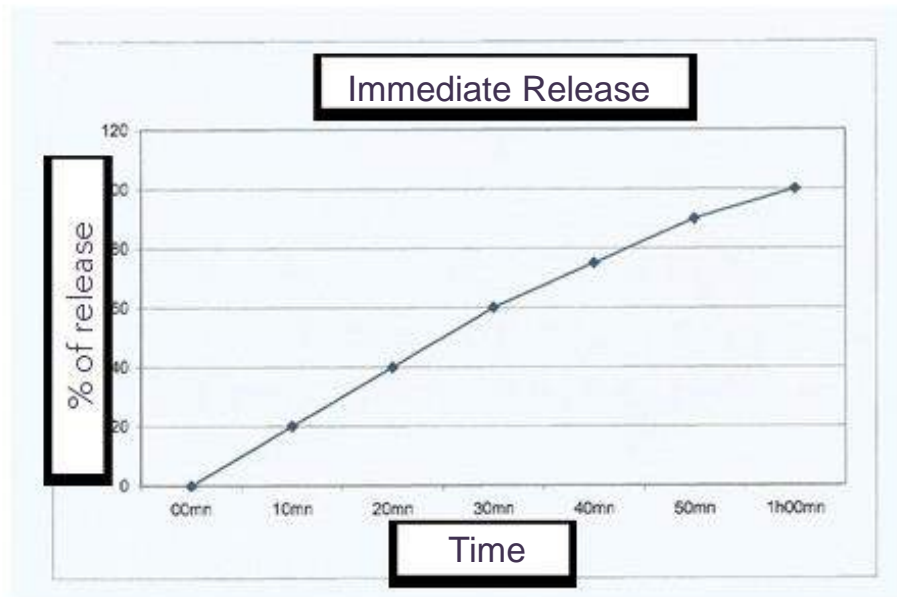


## **Microgranules®** **Controlled Release Technology**

# Microgranules® – Key benefits

## Controlled Release

### - Immediate Release -



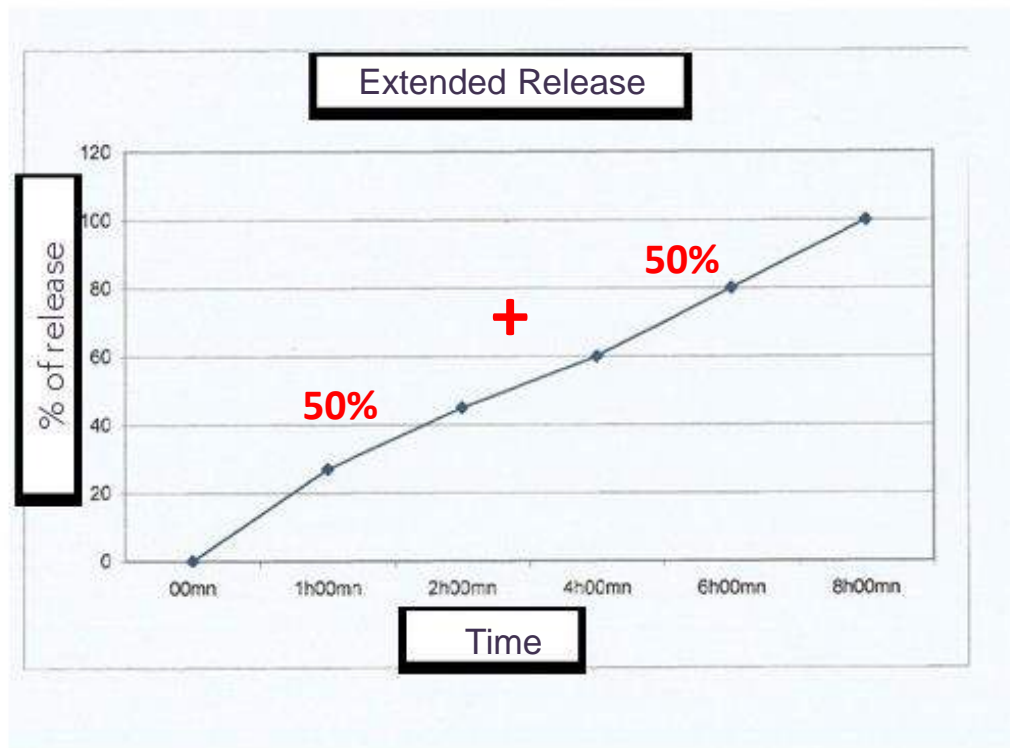
**96% of the active ingredients are released progressively over 1 hour following the intake.**



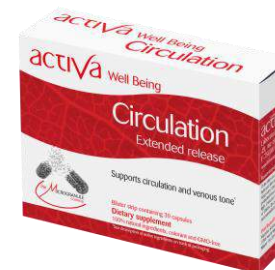
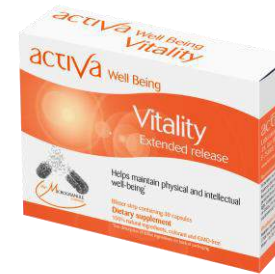
# Microgranules® – Key benefits

## Controlled Release

- Extended Release -



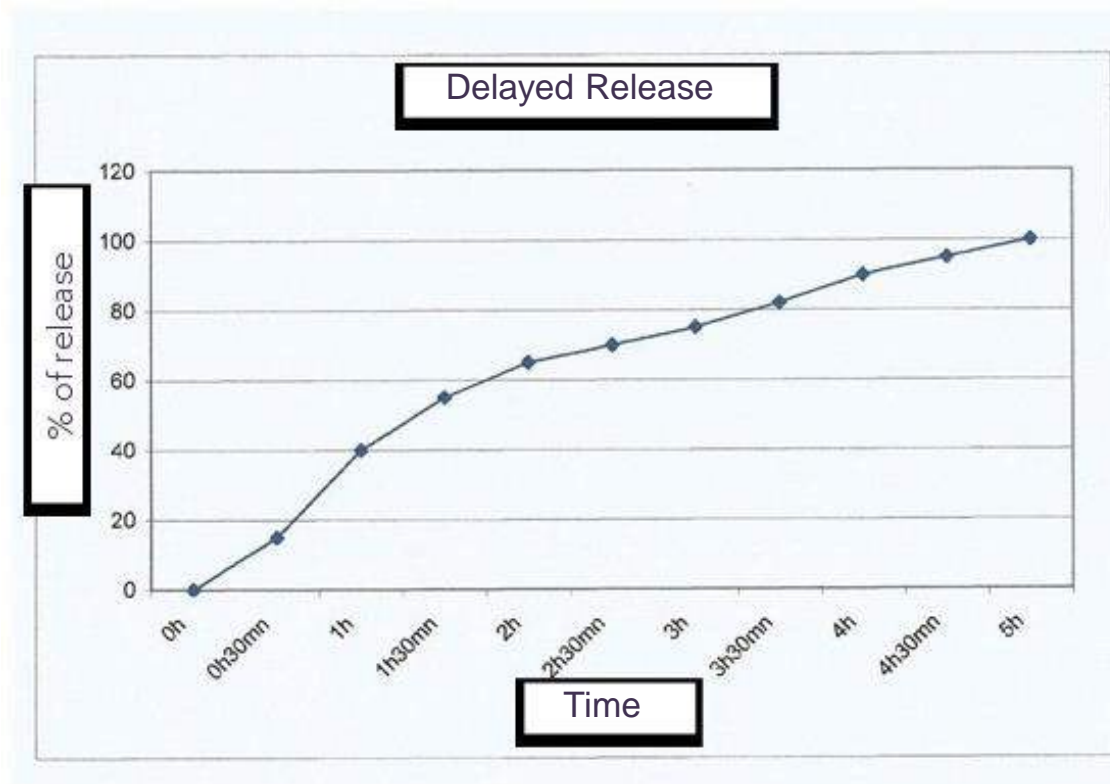
**96% of the active ingredients are released progressively over 8 hours following the intake.**



# Microgranules® – Key benefits

## Controlled Release

### - Delayed Release -



**Release starts between 30 mn to 1 hour after the intake, to slowly be released over the next 5 hours following the intake.**





# ACTIVA Product Lines

# activa

## Well-Being



Prevention & In-Depth Action



# activa

## Chrono

Ultra-fast action for Attack situations

# Activa Product Lines

## Well Being

### Prevention & In-Depth Action

- **1 capsule a day - 30 caps**

BLOOD PRESSURE  
CHOLESTEROL  
CIRCULATION  
DIGESTION  
ELIMINATION  
GASTRIC  
JOINT  
MAN  
RESPIRATION  
SERENITY  
SLIMNESS  
STARTER  
SUN  
SYMBIOTIC  
VITALITY



**20 Products**

- **2 capsules a day - 45 caps**

DETOX  
HAIR  
IMMUNITY  
SLEEP  
WOMAN

# Activa Product Lines

## Chrono

Ultra-fast action for Attack situations

Unique !

- ❑ 1-week intake
- ❑ Efficacy in less than 1 hour



10 Products

# Activa key differentiators

## Innovative

- ✓ New Delivery Mechanism
- ✓ Attractive Packaging ( Transparent packaging, Capsules and blisters)

## Efficacy

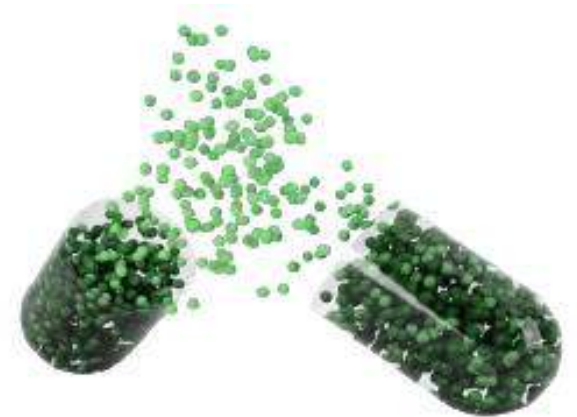
- ✓ Controlled Release (Gastric Protection)
- ✓ High concentration of Active Dry Extracts (4-6 time more than Powders)
- ✓ 1-week offer with efficacy after 48h (unique on market)

## Safety

- ✓ Dose control
- ✓ Reduction of intakes (1- 2 Phytogranule ® capsules per day instead of 6 – 8 for classical powder capsules)
- ✓ Stability (Packaging, storage...)
- ✓ Pharmacy Grade Quality Manufacturing

## Ease of Use

- ✓ Odor and Taste control
- ✓ Easy to swallow
- ✓ Immediate benefits
- ✓ Reduced intakes



*Thank  
you  
For  
your  
attention*

Laboratoires  
**activa**



## Product Details



**WELL BEING LINE**



## Well Being VITALITY

Ginseng, Guarana, Acerola, Pineapple

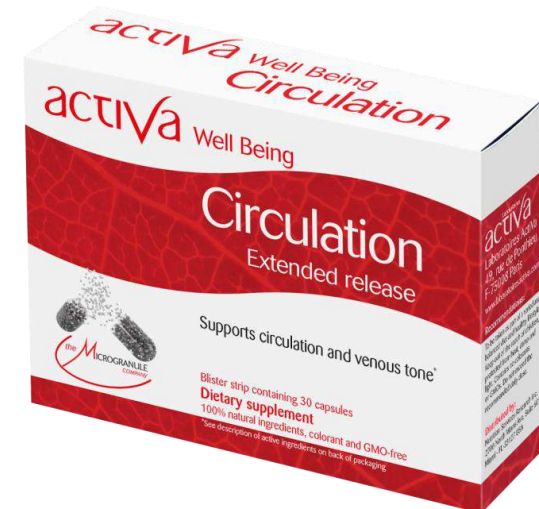
- ➔ Enhances **physical and intellectual performance**
- ➔ Helps fight occasional fatigue

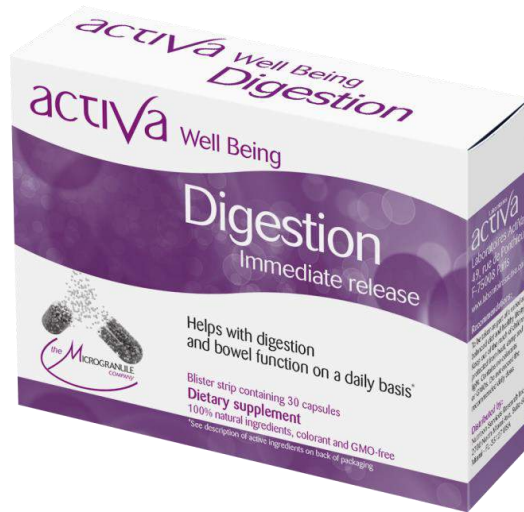
## Well Being CIRCULATION

Black current, Olive leaf, Red vine leaf, Bilberry

- ➔ **Cardio-vascular protection**
- ➔ Helps micro-circulation
- ➔ Relieves feeling of **heavy legs & hemorrhoids**

**50% immediate release + 50% extended release**





## Well Being DIGESTION

Lemon Balm, Dandelion, Sage

- ➔ Helps with **daily digestion and bowel function**
- ➔ Pregnant women : drastically reduces nausea

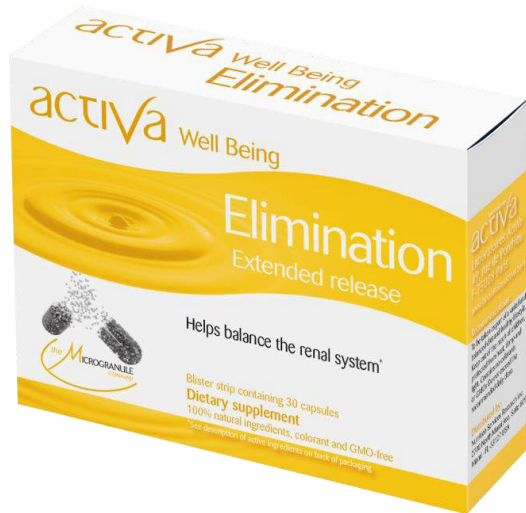
Unique !

## Well Being RESPIRATION

Marshmallow, Eucalyptus, Bilberry, Hawthorn, Blueberry

- ➔ Helps **clear the airways, calms coughing (wet & dry)**
- ➔ Action on **colds, Hay fever, respiratory allergies** etc.





## Well Being ELIMINATION

Cranberry, Couch grass, White nettle, Heather

- Enhances **urinary comfort**
- Eases **pain**
- Helps **elimination of bacteria**
- Increases **drainage**

**Extended release over 8 hours**

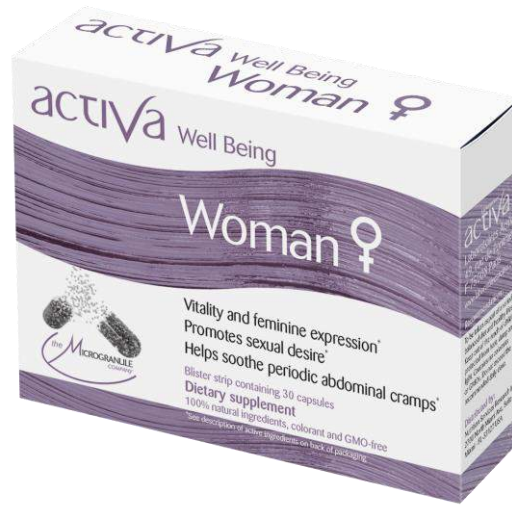
## Well Being SLEEP

Hawthorn, Matricaria, Violet, Linden, Lime tree, Lemon balm, Eschscholzia

- Helps **sleep, calming action**
- Helps **digestion** to sleep better
- **Prevents night time wakening**

**50% immediate release + 50% extended release**  
**4h + 4h = 8 hours of uninterrupted sleep**





## Well Being WOMAN

Achillea, Artemisia, Sage, Tribulus, Maca, Damiana, Acerola

- ➔ Promote **sexual desire and fertility**
- ➔ Contributes to **menstrual balance**
- ➔ Helps soothe **periodic abdominal cramps**

## Well Being MAN

Tribulus, Maca, Damiana, Squash seeds, Couch grass, Cranberry, Ginger

- ➔ Promote **sexual desire**
- ➔ Helps with **urinary discomfort** / elimination
- ➔ Contributes to **proper functioning of kidneys and urinary sphere**





## Well Being SLIMNESS

Green Tea, Guarana, Pineapple, Ginger, Fucus

- ➔ Action on **cellulite** and **weight control**
- ➔ Controls **appetite**
- ➔ Promotes **elimination of fats**
- ➔ Helps **digestion**

## Well Being SYMBIOTIC

Fructo-oligo-saccharides, Bifidobacterium longum and infantis, lactobacillus acidophilus, Lactobacillus rhamnosus

- ➔ Helps **boost the body's natural defenses**
- ➔ Supports a **healthy digestive system**
- ➔ Helps **strengthen gastrointestinal flora**

**Pre+Pro  
biotics !**

**12 billion Probiotics – 100% gastro-protected**  
(24 billion Probiotics in Chrono version)





## Well Being JOINT

Harpagophytum, Turmeric Complex, Glucosamin, Chondroitin

- ➔ Helps fight **articular pains**
- ➔ Reduces **inflammation**
- ➔ Improves **joint flexibility**
- ➔ **Superior action in Clinical study vs VIOX & Celebrex**  
(equivalent action as with 32mg of Turmeric complex)

## Well Being HAIR

Saw palmetto, Tagete, Watercress, Nettle, Bilberry

- ➔ Helps **fight hair loss**
- ➔ helps stimulate **growth of existing and new hair**
- ➔ Improves hair quality and vitality
- ➔ **Boosts Keratin production**





## Well-being IMMUNITY

Propolis, Royal jelly, Thyme, Glycine

→ Supports the body's natural defenses and boosts the body's ability to fight infection. Helps soothe the airways.

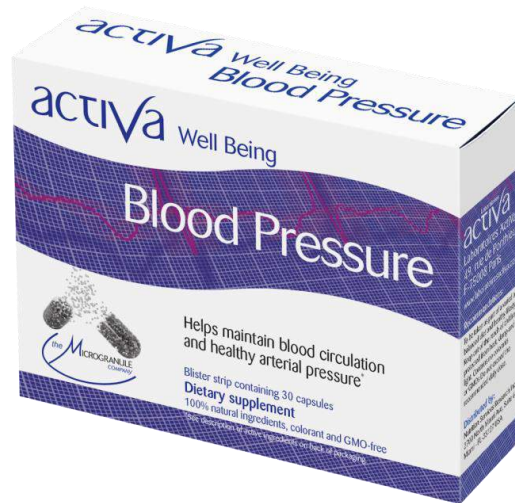
**3 X more concentrated than fresh Royal jelly !**

## Well-being DETOX

Fucus, Ascophyllum, Laminaria, Lithothamnus

→ Supports elimination of toxins and cleanses the body. Contributes to good bowel function.





## Well- Being BLOOD PRESSURE

Blackcurrant, Olive leaf, Red vine Leaf, Bearberry, rhubarb, Bilberry, Meadowsweet, Grapevine

➔ Helps to maintain the **vascular system**, with a synergy of plants known to **facilitate blood circulation** and **arterial pressure**

## Well-Being CHOLESTEROL

Phytosterols, red rice, yeast, Guggul.

➔ Helps to **regulate cholesterol** within normal limits  
➔ Contributes to **balance blood lipids**





## Well Being SUN

Evening primrose, virgin borage, avocado, lycopene, carrot oils, GMO-free.

- **Anti-aging** action
- Enables **skin moisture**
- **Optimizes sun tan**

## Well Being SERENITY

Lemon balm, Hawthorn, Verbena, Eschscholtzia, Glycine, Lime tree, Matricaria, Alanine, Adenosine, Melatonin

- Soothes and **relaxes**
- Enhances **sleep quality**
- Helps **manage Daily Stress**





## Well Being Starter

### *Concentrated natural Vitamin C Acerola complex*

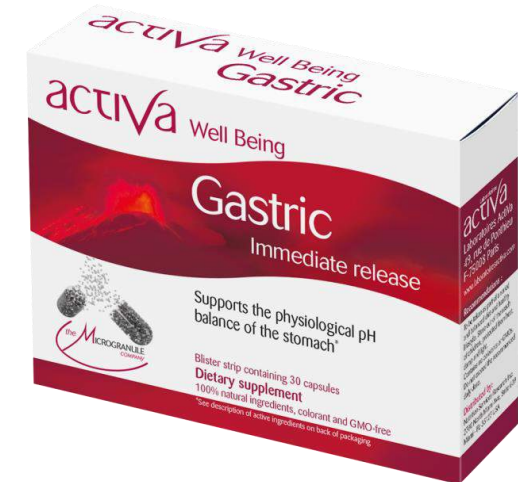
- ➔ Natural vitamin C has no hyperactive effect and is perfectly absorbed by the body.
- ➔ 250 mg of PURE Acerola powered by Camu-Camu
- ➔ Supports the body's immune system, healing process. Antioxidant to fight against free radicals. Supports formation of collagen, healthy bones, skin, hair, joints and blood vessels...

## Well-being GASTRIC

Fenugreek , Lemon balm, Sage, Dandelion, Tryptophane, Alanine.

- ➔ Helps the physiological pH balance of the stomach
- ➔ Soothes stomach aches\*
- ➔ Helps maintain a good digestion
- ➔ Contributes to a normal intestinal tract

\*Ref. Clinical study vs Omeprazole



**Gastroprotective effect of fenugreek seeds (*Trigonella foenum graecum*) on experimental gastric ulcer in rats.**

[Pandian RS](#), [Anuradha CV](#), [Viswanathan P](#).

**Abstract:**

The effect of fenugreek seeds (*Trigonella foenum graecum*) **compared to omeprazole** was studied on ethanol-induced gastric ulcer. The aqueous extract and a gel fraction isolated from the seeds showed **significant ulcer protective effects**. The cytoprotective effect of the seeds seemed to be not only due to the anti-secretory action but also to the effects on mucosal glycoproteins.

The fenugreek seeds also prevented the rise in lipid peroxidation induced by ethanol presumably by enhancing antioxidant potential of the gastric mucosa thereby lowering mucosal injury. Histological studies revealed that the soluble gel fraction derived from the seeds was **more effective than omeprazole** in preventing lesion formation. These observations show that **fenugreek seeds possess antiulcer potential**.

## Well Being Spirulina

Combination of Spirulina and Watercress



### Microgranule technology



- Masked taste & odor
- Fewer intakes needed

- ➔ Spirulina contains a **powerful active anti-oxidant**:  
Phycocianin content > 22% (vs 8 to 11% usual standard)
- ➔ Watercress contains **high calcium level (160 mg per 100 g)**  
highly bioavailable
- ➔ This complex formula **enhances the natural bioavailability** and  
cellular uptake of Spirulina. It's a **rich source of protein**
- ➔ Reinforces the **body's immune system**
- ➔ Contributes to **tone and vitality**
- ➔ Slows down cellular aging : protects **against oxidative stress**



**CHRONO LINE**



## Chrono Circulation

Blackcurrant, Olive, Red vine, Bilberry

➔ Maintain circulatory comfort and the venous tone

## Chrono Digestion

Lemon balm, Dandelion, Sage

- ➔ Supports digestion comfort
- ➔ Soothes the stomach





## Chrono Digestion

**24 billion gastro protected CFU**

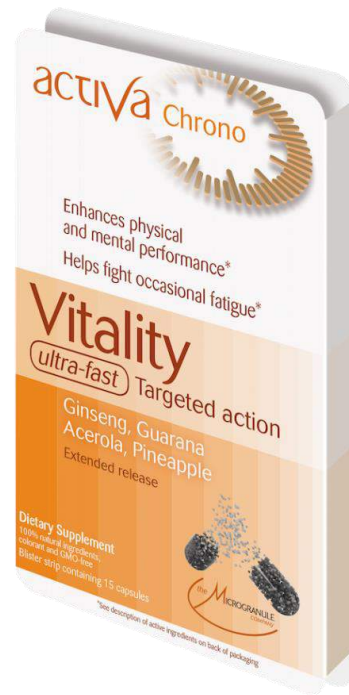
- ➔ Manage gastro intestinal levels
- ➔ Helps digestion and healthy bowel function

## Chrono Digestion

Matricaria, Lemon balm, Hawthorn, lime tree, eschscholtzia, melatonin

- ➔ Aids calm and relaxation
- ➔ Helps cope with everyday stress and irritability





## Chrono Vitality

Ginseng, guarana, acerola, pineapple

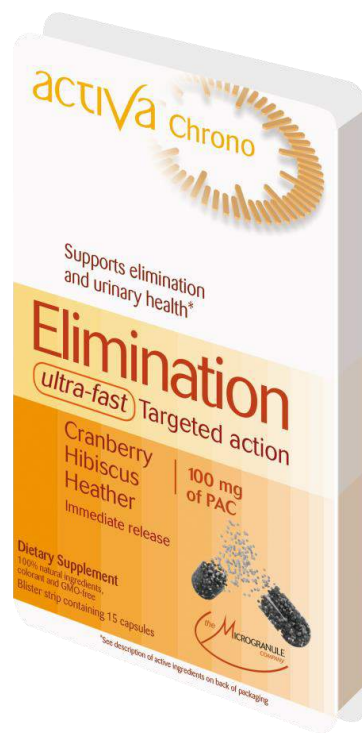
- ➔ Combat momentary tiredness
- ➔ Promotes physical and mental performance
- ➔ Combat mental tiredness

## Chrono Vitality

Senna, Cascara, Rhubarb, aloe, Buckthorn, mallow, cinnamon, convolvulus, clove

- ➔ Keep an intestine flexible and hydrated
- ➔ Intestinal transit
- ➔ Combat occasional constipation problems
- ➔ Regular bowel movements





## Chrono Elimination

Cranberry, Hibiscus, Heather

- ➔ Promote urinary comfort
- ➔ Kidney elimination

## Chrono Gastric

Fenugreek, dandelion, sage, lemon balm

- ➔ Helps maintain the acid base balance of the stomach
- ➔ Good digestion
- ➔ Contributes to a normal intestinal tract





## Chrono Respiration

Eucalyptus, marshmallow, bilberry, hawthorn

- Soothes the respiratory tract
- Relieves dry and wet cough
- Soothing virtues of the throat
- Promotes restful and calm night

## Chrono HRPS

Propolis, royal jelly, acerola, thyme, achilea, tribulus

- Support the immune system
- Stimulate the natural defenses
- Helps **fight the infection**

Cure  
&  
Prevention





Laboratoires  
**activa**

**HUMAN STRUCTURE  
LINE**





## Human Structure OLEATONIC CEREBRAL

**Omega 3 & 6**

grape seed, evening primrose, borage and wheat germ

→ Modulates lipids in the brain for intellectual vitality.

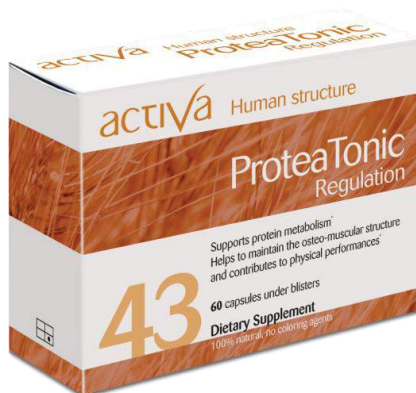


## Human Structure OLEATONIC METABOLIC

**Omega 3, 6 & 9**

evening primrose, virgin borage, avocado, GMO-free , lycopene, carrot oils, soy oils

→ Works on fats in the skin and gastrointestinal tract, prevents skin aging.



## Human Structure PROTEATONIC

**Amino acids** involved in proteins activity

→ Promotes protein synthesis and enhances physical performance.



## Human Structure GLUCIDOTONIC CONTROL

Goat's rue, grape seeds, queen of the meadow, bearberry, rhubarb, bilberry, viburnum & Amino Acids

→ Helps control sugar level & metabolism.



## Human Structure H2TONIC ANTIOXIDANT

Melon SOD (Superoxyde Dismutase), Blackcurrants, Fermented papaya, Amino Acids & trace elements

→ High anti-free radical protection



Laboratoires  
**activa**

KEY DIFFERENTIATORS

# Activa key differentiators

## Innovative

- ✓ New Delivery Mechanism
- ✓ Attractive Packaging ( Transparent packaging, Capsules and blisters)

## Efficacy

- ✓ Controlled Release (Gastric Protection)
- ✓ High concentration of Active Dry Extracts (4-6 time more than Powders)
- ✓ 1-week offer with efficacy after 48h (unique on market)

## Safety

- ✓ Dose control
- ✓ Reduction of intakes (1- 2 Phytogranule ® capsules per day instead of 6 – 8 for classical powder capsules)
- ✓ Stability (Packaging, storage...)
- ✓ Pharmacy Grade Quality Manufacturing

## Ease of Use

- ✓ Odor and Taste control
- ✓ Easy to swallow
- ✓ Immediate benefits
- ✓ Reduced intakes



*Thank  
you  
For  
your  
attention*

Laboratoires  
**activa**