

Sweden-Brazil Innovation Initiative(SBII)2025+

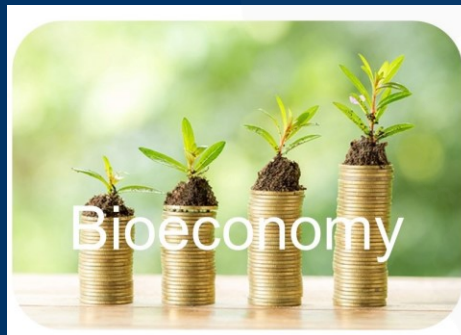
Bridging Innovation between Sweden and Brazil

**R&D&I funding opportunities for SMEs, Startups, and researchers
from Sweden and Brazil**

[work in progress, please share with consideration!]

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FOCUS AREAS



Topics

- **Horizon Europe**
 - Structure, Budget, Programs + EUSME-Support Office
 - Examples and opportunities for collaboration such as **EIC, EIT, CETP, InnovationFund**, etc.
- **EUREKA**
 - Structure, Budget, Programs
 - Examples and opportunities for collaboration such as **Eurostars, Innowide, Global Stars, Cluster Programs, Network Projects**, etc.
- **Special programs - LAC**
 - Global Gateway in Latin America and the Caribbean ([EU-LAC GGIA](#))
 - Open: Brazil ([Immersion LAB to São Paulo, Brazil 19-24 October](#))
- **Q&A / Discussion**
 - What can we offer?
 - What do we need?

Horizon Europe 2021 – 2027

- **Horizon Europe** is the **EU's largest-ever** research and innovation framework program, running from **2021 to 2027** with a total budget of **€95.5 billion**.
- It follows **Horizon 2020 (2014–2020)** and builds upon previous EU's framework programs, while addressing new challenges such as climate change, digital transformation, public health, and geopolitical shifts.
- Some of the key features
 - **Open to the world**: Participation is often open to countries beyond the EU
 - **Mission-oriented**: such as climate adaptation, digitalization, Industry 4.0 etc.
 - **Support for innovation**: Blended finance (grants + equity) for startups and scale-ups via the European Innovation Council (EIC).

HORIZON EUROPE

EURATOM

SPECIFIC PROGRAMME: EUROPEAN DEFENCE FUND

*Exclusive focus on
defence research
& development*

Research
actions

Development
actions

SPECIFIC PROGRAMME IMPLEMENTING HORIZON EUROPE & EIT*

Exclusive focus on civil applications



Pillar I EXCELLENT SCIENCE

European Research Council

Marie Skłodowska-Curie

Research Infrastructures



Pillar II GLOBAL CHALLENGES & EUROPEAN INDUSTRIAL COMPETITIVENESS

Clusters

- Health
- Culture, Creativity & Inclusive Society
- Civil Security for Society
- Digital, Industry & Space
- Climate, Energy & Mobility
- Food, Bioeconomy, Natural Resources, Agriculture & Environment

Joint Research Centre



Pillar III INNOVATIVE EUROPE

European Innovation
Council

European innovation
ecosystems

European Institute of
Innovation & Technology*

WIDENING PARTICIPATION AND STRENGTHENING THE EUROPEAN RESEARCH AREA

Widening participation & spreading excellence

Reforming & Enhancing the European R&I system

Fusion

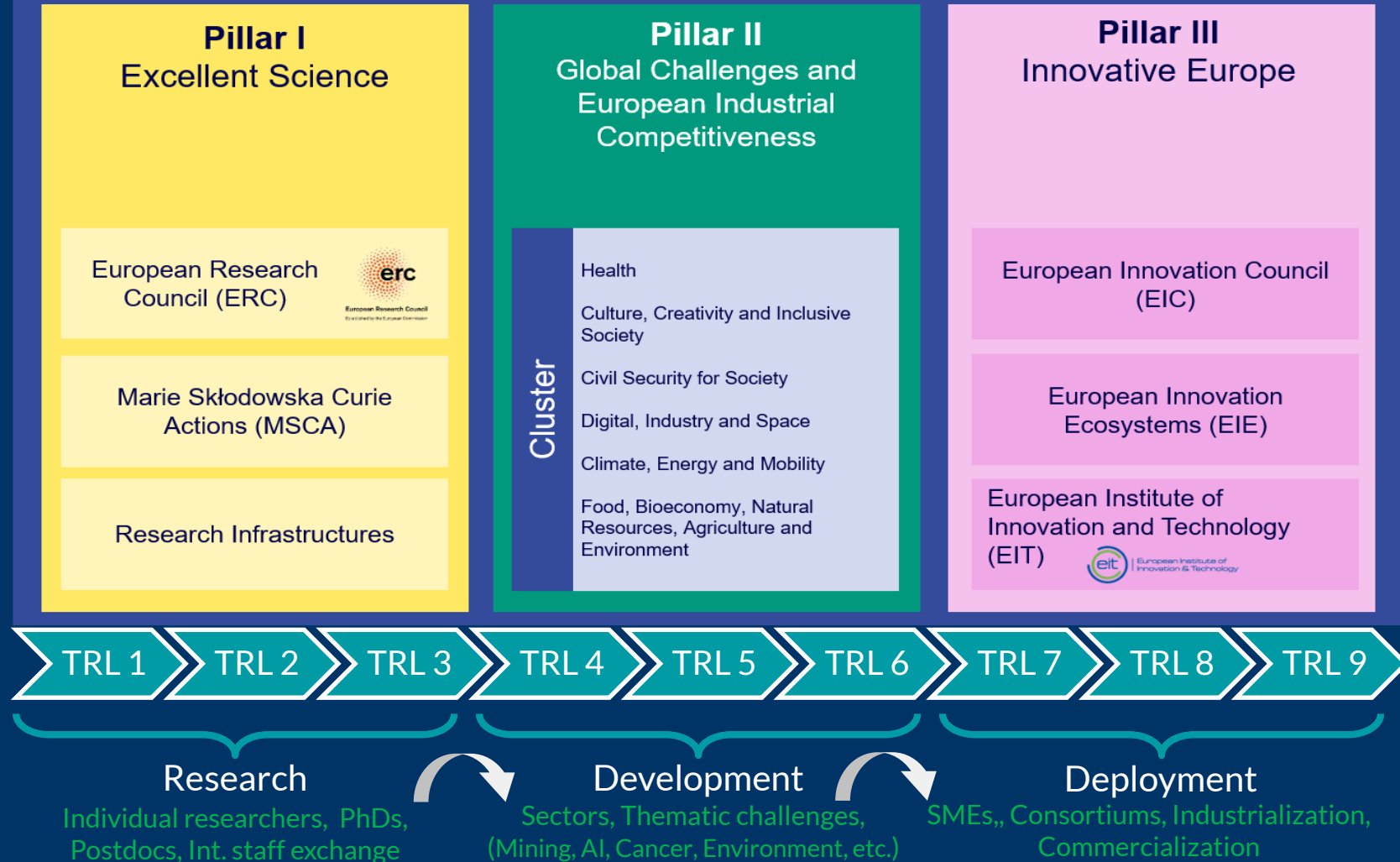
Fission

Joint
Research
Center

* The European Institute of Innovation & Technology (EIT) is not part of the Specific Programme

[Read more: How Horizon Europe was developed](#)
(development process, reports, evaluations)

Horizon Europe



Horizon Europe 2021 – 2027

Horizon Europe Horizon Europe is divided into **3 main pillars** plus a **horizontal program**

Pillar	Focus	Programs
Pillar 1 Excellent Science	Frontier research, researcher mobility, infrastructures	European Research Council (ERC) Marie Skłodowska-Curie Actions (MSCA) Research Infrastructures (Ris)
Pillar 2 Global Challenges & Competitiveness	Climate, health, energy, digital transformation	Six thematic “clusters” i.e. Health, Soil, Climate Joint Research Centre (JRC): EU-Policy research EU Missions (2030) : Climate (InnovationFund), Cancer, SmartCities European Partnerships: Co-funded, co-programs, CETP-partnership
Pillar 3 Innovative Europe	Breakthrough innovation and scaling up startups	European Innovation Council (EIC) : Pathfinder, Transition, Accelerator European Institute of Innovation and Technology (EIT) : Knowledge and Innovation Communities (KICs) European Partnership on Innovative SMEs (EUREKA-partnership)
Horizontal: Widening Participation & ERA	Involving less research-intensive countries and reforming R&I systems	European Research Area (ERA) WIDERA Widening countries: Widening participation and spreading excellence

This is EU-SME Support

A network of 20 people from 6 different organisations:

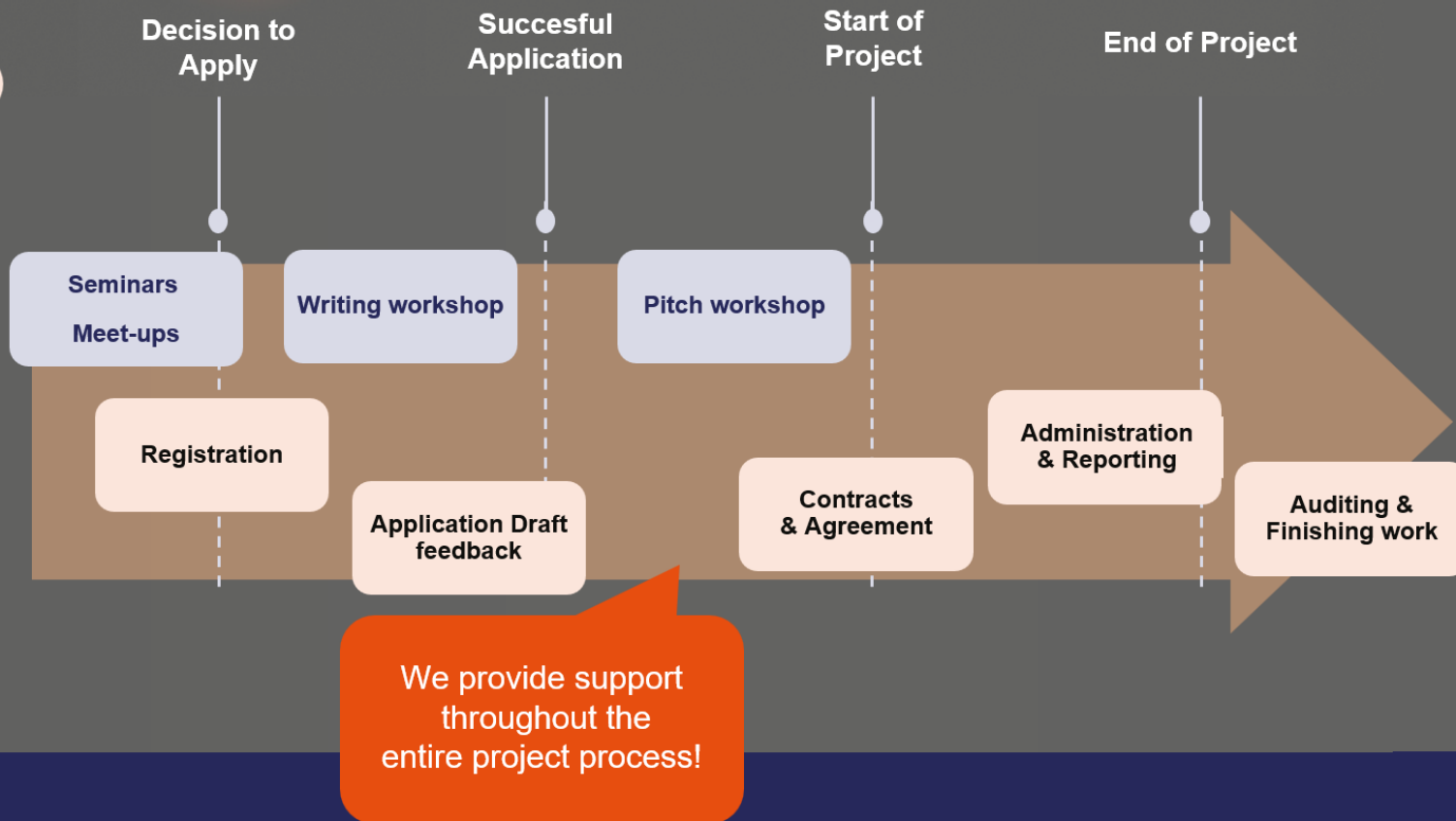
- RISE
- Almi Skåne
- LTU Business
- Uminova Innovation
- Chalmers Industriteknik
- IVL Svenska Miljöinstitutet

- National coverage
- Wide range of industrial competence
- Collaboration with Enterprise Europe Network (EEN)



Workshops
& Events

Advice &
Feedback

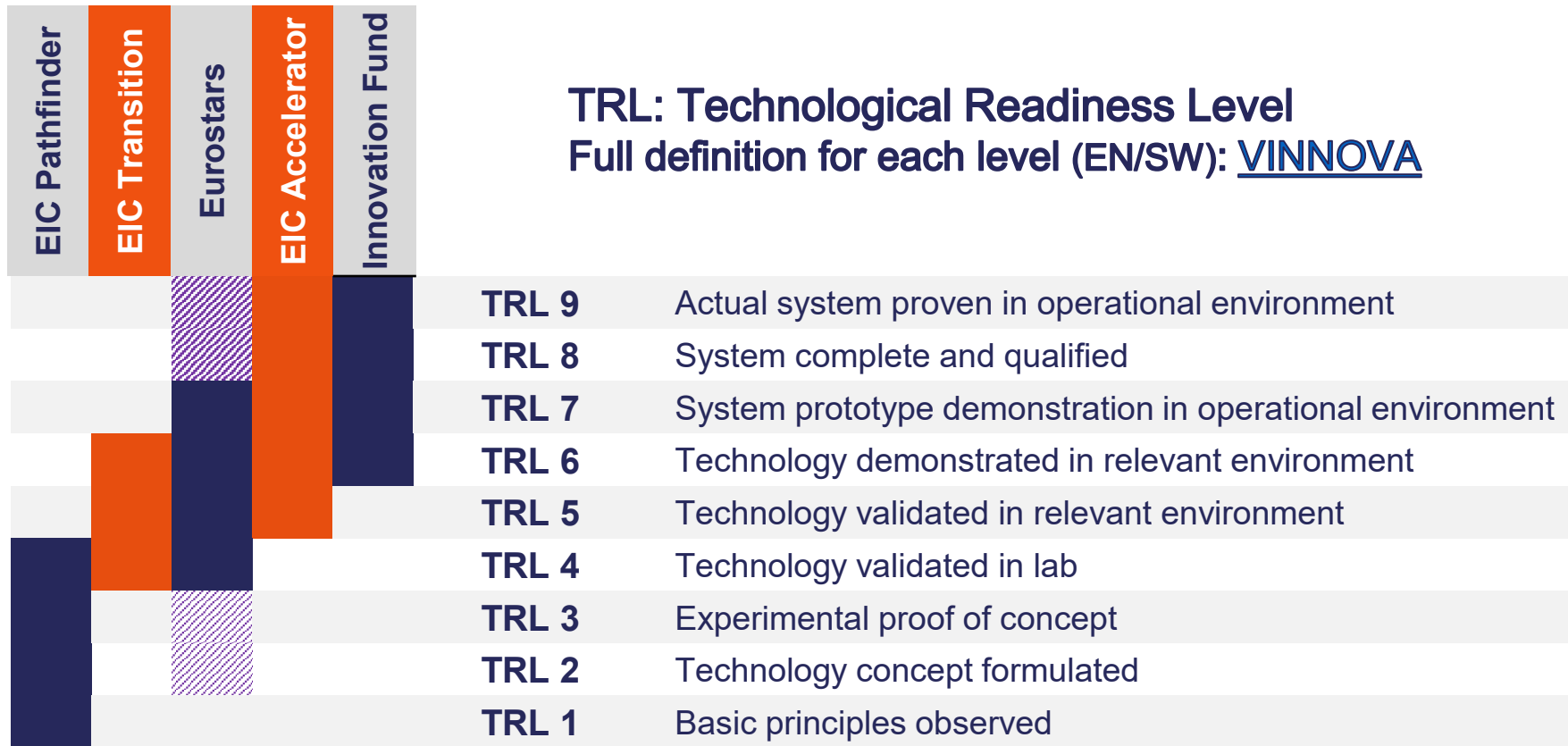


eu
sme SUPPORT

RI
SE

See EUSME events, workshops and online Q&A sessions calendar: <https://eusme.se/kalendarium>

EUSME programs on the TRL-Scale



GREAT NEWS: Brazil is now a Eureka-member!

Founded **1985** as an **inter-state R&D network platform** to promote market-driven innovations

Independent, but works closely with EU-Commission.

Each member appoints a **National Contact Point (NCP)** and contributes to decision-making through the **EUREKA High Level Group (HLG)** met annually at the Global Innovation Summit (GIS) host by a member. From 18 to 48 members in 40 yrs (Brazil 48th member)

Brazil is represented by the **Ministry of Science, Technology and Innovation (MCTI)** and the federal innovation agency **FINEP**.

Brazilian participation is supported by both **national & state-level funding** including **FAPESP** & **EMBRAPII**

<https://eurekanetwork.org/brazil-joins-eurekas-network>



Daniel Gomes Almeida Filho (MCTI) signs Brazilian membership to EUREKA at the Canadian Embassy in Berlin (EUREKA's Co-Chair for 2025) [NEWS: Brazil joins Eureka](#)

List of EUREKA national funding bodies:

<https://www.eurekanetwork.org/programme-resources/national-funding-bodies>

EUREKA – Eurostars

SMEs the main driver/applicant in R&D projects

2 calls per year (spring / fall)

SMEs get 50% of their costs covered, rest is in-kind
Universities & R&D-institutions (e.g. SENAI)
70% Corporations 30%

Sweden (Vinnova) supports upto **5MSEK** per project;
Brazil participates via special arrangements (expecting full participation from next call?)

Brazilian and Swedish SMEs, R&D-institutions and companies can collaborate in R&D-projects

Funding is decentralized, partners apply through national agencies (e.g., Finep, Vinnova).

Projects can last up to **36 months**, must hit the market max 2 yrs after project finalization (**5 yrs total**)

EUSME-Support: Info-sessions, Writing workshops, Q/A-Sessions (**26/8 at 11hrs Swedish time**)

Next deadline: **4 Sep. 2025** (Eurostars 3, Call 9), Next Call: **Jan 2026, deadline in March 2026**



EUREKA - INNOWWIDE

The most recent EUREKA Program, **initiated from 2022**

The Viability Assessment Projects (VAPs) have a maximum duration of 6 months. The INNOWWIDE financial support rate is fixed at 70% of eligible costs with a fixed grant of €60,000 Euros for each assessment project.

Six Innowwide projects have already selected Brazil as a target country to explore research or commercialization opportunities

Early-stage collaboration between European SMEs and Brazilian counterparts
Exploration of Brazilian market conditions, regulations, and commercialization potential
A pathway to deeper R&D partnerships through other Eureka programs like Network Projects or Eurostars, where Brazil can participate as a full member

European SMEs can choose Brazil as a target market.
Brazil is listed among the target markets for Innowwide feasibility studies, alongside other large emerging economies like India, China, and Mexico
Brazilian entities (e.g., SMEs, universities, consultants) act as **subcontracted partners**.
These partners must sign a commitment letter before the SME submits its application.

EUREKA - Network Projects

Eureka Network Projects are flexible, bottom-up R&D collaborations between organizations in two or more Eureka countries. Key features:

Open to all technology fields

Minimal paperwork and high success rates

Average project size: €1 million

Average consortium: 4 organizations

20+ calls per year²

Call for R&D Projects -
Sustainable Cities
Planned for SEP 2025

Hope to see Brazil as the newest
EUREKA member 😊

To join a Network Project:

Brazilian SMEs must partner with at least one organization from another Eureka country

Projects must aim to develop innovative products, processes, or services

All partners must contribute significantly and sign a consortium agreement

Projects can last up to 36 months

CETP: Clean Energy Transitions Partnership

Strategic **RDI Collaboration** for Climate-Neutral Europe based on **multilateral partnership of 40+ national/regional RDI programs across ~30 countries (EU/EEA & beyond)**. Co-funded by the European Commission Partnership scheme (Pillar 2-3-4)

Joint **transnational calls (2022–2027)** with Transition Initiatives (TRIs) in 7 focus areas including:
1. Net-zero Energy Systems, 2. Zero Emission Power, 3. Storage, Fuels & CCU/CCS, 4. Heating & Cooling, 5. Regional Systems, 6. Industrial Systems, 7. Built Environment.

Funding agencies from **non-EU countries**: US, CA, UK, Turkey, S.K., Tunisia, (**not yet Brazil?**)

Although Brazil is recognized as **a strategic partner** in the **global clean energy transition** and has **strong bilateral cooperation with the EU**, particularly in areas like: **Renewable energy production** (Brazil contributes **~7% of global renewable energy**), Hydrogen and low-emission technologies.

Applicants from **Brazil** still can get involved with **self-funding**

Calls:

Stage 1: June 2025 / Stage 2: 12 March 2026 (around the same time for next year as well)

<https://cetpartnership.eu/calls/joint-call-2025>

WIDER: Widening Participation & Strengthening European Research Area

Brazil can participate in Horizon Europe's **Widening Participation and Strengthening the European Research Area (ERA)** calls with self funding or sometimes even funding from EU:

✓ Eligible to participate

Brazilian institutions & researchers can join consortiums with **self-funding**
Can lead work packages and contribute to proposal writing
Participation is allowed in Research and Innovation Actions (RIA),
Innovation Actions (IA), and Coordination and Support Actions (CSA)
calls¹.

Funding is possible if Brazil is **explicitly mentioned** in the call as eligible, or
their participation is **deemed essential** (unique expertise, data,
infrastructure)

Otherwise they may secure co-funding from local agencies (FAPESP,
CONFAP...)

Existing calls:

1. Preparatory action for setting up
joint programs among innovation
ecosystems actors

[HORIZON-EIE-2025-02-CONNECT-01](#)

2. Expanding Investment Ecosystems

[HORIZON-EIE-2026-01-CONNECT-02](#)

3. Scaling up deep tech ecosystems

[HORIZON-EIE-2026-01-CONNECT-03](#)

OPEN: Brazil (EIT-Global Reach)

OPEN: Brazil 2025 is a high-impact hybrid program designed for **European Startup Program Managers and their portfolio startups** aiming to explore and expand into **Brazil**.

At the heart of the program is a **5-day Immersion Lab in São Paulo**, designed to facilitate engagement with Brazil's leading **VCs, corporates, innovation hubs, and public institutions** through curated matchmaking, site visits, and roundtable discussions.

This in-market experience is complemented by:

- ◆ A focused LATAM Market Readiness Bootcamp to support strategic preparation
- ◆ Tailored follow-up activities to help turn connections into long-term partnerships

OPEN: Brazil 2025 is more than just a program, it's a launchpad for strategic internationalization and sustainable growth.

Current calls:

Immersion LAB to São Paulo,
Brazil 19-24 October 2025

<https://go-eit.eu/open-brazil>

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/competitive-calls-cs/11073>

Global Gateway in Latin America and the Caribbean (GGIA)

Global Gateway seeks to create a partnership where the public sector of Europe and Latin America and the Caribbean link up with the private sector to generate business investments to contribute to wealthier societies to the benefit of all.

Global Gateway has an ambitious agenda including activities ranging from 5G extension to remote areas, green bonds, greener transport systems, clean hydrogen energy and better health infrastructures to scaling up joint research.

It should result in smarter, cleaner and more secure links between the two regions.

https://international-partnerships.ec.europa.eu/policies/global-gateway/initiatives-latin-america-and-caribbean_en

Previous calls:

Construction and Operation of Port Infrastructures in Brazil

Construction and operation of port infrastructure in Brazil
Construction of the tunnel Santos-Guarajá.

Full list of projects:

https://international-partnerships.ec.europa.eu/policies/global-gateway/eu-lac-global-gateway-investment-agenda_en