Our Services
ENERGY

Economic Development
Agency | Brandenburg

ENERGY IN BRANDENBURG

Renewable and efficient

wfbb.de

SUCCESS STARTS IN BRANDENBURG

MANAGING ENERGY EFFICIENTLY

Saving energy, reducing costs - for every business, using energy efficiently is vital for economic success. Our targeted advice and tailored recommendations help you to optimize energy use in your company - including the conversion of your fleet to electric and hydrogen power.

Brandenburg is also prioritizing the production of electricity and heat from renewable energies. Want to integrate self-generated renewable energy into your processes and reduce your dependence on purchased energy? We will be happy to advise.

ON THE RIGHT TRACK WITH WFBB'S SERVICE PACKAGES
From optimizing your energy consumption to switching to climate-friendly production – give your company a crucial competitive edge with our consulting services and support.

THE BRANDENBURG ENERGY AGENCY WITHIN WFBB
The Energy Agency Brandenburg is based within the Economic Development Agency Brandenburg (WFBB). It's your central point of contact for any questions about energy efficiency, energy management systems, and using renewable energy in the state of Brandenburg. Our service is free of charge, tailored to you, and confidential.

"In this day and age, efficient energy management is essential for every company. Our Energy Agency team will be happy to advise you on using energy efficiently and harnessing renewable sources. Take advantage of our experts' many years of experience."

SEBASTIAN SAULE
Managing Director
Economic Development
Agency Brandenburg

AT A GLANCE

OUR SERVICES FOR YOUR SUCCESS

ENERGY EFFICIENCY

REDUCING YOUR ENERGY CONSUMPTION

Active support from the *Brandenburg Energy Agency* will help you calculate your energy consumption and quantify this cost factor for your business. During our initial consultation, we'll work with you to take a joint inventory of your current energy consumption and help you optimize your usage.

INTRODUCING AN ENERGY MANAGEMENT SYSTEM

The introduction of a certified energy management system is a mandatory requirement for many companies. Our free advice on rolling out energy management systems pays off.

SUSTAINABILITY

USING RENEWABLE ENERGY

Switching to climate-friendly production provides a real competitive advantage: We'll provide information about using renewable energy sources, and support you through our contacts with institutions and networks.

SWITCHING TO ELECTRIC AND HYDROGEN POWER

Want to prioritize sustainable mobility solutions as part of your transition to climate-friendly production? Our *Sustainable Mobility Solutions team* will give you the input you need.

NETWORKING ACROSS SECTORS

Targeted networking between businesses and research and scientific institutes: We'll put you in touch with the right contacts, networks, and partners across all sectors.

ENERGY EFFICIENCY >>

ENERGY EFFICIENCY

REDUCING YOUR ENERGY CONSUMPTION

With our support, you can take steps to increase energy efficiency within your company and cut costs by lowering your energy consumption.

WHAT WE OFFER:

Expert advice on optimizing your energy consumption

- Free initial consultation that includes an energy consumption inventory for your business
- Evaluation of your technological processes and load profiles
- Identification of the cost-effectiveness of proposed energy-efficiency measures
- Impartial assessment of efficiency measures already planned within your organization
- Collaborative development of an overall strategy for consumption reduction, energy recovery, and the use of renewable energy

WHAT WE OFFER:

Comprehensive energy management expertise

- We'll advise on how to introduce energy management within your company while keeping costs down.
- We'll help you identify funding opportunities at state, federal, and EU level for the introduction of energy management.
- You'll benefit from our many years of experience in advising businesses of all sizes on energy management.

INTRODUCING AN ENERGY MANAGEMENT SYSTEM

The Brandenburg Energy Agency is your ideal partner: we advise you on what system to select and help to implement it.

SUSTAINABILITY >>

SUSTAINABILITY

USING RENEWABLE ENERGY

Take advantage of our advice on your company's plans to switch to renewable energy and prioritize energy efficiency.

WHAT WE CAN DO FOR YOU:

Expertise in sustainable energy use

- We'll support your drive to use green electricity efficiently or generate it yourself in order to make your production more sustainable.
- We'll show you which funding programs are available to you here in Brandenburg when switching to climate-friendly mobility and infrastructure.

WHAT WE CAN DO FOR YOU:

We'll get you ready for the mobility of the future

- Want to convert your automobile or truck fleet to sustainable drives? We'll help you electrify your fleet and set up refueling or charging infrastructure.

- Themed events and networking with our experts gives you easy access to information on the latest market developments, new business and operating models, and the legal framework for electric and hydrogen mobility.
- We will give you an initial indication of the costs and economic potential of charging infrastructure sites. Plus, we'll provide helpful mechanisms for converting your fleet.

SWITCHING TO ELECTRIC AND HYDROGEN POWER

We provide comprehensive advice on converting your fleet to electric and hydrogen fuel-cell drives and on setting up the associated charging and refueling infrastructure.

SUSTAINABILITY

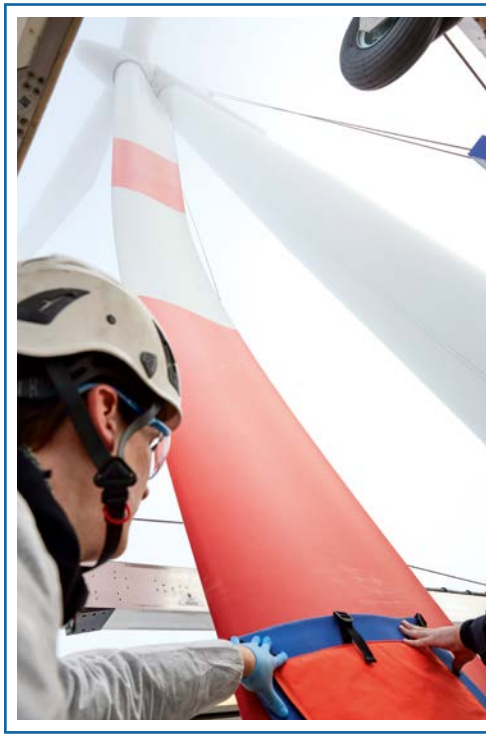
NETWORKING ACROSS SECTORS

Our cluster management support enables you to network within the *Energy Technology Cluster* and gain access to innovative projects and developments here in the Berlin-Brandenburg capital region. Whether you're interested in renewable energy, energy networks and grids, energy efficiency, or modern storage technologies, sharing ideas will support your journey to sustainable business.

WHAT WE OFFER:

Gain an edge with innovative energy technology

- We initiate collaborative projects and targeted exchanges between energy technology companies and research and scientific institutes in the capital region. These forums foster the development of innovative energy technology products and services with cross-sectoral relevance for all Brandenburg businesses.
- The *Energy Technology Cluster* also provides regular updates on new developments in energy technologies and their potential applications for companies.
- We promote the use of innovative energy technologies and the switch to climate-neutral production in a variety of ways, and help you identify the funding programs and services you can benefit from.



BRANDENBURG SUCCESS STORIES

We help businesses achieve sustainable growth.

Want to be one of them?

Energy-efficient bakery

Bäckerei Fahland, a Potsdam-based bakery with branches in several locations in the state capital, had its energy use assessed by the Brandenburg Energy Agency as part of its drive to save energy. The assessment identified several starting points such as the potential for waste heat utilization to preheat burner air and boil hot water, as well as opportunities to install LED lighting and biomass-fired ovens. Projections were also drawn up to identify the potential for installing a ground-mounted photovoltaic system and for using the electricity it would generate in the bakery.

Supported by: Initial advice from the Brandenburg Energy Agency

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Commercial vehicle service with green energy

ENS Eberswalder Nutzfahrzeug Service GmbH & Co. KG (Barnim district) sought advice on energy efficiency from the Brandenburg Energy Agency. This resulted in a recommendation to install a PV system with battery storage, and tips on purchasing charging technology with intelligent control, insulating the building, and replacing the heating.

Outlet center promotes sustainable mobility

As a step towards sustainable mobility, **OMF German Services GmbH** put ten 11 kW charging points for electric vehicles into operation at the Designer Outlet Berlin in Elstal (Havelland district) at the beginning of 2024. The company is also planning to further expand its e-mobility infrastructure with ten fast-charging points with a capacity of 400 kW. WFBB's Specialist Unit for Sustainable Mobility Solutions advised the shopping mall on planning and delivery.

Supported by: Services from our *Sustainable Mobility Solutions* team

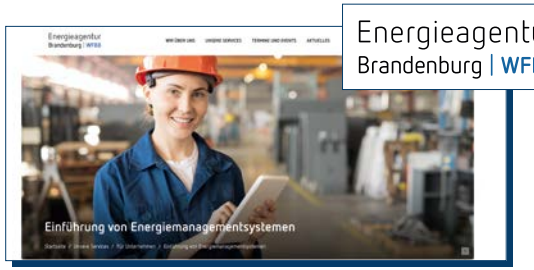
SUPERCHARGE YOUR BUSINESS ONLINE:

GETTING THE RIGHT INFORMATION IS THE KEY TO SUCCESS

THE BRANDENBURG ENERGY AGENCY

The state's Energy Agency is the central point of contact for companies and municipalities with questions about using energy efficiently, increasing the proportion of renewable energy used, and funding programs.

energieagentur.wfbb.de (only in German)



BRANDENBURG ENERGY PORTAL

The Brandenburg Energy Portal provides data and facts on all the energy generation plants in the state, along with updates on expanding renewable energy usage and the associated infrastructure, and on conventional energy generation plants in Brandenburg.

energieportal-brandenburg.de (only in German)

SPECIALIST UNIT SUSTAINABLE MOBILITY SOLUTIONS (SAEW)

Want to make your vehicle fleet climate-friendly and establish the appropriate charging and refueling infrastructure? The SAEW is your go-to contact. It provides comprehensive information and advice on the conversion process, procurement, and costs.

e-mobiles-brandenburg.de (only in German)

THE BERLIN-BRANDENBURG ENERGY TECHNOLOGY CLUSTER

Innovations often emerge from the exchange of ideas and technology transfer between businesses and scientific institutes. The Energy Technology Cluster fosters targeted networking and facilitates exciting and innovative collaborations.

energietechnik-bb.de/en

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WE'RE HERE TO HELP

Take advantage of the comprehensive range of services and support offered by the Brandenburg Energy Agency. Our advice is tailored to you and is of course completely confidential.

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ANY OTHER NEEDS?

TAKE ADVANTAGE OF WFBB'S SERVICES

INNOVATION

SKILLED WORKFORCE

INTERNATIONALIZATION

INVESTMENT

START-UPS

SUSTAINABILITY

#LetsGoBrandenburg

"Energy costs are a crucial issue for us. Utilizing energy efficiently and switching to renewable sources are two of our priorities. The Brandenburg Energy Agency has given us expert advice and shown us smart ways to go about it."

MARCO KÖRPER
Managing Director
Automobile Zossen GmbH