

What we do

Inveniam offers strategic and financial advisory services to help startups, researchers, corporations, and public institutions bring life science, deep-tech, and environmental innovations to market, fostering a healthier, safer, and more sustainable world.

Our team

Inveniam brings together experts in healthcare, deep-tech and sustainability, offering a diverse team with backgrounds in engineering, medicine, IT, finance, and communications. Our multidisciplinary approach ensures top-tier services tailored to meet our clients' needs.

Inveniam numbers

>400

Clients

>250

Strategic and Innovation Consulting Projects

€130M

Public Funding Raised

€38M

Private Funding Raised

Customers & Collaborators



Start-ups



SMEs



Research institutions



Public institutions



Corporates

Market Intelligence

The three-month Market Intelligence Advisory service is tailored for businesses in Life Sciences, Biotechnology, Renewable Energy, Circular Economy, Health Care, and Deep Tech sectors. It provides crucial insights for identifying market opportunities and threats, enabling data-driven decisions for growth and success. Based on the TRL of technology, one of the two following services will be provided:



Market Research and Assessment

Projects in early stages up to TRL 5

Experts conduct data collection and analysis to examine market dynamics, customer behaviors, and industry trends. This includes competition analysis to evaluate competitor strategies, strengths, and weaknesses, helping businesses identify differentiation strategies and mitigate potential threats



Early Impact Assessment

from TRL 6 onwards, with significant results in a relevant environment

In the first stage, early economics analyses address uncertainties in business development, assessing the potential impact of new technologies and positioning products effectively within their ecosystems. The second stage focuses on techno economic feasibility analysis regarding product-market fit and environmental and social impact assessment. Leveraging a global network, personalized digital market access queries are developed and distributed, ensuring businesses gain actionable insights once their product is defined.

Contact Information



Inveniam-group



www.inveniam-group.com



admin@inveniam-group.com

